



HIGH-IMPACT EXPOSURE. EXPONENTIAL ACCESS.

29 September – 2 October
George R. Brown Convention Center
Houston, TX

SNAMEConvention.com

SNAME

MAKING WAVES IN THE MARITIME INDUSTRY

The Society of Naval Architects and Marine Engineers (SNAME) is an internationally recognized society of individual members serving the maritime and offshore industries and their suppliers. With more than 6,000 members in 95 countries, SNAME is THE international community for maritime and ocean professionals.

Entering its 127th year, the SNAME Maritime Convention (formerly the SNAME Annual Meeting) remains the best place to connect with your prime buying audience—engineers, designers, shipbuilders, and operators. Powered by SNAME, this is the one industry event of the year that unites the entire maritime industry.

SNAME MARITIME 2020 CONVENTION

When you exhibit here,

you'll connect with thousands of decision makers and specifiers actively assessing the latest technologies, services, and products for today's shipbuilding projects. There's no better place to network and build relationships directly with your target market—ensuring premium exposure and optimum ROI.

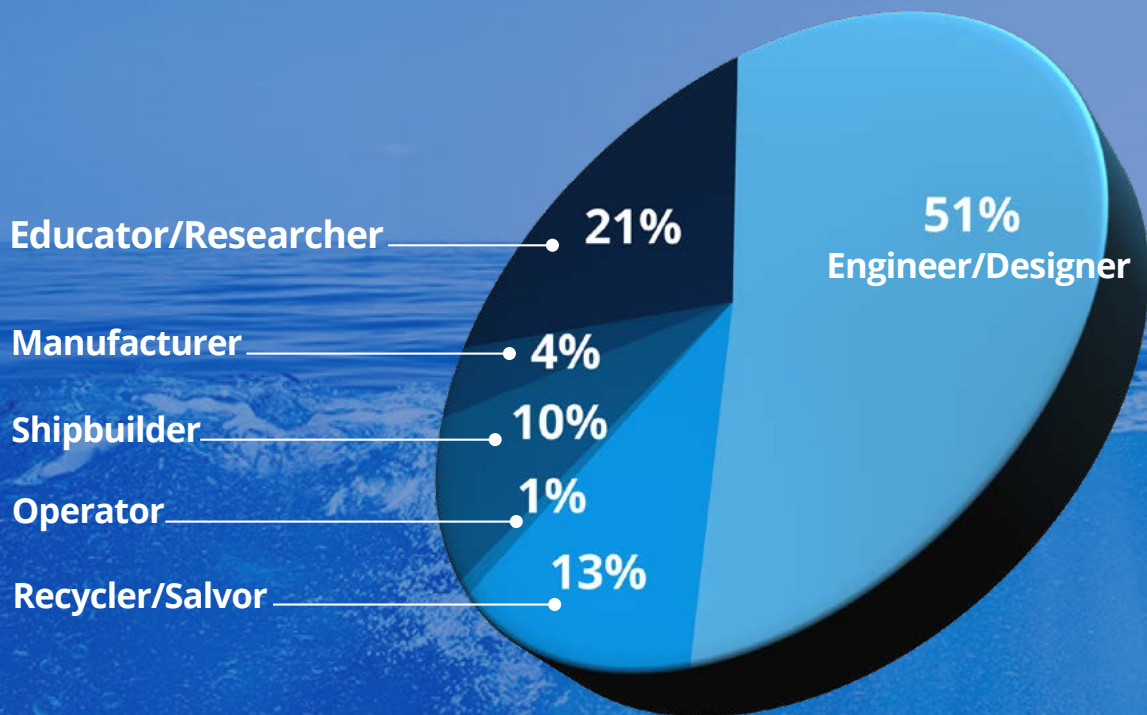
Reserve Your Booth TODAY >>

TOM MAPES
Sales Director
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203.491.2400

KEITH BIRSNER
Sales Manager
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571.233.4503

EXPONENTIAL ACCESS

At the SNAME Maritime Convention, you can connect with maritime professionals representing every facet of the industry from across the U.S. and around the world. *



