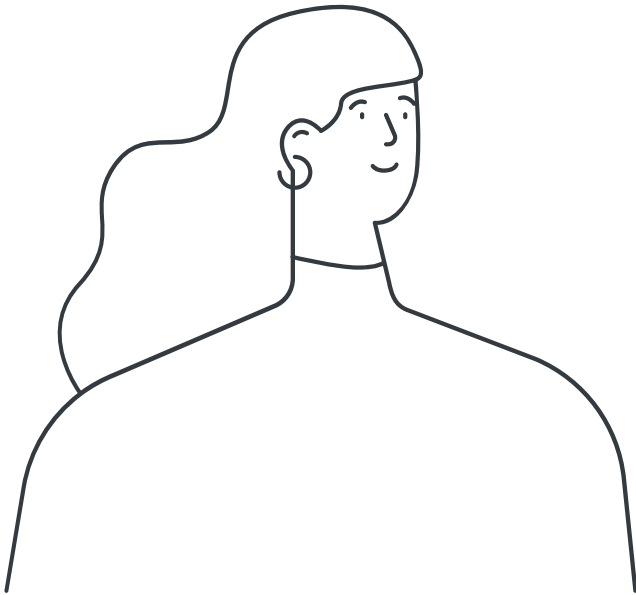


Sustainability Charter

2024



A message from our leaders



“We are committed to embedding sustainability into our approach”

At ROAR B2B, we are committed to embedding sustainability into our approach towards creating industry leading events with a focus on educating and influencing key stakeholders to drive positive change across the value chain.

Led by the Net Zero Carbon Events pledge and focusing on the UN Sustainable Development Goals which allow us to maximise our impact, we aim to embed the principles of sustainability into our everyday practices.

Alex Joicey, Operations Director
Sustainability Charter 2024

Priority SDGs

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Set forward by the United Nations (UN) in 2015, the Sustainable Development Goals (SDG), are a collection of 17 global goals aimed at improving the planet and the quality of human life around the world by the year 2030.

[SEE THE GLOBAL GOALS \(SDGs\) HERE](#)

This page highlights the Sustainable Development Goals most relevant to ROAR B2B, explaining our strategic alignment and commitment to specific targets. Join us in advancing these priorities to achieve broader sustainability impacts.

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Ensure sustainable consumption and production patterns

We want to ensure all stakeholders involved with our events have sufficient education on sustainability and how best to effectively manage their carbon impact. We aim to partner with suppliers who adopt responsible environmental approaches and can demonstrate how they are minimising their carbon footprint. A priority is to manage and reduce waste with a view to eliminate materials that cannot be reused or recycled by considering the lifecycle of products and offering sustainable alternatives.

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Take urgent action to combat climate change and its impacts

We are committed to reducing our carbon impact and will work to continuously improve our carbon focused initiatives and decarbonise our operations. We will work alongside other key stakeholders; including exhibitors, visitors, venues and suppliers to ensure there is a clear and combined effort to integrate climate change measures into our event planning.

Achieve gender equality and empower all women and girls/ Reduce inequality within and among countries

Our events serve as platforms for industries to promote awareness and discussion around key topics. With a focus on eliminating all forms of discrimination, we aim to ensure full and effective participation and engagement regardless of gender, age, ethnicity or disability. Key considerations include adapted staff training, feature design and adoption of innovative tools designed to equalise the user experience.

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Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all

We are committed to supporting the economic growth of our stakeholders and event community. We place significant importance on promoting productive employment activities and ensuring a safe and secure working environment both internally and for all those involved in the delivery of our events.

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Strengthen the means of implementation and revitalize the Global Partnership for Sustainable Development

We are committed to fostering partnerships and inspiring action through the mobilization of shared knowledge and expertise. Collaborating with external partners amplifies our impact and contributes to the achievement of the broader Sustainable Development Goals.

Contact us

For further information, questions, or feedback regarding our sustainability efforts and commitments, please do not hesitate to reach out:

- Email: sustainability@roarb2b.com
- Phone: 0203 433 7530
- Address: 115 Southwark Bridge Road, London, SE10AX, UK

Further Resources:

To learn more about our sustainability initiatives and how we align with global standards, visit our website or follow our social media updates. Together, let's make a positive impact on our planet and communities.

Stay Engaged: Your participation and support are crucial as we pursue these goals.

We encourage you to connect with us, share your ideas, and join our efforts to create a sustainable future.

Thank you for your interest and commitment to sustainability.

We thank you for your continued support in our efforts to contribute to the SDGs.

