

360 CLUB

SURVEY INSIGHTS



rwm

In partnership with
 **CIWM**

 **letsrecyclelive**

14-15 SEPTEMBER 2022 | NEC BIRMINGHAM

KEY INSIGHTS

The results from the **RWM and Letsrecycle Live April/May 360 Club Survey** are in.

Here are some of the key insights and takeaways....

- The Resources & Waste strategy and plans for EPR, Consistency and DRS is the topic on everyone's lips, across the sector. **Regulation.**
- Future innovation, technology, digital and AI were topics selected by more than 82% of respondents. **Automation.**
- 70% of respondents believe their business will perform better in 2022, than it did in 2021. Less than 4% believe they will perform worse. **Recovery.**
- Image and perception was the most common thing respondents would change about the waste, recycling and wider environmental industry. **Change.**

INFLUENCERS

Paul Vanston

Ian Gulland

John Scanlon

Adam Read

Brian McCabe

Antonio Gutteres

George Monbiot

George Eustice

Prince William

Gavin Graveson

Chris Dearnitt

Simon Ellin

Paul Cox

David Attenborough

Chris Preston

Elon Musk

Boris Johnson

Jo Churchill

Defra/Government

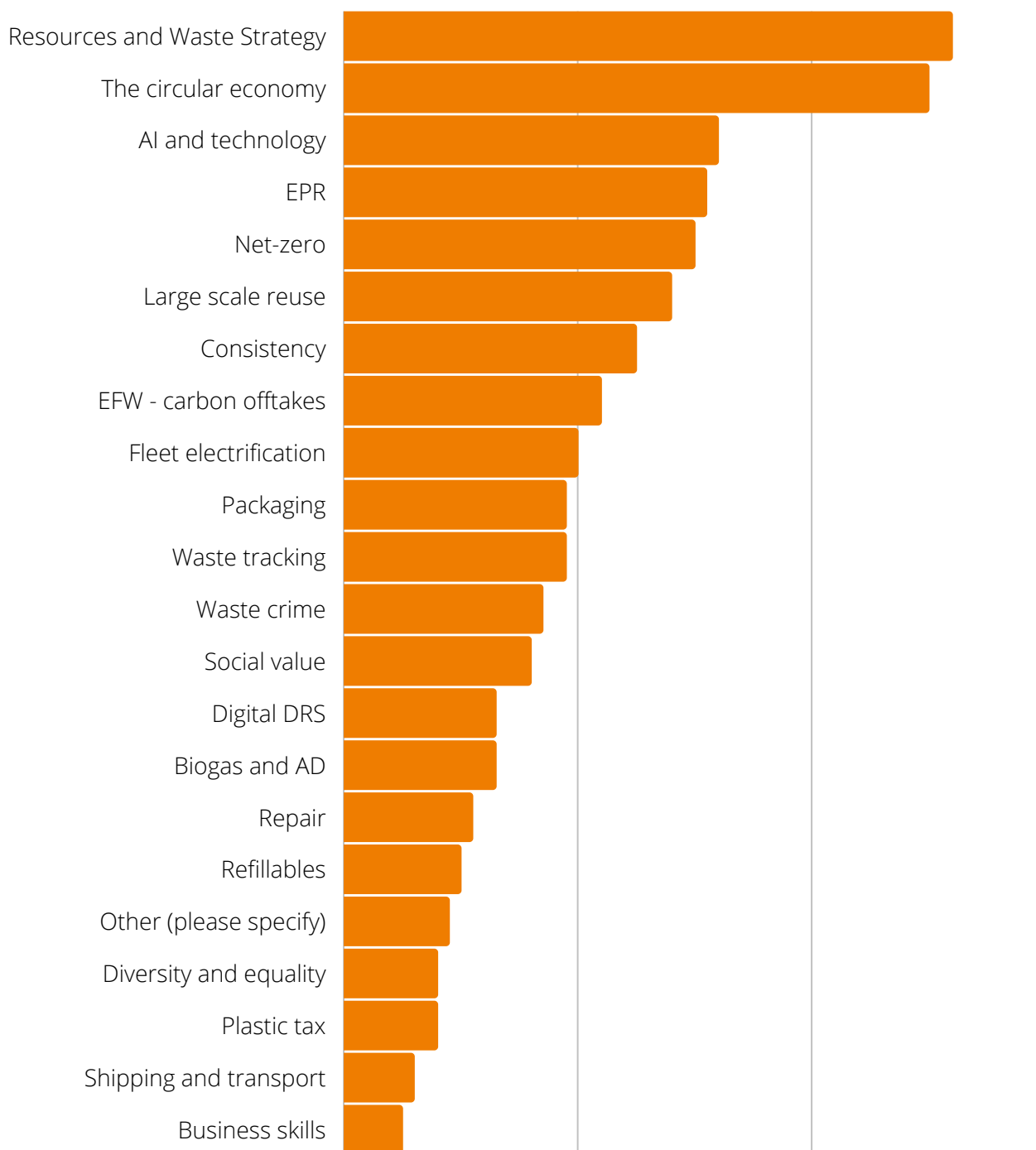
Tom Rivett-Carnac

Mattia Pellegrini

Greta Thunberg

