

Your number one route to the concrete market...



online

Concrete Connect is the 'go-to' site for key decision makers within the concrete industry. Available on a 'free-to-view' basis, authoritative content is updated seven days a week. General commentary, specialist blogs, market reports and industry features provide an independent and informed voice for the industry, whilst all material submitted by third parties is rigorously reviewed for its accuracy, relevance, and newsworthiness.



face to face

Concrete Connect is the official digital partner for The UK Concrete Show 2026, providing unrivalled coverage of our March event.

Find out how your business can benefit from these opportunities by contacting the team – **David Fisher, Charlotte Shacklock** or **Matt Dodd** – on **+44 (0) 115 865 8283 / enquiries@concreteshow.co.uk**

show guide

The printed guide for The UK Concrete Show is an invaluable reference for decision makers across the UK concrete industry.

It's packed with content, including an A-Z of exhibitors, the seminar programme, featured New Products, demonstration schedule, shortlisted Award nominees, and much more.

Get in front of your audience with the Show Guide...

- Handed out to all attendees as they enter The UK Concrete Show 2026
- Distributed electronically prior to the event to our Concrete Connect audience of 31,500



Audience

**concrete
connect.co.uk
website**



**Concrete
Connect
newsletter**



**Unrivalled
audience**

Website traffic

Average of 7,000 unique visitors per month in 2025

Content

Free-to-view access to the latest concrete industry news items, case studies and technical articles

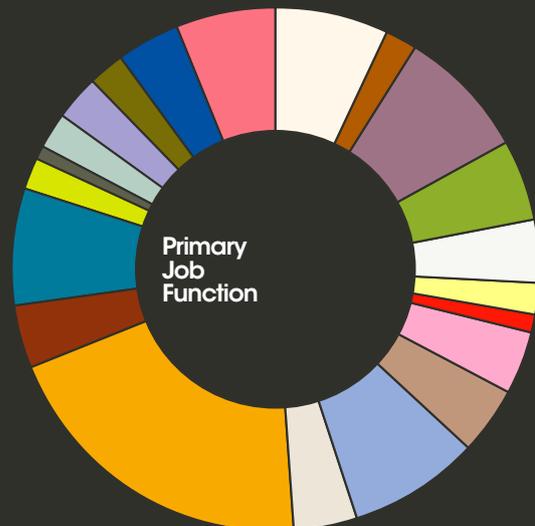
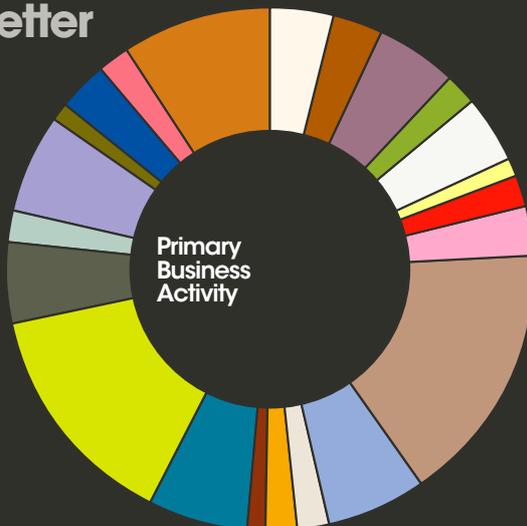
Reach

31,500 GDPR-compliant e-mail contacts weekly, and industry professionals signed up to Concrete Connect e-mail alerts covering sector news throughout the year

Exclusive

Concrete Connect is the only media that can genuinely provide blanket coverage of the UK concrete sector

