



2023

NATIONAL ENVIRONMENTAL SERVICES SURVEY

Insights



ESS

ENVIRONMENTAL SERVICES
& SOLUTIONS EXPO

FOREWORD

This report presents the outcomes of the National Environmental Services Survey, a comprehensive examination of the nation's most pressing environmental concerns. The survey's results will be a focal point at the Environmental Services & Solutions Expo, the UK's largest gathering of environmental professionals, taking place on September 13-14 at the NEC, Birmingham.

Through extensive collaboration with experts and stakeholders nationwide, we have collected valuable data, insights, and unique perspectives. Our aim was to gain a deep understanding of environmental challenges and drive effective solutions. The findings provide an overview of our environment, highlighting the issues and opportunities at hand.

We invite widespread engagement, as these results will spark discussions and collaborative action. Join us at ESS to connect with like-minded individuals, share best practices, and shape the future of environmental services. Together, we can make significant strides toward a greener, sustainable future.

KEY INSIGHTS

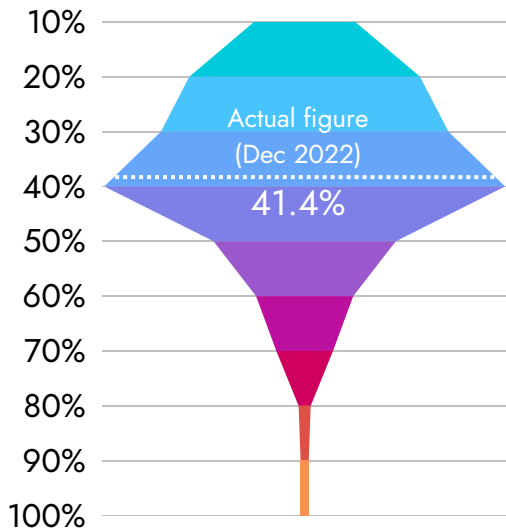
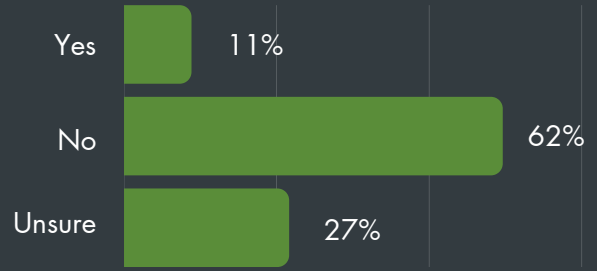
- Just 11% of environmental professionals believe that the Government will meet its goal to become net-zero by 2050.
- The thing environmental professionals would like to change most about the sector is greenwashing.
- 59% of respondents think single use plastic items should be banned.
- 80% of organisations either have or will have a net zero strategy in place.
- Funding, rising costs, budgetary pressures and the current economic situation featured heavily in what people listed as the biggest challenges they are facing right now.

Greenwashing highlighted as the thing the environment sector would like to change the most.



1

Will the government meet its goal to decarbonise all sectors of the UK economy and become net zero by 2050?



2

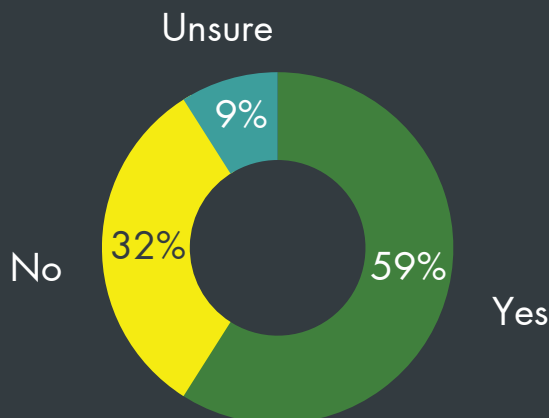
Without googling, rounded to the nearest 10%, what percentage of the UK's energy supply came from renewable sources in 2022?

49%

Mean average of respondents

3

Should all single use plastic items be banned in the UK?



