

Join Cross-Sector Commerce Leaders at CustomerX

14–15 October, Olympia London

What can you learn from the sectors serving the same customer?

Your customer doesn't think in industry categories. They shop. Travel. Stream. Eat out. Manage their money. Book experiences.

And the businesses serving those moments are competing for the same thing: **their attention, loyalty and spend.**

That means your next growth may come from outside your own sector:

- **Retail** can learn from how airlines build loyalty and lifetime value.
- **Hospitality** can explore the revenue potential already being unlocked through retail and commerce media.
- **Financial services** can become the partner that helps another sector unlock an entirely new customer moment.

CustomerX is where those conversations happen.

Join **3,000+ cross-sector commerce leaders** from businesses including **Uber, Tesco, H&M, Santander, easyJet, Unilever, Vevo, John Lewis, Just Eat, Superdrug, IKEA, Channel 4, Wayfair and the Financial Times** - tackling the same commercial challenges from different angles.

Copy proven strategies. Find new partners. Compete more effectively for your customer's attention, loyalty and spend.

Find your next move at CustomerX.

[Explore the programme](#) and [register free today](#)