



**20 March 2024 – For Immediate Release  
Safespaces Launches Rebrand at NAIDEX Exhibition**

Safespaces, a leading manufacturer of adaptable spaces and beds, is excited to reveal its new branding at the highly anticipated NAIDEX exhibition in Birmingham.

After 24 years of continuous growth, Safespaces has decided to undergo a brand makeover to better align with its values and mission.

Stephen Curran, Managing Director comments, *"We are pleased to share our new branding with our valued customers and partners. As a business, we are dedicated to supporting children and adults with complex needs such as epilepsy, dementia, huntington's disease and a range of learning difficulties. We wanted our branding to better reflect the diversity of our ever-expanding customer base."*

One part of the Safespaces rebrand includes the introduction of a new logo, symbolising the company's dedication to supporting the product user, firmly at the heart of all their efforts. The new look aims to embody their ethos of innovation, quality, and collaboration in providing exceptional products to help individuals, their families or carers.

The official launch of the rebrand is scheduled for Wednesday 20th March to coincide with NAIDEX, the UK's leading event dedicated to empowering and supporting disabled individuals. Safespaces invites its customers to visit their stand [G76] or check out its refreshed website along with its updated brochures and resources that showcase the company's new brand identity.

Stephen Curran, Managing Director comments, *"This initiative represents our ongoing commitment to excellence and delivering the best products to our customers. We believe our new brand perfectly reflects who we are as a company and where we are heading in the future. We receive lots of fantastic feedback from our customers, and look forward to supporting even more individuals and families in the future."*

Some feedback Safespaces recently received from a customer shows just how important their products are for those who use them, *"I honestly cannot thank you enough. Not only has it changed the life of my daughter who has autism, it has changed the life of the whole family. Just to have peace of mind knowing that our daughter is safe is something we will be eternally grateful for."*

For more information about Safespaces please visit the refreshed website at [www.safespaces.co.uk](http://www.safespaces.co.uk)

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