



Sponsorship Opportunities

Sponsoring this event provides an excellent opportunity to gain maximum exposure to a highly targeted audience of industry professionals who will be looking to shortlist potential suppliers and consultants for their own projects. While providing an excellent branding and marketing opportunity, your support also helps SPE offset the costs of producing the workshop allowing us to keep registration prices low and so making it possible for participants from all over the world to attend.

Platinum Sponsorship: 7,000 USD (+VAT if applicable)

- Opportunity to distribute a promotional item/gift with sponsor's logo provided by sponsor for all attendees (subject to SPE approval)
- Opportunity to provide up to two pieces of printed promotional collateral to be distributed to delegates
- Logo on event website with link to sponsor's website
- SPE app event page banner advert (1000x500 px in .pdf, .jpg, .jpeg, or .png)
- One push notification to be sent to all delegates per day via the SPE app
- Company profile on the SPE app event page with logo linked to company website, with contact information and social media link
- Logo displayed on welcome signage at workshop
- Logo included on thank you slide
- Four (4) complimentary workshop registrations for company staff

Gold Sponsorship: 5,000 USD (+VAT if applicable)

- Opportunity to distribute a promotional item/gift with sponsors' logo provided by sponsor (subject to SPE approval)
- Opportunity to provide up to two pieces of printed promotional collateral to be distributed to delegates
- Logo on event website with link to sponsor's website
- One push notification on day 2 of workshop
- Company profile on the SPE app event page with logo linked to company website, and contact information and social media links
- Logo displayed on welcome signage at workshop
- Logo included on thank you slide
- Two (2) complimentary workshop registrations for company staff

Silver Sponsorship: 4,000 USD (+VAT if applicable)

- Opportunity to distribute a promotional item/gift with sponsor's logo provided by sponsor for all attendees (subject to SPE approval)
- Opportunity to provide one piece of printed promotional collateral to be distributed to delegates
- Logo on event website with link to sponsor's website
- Company profile on the SPE app event page with logo linked to company website
- Logo displayed on welcome signage at workshop
- Logo included on thank you slide
- One (1) complimentary workshop registration for company staff

Bronze Sponsorship: 3,000 USD (+VAT if applicable)

- Opportunity to provide one item of company literature to be distributed to delegates
- Logo on event website with link to sponsor's website
- Company profile on the SPE app event page with logo linked to company website
- Logo displayed on signage at workshop
- Logo included on thank you slide

Networking Reception Sponsor: 5,000 USD (+VAT if applicable) (1 Package Available)

- Logo on signage displayed during evening networking reception
- Opportunity to distribute one promotional item/gift with sponsor's logo at networking reception, provided by sponsor for all attendees (subject to SPE approval)
- Opportunity to provide one piece of printed promotional collateral to be distributed to delegates
- Logo on event website with link to sponsor's website
- One push notification before the networking reception



- Company profile on the SPE app event page with logo linked to company website, with contact information and social media link
- Logo displayed on welcome signage at workshop
- Logo included on thank you slide
- Two (2) complimentary workshop registrations for company staff

Student Registration Sponsor: 5,000 USD (+VAT if applicable) (1 Package Available)

- Opportunity to sponsor Eight (8) university-level students as complimentary workshop delegates
- Opportunity to distribute a promotional item/gift with sponsor's logo provided by sponsor for all attendees (subject to SPE approval)
- Opportunity to provide one piece of printed promotional collateral to be distributed to delegates
- Logo on event website with link to sponsor's website
- One push notification
- Company profile on the SPE app event page with logo linked to company website
- Logo displayed on signage at workshop
- Logo included in thank you slide

Lanyard Sponsorship: 4,000 USD (+VAT if applicable) (1 Package Available)

- Includes exclusive distribution of sponsor branded lanyards (Must be single-clip and breakaway) for all attendees (to be supplied by sponsor)
- Opportunity to distribute a promotional item/gift with sponsor's logo provided by sponsor for all attendees (subject to SPE approval)
- Opportunity to provide one piece of printed promotional collateral to be distributed to delegates
- Logo on event website with link to sponsor's website
- Company profile on the SPE app event page with logo linked to company website
- Logo displayed on signage at workshop
- Logo included in thank you slide
- One (1) complimentary workshop registration for company staff

Lunch Sponsorship: 4,000 USD (+VAT if applicable) (1 Package Available)

