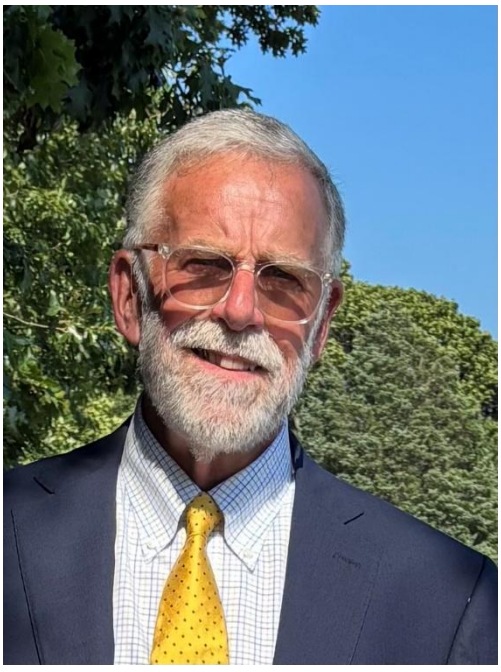
FOR IMMEDIATE RELEASE:

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PIZZA TOMORROW SUMMIT NAMES PETER P. LACHAPELLE DIRECTOR OF BUSINESS & BRAND DEVELOPMENT

Pizza Industry Veteran Brings More Than Four Decades of Experience Building Leading Trade Events, Media Brands and Professional Communities

ORLANDO, FL – October 25, 2026 – **Restaurant Events LLC** today announced the appointment of Peter P. Lachapelle as Director of Business & Brand Development for the **Pizza Tomorrow Summit**. A highly respected pizza industry executive with more than 40 years of experience, Lachapelle brings an extensive track record of building influential trade shows, media brands and educational platforms that have helped shape the pizza and foodservice industries.



Throughout his career, Lachapelle has held leadership roles with some of the industry's most recognized trade events and media brands, including *Pizza Today*, International Pizza Expo, Artisan Bakery Expo, Pizza & Pasta Northeast, The School of Pizzeria Management, SIAL America and Cocina Sabrosa. His extensive experience includes helping grow International Pizza Expo into a leading industry event and strengthening *Pizza Today's* reputation as a respected, award-winning business-to-business publication. Through these initiatives, he has helped connect pizza operators, manufacturers, distributors and industry innovators while advancing education, business development, and growth across the foodservice industry.

In his new role, Lachapelle will focus on expanding the Pizza Tomorrow Summit's industry relationships, strengthening its brand positioning, developing strategic partnerships and identifying new opportunities for growth. His expertise in connecting suppliers, operators and emerging brands will support the Summit's mission to deliver a dynamic marketplace for the evolving pizza industry.

"Pete's name has been synonymous with the pizza industry for decades, and I'm not only thrilled to have him join us, but I'm also honored," said **Glenn Celentano, Partner and the CEO of Restaurant Events, LLC**. **"**His long-standing industry relationships, knowledge, strategic vision, and proven ability

to build successful trade events will be invaluable as we continue to build and expand the Pizza Tomorrow Summit brand."

"I've spent my career building brands and creating platforms that bring the food industry together to do business, exchange ideas and grow," said **Peter P. Lachapelle**. "The Pizza Tomorrow Summit represents an exciting opportunity to build on that experience and help shape the next generation of industry events. I look forward to working with the Restaurant Events team to strengthen the Summit's position in the marketplace, develop new partnerships and create opportunities for the entire pizza community."

The appointment comes as the Pizza Tomorrow Summit continues to build its presence as a destination for independent pizzeria operators, multi-unit chains, suppliers and entrepreneurs seeking innovative products, equipment, technology and business solutions. The event brings together industry professionals for exhibits, live demonstrations, competitions, networking and education focused on the future of the pizza business.

The fifth annual Pizza Tomorrow Summit will take place October 25–27, 2026, at the Orange County Convention Center in Orlando, Florida, alongside the Florida Restaurant Show. Building on the Summit's continued growth, Restaurant Events is expanding its pizza industry presence with dedicated Pizza Tomorrow Summit Pavilions at the **New York Restaurant Show**, March 7–9, 2027, at the Javits Center in New York City, and the **California Restaurant Show**, September 12-14, 2027 at the Anaheim Convention Center. These expanded offerings will connect pizza operators with leading suppliers, innovative products, equipment, technology and business solutions across three major foodservice markets. For more information, visit **www.pizzatomorrow.com**.

Register for the events today for a chance to be part of a $5,000 give away in celebration of 55 years of the Florida Restaurant Show and five years of the Pizza Tomorrow Summit. General admission includes exhibits, education sessions, and competitions. Specialty workshops require separate registration. Visit the **Pizza Tomorrow Summit** and **Florida Restaurant Show** websites for full program details, exhibitor listings, and sponsorship opportunities.

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