Newsletter traffic

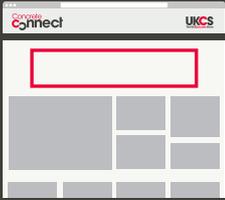


● Architect	4%
● Concrete Polishing Contractor	3%
● Concrete Repair Contractor	5%
● Concrete Testing	2%
● Consulting Engineer	4%
● Corrosion Prevention Service	1%
● Diamond Drilling Contractor	2%
● Formwork & Falsework Contractor	3%
● General Construction	16%
● Groundworks Contractor	6%
● Industrial Floor Installer	2%
● Local Authority/Public Sector	2%
● Pattern Imprinted Concrete Installer	1%
● Pump Hire	6%
● Readymix Producer	14%
● Specialist Concrete Contractor	5%
● Surface Preparation	2%
● Technical Consultancy/Management	6%
● Utility Company	1%
● Volumetric Truck Operator	3%
● Precast Manufacturer	2%
● Other	9%

● Senior Management (Owner/CEO/Director)	7%
● Batcher	2%
● Concrete Finisher	8%
● Concrete Sales	5%
● Design	4%
● Estimating	2%
● Facilities Management	1%
● Installation	4%
● Project Engineering	4%
● Project Management	8%
● Purchasing	4%
● Sales/Marketing	20%
● Service/Maintenance	4%
● Site Management	7%
● Specification	2%
● Supply Chain Maintenance	1%
● Surveying	2%
● Technical Management (Readymix)	3%
● Consultancy	2%
● Operations Management	4%
● Other	6%

Digital opportunities

Concrete Connect Banner Advertising – Increase brand awareness



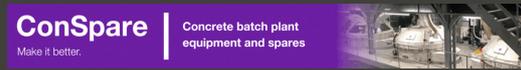
Billboard 970(w) x 250(h) pixels



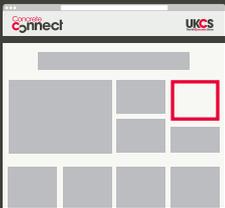
The dimensions for a Billboard Smartphone banner are 320(w) x 100(h) pixels



Leaderboard 728(w) x 90(h) pixels



The dimensions for a Leaderboard Smartphone banner are 320(w) x 50(h) pixels

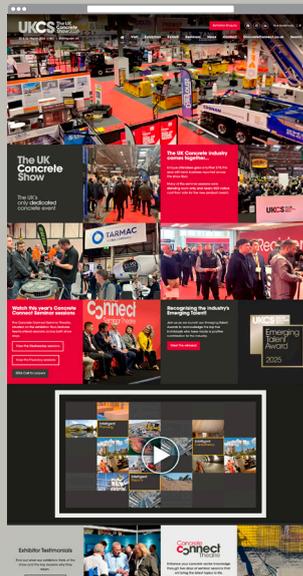
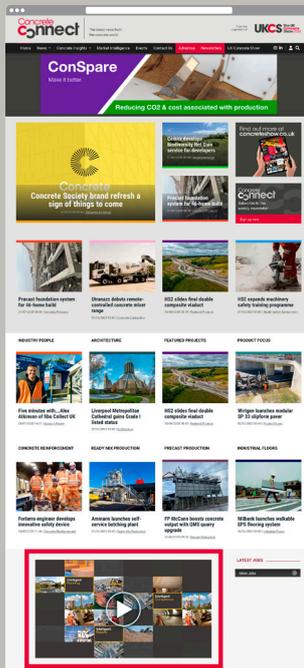


MPU 300(w) x 250(h) pixels



Video – Bring your proposition to life

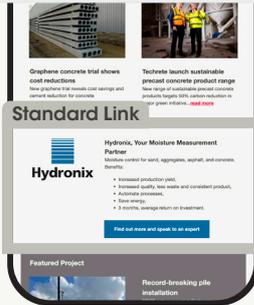
Video tenancy displayed prominently on the Concrete Connect homepage, as a 'Featured Video' and on all Concrete Connect content pages. Plus on the www.concreteshow.co.uk homepage.



