

We are the trusted business voice on  
market-based climate solutions.



IETA  
A IS FOR AMBITION

# Paris, France



**For over 20 years we have been at the cutting edge  
of climate action**

# WHO WE ARE

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**IETA is a non-profit group with a vision of a common global carbon price produced by markets of high environmental integrity.**

IETA's diverse membership benefits from a full range of views – industrials, verifiers, lawyers, project developers, investors, standards, traders & consultants – from every market in the world.

We pride ourselves to be involved in and influence policy design, thought leadership, global capacity building, best practice and knowledge transfer.

We value our global Partnerships & Strategic initiatives with UNFCCC, World Bank, OECD, IEA, ICAO, IATA & other multilateral organisations.



## OUR MISSION

- Empower business to engage in climate action, advancing the objectives of the United Nations Framework Convention on Climate Change and the Paris Agreement as informed by IPCC science, and
- Establish effective market-based trading systems for greenhouse gas (GHG) emissions and removals that are environmentally robust, fair, open, efficient, accountable and consistent across national boundaries.

## OUR OBJECTIVES

### **We aim to achieve our mission by using our expertise to:**

- Promote an integrated view of carbon markets and pricing as a solution to climate change;
- Participate in the design and implementation of national and international rules and guidelines; and
- Provide the most up-to-date and credible information on emissions trading, GHG market activity and market-based solutions to climate change.



