



DAVID GRAYSON

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**SKOLSTREJK
FÖR
KLIMATET**



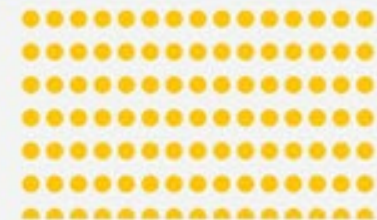
We live in a Volatile, Uncertain, Complex and Ambiguous (VUCA) World



We Studied 20 Years of Leaders





Three Eras of Leadership



1997 - 2005

Harm Reduction Era



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2006 - 2015

Strategic Integration Era



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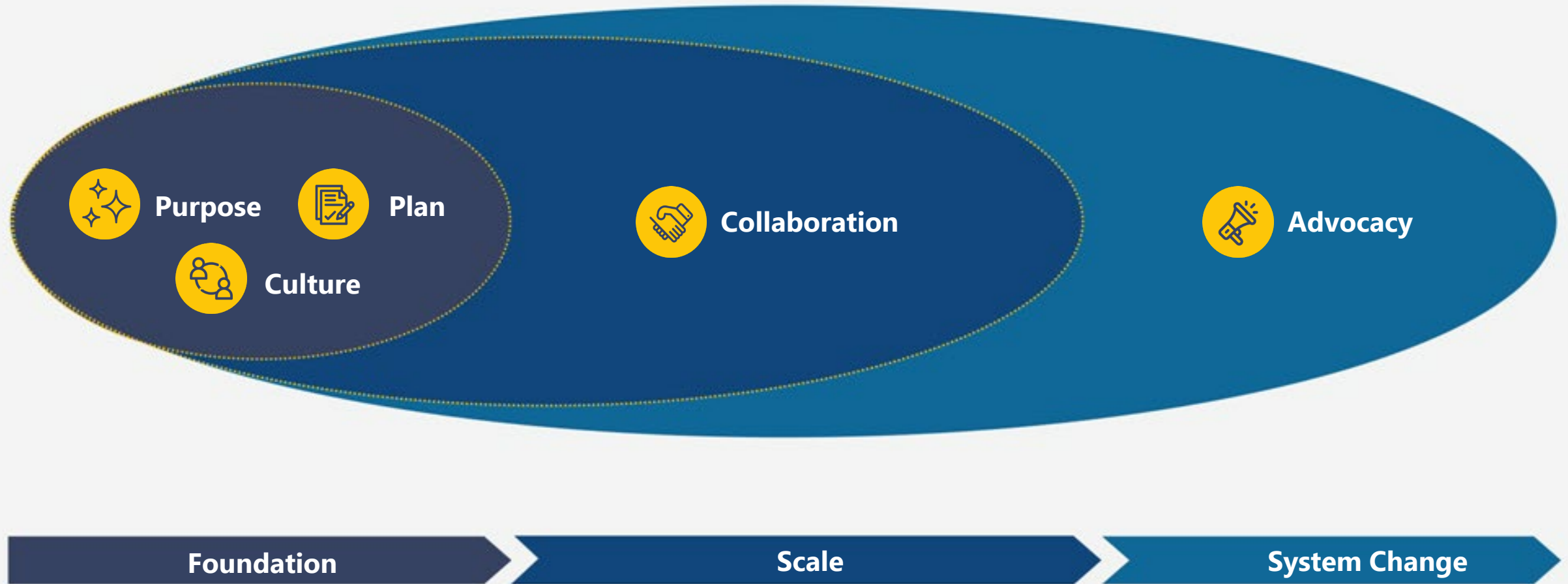


2016 - ongoing

Purpose-Driven Era



The *All In* Leadership Framework





All In Leadership Attribute: Purpose: WHY WE DO WHAT WE DO



We create chemistry for a sustainable future.



To create a better everyday life for the many people.



Lead industry to love the world.



Bem Estar Bem.



Build the best product, cause no unnecessary harm, use business to inspire and implement solutions to the environmental crisis.



To accelerate the advent of sustainable transport by bringing compelling mass market electric cars to the market as soon as possible.



To make sustainable living commonplace.



We save people money so they can live better.



Plan

What we do and what we aspire to do





Culture

How we do things around here



BUILDING THE
patagonia[®]
CULTURE



Culture

Cultural indicators that foster sustainability:

Innovation

Openness &
Transparency



Responsible,
ethical &
accountable

Engagement &
Empowerment:
intrapreneurism

Leadership Voices



Kathleen McLaughlin, CSO
Walmart

“We can’t solve deforestation as a single company. We can’t solve waste as a single company. We can’t solve forced labour on our own. These are broad systemic challenges that need to be addressed through collaboration.”



Collaboration

Who we engage



Unilever Collaborations

2000



2017



Leadership Voices



Dan Hendrix, Chairman
Interface

“Ray Anderson always believed in this restorative concept of Interface, and that by influencing a lot people along the way, that this little carpet company could actually change the world.”



Advocacy

Where we speak out and speak up



**IF HUMANITY
CHANGED
THE CLIMATE
BY MISTAKE...**



**WE CAN
CHANGE IT
WITH
INTENT.**



HOW ALL IN BUSINESSES ARE GOOD FOR EMPLOYEE WELL-BEING



Purpose

Plan

Culture

Collaboration and Advocacy



Thank You

Go to www.AllInBook.net to
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Checklist**



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