91%
visit the
exhibit hall
and attend
networking
opportunities



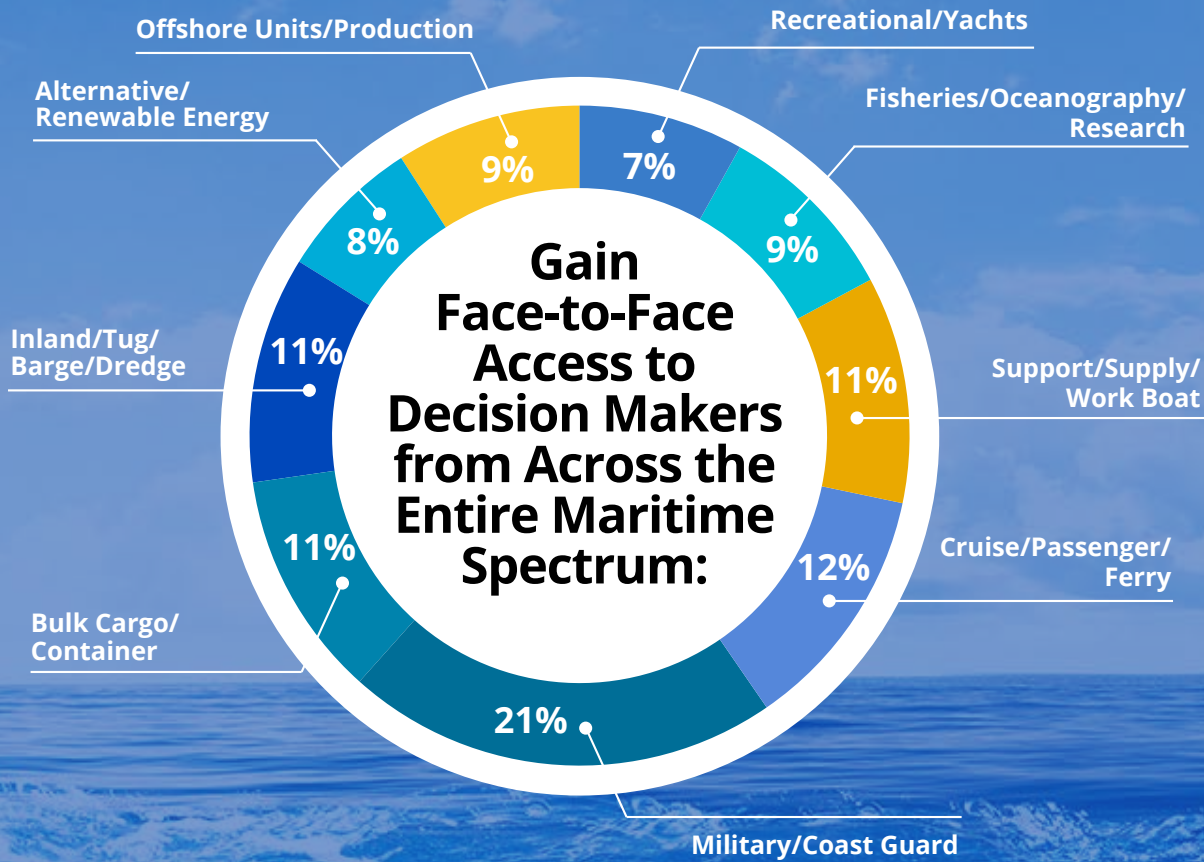
82%
were very
satisfied with
the event
in 2019