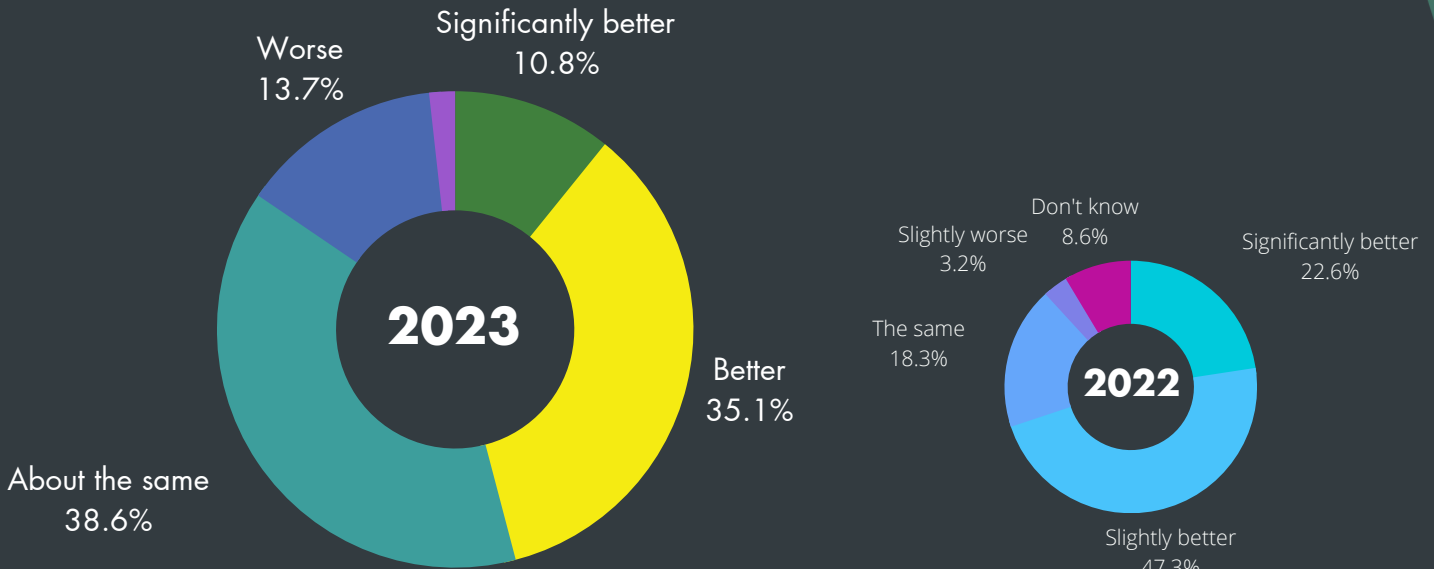
4

Does your organisation have a net zero strategy to tackle its carbon emissions?



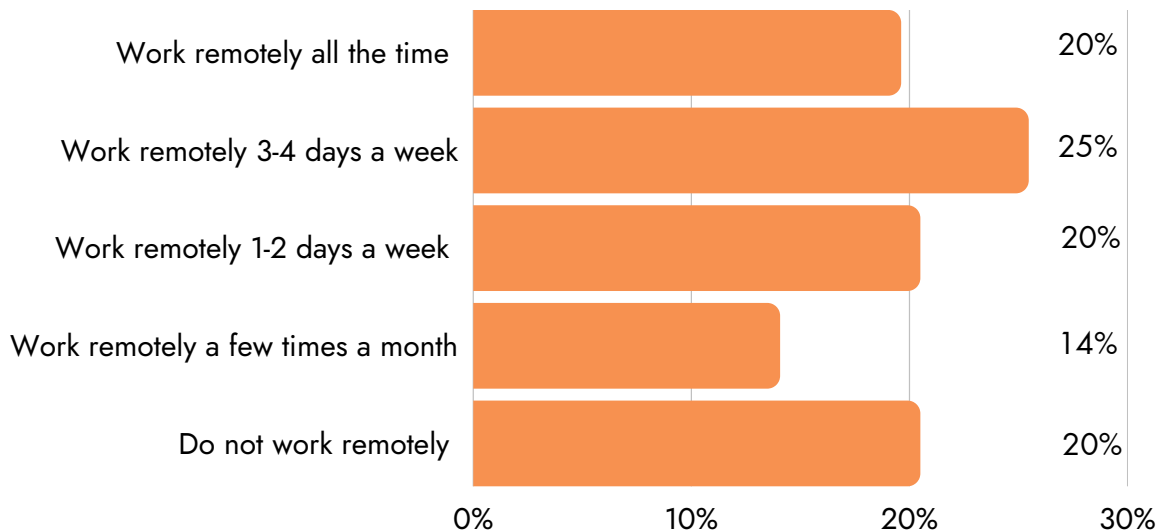
5

How do you predict your organisation will perform financially in 2023, compared to 2022?