- Logo on signage displayed around refreshment point during lunch
- Opportunity to distribute a promotional item/gift with sponsor's logo provided by sponsor for all attendees (subject to SPE approval)
- Opportunity to provide one piece of printed promotional collateral to be distributed to delegates
- Logo on event website with link to sponsor's website
- Company profile on the SPE app event page with logo linked to company website
- Logo displayed on signage at workshop
- Logo included in thank you slide
- One (1) complimentary workshop registration for company staff

Audio/Visual Sponsorship: 4,000 USD (+VAT if applicable) (1 Package Available)

- Logo on signage displayed on the AV booth
- Opportunity to distribute a promotional item/gift with sponsor's logo provided by sponsor for all attendees (subject to SPE approval)
- Opportunity to provide one piece of printed promotional collateral to be distributed to delegates
- Logo on event website with link to sponsor's website
- Company profile on the SPE app event page with logo linked to company website
- Logo displayed on signage at workshop
- Logo included in thank you slide
- One (1) complimentary workshop registration for company staff

Coffee Breaks Sponsorship: 4,000 USD (+VAT if applicable) (1 Package Available)

- Company logo on A4 signage displayed around refreshment points during coffee breaks
- Opportunity to distribute a promotional item/gift with sponsor's logo provided by sponsor for all attendees (subject to SPE approval)
- Opportunity to provide one piece of printed promotional collateral to be distributed to delegates



- Logo on event website with link to sponsor's website
- Company profile on the SPE app event page with logo linked to company website
- Logo displayed on signage at workshop
- Logo included in thank you slide
- One (1) complimentary workshop registration for company staff

To discuss any of these options in more depth, or to make a booking, please contact:

Yasmin Shaikh

Senior Event Manager

Society of Petroleum Engineers

Email: yshaikh@spe.org

Mobile: +971 (50) 280 5130



Sponsorship Contract

This is a sponsorship contract between the Society of Petroleum Engineers ("SPE"), registered as Society of Petroleum Engineers Europe Limited, 1 The Sanctuary, Westminster, London, SW1P 3JT, United Kingdom and the Sponsor for the SPE EOR Workshop - Exploring Past Experience and Innovative EOR Technologies.

By signing this application, the Sponsor agrees to the full terms and conditions overleaf.

Please note: Sponsorship will be allocated on a "first come, first served" basis

Sponsorship Opportunity taken (please tick):

- Platinum: 7,000 USD
- Gold: 5,000 USD
- Silver: 4,000 USD
- Bronze: 3,000 USD
- Networking Reception: 5,000 USD
- Student Registration: 5,000 USD
- Lanyard: 4,000 USD
- Lunch: 4,000 USD
- Audio / Visual: 4,000 USD
- Coffee Breaks: 4,000 USD

Total Sponsorship Amount: _____ (+VAT if applicable)

Company Name: _____

Contact Person: _____

Company address (to be used on the invoice): _____

Tel: _____

Email: _____

Signature _____ Date _____

Please email a high resolution colour, electronic version of your logo, minimum 300 Dpi, with this form to yshaikh@spe.org. The formats required are high-res jpg as well as vector-based format.

An invoice will be sent to you shortly.



Sponsorship Terms and Conditions

1. CONTRACT

The following provisions, plus any additions and amendments which currently exist or may later be established by SPE, constitute the entire contract and become binding upon acceptance of this contract between the Sponsor, its employees and agents, and SPE

2. TERMS OF THE SPONSORSHIP CONTRACT

This sponsorship contract shall expire at the end of the business day on

3. LIMITATIONS OF LIABILITY

SPE shall defend, indemnify, and hold harmless the Sponsor and its affiliates from and against any penalties, damages, losses, claims, investigations, fines of any sort caused by SPE's employees or its directors, or agents' violation, improper performance or breach of any provision of this contract

4. CANCELLATION / TERMINATION

1. Should a sponsor notify SPE the intent to cancel their contract, the sponsor shall be liable for penalties as stipulated below:

- (i) 25% of invoiced amount as cancellation fee for a notice received 120 days or more prior to the event.
- (ii) 50% of invoiced amount as cancellation fee for a notice received 90–119 days prior to the event.
- (iii) 75% of invoiced amount as cancellation fee for a notice received 60–89 days prior to the event.
- (iv) 100% of invoiced amount as cancellation fee for a submission received within 59 days of the event.
- (v) 100% of invoiced amount as cancellation fee if an irreversible sponsorship deliverable has been provided or processed before the notice has been received by SPE.

