***For immediate release***

**Delali’s work experience in marketing**

Over the last term and a half, the Marketing Team has been implementing a new refreshed look for Treloar’s. You may have spotted our new recruitment banners, posters and refreshed Treloar’s Today magazine. Across the campus, we’ll be updating and replacing signage with our new logo, aiming to be bolder and more accessible with our new typeface.

Treloar’s students have been involved from the beginning of the project, sharing their opinions during the Student Voices conference and taking part in brand workshops with our graphic designer.

New [Treloar College](https://www.treloar.org.uk/education/college/) student Delali has been working with the Marketing Team to help update posters around the site. After an introduction to the Team and the brand, she compiled an audit of all the signs and posters that need replacing, and made a record of where they are. With the list complete, she has been working with the new templates to create new posters.  We hope this work experience project will give Delali an insight into the brand project, alongside an opportunity to learn her way around the campus!

Delali said:

I chose marketing for work experience because I want to do graphic design in the future and I wanted to try something new; what I have learnt in marking recently is how to use Canva (an online graphic design app for creating graphics and presentations) which was hard at first, then got easier. What I always tell myself is that it’s hard but not impossible. I enjoyed the process of learning how the new logo was made and relearning spreadsheet again; I also enjoy using Canva in my own free time and I am currently using it to create a karaoke club poster for a new after college club.

**- End-**

For more information, please contact Communications and Marketing Manager Helen Moore – helen.moore@treloar.org.uk

Website: [www.treloar.org.uk](http://www.treloar.org.uk)

**NOTES TO EDITORS**

* Treloar’s is the largest School and College for physically disabled young people in the UK, supporting around 170 young people on its campus, a specialist environment where learning takes place alongside therapy and care.
* Treloar’s students have highly complex needs, meaning Treloar’s staff need to work differently to help each student achieve their goals. With over 100 years of experience as a disability specialist, Treloar’s has the highest standard of care and education.
* Treloar’s are experts in their field, giving young people the emotional, physical, clinical and educational support that their complex conditions require sector.
* Rated Outstanding by Ofsted and CQC for its provision. Treloar’s is also a proud partner with the Fundraising Regulator, and works closely with other sector leaders, knowing Treloar’s always strives for the best standards in its work. Treloar’s stands shoulder to shoulder with the Disabled Children’s Partnership, and was granted the Leading Parent Partnership Award.
* Treloar’s is so much more than a school and college. Treloar’s is a charity committed to improving the lives of young disabled people. Your support can fund highly skilled staff on Treloar’s site like dietitians, speech and language therapists, and assistive technologists – each with the power to unlock the potential of Treloar’s students. And to provide this level of support, Treloar’s must raise a minimum of £2 million a year. Your donation could be the difference Treloar’s students need today. Get in touch and contact the team at Treloar's on 01420 547 477 or email fundraising@treloar.org.uk