

Sales hotline  
01926 611777/8  
hello@kdisplay.co.uk



*"Thank you very much for the stand design & build, it is great. And tweeting a picture of the stand was perfect!"*

**William** - Key Finance



k display

Exhibition graphics specialists

➤ Your Exclusive Exhibitor Offers  
Official Graphics Supplier

# Exclusive Exhibitor Offers 2020

## What is in here?

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Call: 01926 611777/8

Email: [hello@kdisplay.co.uk](mailto:hello@kdisplay.co.uk)

# Did you know?

**The organisers of this exhibition have always used us to...**

- Print the graphics you will see around the exhibition halls
- Print the graphics on the Seminar Halls and Workshops
- Create and produce specific hanging banners and logos
- Produce exhibition stands for sponsors
- Be the "back up" team when other printers have let exhibitors down
- Be the official print and exhibition supplier
- We are the **only** graphics team that keeps the same personnel **on site** before and during the exhibition!

# Delivery & Install Prices

Regular exhibitors will tell you that the best way to be organised before a show is to eliminate any potential problems before they happen. What if your graphics turn up late? Or worse, what if they don't turn up at all or they're the wrong size?

At K display none of those things have ever happened nor can they happen. We're printing the organisers graphics so we **have** to be there with your graphics too... 3 days before the show opens! We know exactly the correct sizes and exactly which types of shell scheme are being used! Use our services and we guarantee your graphics will be delivered **direct to your stand**, ready and waiting for you on Build Up Day for just £25+vat - **no matter how much you have, that's a fixed price just for you!**

# Don't fancy putting up the graphics yourself?

Who can blame you. Its time consuming, you'll need fixings, probably a step ladder and tape measure, maybe even a ruler and knife. Ask us for a quote and use our on site team. Prices start from only £25. Your time is worth more than ours costs! And its a lot nicer to turn up to a fully dressed stand.

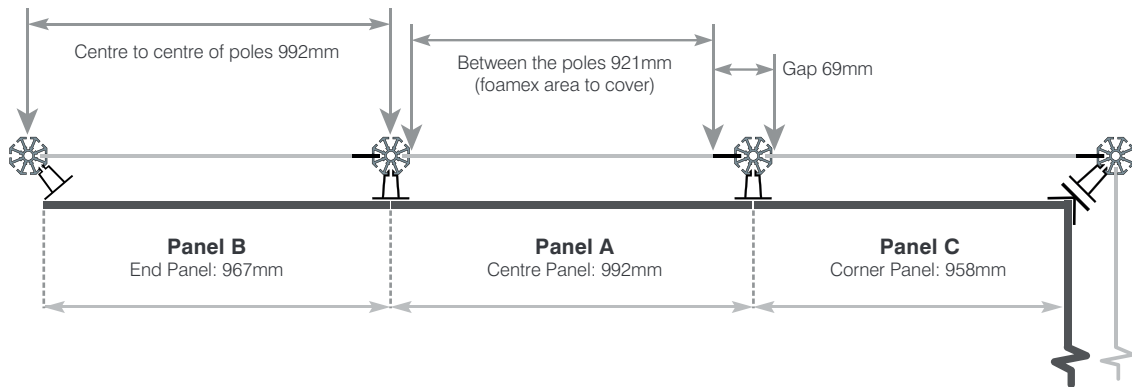


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All prices listed are exclusive of VAT and is applicable where valid.

# Shell scheme sizes



## Measure your stand...

We use universal sizes, measurements that we know will work even if you reuse your stand on a different type of shell scheme. Just let us know your stand number and we will send you all the specs and sizes. We know that if you have a designer that understands your brand, it's best to use them to create your stand. If you don't, we also have a team of designers ready to help out. So let us know if you would like some help and a quote from our experts.

Make your notes here:

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# What is FX and Flex?

## FX:

FX is an abbreviation of "foamex". Foamex is a white coloured, 3mm thick rigid plastic board. It is the preferred exhibition standard for graphics because it lays flat, looks great on shell schemes, it doesn't damage as easily as other medias and because we print directly onto it you get a fantastic satin/matt finish that gives your images a rich, high quality feel. This is the best cost effective solution that most exhibitors will use and if you choose our install/breakdown options, it is also the cheapest, all round complete "hassle free" option.

## FLEX:

FLEX is an abbreviation of "FlexPrint™". Exclusive to K Display, FlexPrint™ is a 4mm thick fluted plastic board. It is special because it has lots of small regularly spaced cuts across the back that mean it can roll up for storage, yet it lays flat when you install it to shell schemes. We use HP DreamColour printing on a 350mic high white media, then seal it with a crystal finish scratch-proof film. This is the product to choose if you need to reuse the graphics on the same size and style of shell scheme stands\*.

