



# Make an impact for your event

Advertising opportunities at  
Coventry Building Society Arena



COVENTRY  
Building Society



# Advertising your event

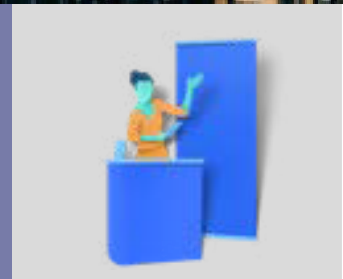
We provide you with the opportunity of branding our building to create maximum impact for your event.

By advertising your event across the numerous internal and external advertising spaces we give you the opportunity to enhance brand awareness and customer experience.

We make the process as simple as possible. You choose where you'd like to advertise. If you decide to use our digital advertising spaces you just provide us with the correct artwork dimensions and we do the rest!

If you prefer fixed advertising, our supplier will provide you with preferential production rates. Speak to your event organiser for further details.

**Please note: prices quoted are for individual sites and exclude VAT. Where multiple sites are booked production and rigging discounts may be available - please ask for a quotation to confirm. Prices are 'per event' (maximum 3 day hire applies). If the space is required for longer periods additional fees may apply. Some locations must be rigged by venue personnel or venue approved contractors. This is due to health and safety issues regarding weight loadings and installation techniques.**



# Atrium digital poster sites x 8

## Site

Main atrium

## Size

9:16 (1080 x 1920 or  
720 x 1280 pixels)

## Format

Still graphics in JPEG or PNG Videos  
graphics in H.264, MP4, AVI or  
MKV format.

## Price

- 1x **£162.50** (sole use)
- 1x **£117.00** (shared use)
- 4x **£650.00** (sole use for 4 posters)
- 4x **£486.00** (shared use for 4 posters)
- 8x **£1040.00** (sole use of 8 posters)
- 8x **£832.00** (sole use of 8 posters)

## Reference

MAI050



# Atrium pillar wrap

## Site

Atrium

## Size

935 mm x 2780 mm

4 x panels

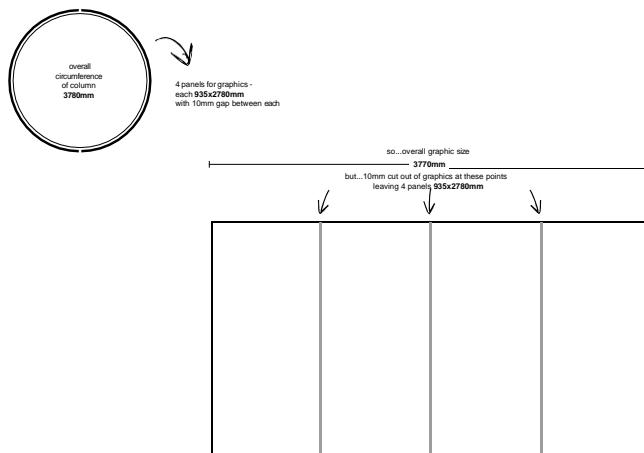
## Material

Easy lay bubble vinyl

## Reference

MAI007

## Dimensions and proportions



## Price

**£1140.00** (1 off)    **£2265.00** (2 off)

**£3345.00** (3 off)    **£4800.00** (4 off)



# Atrium flags

## Site

Atrium

## Size

800 mm x 1500 mm

## Material

Banner vinyl with pockets

## Price

**£1125.00** (6 off)

**£1650.00** (10 off)

**£4550.00** (46 off)

## Reference

MAI008

## Dimensions and proportions



# Exhibition Halls

## Advertising opportunities

Code	Description	Material	Size	Cost
MAI041	Exhibition Halls Washroom Advertising - 6000sqm	Gloss	A3	£805.00
MAI042	Exhibition Halls Washroom Advertising - 4000sqm	Gloss	A3	£575.00
MAI043	Exhibition Halls Washroom Advertising - 2000sqm	Gloss	A3	£230.00
	*Washroom advertising in other suites available on request			
MAI026	Exhibition Halls hanging banner	Banner Vinyl	6000 x 3000 ss	£920.00
MAI027	Exhibition Halls hanging banner	Banner Vinyl	6000 x 3000 ds	£1587.00
MAI028	Exhibition Halls hanging banner	Banner Vinyl	10,000 x 2000 ss	£1288.00
MAI029	Exhibition Halls hanging banner	Banner Vinyl	10,000 x 2000 ds	£1828.00
MAI030	Exhibition Halls Link A0 Frames	1mm foamex	A0	£90

NOTE: larger banners available - price on application

# North entrance bollard covers

**Site**  
North forecourts

**Size**  
240 mm x 1000 mm

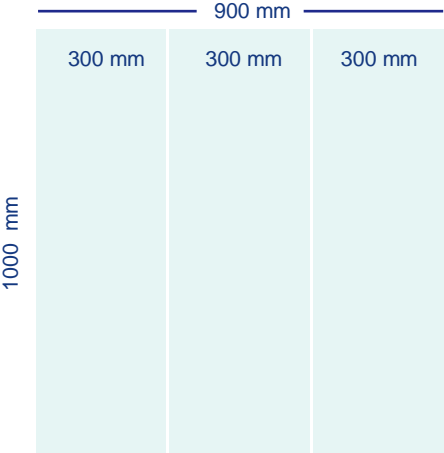
**Material**  
Correx

**Reference**  
MAI037

**Fixings**  
Over bollards

**Price**  
**£460.00** (4 off)

## Dimensions and proportions





# North entrance light boxes

## Site

North entrance

## Size

A0

## Material

Backlit material

## Fixings

Snap frames

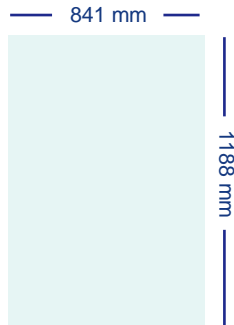
## Price

**£115.00** (per light box)

## Reference

MAI027

## Dimensions and proportions





# Car park A banner site

## Site

Car park A

## Size

15800 mm x 2800 mm

## Material

Banner vinyl with eyelets

## Fixings

Eyelets

## Price

**£2070.00** (1 of)

## Reference

MAI030

Small and medium banners are also available. Please speak to your event organiser for costs and availability

## Dimensions and proportions

15800 mm

2800 mm



# Banner space to left of The Anecdote Sports Bar

## Site

Approach to building

## Size

2810 mm x 11000 mm - 20mm bleed

## Material

Banner vinyl mesh with eyelets

## Fixings

Eyelets

## Price

**£1633.00** (1 off)

## Reference

MAI017

## Dimensions and proportions



# Supplying your artwork

## Displaying your branding

Coventry Building Society Arena reserves the right to remove any banners or similar that are placed around the venue without prior notice or agreement. Please liaise with your event manager to book space before your event.

## Proofing

Please note: Coventry Building Society Arena has the right to remove branding that is displayed without approval.

## Inclement weather

There may be occasions due to inclement weather, where it is not safe to install marketing material in certain locations around the Arena. We reserve the right to install / remove marketing materials if we deem there is a risk to persons or property.

AES, ACL and IEC are not held responsible for any associated design, logistical or production costs of marketing / advertising materials should the installation not be viable.



COVENTRY  
Building Society | **arena**

[CBSarena.co.uk](http://CBSarena.co.uk)