Concrete Connect / UKCS Newsletter Opportunities

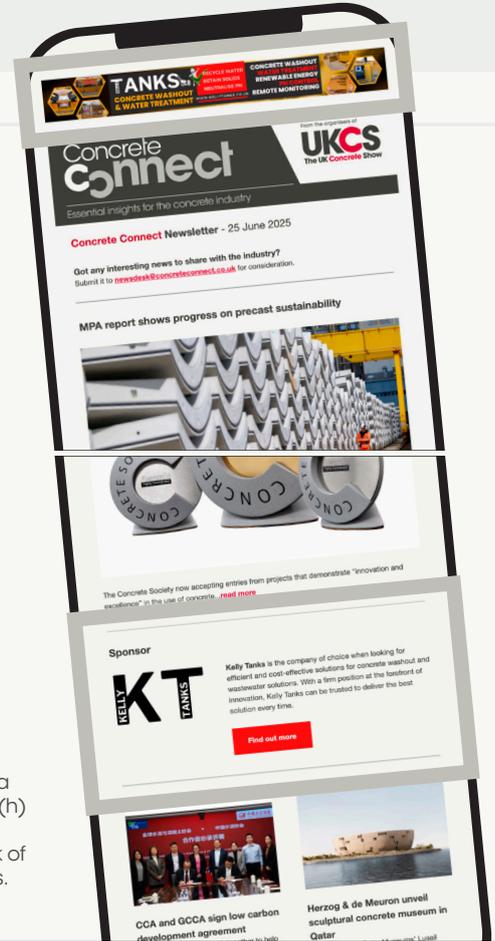
Standard Link

Logo + up to 45 words + url.



Monthly Sponsorship

Covering a minimum of 4 consecutive newsletters enabling you to brand your business with a 1200(w) x 148(h) banner and a sponsored link of up to 60 words.



Premier Link

Positioned below the first news item. Logo + up to 60 words + url



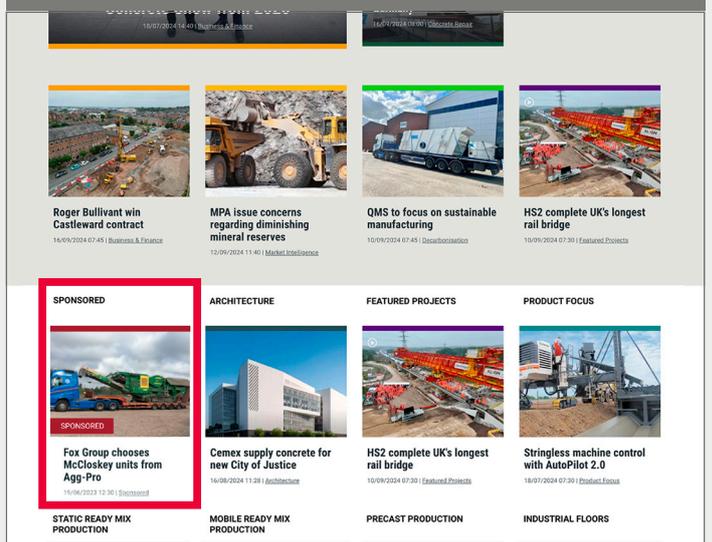
Concrete Connect / UKCS Solus E-Shots

A bespoke and exclusive marketing opportunity to reach over 30,000 recipients, including previous UK Concrete Show visitors, and our Concrete Connect audience.



Concrete Connect Sponsored Content

Showcase case studies and product launches with content appearing in prime position for a month on the Concrete Connect website and supported with links on two weekly newsletters.



Rate card

Website Advertising

	Per month	3 month offer
Billboard*	£800	£1,600
Leaderboard*	£600	£1,200
MPU*	£500	£1,000
Video	£550	£1,100

*A minimum share of voice of 25% of site traffic.

Banners should be supplied as GIF, PNG, JPG or HTML5 files. To ensure your Billboard or Leaderboard is visible on all types of devices including smartphones and tablets, please take note of the smartphone leaderboard size which is 320(w) x 50(h) pixels.

Newsletter Options

Monthly Sponsorship	£1,500
Premier Link (below first news item)	£450
Standard Link	£300

Exclusive Opportunities

Solus e-shots	£1,600
Sponsored content	£750

A selection of some of our supporters



Meet the team



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