



Our mission is to enable climate leadership of corporates and governments by developing and advancing best practices in emissions reductions and carbon offsetting ahead of and beyond regulation.

## WHO WE ARE

The International Carbon Reduction and Offset Alliance (ICROA) represents the interests of service providers in promoting emissions reductions and offsetting to the highest standards of environmental integrity and in support of the Paris Agreement. ICROA provides an accreditation programme and represents its members through advocacy and action-oriented activities aimed at advancing best practice in the Voluntary Carbon Market (VCM). ICROA is a non-profit initiative housed within the International Emissions Trading Association (IETA).

## OUR OBJECTIVES:

**INTEGRITY:** enhance the market's integrity by setting the standard for emission reductions and offsetting to deliver Paris-aligned reduction pathways and enhance best practise through the ICROA Accreditation Programme.

**QUALITY:** promote and advance the use of high-quality carbon credits registered to credible internationally recognised standards and which promote delivery of the UN Sustainable Development Goals (SDGs).

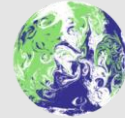
**IMPACT:** promote and facilitate carbon finance as an effective and scalable tool to achieve both environmental and social impact, and to raise climate ambition.

# THE VOLUNTARY CARBON MARKET ECOSYSTEM

## INDUSTRY INITIATIVES



## GOVERNMENTS



UN CLIMATE CHANGE CONFERENCE UK 2021  
IN PARTNERSHIP WITH ICAC

## STANDARDS



ICROA



## ACCREDITED ORGANISATIONS



ICROA DELIVERS ITS OBJECTIVES IN THREE WAYS:

# 1 | THE ICROA ACCREDITATION PROGRAMME

The ICROA Accreditation Programme defines and promotes best practice in the financing of high-quality emissions reductions and use of offsets as an effective carbon management tool. The Programme is open to all companies that provide a carbon offsetting service. Participation requires successful completion of an independent annual audit against the Code of Best Practice. Accredited Members may use the ICROA Accreditation Label. ICROA assesses independent standards for their robustness and inclusion in the Code of Best Practice.



WE ENSURE BEST PRACTICE IN  
THE VOLUNTARY CARBON  
MARKET

## 2

## PLATFORM FOR ADVOCACY & INNOVATION

ICROA works with key stakeholders, members, and influencers to develop policy positions that advance the carbon market, drive innovation and thought leadership, and safeguard the value and impact of voluntary climate action. We deliver this role through the following platforms:

**ICROA WORKING GROUPS** - The Technical, Communications, and Policy & Advocacy working groups are dynamic and interactive forums where service providers and buyers test views, align on positions and gain knowledge. ICROA Accredited Members and Friends may participate in these groups.

**PUBLIC EVENTS AND COLLABORATIONS** - Open and interactive forums designed to discuss and tackle the most pressing issues and foster innovation (e.g. hackathons, panel discussions, partnerships).



