

SPATEX

THE POOL, SPA & WELLNESS SHOW

TUESDAY 31 JAN - THURSDAY 2 FEB 2023

VISITOR ATTENDANCE REPORT



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KEY POINTS

- Over 100 companies participated in exhibiting at the UK's only dedicated water leisure Show
- 1,439 confirmed unique visitors attended from a total of 23 countries
- 518 people attended the unrivalled double seminar and Workshop programme across all three days, hosted by Industry associations ISPE, STA, PWTAG and more!
- Networking events included the themed SPATEX Party and Dhillon's Brewery Evening for both exhibitors and visitors, plus the Industry Gala Dinner and Awards



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VISITOR ATTENDANCE SUMMARY

Data for 31-01-23	onsite	pre-registered	re-visits	total
Trade visitor	30	486	0	516
Non trade visitor	20	75	0	95
Totals	50	561	0	611

Data for 01-02-23	onsite	pre-registered	re-visits	total
Trade visitor	34	454	124	612
Non trade visitor	27	59	11	108
Totals	61	513	135	709

Data for 02-02-23	onsite	pre-registered	re-visits	total
Trade visitor	26	161	59	246
Non trade visitor	17	50	6	73
Totals	43	211	65	319

Data for all 3 days	onsite	pre-registered	re-visits	total
Trade visitor	90	1101	183	1374
Non trade visitor	64	184	17	265
Totals	154	1285	200	1639

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UK & OVERSEAS BREAKDOWN

UK BREAKDOWN

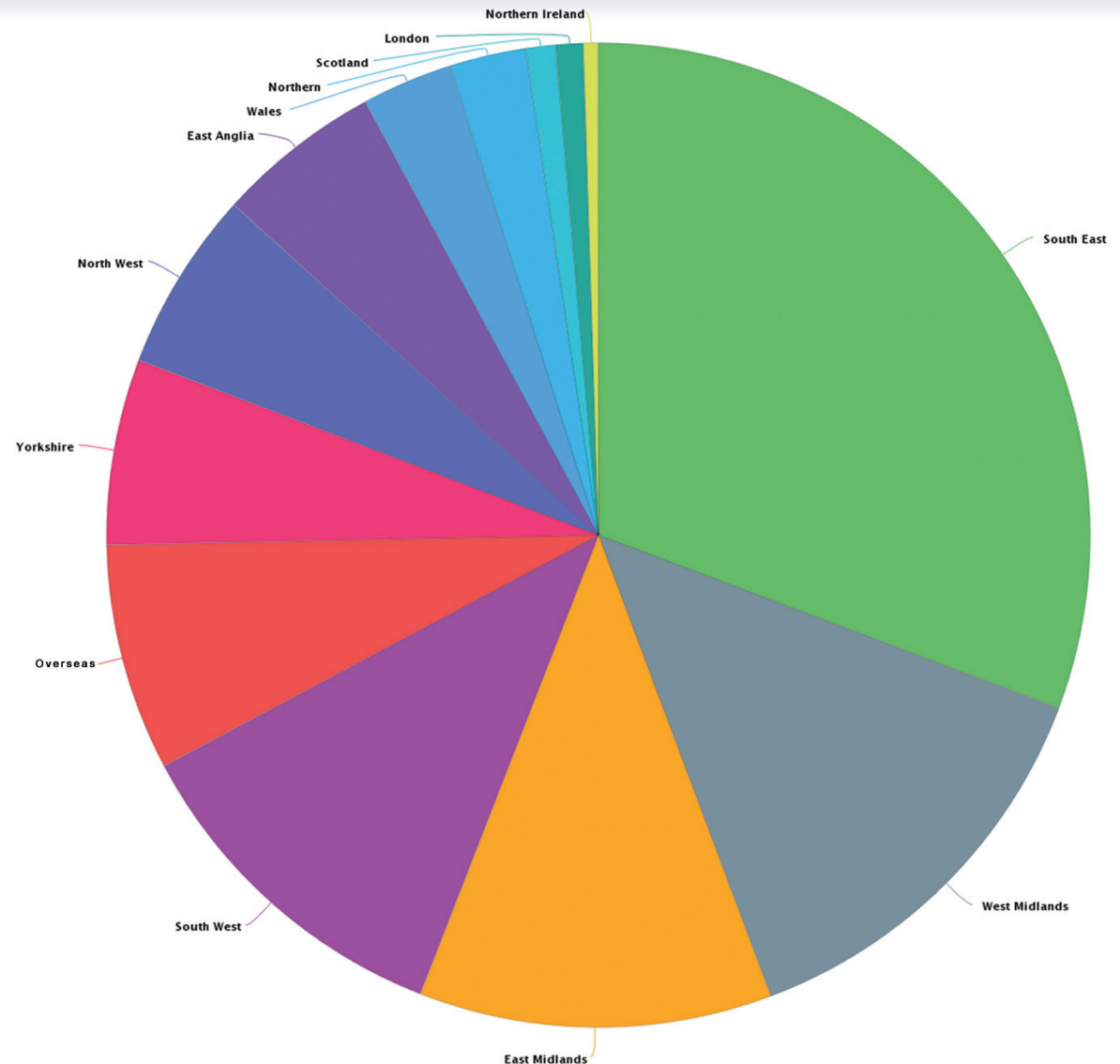
■ South East	442	30.74%
■ West Midlands	195	13.56%
■ East Midlands	167	11.61%
■ South West	163	11.34%
■ Yorkshire	88	6.12%
■ North West	85	5.91%
■ East Anglia	78	5.42%
■ Wales	43	2.99%
■ Northern	36	2.50%
■ Scotland	14	0.97%
■ London	13	0.90%
■ Northern Ireland	7	0.49%