\*You can buy extra fitting clips for different types of shell schemes without replacing the graphics. Our prices for this product are 20% cheaper than our nearest competitor (price check - January 2016)

For more information about different medias, give us a call or ask for our guide to exhibiting brochure.

# Panels & Velcro (minimum order of £25. All prices "each" plus vat)

3mm Foamex Panels	per panel
<b>A1</b> (841x594mm)	<b>£25</b>
<b>A0</b> (841x1189mm)	<b>£50</b>

Velcro PS18 - specifically for shell schemes	
<b>25m roll</b> (hook)	<b>£25</b>
<b>25m roll</b> (loop)	<b>£25</b>

# Pull up stands

Minimum order of 1. Based on 850mm wide Spitfire and 850mm wide Finesse and Supreme\*. Ask for details

\*The Supremes' sell out exceptionally quickly because this is a premium product at a budget price. Please order in advance and ask about stock levels. We get them in batches and when they're gone, they're gone.



 **The Spitfire**  
Only **£69** RRP £99

 **The Finesse**  
Only **£99** RRP £149

 **The Supreme**  
Only **£149** RRP £199

All prices listed are exclusive of VAT and is applicable where valid.

# FlexPrint or FX Rigid Panels

Prices based on 3x2 stand

Other sizes/prices on "Graphics Order Form"



Full Coverage Shell Scheme	Fx	Flex
3 open sides	£477	£567
2 open sides	£765	£915
1 open side	£1053	£1263

## Option to install on 'Build Up Day'

3 open sides	£95	£95
2 open sides	£120	£120
1 open side	£135	£135



Between the Poles Shell Scheme	Fx	Flex
3 open sides	£297	£387
2 open sides	£495	£645
1 open side	£693	£903

## Option to install on 'Build Up Day'

3 open sides	£65	£65
2 open sides	£90	£90
1 open side	£120	£120



Half size - Between The Poles	Fx	Flex
3 open sides	£180	-
2 open sides	£300	-
1 open side	£420	-

## Option to install on 'Build Up Day'

3 open sides	£25	-
2 open sides	£55	-
1 open side	£85	-

### For alternative sized stands, just give us a call for a quote

Personalise name boards / fascia's only £25 per metre length. Eg. 3m wide stand = £75  
(No additional fitting charge if ordered with panels and option to install)

All prices listed above are exclusive of VAT and is applicable where valid. These prices also exclude delivery at £25.

# Pop-ups, leaflet stands & counters



## ⌚ Pop-up Bundle

- 3x3 curved or straight frame, mag bars, hangers and kickers
- "Case to Counter" conversion kit for transit case.
- 2 x powerful 150w flood lights
- 'Smart' magnetic locking arms
- Graphic height 2225mm approx
- Other shapes/sizes available

Only **£799** RRP £999

**"Significantly better & longer lasting than the cheaper alternatives I've seen online"**



## ⌚ Pop-up Counters

- Printed graphic wrap
- Internal shelving
- Strong silver box aluminum tubing
- Portable flat pack system
- Includes wheeled carry case
- 2x2 curved or 1x3 tower options

Curved **£299** RRP £349  
900 h x 1200 w x 400mm deep

Tower **£289** RRP £329  
1000 h x 900 w x 300mm deep

# Pop-ups, leaflet stands & counters



## ⌂ The Z Lite-Rature Stand<sup>†</sup> (To buy. Yours to keep)

A5 **£85** A5 RRP £115

A4 **£89** A4 RRP £119

A3 **£119** A3 RRP £155



Carry drum

Only **£69** RRP £79



Wheeled drum

Only **£99** RRP £119

## ⌂ Graphics Drums

- 1050mm high x 400mm diameter drum
- Tough yet lightweight polypropylene
- Ideal for rolled banner, FlexPrint and iPro graphics
- 3 panels/drum - standard (Recommended)
- 4 panels/drum - wheeled (Recommended)



*"A very big thank you for the wonderful job you made of our graphics! Everyone commented on how effective our branding and display was, so thanks again."*

**Rosie** - La Saucy Salsa

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All prices listed are exclusive of VAT and is applicable where valid. <sup>†</sup>Price is for each Z Lite-Rature Stand.

