



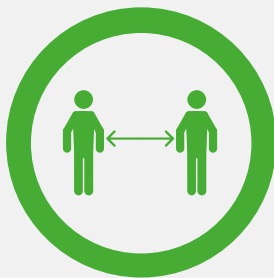
## 'ALL SECURE STANDARD' CORNERSTONE SUMMARY

All event industry stakeholders have been working together to develop industry-wide 'All Secure Standards' alongside the UK government that will allow organised industry gatherings take place again.

The All Secure Standards are made up for four key cornerstones to ensure we protect our visitors, exhibitors, and colleagues, whilst making events high-quality and productive experiences.

Each of these cornerstones provide organisers a best-practice risk assessed based guide and outline measures to consider or are mandated as a minimum standard.

### PHYSICAL DISTANCING



### CLEANING & HYGIENE



### PROTECT & DETECT



### COMMUNICATION



## PHYSICAL DISTANCING

### Crowd Density Standard (CDS)

By controlling the density, appropriate physical distancing can occur while enabling successful interactions.

### Registration

Use of technology to minimise queuing and contact during registration and facilitate seamless and contactless entry and exit.

### Staggered Admission

Attendees may be designated a time slot in order to evenly spread the attendance in combination with encouraging meetings set in advance.

### Floor Planning

One-way visitor traffic creates a logical flow through the venues and prevent bottlenecks and safely maintain CDS requirements.

### Set Up & Break Down

Enhanced guidelines to assist contractors in the set up and break down covering freight, personnel, PPE and high touch point areas to minimise risk.

### Eliminating Handshakes

The elimination of handshakes and proposed, alternative methods of greetings.

### Enhanced Quality of Visitors

With opportunities to vet visitors through matchmaking, registration and exhibitor feedback, we hope to maximise all interactions with the highest quality of visitor while maintaining CDS guidelines.

### Food & Beverage

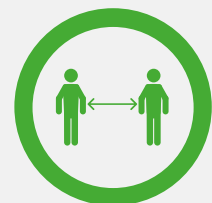
Catering partners will look to provide food served as pre-packaged or in closed containers.

### Monitoring & Control

Appoint & train personnel, who will be responsible for ensuring the Social Distancing Cornerstone is followed at each event.

### Conference Rooms & Social Functions

Density and seating arrangements that follow distancing guidance and the CDS, including meals, awards, and gatherings.



# CLEANING & HYGIENE



## Venue Enhanced Cleaning

Venues require an enhanced clean prior to moving in and again before the event opens.

## Stand Cleaning

Exhibitors will disinfect their stands and exhibits regularly throughout the event.

## Conference & Seminar Rooms

All equipment, including audio and visual, will be disinfected between each use, and conference rooms will have an increased cleaning schedule throughout the event.

## Cleaning Regime

Every venue recommended to run an enhanced cleaning regime throughout the event with an increased focus on key touch points.

## Hand Sanitiser

Hand sanitiser stations will be positioned at key locations throughout the event.

## Waste Management

Collection and removal of waste receptacles will be increased during events in order to minimise risk.

## Venue Ambient Environmental Controls

Our venue partners ensure that the proper ventilation, temperature, humidity, UV air purification controls, etc. are in place.

# PROTECT & DETECT



## Face Masks

Face mask/covering may be required to be worn by each person entering the event space to prevent the spread of all germs. Note current UK Government advice is only to wear face coverings on public transport.

## Personal Protective Equipment (PPE)

Key personnel, including cleaning, medical, food & beverage workers, contractors etc, will be offered PPE.

## Separation Screens

In areas of close interaction when social distancing cannot be applied to physically separate people.

## Temperature Screenings

Thermal checks at entrances to identify and detect potential COVID-19 symptoms.

## Emergency Response Plans

Include processes for possible COVID-19 incidents, both confirmed and suspected.

## Enhanced First Aid & Medical Support

Increase number of First Aid stations located throughout the venue with enhanced medical support available.

## Quarantine

Offer dedicated area for people displaying the symptoms of COVID-19.

## Contact Tracing

Offer assistance to the proper authorities in contact tracing efforts where country laws allow.

# COMMUNICATION



## Website, Apps, Email & SMS

Guidelines will be communicated for each event through all marketing channels.

## Exhibitor Manuals

Manuals will be updated to include specific details of what enhanced safety and hygiene measures exhibitors need to execute.

## Event Signage

Display the common signs, symptoms and actions to take if necessary, of COVID-19 as communicated by the appropriate medical and health authorities.

## Public Addresses During Show

Broadcast messages about the importance of best practices shared from medical and government authorities.

## Pre-Show Messaging

Communicate key pieces of information, including updates from global and local health organisations, show admission policies, hygiene briefings and health protection measures.