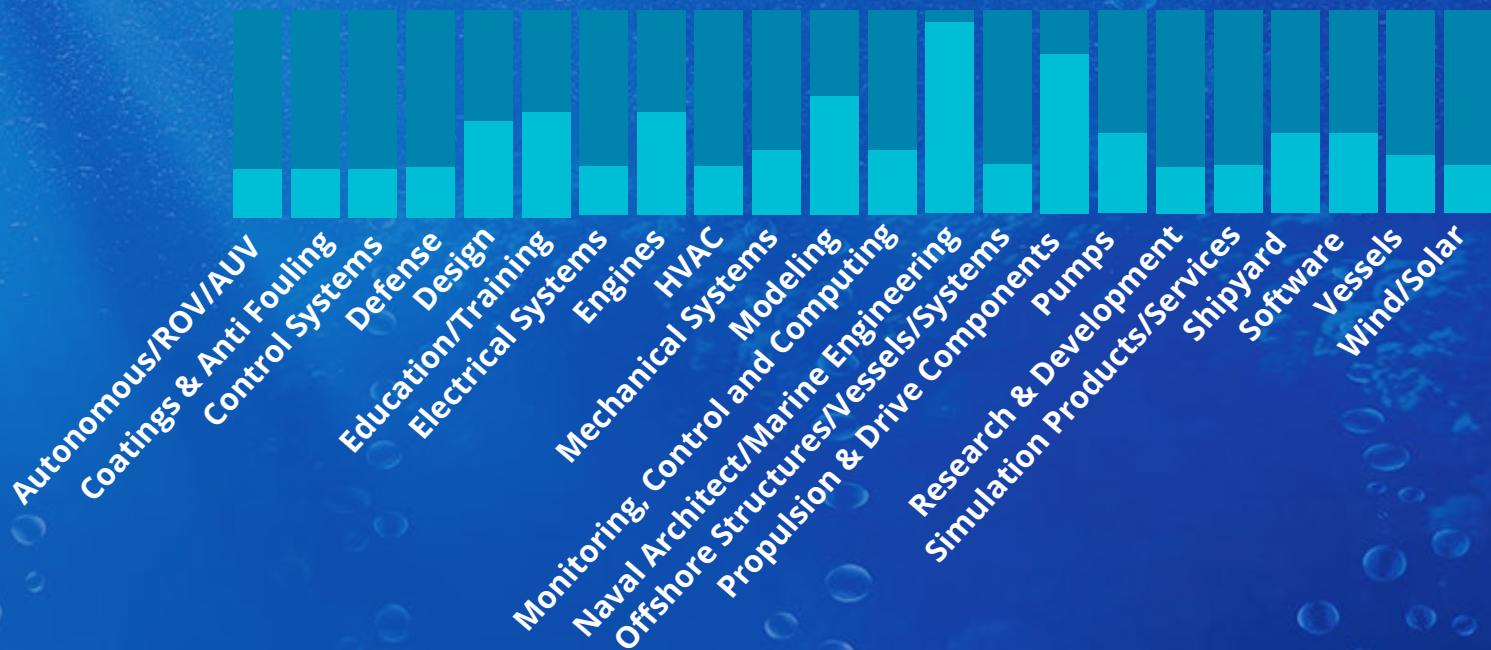
90%
are likely to
return in 2020



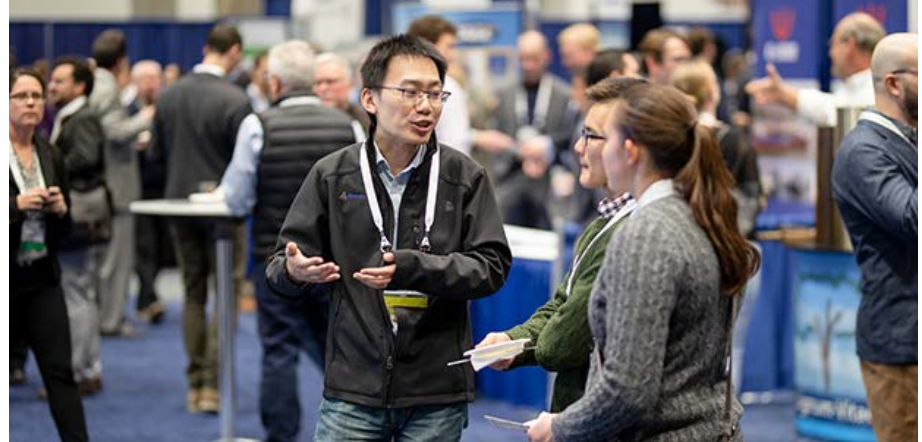
54%
recommend or
make final
purchasing decisions



Top Products/Services Sourced by Attendees:



* 2019 registration data and post-show surveys



MEET YOUR TARGET MARKET

SNAME Maritime Convention is the leading event for the entire maritime industry, bringing together hundreds of decision makers and specifiers who are looking for the latest technologies, services, and projects for today's shipbuilding projects.



