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RESTAURANT EVENTS WINS 10 PRESTIGIOUS AWARDS AT TRADE SHOW EXECUTIVE'S FASTEST 50 AWARDS PROGRAM, INCLUDING THE GRAND AWARD

Senior Marketing Manager Stephen Hess, Honored as an Industry Trailblazer

ORLANDO, FL — May 6, 2025 — Restaurant Events, the dynamic team behind the New York Restaurant Show, California Restaurant Show, and Pizza Tomorrow Summit, proudly announced today that it has received 10 awards at the 2025 Trade Show Executive (TSE) Fastest 50 Awards & Summit, cementing its status as an industry leader in foodservice trade events. The TSE Fastest 50 Awards recognize the top 50 U.S. trade shows based on percentage of growth in net square feet, exhibitors, and attendance. The annual summit celebrates these achievements while fostering innovation among the industry's top leaders.



Pictured from left to right are Paul Pedrow, Vice President, Sales; Mack Nishball, Director of Operations; Andrea Tencza, Vice President, Marketing; Stephen Hess, Senior Marketing Manager; and Glenn Celentano, CEO, Restaurant Events, LLC.

Among the highlights was the Pizza Tomorrow Summit's Fastest 50 Grand Award with recognition as the Fastest-Growing Food Show by Blended Growth in 2024, with a remarkable 42.1% blended growth, a testament to the show's increasing influence in the

national pizza and foodservice space. Coupled with the Grand Award, the New York Restaurant Show, California Restaurant Show and Pizza Tomorrow Summit all won awards for percentage of growth in all three categories – increases in attendance, square footage and number of exhibitors. Additionally, Stephen Hess, Senior Marketing Manager, Restaurant Events LLC, was honored with the coveted Trailblazer Award. This award recognizes professionals who have demonstrated outstanding leadership, vision, and innovation in the trade show industry.

"We are honored to be recognized by Trade Show Executive with nine Fastest 50 awards for year-over-year percentage growth in total attendance; exhibiting companies; and net square feet of exhibit space as well as the Grand Award for Fastest Growing Food Show by Blended Growth for the Pizza Tomorrow Summit," said Glenn Celentano, Partner & CEO of Restaurant Events. "This is a testament to the hard work, creativity, and innovation of our entire team, and is only just the

beginning of more amazing things to come. Receiving the Trailblazer Award is a tremendous personal honor for Stephen, and I share that pride with every member of the Restaurant Events family."

According to Andrea Tencza, Vice President of Marketing, Restaurant Events, "Since joining our team, Stephen has consistently demonstrated a deep understanding of how data drives decision-making, optimizes campaigns, and enhances engagement. He's shaped impactful marketing strategies, developed digital advertising campaigns that rebuilt our post-COVID lead pipeline, and stayed ahead of trends with a fun, industry-specific tone that resonates with our audience. Stephen played a pivotal role in the impressive attendance growth across all four of our shows last year."

Restaurant Events produces premier trade shows designed to support and celebrate the restaurant and foodservice industry. With a focus on innovation, education, and connection, each show creates dynamic experiences that fuel business growth and industry advancement. Upcoming Events:

- <u>California Restaurant Show</u> (with <u>Pizza Tomorrow Summit Pavilion</u>): August 3–5, 2025 |
 Anaheim Convention Center
- <u>Pizza Tomorrow Summit</u> & <u>Florida Restaurant Show</u>: *November 11–13, 2025* | Orange County Convention Center, Orlando, FL
- New York Restaurant Show: March 8–10, 2026 | Javits Center, New York City