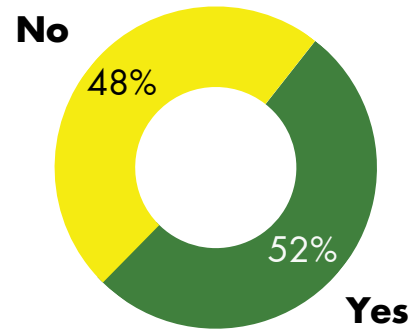
6

Within your role, how often do you work from home?



7

Have you undertaken any personal professional learning/training in the last 12 months?



8

Who is the most influential person in the environmental sector right now?

David Attenborough

Greta Thunberg

Therese Coffey

King Charles III

Rishi Sunak

Adam Read

Elon Musk

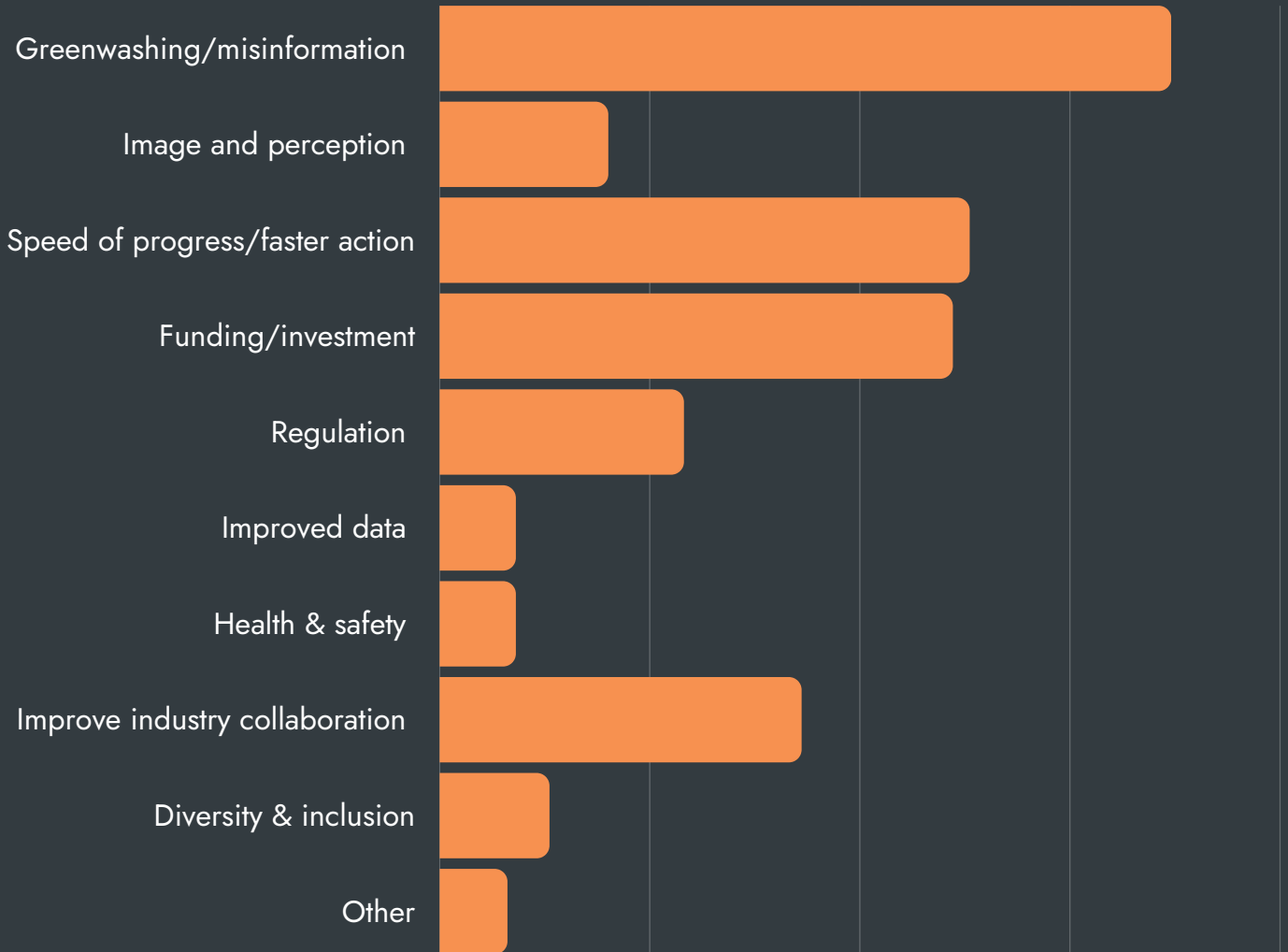
Jane Goodall

Feargal Sharkey

Ellen MacArthur

9

If you could change one thing about the environmental services sector, what would it be?



10