**REASONS
ATTENDEES
COME BACK
YEAR AFTER
YEAR****



Connect
face-to-face
with
exhibitors



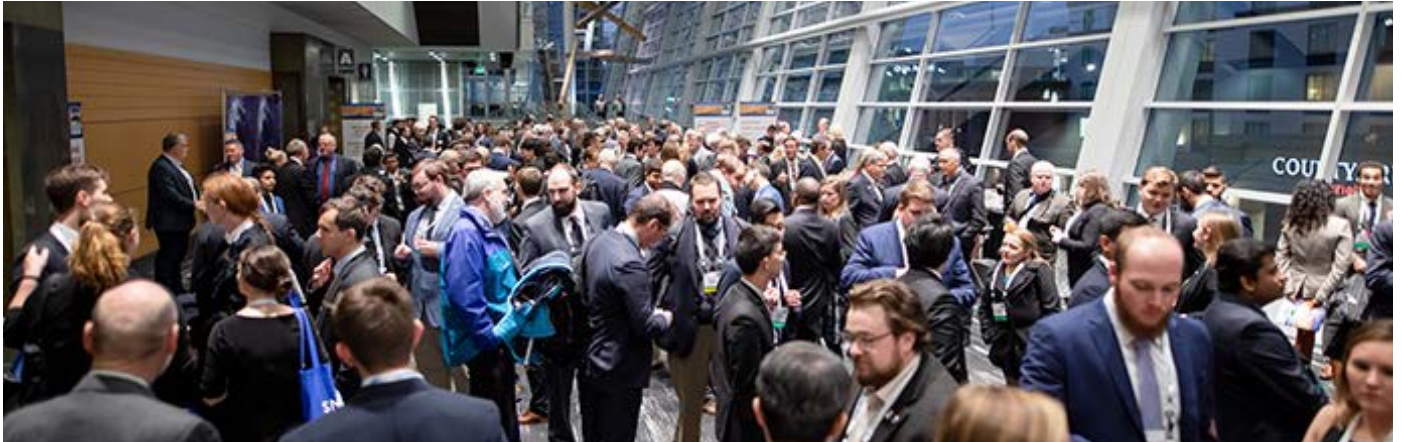
Networking
opportunities



See the latest
maritime
technologies,
products, and
services

** 2019 post-show survey

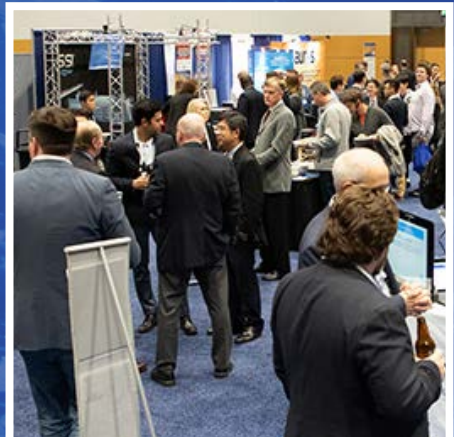




Check out just **A FEW** of the companies that attended in 2019:

ABB
American Bureau of Shipping (ABS)
American Cruise Lines
Austal
Bath Iron Works
Bronswerk Marine
CACI
Chevron Shipping
Conrad Shipyard
DoT Maritime Administration
Fairbanks Morse Engine
Fincantieri Marine Systems North America
GE Marine
General Dynamics - Electric Boat
General Dynamics NASSCO
Gibbs & Cox
Holland America Group
Huntington Ingalls Industries
Interlake Steamship Co.
International Paint

