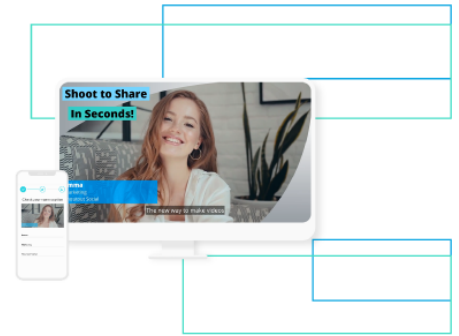




Create videos automatically

Testimonials | events | reviews | interviews | sales | social | listing

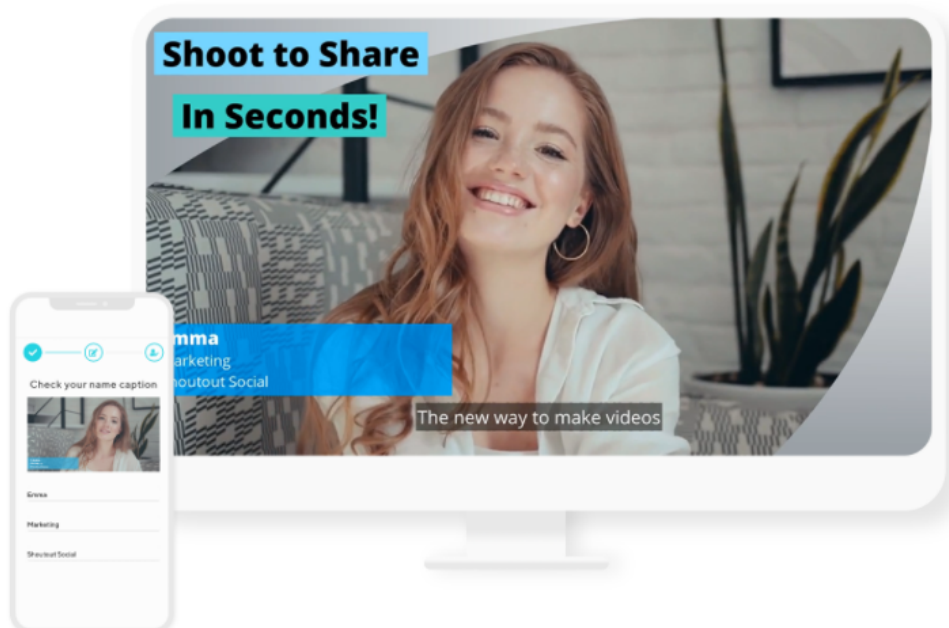
www.shoutout.social



What is ShoutOut?

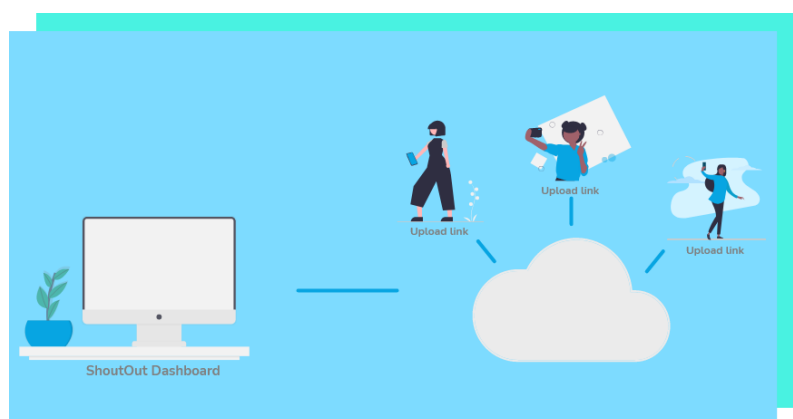
ShoutOut is a simple to use, cloud based automated video creation platform that enables anyone to produce live action videos automatically using a smartphone.

ShoutOut consists of a dashboard and upload links. You can create videos yourself or invite people to record videos via the upload link.



How does ShoutOut work?

The process is simple! Build or choose a branding template. Invite via an upload link. Record a video clip/clips using a smartphone. In seconds, ShoutOut creates finished videos automatically! You can then re edit your videos, add automatic subtitles or create compilation videos quickly and easily.



How can you use ShoutOut?

