



We're offering you the exclusive opportunity to be one of a limited number of our official **Show Video Packages** as part of the coverage of the event – **HillheadTV**

This will comprise a short 60 second social 'Vox Pop' sent live during the event, plus a 5-6 min **Main Feature** interview giving you the chance to promote your company's presence at Hillhead 2026, the UK's largest quarrying, construction & recycling exhibition.



Susannah Streeter



Overview

The 'Vox-Pop' and Main Feature will be conducted between our interviewer and your chosen team member/s.

Conducted by leading broadcaster and sustainability commentator, Susannah Streeter, the Main Feature will begin with an introduction of your company and short overview profile of your business.

Following on will be the Q&A interview between Susannah and your chosen team member. As part of this you'll be able to provide your own choice of questions allowing you to communicate your message in a natural and relaxed format.

The Package

- ▶ Social 'Vox Pop' live at the event pushed out to our 24,000 followers, across all **Hillhead** accounts, including Facebook, Twitter, Instagram, and LinkedIn.
- ▶ Your **Main Feature Video** will be premiered via a dedicated **Hillhead E-shot** sent out after the event to over 40,000 named recipients including all **Hillhead 2026** attendees.
- ▶ The **Main Feature Video** will be showcased on **Hillhead.com** site as part of the exclusive **HillheadTV** area until the end of 2026. It will also form part of the of the main post show video review.
- ▶ Post show you'll have ownership of the Feature Video for your own use.

Package price **£3,200**

The **Show Video Package** is a great way to reach the wider Hillhead audience, help communicate your message, and promote your presence at the show!

Find out how your business can benefit from this opportunity by contacting Group Advertising Manager **Kathryn Bardsley**.

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