



**PLASA Focus Leeds 2023**  
**SOCIAL MEDIA TEMPLATES**

Square graphics



# GRAPHIC INSTRUCTIONS

**Please see examples below on how to customise your templates.**

If you have opened this document in Canva, please save a copy to your account before editing.

If you have downloaded the PDF, you can add your logo and edit text in Adobe editor - then export as a PNG.

**Please do not edit any colours, fonts, object sizes or layout before posting.**

**If you require a bespoke graphic, please email:  
[marketing@plasa.org](mailto:marketing@plasa.org)**

Replace  
me

LOGO HERE

ARE EXHIBITING AT

EXAMPLE



9 - 10 MAY 2023  
**Leeds, UK**

**ARE EXHIBITING AT**

FOCUS  
**plasa**  
LEEDS

**9 - 10 MAY 2023**  
**Leeds, UK**

**ARE EXHIBITING AT**

FOCUS  
**plasa**  
LEEDS

**9 - 10 MAY 2023**  
**Leeds, UK**

Replace me

LOGO HERE

VISIT US AT STAND

XXXXX

Edit me

9 - 10 MAY 2023  
**Leeds, UK**

FOCUS  
**plasa**  
LEEDS

EXAMPLE

FOCUS

**plasa**

LEEDS

VISIT US AT STAND

**XXXXX**

9 - 10 MAY 2023

**Leeds, UK**

FOCUS  
**plasa**  
LEEDS

**VISIT US AT STAND**

**XXXXX**

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**Leeds, UK**





# GRAPHIC INSTRUCTIONS

**You have been allocated a unique registration link to share with your customers (found in your E-Zone).**

This link feeds into your VISIT portal, where you can track who has used your link to register for the show.

## **Ideas to incentivise use of your link**

- Run a competition for everyone who registers
- First 50 registrants can claim free gift at your stand
- Registrants are eligible to book a 1-2-1 meeting
- Free branded goody bag for your registrants
- Registrants can claim a free drink at your stand

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**EXCLUSIVE PERKS**  
when you register via  
**OUR UNIQUE LINK**

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**EXCLUSIVE PERKS**  
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**EXCLUSIVE PERKS**  
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**BOOK A 1-2-1 CHAT**  
when you register via  
**OUR UNIQUE LINK**

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**BOOK A 1-2-1 CHAT**  
when you register via  
**OUR UNIQUE LINK**

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**REGISTRATION**  
**NOW OPEN**

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**REGISTRATION  
NOW OPEN**

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LEEDS

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**Leeds, UK**



**Replace  
me**

LOGO HERE

**See you**

**NEXT WEEK**

**at the northern hub for  
ENTERTAINMENT TECHNOLOGY**

**FOCUS  
plasa  
LEEDS**

**9 - 10 MAY 2023**

See you  
**NEXT WEEK**

at the northern hub for  
**ENTERTAINMENT TECHNOLOGY**

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**9 - 10 MAY 2023**

**See you**  
**NEXT WEEK**

**at the northern hub for**  
**ENTERTAINMENT TECHNOLOGY**

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See you  
**TOMORROW**

at the northern hub for  
**ENTERTAINMENT TECHNOLOGY**

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**9 - 10 MAY 2023**

**See you**  
**TOMORROW**

**at the northern hub for**  
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Replace me

LOGO HERE

**1 WEEK TO GO**

Visit us at stand **XXXX**

Edit me

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**9 - 10 MAY 2023**

**1 WEEK TO GO**

Visit us at stand **XXXX**

FOCUS  
**plasa**  
LEEDS

**9 - 10 MAY 2023**

**1 WEEK TO GO**

Visit us at stand **XXXXX**

FOCUS  
**plasa**  
LEEDS

**9 - 10 MAY 2023**





**We hope that you find these useful in promoting your brand presence at PLASA Focus Leeds 2023!**

**We look forward to seeing your social media posts!**

**Don't forget to tag us!**

**Facebook: @PLASAShow**

**Instagram: @plasaonline**

**Twitter: @plasashow**

**LinkedIn: PLASA**

**#PLASALeeds**

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