OVERSEAS BREAKDOWN

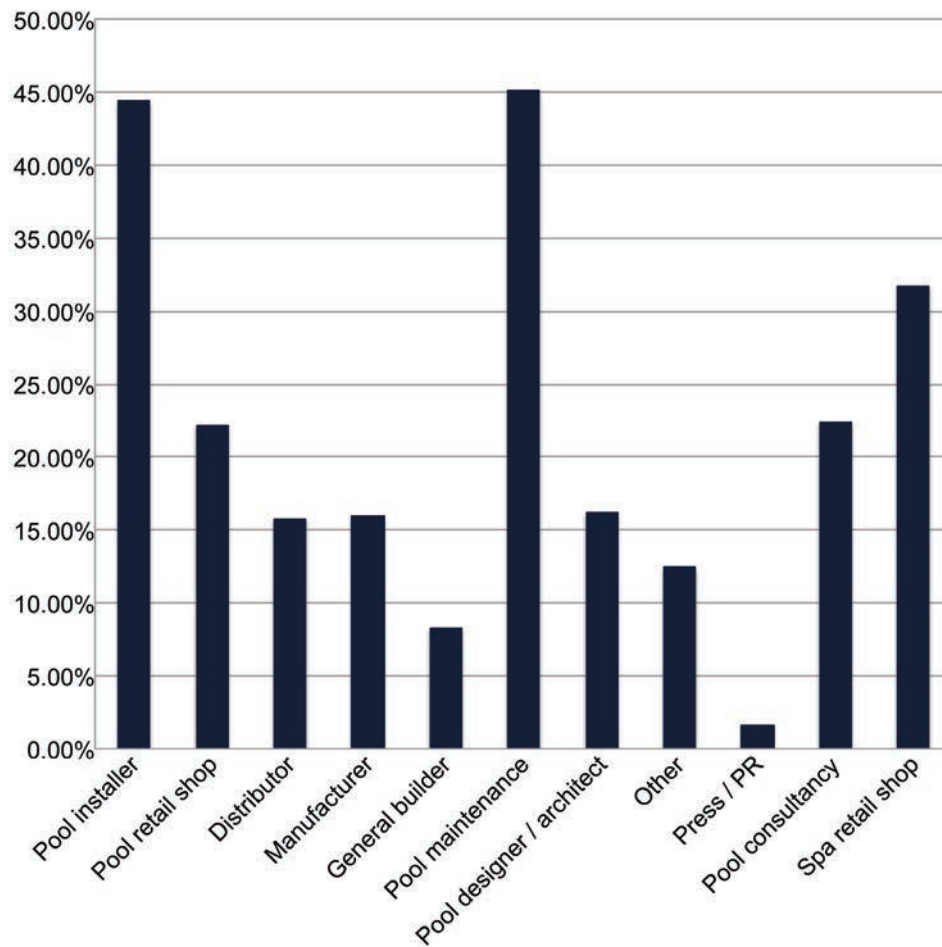
Europe = 92 visitors from 17 countries

North America = 6 visitors from 2 countries

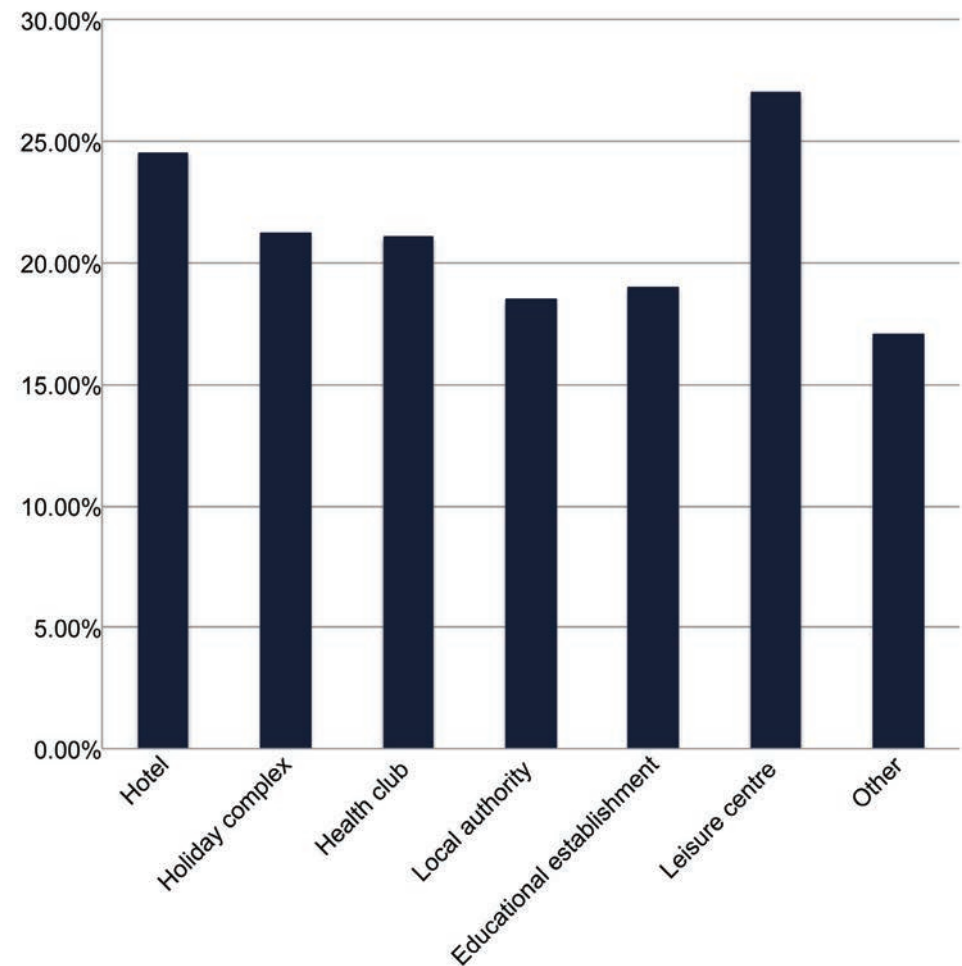
Rest of World = 9 visitors from 3 countries