Ellen McArthur

THE KEY TOPICS ON PEOPLE'S MINDS IN 2022



If you could change one thing about the waste and recycling or wider environmental industry, what would it be and why?

IMAGE AND PERCEPTION

INCREASE GOVERNMENT FUNDING

FASTER ACTION TO ADDRESS CLIMATE CHANGE

GREENWASHING

DIVERSITY AND EQUALITY

IMPROVED DATA AND DIGITAL INFORMATION

IMPROVE CONSISTENCY

FUNDING FOR ENFORCEMENT / TACKLE WASTE CRIME

**MOVE CONVERSATION AWAY FROM WASTE AND TOWARDS
NATURAL RESOURCES**

IMPROVE HEALTH AND SAFETY

NET-ZERO

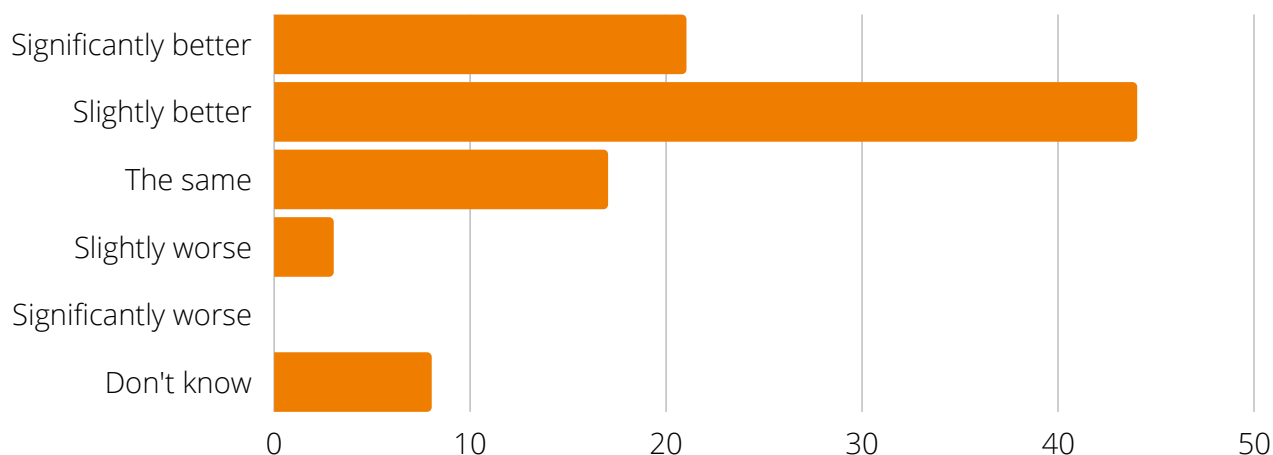
IMPROVED COLLABORATION

As a business, what is your main focus at the moment and personally, what is impacting you most within your role?

Rising costs
 Mitigating carbon impacts
 Increasing recycling/reducing contamination
 Pushing reduce and reuse
 Extended Producer Responsibility
 Government Consultations
 The Circular Economy

Reducing carbon impact
 EPR
 Improving technology and innovation
 Skills, HR, Retention
 Increasing revenue and profit
 Rising costs

How do you predict your business will perform in 2022, compared to 2021?



How important do you think in-person events are for building relationships with customers, suppliers and industry peers?

