



OPTIT
optimal solutions

**Analytics, AI & Optimisation
for your Business**



Innovative **SME** with more than 15 years of experience in **Artificial Intelligence**

We design, develop and provide state-of-art Solutions and Services in **Advanced Analytics, AI and Optimization**



We integrate the talent of over 40 skilled Data Scientists, Business Consultants and SW Development Engineers to support our Customers and Partners in their Digital Innovation roadmap



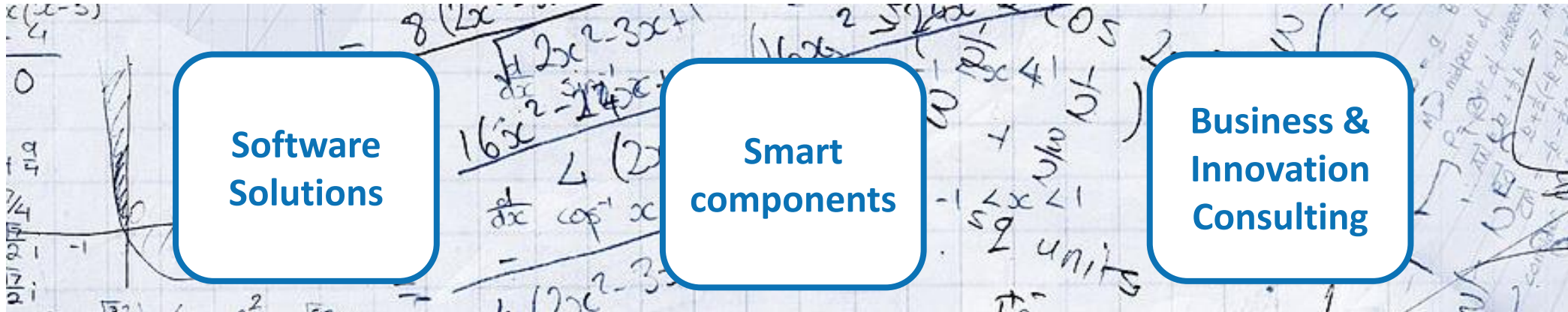
We enable efficiency and effectiveness for **medium and large enterprises** in **several industries** (Energy, Waste, Logistics, Retail), unlocking exceptional returns on investments (ROI)



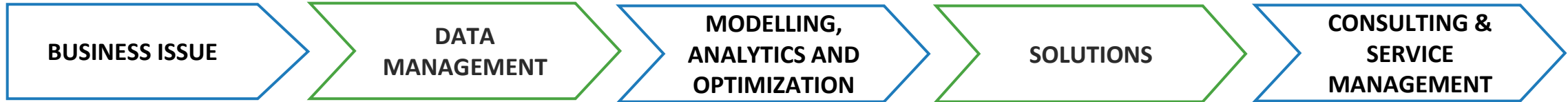
Bologna: HQ, Consultancy Services and Operations Research Lab

Cesena: Software & Data Science Factory

New York: Business Development North America



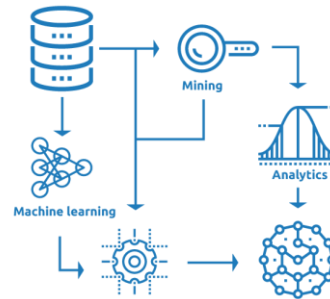
- Design and implementation of **optimization solutions** and **services** based on mathematical modelling
- Business **analytics solutions** and models (integrated or even embedded in “3rd parties” software solutions)
- Development (and management) of **advanced software solutions** for planning processes, operations management, advanced reporting, etc.
- **Business and innovation consulting**, leveraging on our solutions and capabilities
- (high end) **Know-how transfer** through collaboration and long term relationships with our customers



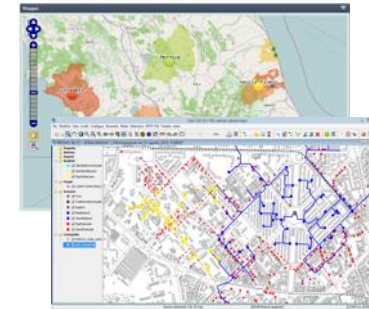
We support analysis and evaluation of the **business issue**, to focus on maximizing the **value** of our approach



Our scientists analyze your (even big) **data** in order to extract **insights**, answer questions and develop innovative **ideas**



We use tools and techniques of data **mining, machine & deep learning, optimization** to design and develop the best Digital Solution for your needs



We develop, deploy and provide **SW tools and services**, from custom APIs to large Enterprise Applications, to ensure **optimization** is integrated in the business processes



We manage **Software as a Service**, manage Application and Evolutionary **Maintenance**, provide AI-powered **Consulting**



ENERGY

CHCP Systems' Generation Management
DHC Operations and Development Optimization
DHC Network Maintenance Planning



INDUSTRY & SERVICES

Digital Innovation support (industry 4.0)
Process Workflow Digitalization
Optimized Scheduling
Customized Decision Support Services



ANALYTICS & OPTIMIZATION

Advanced & Customized Models And Algorithms
Business Intelligence
Machine Learning And Data Science
Data Mining



LOGISTICS & SUPPLY CHAIN

Distributive Logistics
Network Design
3-2d Bin Packing
Workforce Strategic Placement
Fleet Track & Tracing



WASTE

Collection Services
On Demand Logistics
Waste Supply Chain
Waste Asset Allocation
Strategic Support Services







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Via Mazzini, 82 - 40138 Bologna (BO) Tel: +39 051 4381574

Via Ravennate, 959 - 47522 Cesena (FC) Tel: +39 0547 385703

 www.optit.net  info@optit.net

 [@optitsrl_en](https://twitter.com/optitsrl_en)

 [@optit-s.r.l.](https://www.linkedin.com/company/optit-s.r.l.)