



How to make sure your wellbeing strategy maintains momentum

Camilla Shaw & Chris Bradford

Aligning strategies



Aligning your wellbeing strategy to your company strategy is critical

40% of organisations have a standalone wellbeing strategy in support of their wider organisation strategy*



60%
don't

Fostering a
healthy culture



An inclusive culture and positive
wellbeing outcomes are interlinked

2/5

say health and wellbeing activity has
achieved a **healthier, more
inclusive culture***

Employees recognise value of looking after their
wellbeing

And understand their wellbeing is important to
the business



Education &
engagement

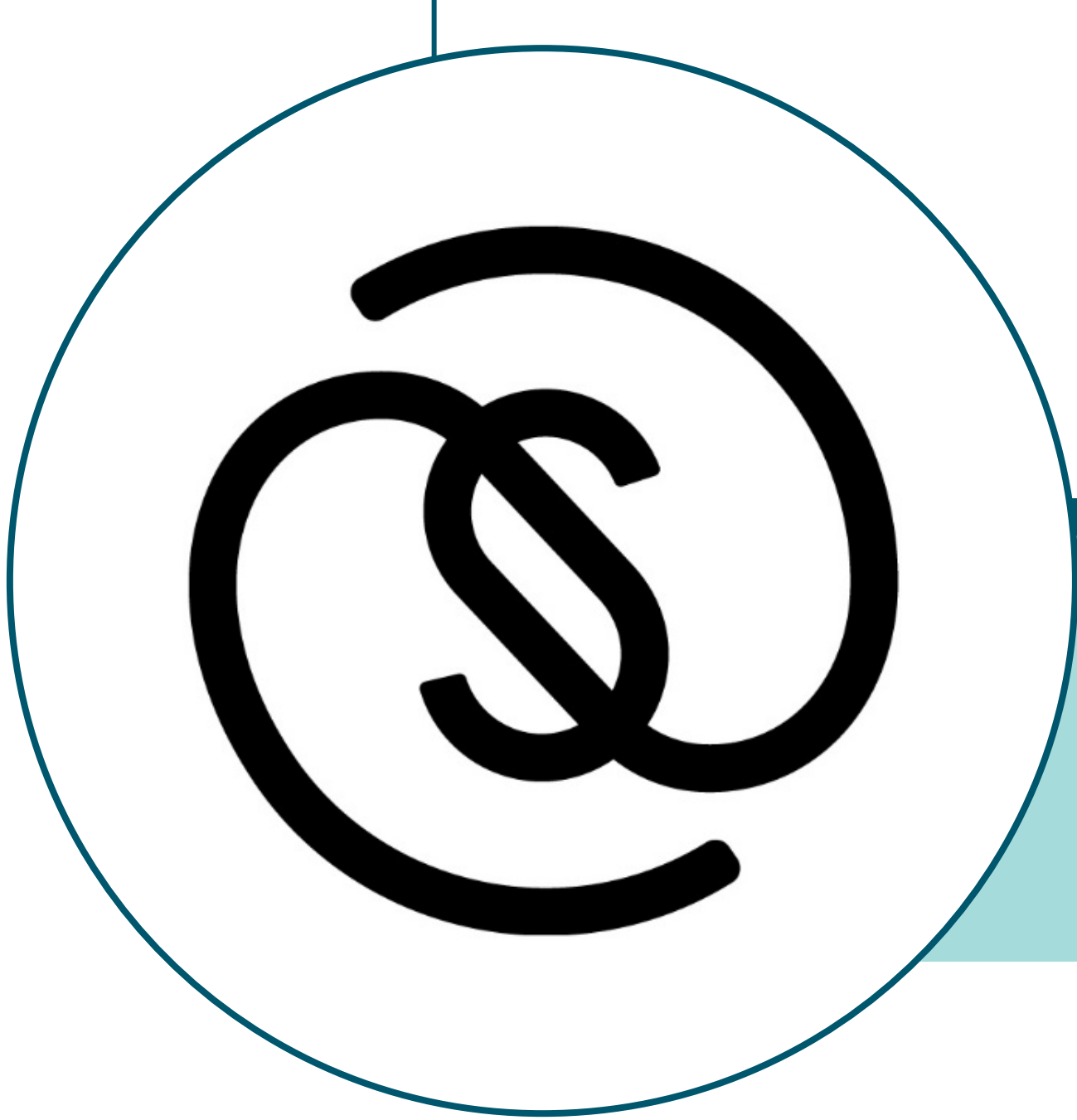
Communication, communication, communication

56%

of organisations communicate about
benefits on **less than a quarterly
basis***

Regular communication around national
campaigns

Take advantage of provider relationships



Chris Bradford
People Director at Simplyhealth





Any
questions?