# 10 top tips for exhibitors

- 1.** Save money on lighting. Hire a fluorescent strip light (FL5). Have it fitted on the inside of the longest fascia on your stand. Its the cheapest, there's no need for an electrical box, it makes a huge impact and you look "open for business".
- 2.** **Set targets!** Before the show decide what targets you want to reach eg. 10 hot leads and 20 sure fire appointments. Then your staff will know what they're aiming for and you can judge if it was a success.
- 3.** You've shelled out a lot of money on just being at the expo and now you want to save some. Save it on your hotel, food and drinks, things your potential clients can't see. Your stand is a reflection of your business, its your "shop front" and 30,000 people are going to make a decision based on first impressions - **you need to look good, not just be there.**
- 4.** **Don't waste money on branding unless you are specifically there to raise brand awareness.** Most people are selling a service or product, focus on that and your key message. For example, we sell large print and signage. So, even though we have our logo on the stand, we splash "large print and signage" all over it too, and that's it!
- 5.** **Brief your stand staff.** Its really important they know why you and they are there. Are they collecting data? Qualifying people for further discussions? Booking appointments?
- 6.** **Don't just collect data.** Try to book a day and time to call them. If they're expecting a call they will be far more responsive and positive about taking the call.
- 7.** **Have a table but forget seats/stools on the stand.** A; It doesn't look great if staff are sitting around. B; If you unfortunately get a time-waster, its quite difficult to move them on if they're sitting down. You've spent so much to be there, you don't need them taking up your valuable time.
- 8.** **Qualify attendees.** You don't want to spend ages talking to someone who is not in the market for your service or product. Ask a few qualifying questions first. eg. Why are you here? What does your business do? Do you use 'such and such' product/service? Then you can either carry on or politely say that it was nice to meet them and hope they enjoy the expo, then move on to the next person.
- 9.** **Less is more!** Don't fill your stand with loads of messages and words. Keep it simple. You've got about 3 seconds to get someones attention!
- 10.** **Buy sports insoles for your shoes.** You'll be surprised just how much your feet ache after 10 hours of standing around.







# ORDER FORM 2020

All prices +vat. For orders and enquiries not on this form, or if you would like further assistance:

Call or email the expo team (Karl or Callum) to have a chat...

## 01926 611777

hello@kdisplay.co.uk

**IMPORTANT:** Fill out & email to us **OR** print>fill out>scan/photo, then email to **hello@kdisplay.co.uk**. Postage orders could be missed.If you have not recieved confirmation and an invoice via email within 3 days of your order, you are **NOT** booked in. Call us before you submit your order.

### DEADLINE DAYS...

(secure your order by submitting artwork in advance of these dates, call us if you can't)

**4weeks before expo:** for orders that require use of our Graphic Designers to produce "print ready" artwork, book **BEFORE** this date.

**3weeks before expo:** for submitting "print ready" artwork from your graphic designers (please ask for specs/sizes **BEFORE** this deadline).

**BREAKDOWN & DESTROY Service** (we do not offer a courier returns service).

You **MUST** remove your stand graphics during "Breakdown" to avoid hefty fines by the venue **AND** contractors. We are obliged to offer this discounted service to our clients. You can **not** order **after** deadlines or **during** the expo.

**EARLYBIRD OFFER:**

**Confirm B&D service 4 weeks before the expo & its £50**

**Order it up to 3 weeks before the expo & its £100**

Name of company exhibiting:

Date of order:

Name of company for invoice:

Contact details.

Name:

Tel number:

Email:

Stand no.

Exhibition:

**PLEASE BE AWARE THAT WE SELL OUT OF THE "Install to Stand" OPTION VERY QUICKLY. BOOK EARLY TO GUARANTEE IT.** Our time is often cheaper than yours & worth the "peace of mind" to turn up & its ready for you. However, we only have a limited amount of time to build the stands and once this allotted time is gone, its gone. This is an optional extra and will be sold out before the deadline days. Please DO NOT wait until the last minute to order this service. If we have sold out of "Install to Stand" options, you can still install the graphics yourself.

