How do you define a Better Stand?

We classify all stands into 4 categories – Disposable, Bronze, Silver or Gold – depending on the particular elements that are reused or recycled.

All elements of a particular category must be shown to be reused or recycled in order to achieve that classification. If a stand does not meet all the elements in the Bronze level then it is classed as disposable.



	Categ	gory	Items	Fully disposable	Bronze	Silver	Gold
Reused		Stand structure and walls	Structure or framework of the stand, walls, panels for meeting rooms, backdrop	×	~	~	~
		Platform or raised flooring	Structure of flooring (excluding surface covering, e.g. carpet)	×	~	~	~
		Furniture and equipment	Showcases, counters, chairs, tables, sofa, coffee table, flyer stand, LED walls, TV, AV equipment etc.	×	~	✓	~
	4 1	Lighting	All kinds of lighting in the stand and within showcases	×	~	~	~
		Fascia and overhead signage	Overhead signage or branding, fascia, company logo on top of the stand structure	×	×	~	~
	6 1	Rigged structure	Any rigged structure including lighting gantries or other structural elements	×	×	~	~
	7 (Ceiling	Any form of ceiling e.g. fabric ceilings, solid ceilings for lighting or stand support	×	×	~	~
	8 1	Display facilities	built-in or detachable product display cabinets, lightboxes etc.	×	×	~	~
Reused or recycled	9 1	Floor covering	Carpet, floor tiles, HDF coverings, lino etc.	×	×	×	~
		Graphics and decorative items	Stand graphics that are wall-mounted or floor-standing (not overhead) and any other decorative items such as plants and flowers, models and ornaments	×	×	×	~

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