



Our mission is to enable climate leadership of corporates and governments by developing and advancing best practices in emissions reductions and carbon offsetting ahead of and beyond regulation.



## WHO WE ARE

The International Carbon Reduction and Offset Alliance (ICROA) represents the interests of service providers in promoting emissions reductions and offsetting to the highest standards of environmental integrity and in support of the Paris Agreement. ICROA provides an accreditation programme and represents its members through advocacy and action-oriented activities aimed at advancing best practice in the Voluntary Carbon Market (VCM). ICROA is a non-profit initiative housed within the International Emissions Trading Association (IETA).

### **OUR OBJECTIVES:**

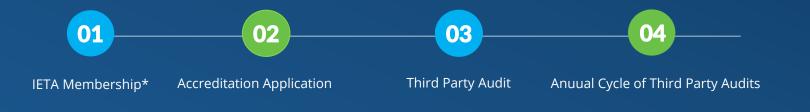
**INTEGRITY**: enhance the market's integrity by setting the standard for emission reductions and offsetting to deliver Paris-aligned reduction pathways and enhance best practise through the ICROA Accreditation Programme.

**QUALITY:** promote and advance the use of high-quality carbon credits registered to credible internationally recognised standards and which promote delivery of the UN Sustainable Development Goals (SDGs).

**IMPACT:** promote and facilitate carbon finance as an effective and scalable tool to achieve both environmental and social impact, and to raise climate ambition.

## **ICROA ACCREDITATION PROGRAMME**

The Programme is open to all organisations that provide a carbon offsetting service. Currently, the Accreditation is open only to IETA members\*, but from June 29 2022 other organisations may express their interest in ICROA Accreditation via ICROA website. The application process for new organisations is expected to start in September 2022. After completing their application form, applicants may progress to Accreditation by undergoing a third-party Audit. Upon successful completion of the Audit, organisations are Accredited and have the right to use the ICROA Accreditation Label. The Audit must be completed every year.



The ICROA Accreditation Label represents adherence to ICROA's Code of Best Practice and therefore, the highest environmental integrity and quality in the VCM. The Label certifies that the company is compliant with the ICROA Code through an annual cycle of third-party audits. ICROA's liability is limited to running the Audit process and does not provide assurance of daily compliance to the Code.



# **IETA MEMBERSHIP**



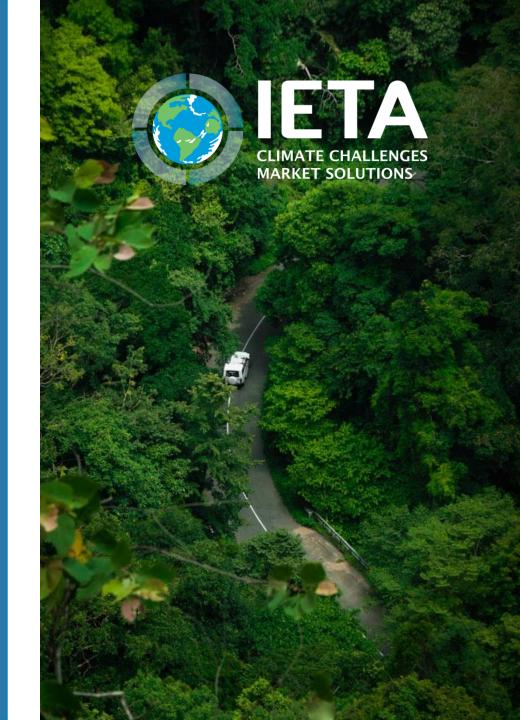
## WHAT IS IETA

IETA (The International Emissions Trading Association) is a non-profit group with a vision of a common global carbon price produced by markets of high environmental integrity.

IETA's diverse membership benefits from a full range of views – industrials, verifiers, lawyers, project developers, investors, standards, traders & consultants – from every market in the world.

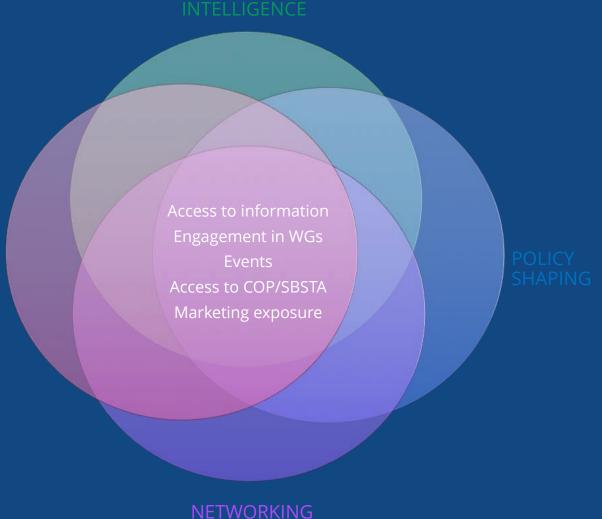
We pride ourselves to be involved in and influence policy design, thought leadership, global capacity building, best practice and knowledge transfer.

Global Partnerships & Strategic initiatives with UNFCCC, World Bank, OECD, IEA, ICAO, IATA & other multilateral organisations.



# **VALUE PROPOSITIONS**

According to its members, IETA is the most trusted voice in the carbon and climate change market. IETA is quick in its responses to international developments (i.e. Brexit interim solution) and calls for inputs (i.e. UNFCCC, national calls for inputs, etc.). IETA strives to be engaged with its members and help them make the most of their membership.





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