WE FOSTER SOLUTION-DRIVEN  
COLLABORATION

# 3 FACILITATING CARBON FINANCE TO COMPLEMENT COUNTRIES' PARIS COMMITMENTS

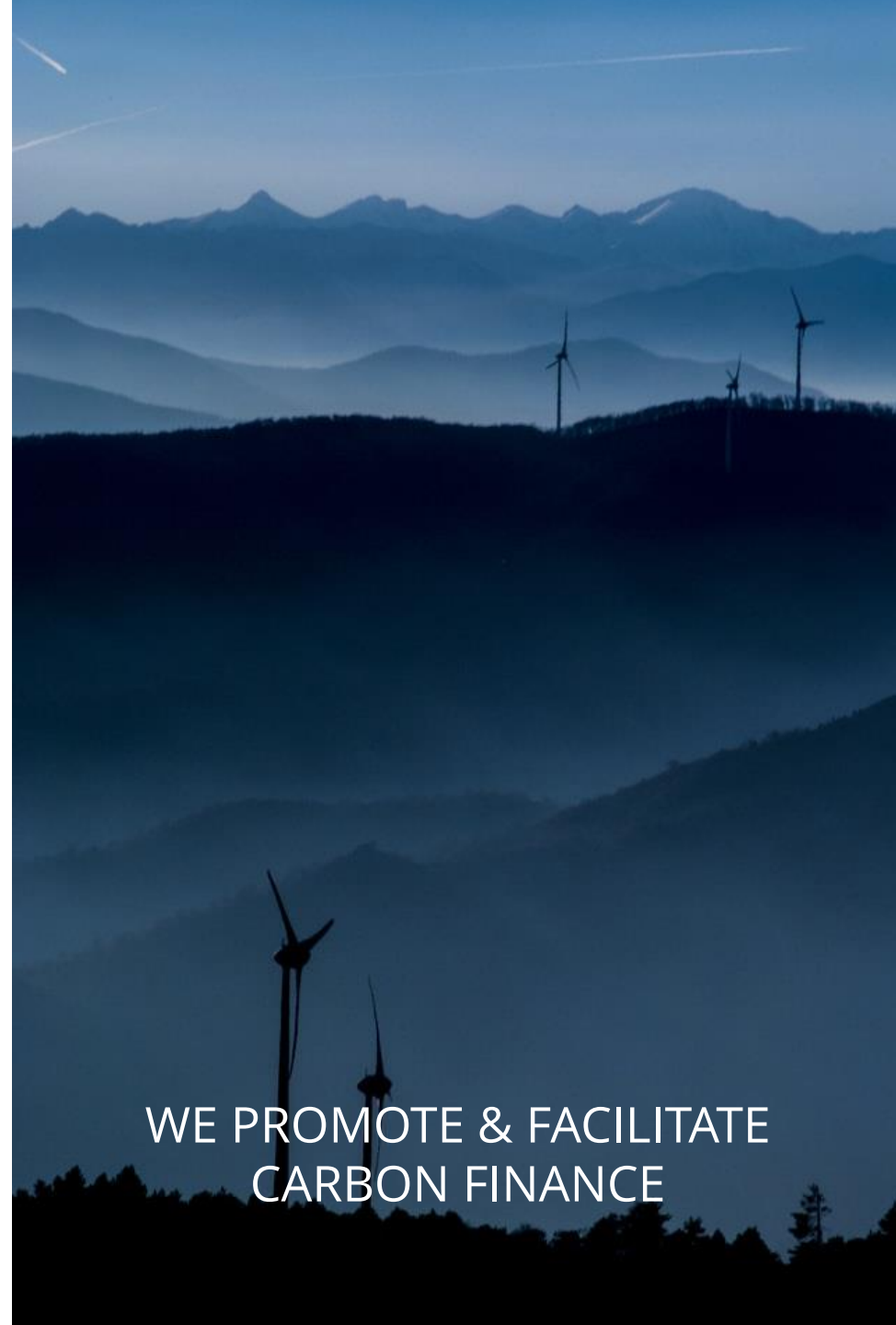
Facilitate the needs of project developers and buyers to advance countries' ambition to deliver the goals of the Paris Agreement.

Work with countries to facilitate delivery of their NDCs and support buyers to understand country priorities. Increase the impact of carbon finance by facilitating prioritisation and connecting buyers to countries.

ICROA's members contribute to the following SDGs



WE PROMOTE & FACILITATE CARBON FINANCE



# Accrediting net-zero delivery to the highest integrity

**SUPPLY SIDE:**  
Carbon credit issuances

Carbon credit suppliers\*



**DEMAND SIDE:**  
Carbon credit retirements (buyers)

\* Organisations that develop projects and/or sell carbon credits and/or provide carbon management and offsetting services to end-users.

**ICROA Code of Best Practice**

ICROA's Accreditation is based on the ICROA Code which provides authority and guidance in carbon management and in the use of carbon credits in the VCM.

Footprinting

ISO / GHG Protocol

Science-based decarbonisation

SBTi, TPI, etc.

High quality credits

ICROA-endorsed carbon standards, IC-VCM CCPs, Article 6

Integrity of credit uses

Mitigation hierarchy, VCMi

The ICROA Code cuts across the full carbon management chain

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