rwm | letsrecyclelive

RWM promotes sustainability in the staging of this event.

We are happy to share some of the environmental practices we have used and the leaps that have been made to improve sustainability in the event sector.

Here are just some of the products and initiatives that improve the environmental performance of this exhibition.

Human Built is our primary contractor in the delivery of RWM. Together we have been minimising the negative consequences and waste outputs across our entire live event portfolio.

- Utilising our nationwide network of production sites and branches to minimise transport to market.
- Adding antimicrobial coatings and laminates to provide that extra layer of hygiene and 'healthy' products.
- Prioritising sustainable packaging methods as part of a 'zero waste to landfill' commitment.
- Creating recycling logistics plans that capitalise on our nationwide network of production sites to minimise the volume of deliveries and cumulative mileage impact.
- Reporting on our carbon impact area and offsetting to a mutually agreed gold standard offsets or programmes to improve 'local' economic impacts.

REDUCE

ENERGY CONSUMPTION
Technology is key to helping the NEC reduce energy usage. By getting smarter with systems, they now have smart meters and inverters – allowing them to track day to day energy usage.

Environmentally friendly printing on carbon balanced and 100% recycled paper.

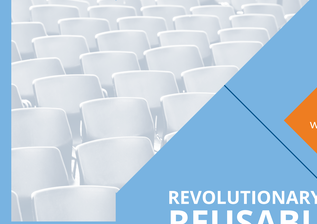
CARPET POST-USE RECYCLING

Our supplier recognises that the earth's environment is under stress from controlled human activity, threatening the survival and sustainability of ecosystems and society on a localised and global scale. All carpets used at the event are repurposed and recycled in the following ways:

1. Made into plastic pellets through a thermal conversion process and reused in blow-moulding.
2. Direct reuse in furniture manufacturing processes of home and garden products, including door and bathroom mats, mattresses, sofa and armchairs.

NO MORE PLASTIC SHOW BAGS
NOW REUSABLE

REUSE



Furniture packaging
Through our supply chain we ensure that our packaging is minimal and easy to recycle or compost after furnishings are safely installed. We have adopted the practice of wrapping pieces in thick blankets and then reusing the blankets for future shipments. Wool in particular offers great protection for the furniture and lasts for a long time.

Re-used & re-loved
We believe that everything can be loved again, and the same goes for our furniture and metalwork. Our furniture is hired out many times during its lifespan, and metal work from shell scheme or Made-Ready stands is re-usable for years to come. We choose material that are durable and reconfigurable, allowing the most use. Once it comes to the end of the product life, it is then recycled to be used again!

REVOLUTIONARY REUSABLE SMARTWIRE ELECTRIC CABLE

The days of cutting wires from reels and throwing it away post show are long behind us. In short, SmartWire represents the biggest leap forward for exhibition electrics in the United Kingdom in the last 20 years.

100% OF THE EXHIBITION FURNITURE IS REUSED

RECYCLE

THE NEC IS A ZERO TO LANDFILL VENUE WITH A RECYCLING RATE OF 80%

We use eco friendly graphics throughout our feature areas and signage.

- All frames used are reusable.
- Single use plastic waste is repurposed to create high quality fabric print materials.
- We do not use PVC for our banners and use Kavalan which is recyclable.

Food waste is separated on site and taken four miles to the Severn Trent Anaerobic digestion plant. The food is composted and the resulting methane generates electricity to power the local sewage plant, with excess put back into the National Grid. The resulting compost is sold on to local farmers as fertiliser.

MIXED RECYCLING AND GENERAL WASTE ARE TRANSPORTED TO A LOCAL PLANT JUST 7 MILES FROM SITE

Segregated glass waste is taken to a processor in Walsall. High quality glass cullet from the processing is used to make further glass bottles. Lower quality cullet is used in road building.