MAIN CATEGORIES



WE OPERATE "WET" FACILITIES IN



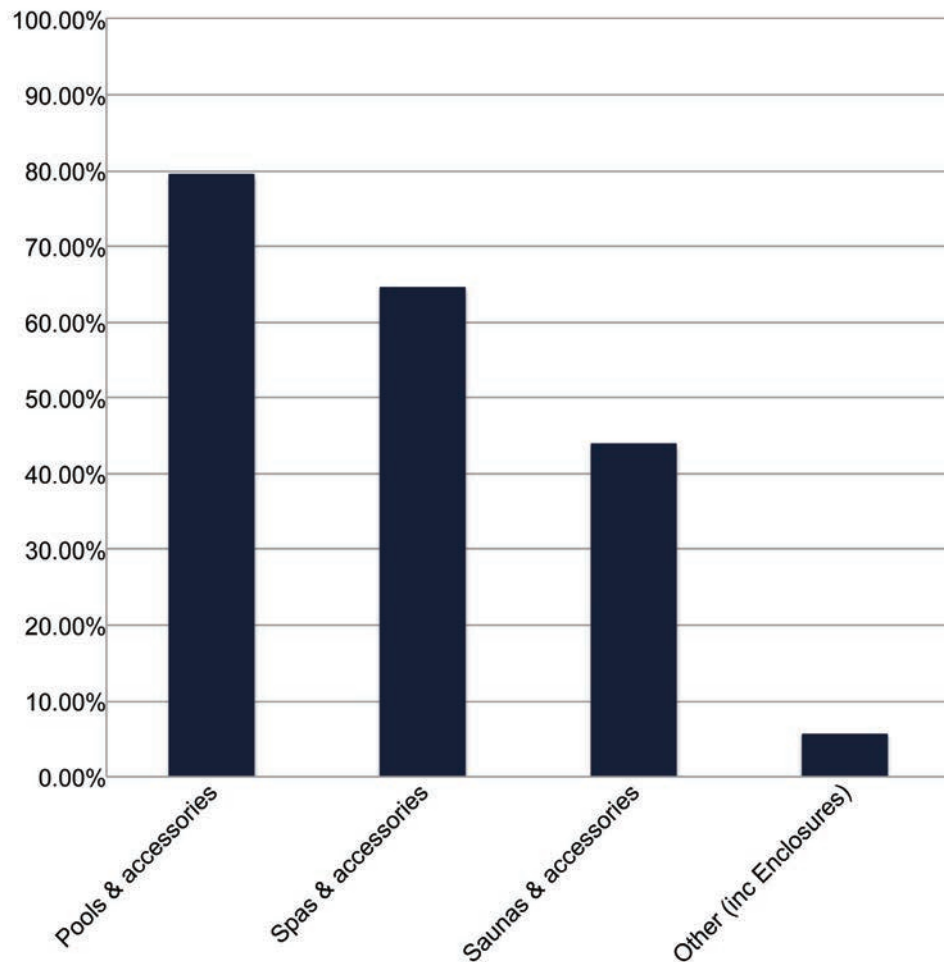
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AREAS OF INTEREST / OWNERSHIP

AREAS OF INTEREST (TRADE & NON TRADE)



POOL/SPA/SAUNA OWNER (NON TRADE)