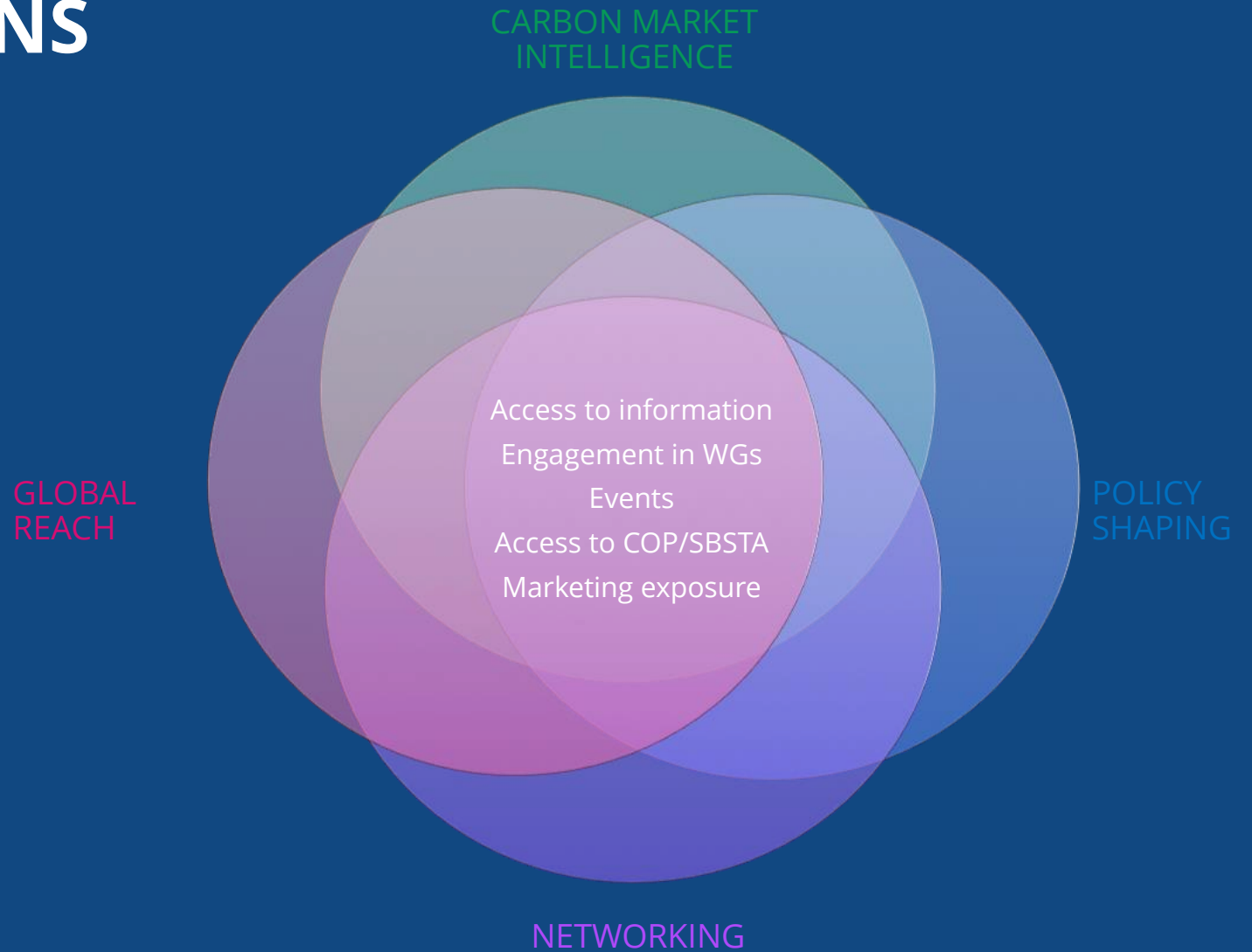


We foster effective models of private  
sector engagement in climate finance

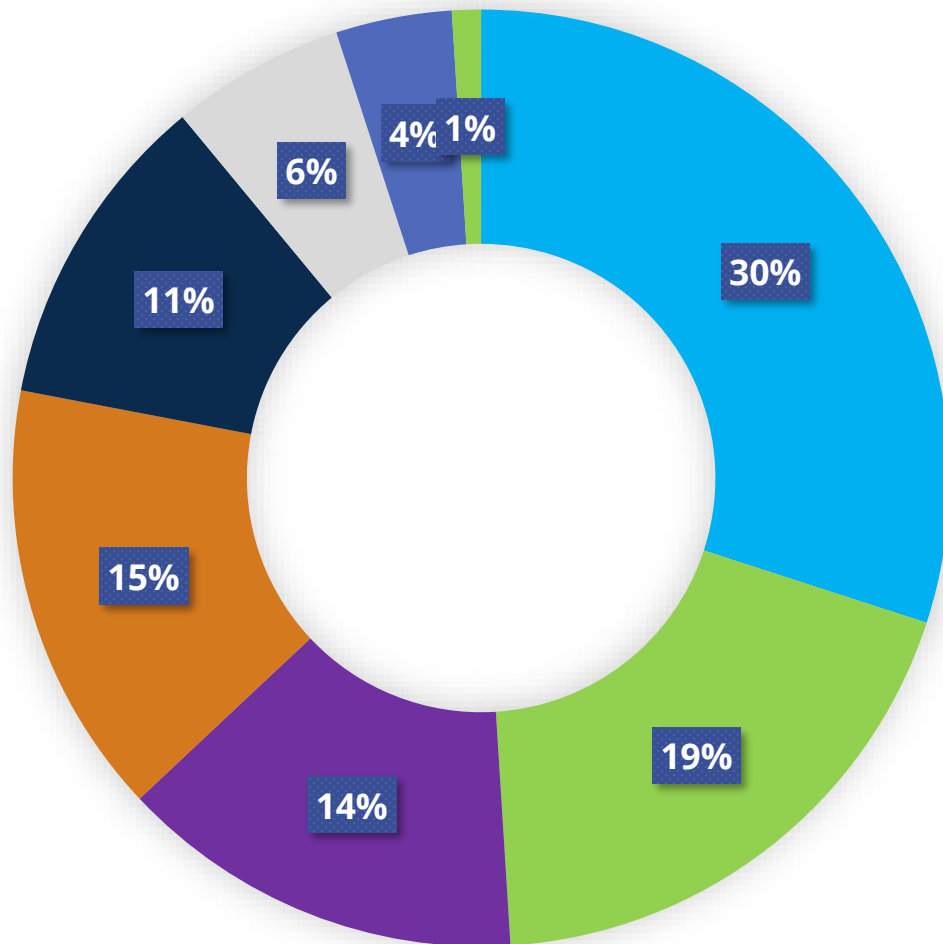
# VALUE PROPOSITIONS

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According to our members, IETA is the most trusted voice in the carbon and climate change market. IETA is quick in its responses to international developments (i.e. Brexit interim solution) and calls for inputs (i.e. UNFCCC, national calls for inputs, etc.). As the Secretariat, we strive to be engaged with our members and help them make the most of their membership.



# IETA 2022 MEMBERSHIP BY SECTOR



- Developers, Consultants & Analysts
- Energy & Power Providers
- Brokers & Traders
- Banks, Exchanges & Investment Companies
- Industrial & Materials Sector
- Foundations, Standards & Registries
- Law Firms
- Technology



# WORKING GROUPS

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Through IETA's Working Groups, Members leverage the commercial expertise, outreach capabilities and collective knowledge of an unrivaled diversity of global companies.

**Membership allows participation in all IETA's working groups and all related events (forums, workshops and roundtables).**

Working group participation provides an unparalleled opportunity to network with the leading companies involved in all aspects of the carbon business. Working groups give members access to the latest developments and capabilities in Greenhouse Gas (GHG) trading, Carbon Finance, and carbon reduction project mechanisms, as well as the latest GHG and climate policy developments around the globe.





# WORKING GROUPS

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The activities of our many Working Groups are at the heart of IETA's policy work, which covers a wide range of activities related to the climate and carbon markets. We cover forestry, REDD+, voluntary markets, market oversight, and how decisions in the US and EU are affecting players and investors, directly and indirectly.

**Australia & New Zealand**

**Aviation**

**B-PMR**

**California**

**Canada**

**China**

**EU**

**International**

**Korea**

**Latin America & Caribbean**

**Legal**

**Markets for Net-Zero**

**Natural Climate Solutions**

**US**



# MEMBER EVENTS

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**IETA organises and co-hosts a number of events each year.** Through our events we bring together leading industry, market and finance experts as well as our members from across the world. IETA holds both in-person and online events targeted at specific topics, industries and geographies.

Our regional summits (**North America, Europe, Latin America**) and climate weeks (**Asia, Africa**) attract thousands of participants each year.



IETA has also a strong presence and an ambitious event and networking programme at COP through its **Business Hub**.





# MEMBER EVENTS

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Through its **Live: Carbon Market Virtual Series** and **Innovators Series**, IETA provides an accessible digital platform for exchanging views and ideas, discussing the most pressing industry issues and co-creating innovative solutions.





# COP United Nations Climate Change Conference

**IETA REPRESENTS THE MARKET**



**BUSINESS***Hub*



## EMAIL

[secretariat@ieta.org](mailto:secretariat@ieta.org)

## WEBSITE

[ieta.org](http://ieta.org)

## ADDRESS

IETA

Grand Rue 11

1204 Geneva, Switzerland



and counting