

ailuna for Teams

The problem companies need to solve is that, when it comes to sustainability, **employees must be engaged or change will not happen fast enough.**

Ailuna for Teams is an **engagement app & platform** for those who want to make a bigger difference to our world, through action and positivity.

Ailuna lets you activate your employees and stakeholders to develop habits that are good for you and the planet - and saves money. **Habits with impact.**

HSBC's "Future of Work" survey showed that *nearly all business leaders (96%) understand that getting buy-in and engagement from their workforce is essential for building sustainability practices.*

Ailuna will help set your business apart from the competition. **A great place to work!**

THE CBI > TECHNOLOGY WITH PURPOSE: THE COUCH TO 5K OF SUSTAINABILITY

Technology with purpose: the Couch to 5K of sustainability

Pip Brooking
Editor, CBI



How Sharing Economy start-up Ailuna is using technology to drive behaviour change, within firms as well as among consumers.

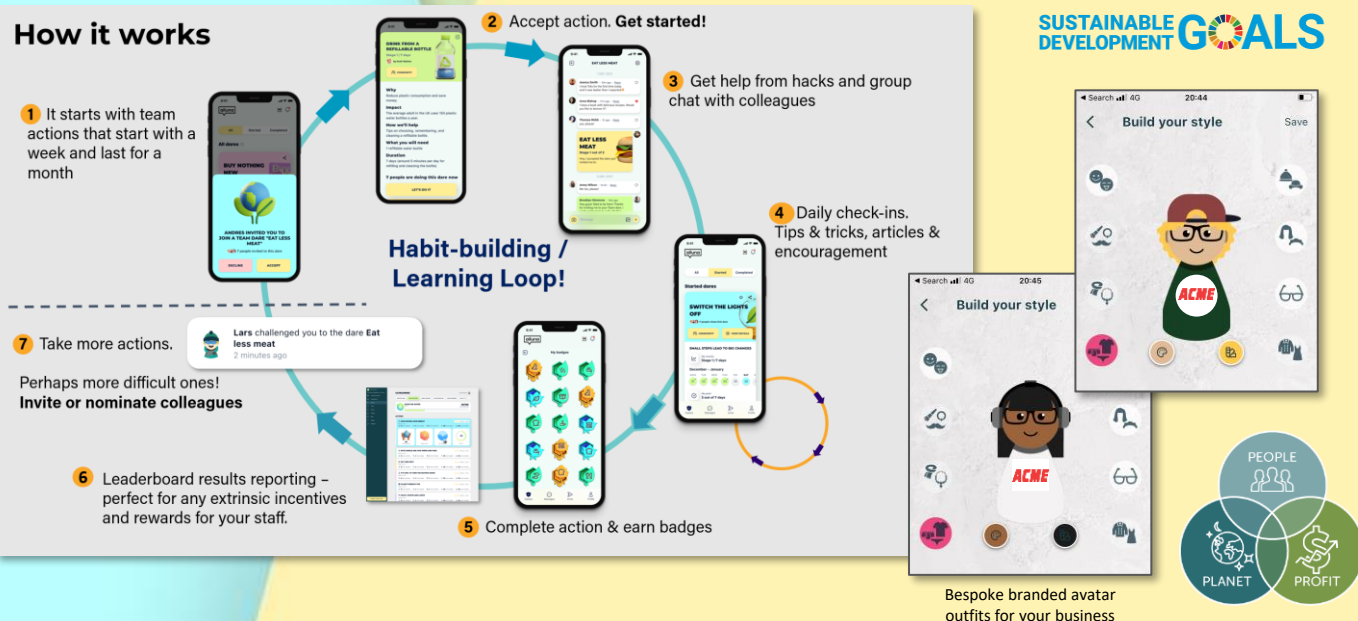
<https://www.cbi.org.uk/articles/technology-with-purpose-the-couch-to-5k-of-sustainability/>

Workday and lifestyle action categories

Waste
Food and drink
Clothing
Transport / commuting
Housing / place of work
Services (energy, phone, internet, insurance)
Holidays / travel
Personal consumer items (from phone to car)

Custom challenges and information programs based on your requirements

How it works



2+ years in development
Consumer version launched in 2021

Users in more than 50 countries. UK #1
Ailuna for Teams launched in 2022

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