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**NEW YORK RESTAURANT SHOW DEBUTS PIZZA TOMORROW SUMMIT PAVILION,
SPOTLIGHTING THE NATION'S LARGEST PIZZERIA MARKET**

Dedicated Pavilion Expands Resources for Pizzeria and Italian Restaurant Operators; U.S. Pizza Team Competitions Add High-Energy Show Floor Experience

New York, NY, April 15, 2026 – The [New York Restaurant Show](#) today announced the launch of the [Pizza Tomorrow Summit Pavilion](#), a dynamic new show floor destination dedicated to the business, craft and culture of pizza. The Pavilion brings together leading suppliers, innovative products and targeted education – all focused on one of the most influential segments in restaurants and foodservice.

With the highest concentration of pizzerias in the United States – over 1400 in the five boroughs alone and thousands within 50 miles of NYC - the New York tri-state area represents a powerful and trend-setting market. The addition of the Pizza Tomorrow Summit Pavilion creates a hub where operators can discover targeted products, education, and networking opportunities tailored specifically to pizzeria operators and Italian restaurant owners and chefs.

“The addition of the Pizza Tomorrow Summit Pavilion brings an exciting new dimension to the New York Restaurant Show,” said Glenn Celentano, Partner/CEO, Restaurant Events. “With New York, New Jersey and Connecticut serving as the epicenter of American pizza culture, this is the perfect stage to showcase the incredible talent, creativity and energy of the pizza community. We’re excited to expand the Pizza Tomorrow Summit brand to meet the demand of the Northeast market which is long over-due for a sourcing and educational event.”

The Pavilion builds on the success of the [Pizza Tomorrow Summit](#) brand in other key markets, including its flagship event in Orlando and the pavilion at the California Restaurant Show in Anaheim. Strong attendance, exhibitor growth, and industry feedback from those events reinforced the need for a dedicated pizza-focused environment in the Northeast; one of the largest and most influential pizza markets in the world.

Within the Pavilion, attendees will experience a dynamic mix of product showcases, live demonstrations, and education designed to help operators improve efficiency, profitability, and menu innovation - from dough formulation and ingredient sourcing to equipment and technology solutions.

As a centerpiece attraction within the Pavilion, the [United States Pizza Team](#) will bring its nationally recognized competitions to New York, adding an interactive and high-energy element to the show floor. Open to professional pizza makers from across the country, the competitions will feature both culinary and athletic categories that highlight the full range of skills required in today’s pizzeria environment. Events will include freestyle dough acrobatics, fastest pie making, box folding, and

signature pizza challenges - offering attendees a front-row seat to the creativity, precision, and showmanship of top industry talent.

“Bringing the Pizza Tomorrow Summit Pavilion to the New York Restaurant Show is a natural evolution for both brands,” said Brian Hernandez, U.S. Pizza Team Director. “New York is one of the most influential pizza markets in the world, and this Pavilion creates a dedicated space for operators to explore new ideas, discover the latest products, and celebrate the craft at the highest level. The addition of the U.S. Pizza Team competitions adds an experiential element that will energize the show floor and create meaningful connections across the pizza community.”

The 2027 New York Restaurant Show will once again bring together thousands of restaurant and foodservice professionals for three days of education, networking, and discovery. With expanded programming and new features like the Pizza Tomorrow Summit Pavilion, the event continues to evolve to meet the needs of a changing and growing industry. For more information about exhibiting, attending visit <http://www.newyorkrestaurantshow.com/>

The [Pizza Tomorrow Summit](#) brand continues to build strong momentum nationwide. The Summit has been named one of *Trade Show Executive Magazine's* Fastest 50 Growing Trade Shows for two consecutive years. The 2026 event will take place October 25–27 at the Orange County Convention Center in Orlando, co-located with the [Florida Restaurant Show](#), while the Pavilion will also return to the [California Restaurant Show](#), August 23–25 in Anaheim - further extending its reach across key regional markets. All events are produced by [Restaurant Events, LLC](#), a trade show management company in the restaurant and foodservice industries.

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