



PLASA Focus Leeds 2024
SOCIAL MEDIA TEMPLATES

Square graphics



GRAPHIC INSTRUCTIONS

Please see examples below on how to customise your templates.

If you have opened this document in Canva, please save a copy to your account before editing.

If you have downloaded the PDF, you can add your logo and edit text in Adobe editor - then export as a PNG.

Please do not edit any colours, fonts, object sizes or layout before posting.

**If you require a bespoke graphic, please email:
marketing@plasa.org**

Replace
me

LOGO HERE

ARE EXHIBITING AT

EXAMPLE



14 - 15 MAY 2024
Leeds, UK

ARE EXHIBITING AT

FOCUS
plasa
LEEDS

14 - 15 MAY 2024
Leeds, UK

ARE EXHIBITING AT

FOCUS
plasa
LEEDS

14 - 15 MAY 2024
Leeds, UK

Replace me

LOGO HERE

VISIT US AT STAND

XXXXX

Edit me

14 - 15 MAY 2024
Leeds, UK

FOCUS
plasa
LEEDS

EXAMPLE

FOCUS

plasa

LEEDS

VISIT US AT STAND

XXXXX

14 - 15 MAY 2024

Leeds, UK

FOCUS
plasa
LEEDS

VISIT US AT STAND

XXXXX

14 - 15 MAY 2024
Leeds, UK



GRAPHIC INSTRUCTIONS

You have been allocated a unique registration link to share with your audience (found in your E Zone).

This link feeds into your Visit portal, where you can track who has used your link to register for the show.

Ideas to incentivise use of your link

- Run a competition for everyone who registers
- First 50 registrants can claim free gift at your stand
- Registrants are eligible to book a 1-2-1 meeting
- Free goody bag for your registrants
- Registrants can claim a free drink at your stand

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Replace
me

LOGO HERE

EXCLUSIVE PERKS
when you register via
OUR UNIQUE LINK

FOCUS
plasa
LEEDS

14 - 15 MAY 2024
Leeds, UK

EXCLUSIVE PERKS
when you register via
OUR UNIQUE LINK

FOCUS
plasa
LEEDS

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Leeds, UK

EXCLUSIVE PERKS
when you register via
OUR UNIQUE LINK

FOCUS
plasa
LEEDS

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Leeds, UK

BOOK A 1-2-1 CHAT
when you register via
OUR UNIQUE LINK

FOCUS
plasa
LEEDS

14 - 15 MAY 2024
Leeds, UK

BOOK A 1-2-1 CHAT
when you register via
OUR UNIQUE LINK

FOCUS
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14 - 15 MAY 2024
Leeds, UK

REGISTRATION
NOW OPEN

FOCUS
plasa
LEEDS

14 - 15 MAY 2024
Leeds, UK

**REGISTRATION
NOW OPEN**

FOCUS
plasa
LEEDS

14 - 15 MAY 2024
Leeds, UK

**Replace
me**

LOGO HERE

See you

NEXT WEEK

**at the northern hub for
ENTERTAINMENT TECHNOLOGY**

**FOCUS
plasa
LEEDS**

14 - 15 MAY 2024

See you
NEXT WEEK

at the northern hub for
ENTERTAINMENT TECHNOLOGY

FOCUS
plasa
LEEDS

14 - 15 MAY 2024

See you
NEXT WEEK

at the northern hub for
ENTERTAINMENT TECHNOLOGY

FOCUS
plasa
LEEDS

14 - 15 MAY 2024

See you
TOMORROW

at the northern hub for
ENTERTAINMENT TECHNOLOGY

FOCUS
plasa
LEEDS

14 - 15 MAY 2024

See you
TOMORROW

at the northern hub for
ENTERTAINMENT TECHNOLOGY

FOCUS
plasa
LEEDS

14 - 15 MAY 2024

Replace me

LOGO HERE

1 WEEK TO GO

Visit us at stand **XXXX**

FOCUS
plasa
LEEDS

Edit me

14 - 15 MAY 2024

1 WEEK TO GO

Visit us at stand **XXXX**

FOCUS
plasa
LEEDS

14 - 15 MAY 2024

1 WEEK TO GO

Visit us at stand **XXXXX**

FOCUS
plasa
LEEDS

14 - 15 MAY 2024



GRAPHIC INSTRUCTIONS

Export/edit the following graphics as an image overlay (PNG transparent background).

We recommend using an image of your stand from a previous PLASA trade show if you have exhibited before.

If you are a new exhibitor, choose an image/ video at your discretion!