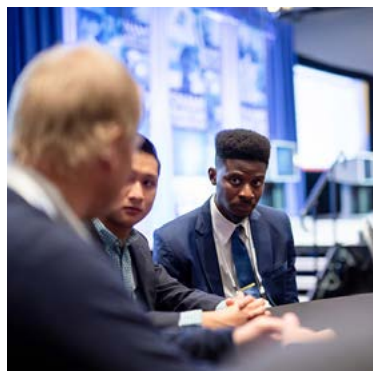
IRI/The Marshall Islands Registry
Keppel Offshore and Marine
Lloyd's Register Canada
MARIN
Military Sealift Command
National Shipbuilding Research Program
Naval Surface Warfare Center
Newport News Shipbuilding
NOAA
Port of Seattle
Seaspan Shipyards
Siemens
The Boeing Company
Thordon Bearings
U.S. Coast Guard
U.S. Navy
Vard Marine
Viking Yacht Co.
Wartsila North America
Washington State Ferries



HIGH-IMPACT EXPOSURE

Specifiers and decision makers from across the maritime industry come to SNAME to discover a wide and diverse range of technologies and solutions. The SNAME exhibit hall is the perfect venue to expose your product and service portfolio to hundreds of attendees—all under one roof.

At this year's event, you'll find countless opportunities to multiply leads, promote your brand, and strengthen your market position. Check out everything SNAME has to offer:



Exceptional peer reviewed papers, panel discussions, and cutting-edge T&R sessions



National Shipbuilding Research Program (NSRP) Expo

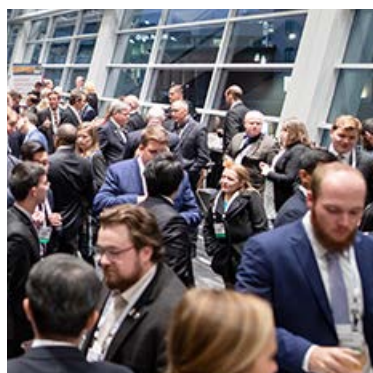
Maritime Job Fair



Expo Hall showcasing cutting-edge solutions and technologies



Welcome Reception in the Expo Hall



Industry case studies and solution-based presentations



SNAME Continuing Education Courses for PE Credits



SNAME Annual Banquet



AN INVESTMENT THAT MULTIPLIES.

Exhibiting at the SNAME Maritime Convention is your best opportunity to strengthen your market position, promote your brand, and show off your portfolio of products and services to key specifiers and decision makers—all in one place at one time. There's no better investment to boost your sales and marketing strategies than SNAME 2020.

Each Booth Includes:

Complimentary, customized pre-show marketing toolkit

One (1) full conference and four (4) exhibitor badges per 100 square feet of exhibit space

Two (2) Expo Hall lunch and two (2) Welcome Reception tickets per 100 square feet of exhibit space

Your company profile and product categories included in the printed Show Guide (*if committed by August 31, 2020*)

Your company profile and product categories included on the online exhibitor listing and floor plan, and in the mobile app

One (1) complimentary table at the Maritime Job Fair

Access to complimentary pre-show event space to hold an industry workshop, user group, or training event

2020 Booth Rates

Standard in-line booth:
\$24.50/sq. ft.

**Premium booth
(corner booth or island):**
\$29.50/sq. ft.

Complimentary Pre-Show Event Space

Exhibitors and sponsors have the opportunity to utilize a complimentary room prior to the event. Space is first-come, first-served. Company is responsible for all charges for the event—signage, food & beverage, AV, etc.—as well as promotion to their customers and prospects. SNAME will promote the event online, onsite and in the show guide, provided the event is scheduled prior to print deadlines. SNAME will also provide a special registration code that provides complimentary Expo Only passes for the SMC Expo Hall to all event guests.

Contact us to learn more and to secure your exhibit space.

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WANT EVEN MORE EXPOSURE?

Ask us about joining the
SNAME Solutions Pavilion
at these can't-miss events:



May 4-7, 2020
NRG Park | Houston, TX
2020.otcnet.org



December 15-17, 2020
Morial Convention Center | New Orleans, LA
WorkBoatShow.com