As a business, what is the biggest challenge you are facing at the moment and personally, what is impacting you most within your role?

Funding Rising costs

Recruitment / Staffing

Regulation Budgetary pressures

Climate Change / Environmental Responsibility

Economic situation

Pace of change Energy prices

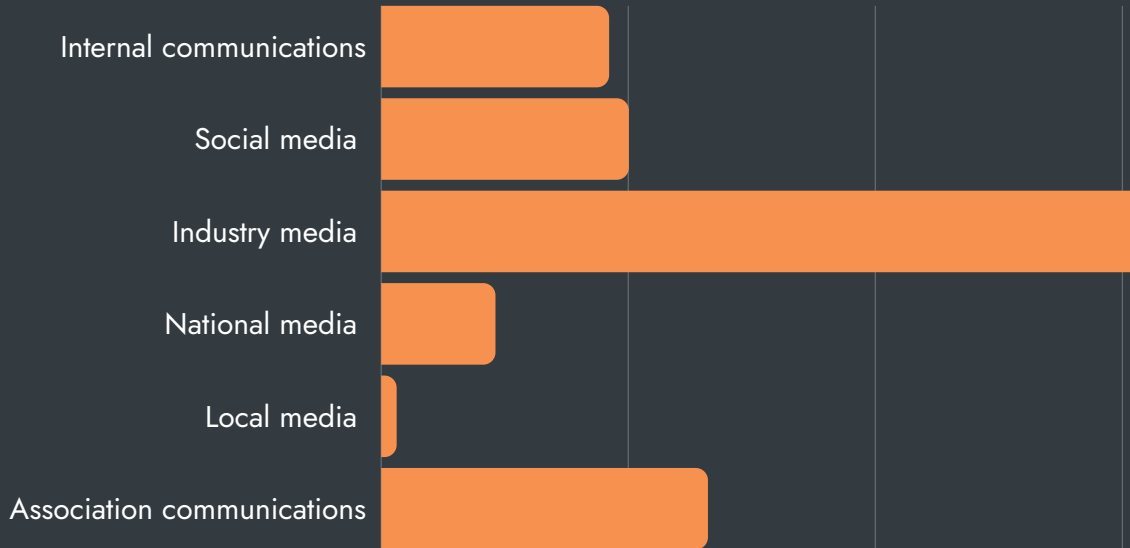
Compliance

Contamination

Net-Zero

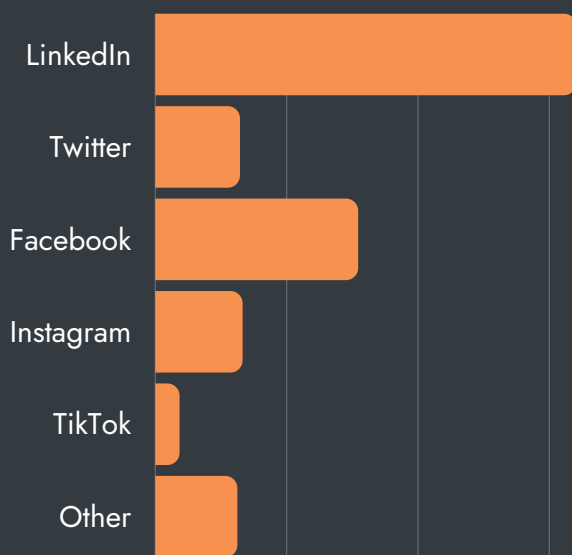
11

What is your main source of industry media?



12

Which social media platform do you spend the most time on?



46% of environmental professionals list LinkedIn as their most used social media platform.



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