

Hillhead 2024 Digital Opportunities

Maximise your Profile at Hillhead 2024 with the Official Media Partner

AggNet



As Organisers' of the Hillhead exhibition and the only official media partner, The QMJ Group Ltd offer you the opportunity to promote your participation at the show through our dedicated digital platforms.

Advertise directly on the Hillhead (www.hillhead.com) and Agg-Net (www.agg-net.com) websites alongside the latest show news covering product launches, demonstrations and industry initiatives being planned for Hillhead 2024.

Brand your business with a Billboard, MPU or Leaderboard advert that guarantees reach and penetration through our 'cost per thousand page impressions delivery' and bring your proposition to life with video.

Or, for maximum exposure, send out a bespoke and dedicated marketing message through a Solus E-shot directly to our database of over 45,000 e-mail contacts including previous Hillhead visitors and those pre-registered for Hillhead 2024.

Promote your business via our dedicated Agg-Net & Hillhead Newsletters, with sponsored links and sponsorship opportunities.

Banner Advertisements

Billboard	£75 cpm*
Leaderboard	£50 cpm*
MPU	£45 cpm*
Video Tenancy	£760 cpm*
Solus E-shot	£2,700
Agg-Net Monthly Newsletter Sponsorship	£2,700
Hillhead Newsletter Sponsorship	£1,500
Premium Sponsored Link	£520
Standard Sponsored Link	£380
HillheadTV	£3,000

Contact

For more information on planning your campaign please contact:

Kathryn Bardsley

Group Advertising Manager

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AggNet



Billboard 970(w) x 250(h) pixels



MPU 300(w) x 250(h) pixels



Leaderboard 728(w) x 90(h) pixels



The dimensions for a Leaderboard Smartphone banner are 320(w) x 50(h) pixels

Video Ad 1920(w) x 1080(h) pixels



Hillhead TV



The Package:

HillheadTV

- 60 second social 'Vox Pop' live at the event pushed out to our 20,000 followers, across all Hillhead accounts, including Facebook, Twitter, Instagram, LinkedIn and Threads.
- Your Main Feature video will be premiered via a dedicated Hillhead E-shot sent out after the event to over 45,000 named recipients including all Hillhead 2024 attendees.
- The Main Feature video will be showcased on Hillhead.com as part of the exclusive HillheadTV area until the end of 2024. It will also form part of the post show video review.
- After the show you'll have ownership of the Main Feature video for your own use.

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Hillhead Newsletter Sponsorship

Hillhead 2022 Newsletter - 1 June

21 - 23 JUNE 2022
Hillhead Quarry Burton Derbyshire UK
Quarrying + Construction + Recycling

Visitor Registration

Hillhead 2022 visitor registration is now open. Beat the queues - register for your free entry badge today.

Registration Sponsors

HITACHI

Register today

Sponsor

DUSTCANARY

DustCanary will be demonstrating recent developments in lightweight wearable personal dust monitors and samplers which help protect workers in the minerals and construction industry from dust exposure. Compact with no sampling tubes or waist worn pumps avoiding catch hazards, real time visual and audible alarms warn when a worker is being exposed to increased respirable dust including Respirable Crystalline Silica (RCS).

Find out more about the DustCanary range

Reasons to visit the Institute of Quarrying at Hillhead

Visit the IQ stand for more information about membership, qualifications, and careers in quarrying...[read more](#)

Zero waste top of the agenda for CDE

Product showcase to include R4500 scalping unit, AggMax log-washer, and counter-flow classification unit...[read more](#)

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martin engineering

Martin Engineering has a solution for any spillage, blockage or build-up on your processing plant - we help you to improve safety, boost productivity and maximise profit.

Find out more

HCMIJK to auction vintage machine for charity

HCMIJK to auction vintage machine for charity...[read more](#)

Tasab to launch new hybrid electric jaw crusher

Tasab to launch new hybrid electric jaw crusher...[read more](#)

Premier Link

Hillhead Solus E-shot

21 - 23 JUNE 2022
Hillhead Quarry Burton Derbyshire UK
Quarrying + Construction + Recycling

ANACONDA

ANACONDA will once again be exhibiting at the Hillhead show in Burton, UK on 21st - 23rd June 2022. The show is the largest of its kind in the world with the most display area for the products we are expecting to be the most in-demand.

BULLDOG

Meet the Bulldog Team on our Stand A18

We look forward to meeting everyone at Hillhead, a long awaited show in Burton, Derbyshire.

OUR SHOWCASE:

MB-100M MOBILE CONCRETE PLANT

We are pleased to showcase the high quality MBM MB-100M mobile concrete batching plant, ready for immediate delivery. This plant is fully mobile and comes complete with a mobile aggregate and water system and a 100m mobile silo. Come and see it on our stand A18.

PLANT REPOSITIONING

Aggregate Feeding System with 7.5m³ loading trailer

ASTEC

Astec Industries to Showcase a Century of Experience at Hillhead 2022

Visit us at Stand J1

We are showcasing our mobile crushing and screening lines at Hillhead 2022. Join us at Stand J1 to connect with us. We recently celebrated our 100th birthday and looking forward to celebrating 100 years of innovation, passion, and commitment to our customers and the industry. We are showcasing our mobile crushing and screening lines at Hillhead 2022. Join us at Stand J1 to connect with us. We recently celebrated our 100th birthday and looking forward to celebrating 100 years of innovation, passion, and commitment to our customers and the industry.

Click here to arrange a meeting with one of our experts

1720M Mobile Cone Crusher

The 1720M mobile cone crusher is the smallest size crusher that provides higher efficiency and reduced operating expenses for up to 100 percent.

Find out more

Standard Link

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