**BETWEEN THE POLES GRAPHICS** orders (call us for sizes and /or InDesign templates for your designers):

<b>3x2 stands</b>	Foamex	FlexPrint™	Install to Stand	Total
3 open sides	<input type="checkbox"/> £297	<input type="checkbox"/> £387	<input type="checkbox"/> £65	
2 open sides	<input type="checkbox"/> £495	<input type="checkbox"/> £645	<input type="checkbox"/> £90	
1 open side	<input type="checkbox"/> £693	<input type="checkbox"/> £903	<input type="checkbox"/> £120	
<b>3x3 stands</b>	Foamex	FlexPrint™	Install to Stand	
3 open sides	<input type="checkbox"/> £297	<input type="checkbox"/> £387	<input type="checkbox"/> £65	
2 open sides	<input type="checkbox"/> £594	<input type="checkbox"/> £774	<input type="checkbox"/> £100	
1 open side	<input type="checkbox"/> £891	<input type="checkbox"/> £1161	<input type="checkbox"/> £130	
<b>4x2 stands</b>	Foamex	FlexPrint™	Install to Stand	
3 open sides	<input type="checkbox"/> £396	<input type="checkbox"/> £516	<input type="checkbox"/> £75	
2 open sides	<input type="checkbox"/> £594	<input type="checkbox"/> £774	<input type="checkbox"/> £100	
1 open side	<input type="checkbox"/> £792	<input type="checkbox"/> £1032	<input type="checkbox"/> £125	

**FULL COVERAGE** orders:

**3x2 stands**

	Foamex	FlexPrint™	Install to Stand	Total
3 open sides	<input type="checkbox"/> £477	<input type="checkbox"/> £567	<input type="checkbox"/> £95	
2 open sides	<input type="checkbox"/> £765	<input type="checkbox"/> £915	<input type="checkbox"/> £120	
1 open side	<input type="checkbox"/> £1053	<input type="checkbox"/> £1263	<input type="checkbox"/> £135	

**3x3 stands**

	Foamex	FlexPrint™	Install to Stand	Total
3 open sides	<input type="checkbox"/> £477	<input type="checkbox"/> £567	<input type="checkbox"/> £95	
2 open sides	<input type="checkbox"/> £909	<input type="checkbox"/> £1089	<input type="checkbox"/> £120	
1 open side	<input type="checkbox"/> £1341	<input type="checkbox"/> £1611	<input type="checkbox"/> £150	

**4x2 stands**

	Foamex	FlexPrint™	Install to Stand	Total
3 open sides	<input type="checkbox"/> £621	<input type="checkbox"/> £741	<input type="checkbox"/> £110	
2 open sides	<input type="checkbox"/> £909	<input type="checkbox"/> £1089	<input type="checkbox"/> £120	
1 open side	<input type="checkbox"/> £1197	<input type="checkbox"/> £1437	<input type="checkbox"/> £150	

**For FlexPrint™ Panels please choose which type of CARRY CASE you require & quantity** (max. 3 panels per case or call for advice)

Polypropylene Carry Drum (lightweight storage)	<input type="checkbox"/> £69	<input type="checkbox"/> x Quantity =	
Polypropylene Wheeled Carry Drum (lightweight storage)	<input type="checkbox"/> £99	<input type="checkbox"/> x Quantity =	
FlexPrint Wheeled Transit Case (heavier duty flight case)	<input type="checkbox"/> £139	<input type="checkbox"/> x Quantity =	

**Customised fascias** (high impact/low cost feature: fully covered custom header boards):

2m x 300mm custom fascia	<input type="checkbox"/> £50	<input type="checkbox"/> x Quantity =	
3m x 300mm custom fascia	<input type="checkbox"/> £75	<input type="checkbox"/> x Quantity =	
4m x 300mm custom fascia	<input type="checkbox"/> £100	<input type="checkbox"/> x Quantity =	

**Pull ups:**

<b>Spitfire</b> (good quality entry level & padded carry bag)	<input type="checkbox"/> £69	<input type="checkbox"/> x Quantity =	
<b>Finesse</b> (tough unit & mechanism, nice styling & luxury carry bag)	<input type="checkbox"/> £99	<input type="checkbox"/> x Quantity =	
<b>Supreme</b> (highest quality, interchangeable graphics & luxury carry bag)	<input type="checkbox"/> £149	<input type="checkbox"/> x Quantity =	

**Pop Up Stand Bundle: Superior bundle deal**

inc. 2x 150w lights, heavy duty transit case with plinth conversion kit & graphic wrap **(lowest internet price for this system. Not comparable with "cheapy" alternatives.)**. The dimensions (eg. 3x3) are not a reference to the size in metres. Pop ups are made from cross braced quads, a 3x3 is 3 quads wide x 3 quads high.

3x3 curved bundle (approx 2.5m wide)	<input type="checkbox"/> £799	
3x3 straight bundle (approx 3m wide)	<input type="checkbox"/> £799	
3x4 curved bundle (approx 3m wide)	<input type="checkbox"/> £899	
3x4 straight bundle (approx 3.5m wide)	<input type="checkbox"/> £899	

Pop up stands can be configured into larger & various shapes. Let us know your requirements & we'll supply a solution. We only use high quality medias to sustain the life & look of your investment in a pop up. Our printers are HP & Océ. Our inks are "Originals". We don't skip on anything!