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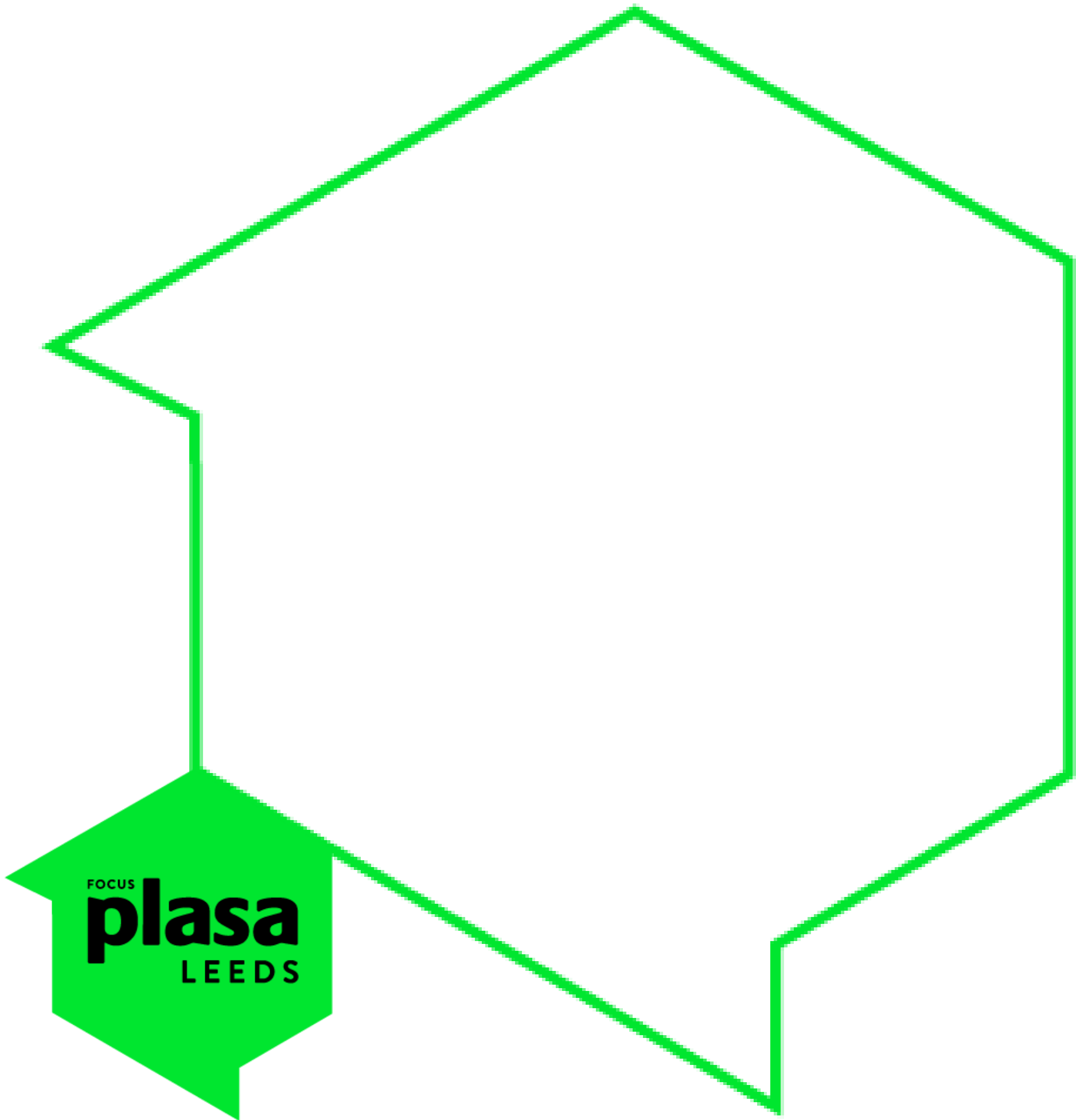
FOCUS
plasa
LEEDS

Entrance

plasa
LEEDS

plasa
LEEDS

plasa
LEEDS
WELCOME!



FOCUS

plasa

LEEDS

WE'RE EXHIBITING AT



FOCUS
plasa
LEEDS

EMERSON

WE'RE EXHIBITING AT

FOCUS
plasa
LEEDS

WE'RE EXHIBITING AT

FOCUS

plasa
LEEDS



We hope that you find these useful in promoting your brand presence at PLASA Focus Leeds 2024!

We look forward to seeing your social media posts!

Don't forget to tag us!

Instagram: @plasaonline

TikTok: @plasaonline

Facebook: @PLASAShow

Twitter: @plasashow

LinkedIn: PLASA

#PLASALeeds

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