

Find us on **Stand A700**  
and **join us** on the journey  
to Nature Positive!



Image ©.J Sawyer

We're in the midst of a global biodiversity crisis, and the UK is one of the most nature-depleted countries of all. Investors and business leaders have a vital role to play in restoring nature and achieving 'Nature Positive' – but this role is far less developed than for other environmental factors such as carbon. That's where the National Biodiversity Network (NBN) Trust comes in.

- **We have a vision** – nature thriving everywhere, in all its diversity.
- **We're a small charity** – with a big plan – to make data work for nature. If the UK is to succeed in reversing the collapse of biodiversity, all decisions must be based on the most complete and highest-quality evidence.
- **We have a unique role to play** – using digital technology, we provide the biodiversity data needed to plan, deliver and measure action for nature's recovery.
- **We can't do it alone** – as a small charity, we depend on our fantastic members and supporters to make the impossible possible.
- **We build partnerships** – to meet the needs of those who require biodiversity data and to connect people and communities with nature. Through our National Biodiversity Network, we connect more than 200 public, private and charitable organisations.
- **We need you to support us** – to help us provide vital evidence for nature's recovery and to succeed in our mission to **make data work for nature**.



## Join us in our mission to make data work for nature.

You can get involved and help us in many ways. At the same time, you'll be showing your staff and customers what you are doing to help achieve Nature Positive by 2030:

- **Become a corporate supporter or sponsor** – we'd love to speak to you about how you could support us in ways that suit you and your business priorities, be it financial help or other resources.
- **Involve your staff in recording wildlife** – talk to us about employee engagement and how you could get your team involved in doing something positive for nature and their own wellbeing.
- **Share biodiversity data** – if you're commissioning ecological surveys, we can help advise you how to make sure that the data collected is available to be re-used for nature's recovery.
- **Get recording yourself** – join the many thousands of volunteer recorders who submit their sightings online or through local recording groups.



## Will you join us today?



Registered charity no.1082163

## Contact us

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