

# OLYMPIA



## CustomerX

14 - 15 October 2026

It's one customer, one seamless conversation for:

### Content Themes

- Retail Media
- Commerce Media
- AI / Data / Cloud
- Marketplaces
- Social Commerce
- Agentic Commerce
- Subscriptions
- Loyalty
- FMCG Digital Instore
- Customer Experience / CRM
- Retention
- CTV

### Multi-Sectors

- Retail
- Travel
- Hospitality
- Media
- Technology
- Finance

