

**MAKE AN IMPACT
FOR YOUR EVENT**

Advertising opportunities 2025





Advertising your event

We provide you with the opportunity of branding our building to create maximum impact for your event.

By advertising your event across the numerous internal and external advertising spaces we give you the opportunity to enhance brand awareness and customer experience.

We make the process as simple as possible. You choose where you'd like to advertise. If you decide to use our digital advertising spaces you just provide us with the correct artwork dimensions and we do the rest!

If you prefer fixed advertising, our supplier will provide you with preferential production rates.

Speak to your event organiser for further details.

Please note: prices quoted are for individual sites and exclude VAT. Where multiple sites are booked production and rigging discounts may be available - please ask for a quotation to confirm. Prices are "per event" (maximum 3 day hire applies). If the space is required for longer periods additional fees may apply. Some locations must be rigged by venue personnel or venue approved contractors. This is due to health and safety issues regarding weight loadings and installation techniques.

Atrium

digital poster

x8 sites

Site

Main Atrium

Size

9:16 (1080 x 1920 or
720 x 1280 pixels)

PRICE

1x £162.50 (sole use)

1x £117.00 (shared use)

4x £650.00 (sole use for 4 posters)

4x £486.00 (shared use for 4 posters)

8x £1040.00 (sole use of 8 posters)

8x £832.00 (sole use of 8 posters)

Reference

MAI050

Make an impact for your event

Format

Still graphics in
JPEG or PNG

Video graphics in H.264,
MP4, AVI or MKV format.



Atrium pillar wrap

Site

Atrium

Size

3900 mm x 2800 mm

Material

Easy lay bubble vinyl

Price

£1140.00 (1 off)

£2265.00 (2 off)

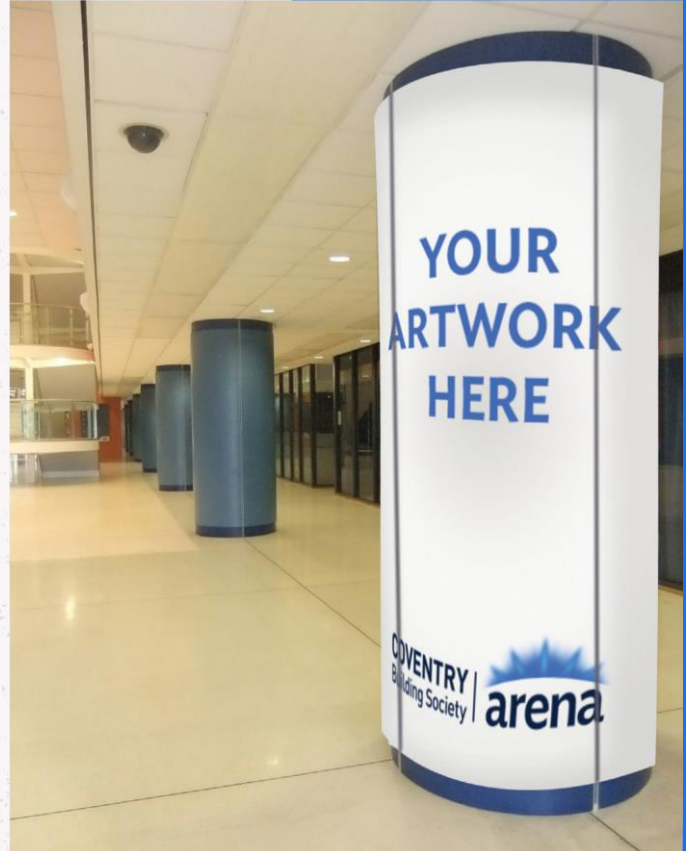
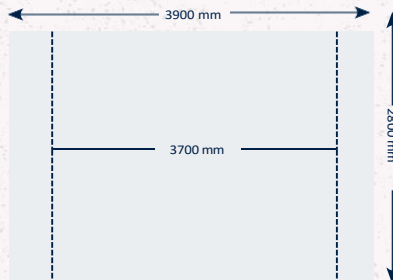
£3345.00 (3 off)

£4800.00 (4 off)

Reference

MAI007

Dimensions & proportions



Make an impact for your event

Thin Atrium Pillars

Site

Atrium

Material

Easy lay bubble vinyl

Size

A 2040mm x 3000mm

B 1760mm x 3000mm

C 1760mm x 3000mm
(100mm either side)

