**LIFEMAX PRESS RELEASE**

**High Vision LED Lights**

Here at the Lifemax we have been on an intrepid search for the latest ways to make life easier & healthier for our customers. We have also been looking at how we can have a more positive sustainable impact on our environment through new additions to our lighting range.

Over the past few year’s environmental awareness has surged and consumers are looking for sustainability and a reduction on their carbon foot print.

A simple & positive way to help our environment can happen from making small changes around the home and switching to greener forms of energy, such a LED Lighting. Unlike conventional household bulbs, LED’s are free from harmful gases and toxic chemicals. LED’s also use around 90% less energy than a standard bulb, making the overall power consumption significantly lower.

Lifemax are proud to introduce our range High Vision LED Lights, featuring low power consumption and an exceptional long-life span.

The Lifemax High Vision LED Generates over 400 lumens of light with a colour temperature equivalent to noon daylight, making them ideal for hobbies & reading. These lamps offer a sustainable energy without compromising the quality of light.

With a stable base and versatile gooseneck you can ensure the light is shining from exactly the right direction and angle, while a floodlight effect helps eliminate shadows.   All three models offer low power consumption and flicker free light thanks to cutting edge LED technology.

* Fixed bulb with 25,000 hour lifespan
* Energy efficient LED panel offering 400 lumens of light
* Contemporary, sleek design
* Floor version stands 138cm tall and includes a foot operated switch
* Table version stands 40cm tall and touch switch with three stage dimming
* Clip version stands 30cm tall with a simple cable mounted switch
* Available in Black, White & Silver

**RRP –**

High Vision LED Desk Light: £59.99

High Vision LED Floor Light: £83.99

Available at [www.lifemaxuk.co.uk](http://www.lifemaxuk.co.uk)

**For further detail please contact Claire Willis – claire.willis@lifemaxuk.co.uk**