**HALF SIZE BETWEEN THE POLES GRAPHICS** orders (call us for sizes and /or InDesign templates for your designers):

**3x2 stands**

	Foamex	Install to Stand	Total
3 open sides	<input type="checkbox"/> £180	<input type="checkbox"/> £25	<input type="checkbox"/>
2 open sides	<input type="checkbox"/> £300	<input type="checkbox"/> £55	<input type="checkbox"/>
1 open side	<input type="checkbox"/> £420	<input type="checkbox"/> £85	<input type="checkbox"/>

**2x2 stands**

	Foamex	Install to stand	Total
2 open sides	<input type="checkbox"/> £240	<input type="checkbox"/> £35	<input type="checkbox"/>
1 open side	<input type="checkbox"/> £360	<input type="checkbox"/> £65	<input type="checkbox"/>

**2x1 stands**

	Foamex	Install to stand	Total
2 open sides	<input type="checkbox"/> £180	<input type="checkbox"/> £25	<input type="checkbox"/>
1 open side	<input type="checkbox"/> £240	<input type="checkbox"/> £35	<input type="checkbox"/>

**ACCESSORIES:**

Pop up Counter with custom graphic & wheeled carry case	<input type="checkbox"/> 2x2 (wide) £299	<input type="checkbox"/> 1x3 (tall) £289	<input type="checkbox"/>
A4 Literature stand with executive case	<input type="checkbox"/> A5 £85	<input type="checkbox"/> A4 £89	<input type="checkbox"/> A3 £119

**Install your own graphics with the approved Velcro™ for shell schemes** (you do NOT need to order Velcro™ if we are installing your graphics):

Although slightly more expensive, there is only 1 type of Velcro™ that properly sticks to this type of shell scheme & doesn't fall down. Experience has taught us not to sell the cheap unbranded Velcro that other online suppliers provide, it simply doesn't stick securely. This is not a sales tactic, its a fact that the chemical composite of the glue, foamex & cleaning agents used are not compatible, only this type works on this shell scheme.

**SUGGESTED QUANTITIES:**

<b>3x2 stand</b> : between the poles	<b>3 open sides</b> x1 roll of each	<b>2 open sides</b> x1 roll of each	<b>1 open side</b> x2 rolls of each
<b>3x3 stand</b> : between the poles	<b>3 open sides</b> x1 roll of each	<b>2 open sides</b> x2 rolls of each	<b>1 open side</b> x2 rolls of each
<b>4x2 stand</b> : between the poles	<b>3 open sides</b> x1 roll of each	<b>2 open sides</b> x2 rolls of each	<b>1 open side</b> x2 rolls of each

25m roll hook	<input type="checkbox"/> £25	<input type="checkbox"/> x Quantity =	<input type="checkbox"/>
25m roll loop	<input type="checkbox"/> £25	<input type="checkbox"/> x Quantity =	<input type="checkbox"/>

Breakdown & Destroy Service	<input type="checkbox"/> £50 (Earlybird Price)	<input type="checkbox"/> £100 (Standard Price)	<input type="checkbox"/>
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Deliver direct to stand on "Build Up" day	<input type="checkbox"/> £25 : Grab as much as you can, its a flat rate price & wont go up!	<input type="checkbox"/>	<input type="checkbox"/> £25
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TOTAL EX VAT : £

VAT : £

TOTAL INC VAT : £

**NOTES:**



We **GUARANTEE** your stand graphics will be delivered to your stand by midday on "shell scheme build up day" if you are installing the graphics yourself. We also **GUARANTEE** we'll have your graphics installed to your stand before the end of "build up day" if you use our "Install to stand" service. Unlike other printers, we are onsite from Monday of that week, through until Breakdown & all our clients get our mobile no's so they can contact us directly. You will not find a more secure, peace of mind service than this.

# Some of our clients include...



*"K display have been an integral part of this exhibition for over a decade. They are creative, professional and communicate superbly with our clients."* — John Pearce | Prysm Group



## K display

1&2 Churchlands Business Park, Ufton Road,  
Harbury, Leamington Spa, Warwickshire CV33 9GX

Part of The Kaleidoscope Group.

T. 01926 611777/8

E. [hello@kdisplay.co.uk](mailto:hello@kdisplay.co.uk)

[www.kdisplay.co.uk](http://www.kdisplay.co.uk)

[www.thekgroup.co.uk](http://www.thekgroup.co.uk)