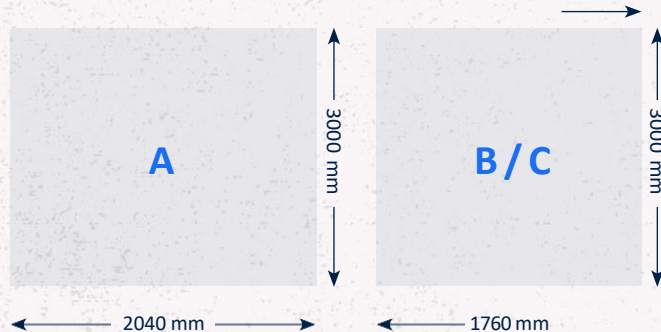
Price

£490.00

Reference

MAI008

Dimensions & proportions



Make an impact for your event



Atrium flags

Site

Atrium

Size

750 mm x 1500 mm

Material

Banner vinyl with pockets

Price

£1125.00 (6 off)

£1650.00 (10 off)

£4550.00 (46 off)

Reference

MAI009

Dimensions & proportions



Make an impact for your event

Exhibition Halls

Advertising opportunities

<i>Code</i>	<i>Description</i>	<i>Material</i>	<i>Size</i>	<i>Cost</i>
MAI034	Exhibition Halls Washroom Advertising - 6000sqm	Gloss	A3	£805.00
MAI035	Exhibition Halls Washroom Advertising - 4000sqm	Gloss	A3	£575.00
MAI036	Exhibition Halls Washroom Advertising - 2000sqm	Gloss	A3	£230.00
	*Washroom advertising in other suites available on request			
MAI037	Exhibition Halls hanging banner	Banner Vinyl	6000 x 3000 ss	£920.00
MAI038	Exhibition Halls hanging banner	Banner Vinyl	6000 x 3000 ds	£1587.00
MAI039	Exhibition Halls hanging banner	Banner Vinyl	10,000 x 2000 ss	£1288.00
MAI040	Exhibition Halls hanging banner	Banner Vinyl	10,000 x 2000 ds	£1828.00
MAI041	Exhibition Halls Link A0 Frames	1mm foamex	A0	£90

NOTE: larger banners available - price on application

Make an impact for your event

North entrance bollard covers

Site

North forecourts

Price

£460.00 (4 off)

Size

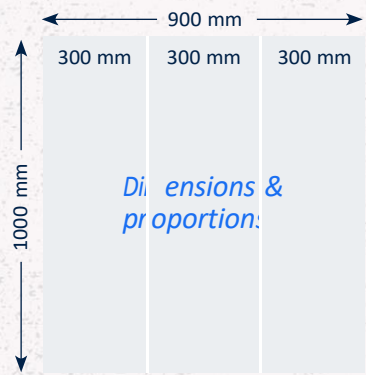
240 mm x 1000 mm

Reference

MAI022

Material

Correx



Make an impact for your event



North entrance light boxes

Site

North entrance

Size

900 mm x 1250 mm

Material

Backlit material

Fixings

Vinyl

Price

£115.00 (per light box)

Reference

MAI025



Banner space

Left of The Anecdote

Site

Approach to building

Fixings

Eyelets

Size

11060 mm x 2810 mm
20 mm bleed

Price

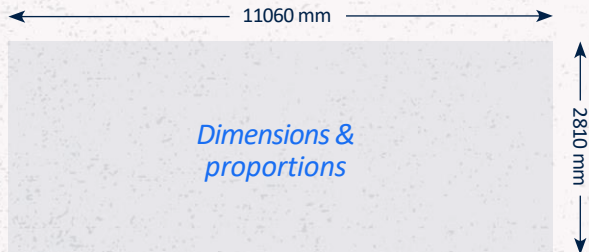
£1633.00 (1 off)

Material

Banner vinyl mesh
with eyelets

Reference

MAI028





Artwork requirements:

- Files formats we can use are PDF (Individual Files. Not multi-page) or EPS
- Please add scale in all file names (example NEW PRINT 25%)
- 1% bleed on all files with trim marks
- All fonts to be outlined. If not, fonts should be supplied as TTF file
- Files must be created on a CMYK artboard
- Any elements such as images must be embedded and if not, supplied separately
- Images to be 300dpi at full size for best quality results
- Ideally all files will be sent print ready, when artwork is opened there is always a chance that colours and/or effects will change slightly



cbsarena.co.uk

For more information,
email events@cbsarena.co.uk