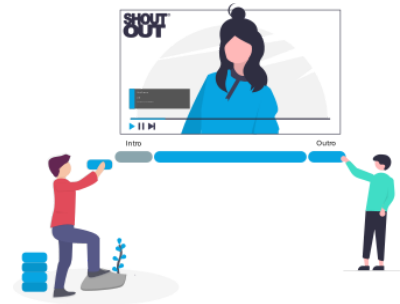
With ShoutOut you can create:

- Interview Videos
- Video Reviews
- Product Listings Videos
- Personalised Sales Videos
- Customer Testimonials
- Events & Virtual Events Videos
- Social Media Videos
- Sales and listing videos



ShoutOut Features

Intro, outro and overlay - Create your own intro, outro and screen overlay using our stock elements or upload your own videos or stills.



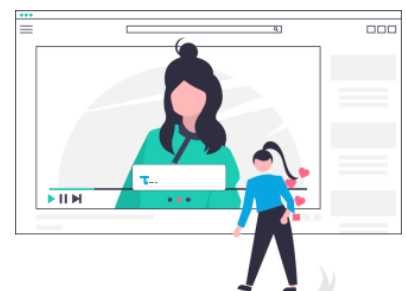
Template based workflow - Once you have built your branding template you can use or over and over again to make multiple videos completely automatically.



Send out invites - No more film crews needed. With ShoutOut you send out our custom upload link for people to record video clips on a smartphone or upload from a computer.



Text and name caption - Simply add a name caption and text to your videos. Add text and details via the edit page or via the URL



Editable subtitles - Create automated editable subtitles with one click.



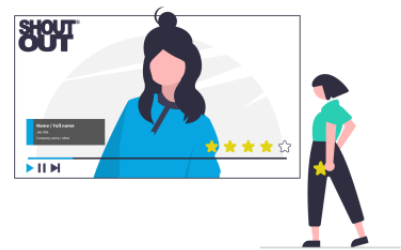
Native and scheduled sharing - Link ShoutOut to your social media accounts and share or schedule video sharing to LinkedIn, YouTube, Facebook, Twitter and Instagram.



Compilation videos - Create compilation videos instantly, no editing skills needed.



Video reviews with star rating - Embed the ShoutOut widget on your website to capture authentic video reviews and display your reviews and star rating.



Video gallery and playlists - Add videos to an easy to view video gallery and embed on your website. Or create multiple video playlists. Great for profile videos, FAQ's or tutorial videos.



Software Integration - Shoutout's comprehensive API means it can integrate with your software. From dating apps to review sites, Our automated video production tool can enhance your software in many ways.



User Case



For Business:

Franchisor / MLM - Finally you can empower your franchisees to create their own videos. Centralise and simplify your video marketing and empower your franchisees to market the business using video.

Event Organiser - Promote your event while it's happening with ShoutOut. The perfect tool to promote in person and virtual events using video. Create speaker videos, highlight videos and testimonial videos automatically in seconds. No more fuss.

Membership Organisation - Create member video profiles automatically. Invite members to record their profile videos and add their logo and other details to appear on screen and on the video gallery. Embed the videos on your website or profile page.

Charities - Imagine if all your supporters created and shared branded videos to show their support. Thousands of videos, millions of views, fully unleashing the power of social media. ShoutOut is a brand new and innovative automated video solution that can make that a possibility.

Podcasters - A new way to promote your podcasts using video. Send your guests a link to record a video to promote their participation in your podcast. Leverage your guests' social networks by them sharing the videos.

Online Resellers - Create product listing videos automatically with ShoutOut. ShoutOut saves hours of editing time and ensures your videos look consistent and professional, incorporating your branding, logo, screen overlay and contact details. Post your videos on YouTube with one click to maximise your SEO and create a fantastic public billboard for your company.

Localisation and Reversioning - Localise your content for partners and resellers. Empower your resellers and partners to create their own videos using your approved branding. Send out existing marketing material to personalise with their contact details and logos. Ensure all your videos are brand compliant and centralise your video marketing campaigns to scale your video production quickly and cost effectively.

Multi account workflow/Agency mode

With Shoutout you can have multiple users and also multiple accounts fed from a master account.

This is perfect for enabling franchisors, reseller channels, partners, departments or influencers to make videos while keeping control of your branding.

This also enables agencies to use ShoutOut to manage multiple client accounts.

The mult account workflow has three types of accounts

Master Account

Child account - Can be fed templates and uses the master accounts video count

Sub account - Linked to master account that can be fed templates and make their own templates. They can be a paid subscriber or use the master accounts video count.

Multi account features

- Lock your branding templates to keep branding consistent
- Feed new video templates to sub and child accounts
- Full visibility of sub and child accounts
- Sub and child accounts can be free and use the master account video quota