2. Sponsor may cancel/terminate its sponsorship at any time without penalty if SPE or its directors, employees or agents violates, improperly performs, or breaches any provisions of this contract. In such case, the Sponsor is not responsible for any part of the total sponsorship amount. Further, Sponsor is entitled to a full refund of any amounts paid prior to such cancellation and will have no further sponsorship payment liability. Such refund to be paid within 10 days of a written request from the Sponsor.

3. If the event is cancelled or Force Majeure is declared and the event cannot be rescheduled (a "Refund Event"), Sponsor will have no further Sponsorship Payment liability and SPE will refund 90% of the Sponsorship Payment.

4. Notice of cancellation/termination must be submitted in writing.

5. SPONSORSHIP GUIDELINES

A. All copy must be submitted and approved by SPE prior to implementation.

B. All individual and exclusive sponsorships are subject to the right of renewal of the previous event's sponsor.

C. It is the responsibility of the sponsor to provide logos in high resolution formats such as EPS, PDF to be used in promotion of the sponsorship.

6. SPONSORSHIP PAYMENT

A. The invoice will be issued to the Sponsor once the contract has been signed.

B. SPE requires 100% payment no later than thirty (30) days after the invoice date unless otherwise agreed in writing.

C. No sponsorship will be promoted, either in print or on the SPE official website, until the Sponsor has submitted the duly executed sponsorship contract unless otherwise agreed in writing. SPE accepts bank transfers.

7. PAYMENT BY BANK TRANSFER

Please include the name of the event, company and invoice number as reference for the transfer.

8. VAT REGULATIONS

Sponsorship sales are conducted under both the UK Value Added Tax Act 1994, as amended and the EC VAT law contained in Council Directive 2006/112/EC (Principal VAT Directive) and Council Regulation (EC) No. 1777/2005 (Implementing Regulation). The Implementing Regulation has direct effect from 1 January 2011. Provision of the Sponsor's European VAT registration number will ensure that VAT is reversed charged.

9. FORCE MAJEURE

Events outside both parties' reasonable control – including but not limited to, strike (other than strike by venue's employees), lockout, fire, disease, epidemic or pandemic or health organization regulations or advisories, which make it commercially impracticable or inadvisable to fulfil the obligations in this contract – give either Party the right to terminate the contract upon written notice. In the event of such termination the provisions of paragraph 4 of the section of this contract entitled "Cancellation / Termination" shall apply.



10. BUSINESS ETHICS AND ANTI—CORRUPTION

A. For the purposes of this contract “Official” means and includes:

- (i) any officer or employee of any government or any department, agency or instrumentality (i.e., any legal entity controlled by the government) thereof, or acting in an official capacity on behalf of any such government, department, agency or instrumentality;
- (ii) any political party;
- (iii) any official of a political party;
- (iv) any candidate for political office; or
- (v) any officer or employee of a Public Organization (e.g., United Nations, IMF, World Bank).

B. SPE represents and warrants that it has not offered, paid, promised to pay, authorized the payment of, or transferred, money or anything of value to an Official to secure any improper advantage or benefit in relation to the matters contemplated by this contract either directly or indirectly through a third party.

C. Without limiting the generality of the foregoing, and in recognition of the principles of the OECD Convention on Combating Bribery of Foreign Public Officials in International Business Transactions which came into effect on February 15, 1999, and the United States Foreign Corrupt Practices Act, SPE represents and agrees that it will not, directly or indirectly in connection with this contract and the matters resulting therefrom, offer, pay, promise to pay, or authorize the giving of money or anything of value to an Official, or to any other person while knowing or being aware of a high probability that all or a portion of such money or item of value will be offered, given or promised, directly or indirectly to an Official, for the purpose of influencing the act, decision or omission by such Official to obtain or retain business related to this contract, direct business related to this contract to any person, or to obtain any improper advantage or benefit.

D. SPE covenants that should the Sponsor notify it of any concerns that there has been a breach of the provisions of this contract, SPE shall cooperate in good faith with the Sponsor in determining whether such a breach has occurred. If the Sponsor determines at its sole discretion that there has been such a breach or that SPE has taken any action that would create a material risk of liability for the Sponsor under any applicable law, the Sponsor shall be entitled to treat the breach as an event of default and immediately terminate this contract and SPE shall return to the Sponsor the sponsorship payment made by the Sponsor to SPE pursuant to this contract.

11. GENERAL

A. Survival. All provisions of this contract which by their nature should survive termination will survive, including without limitation, accrued rights to payment, indemnity, limitation of liability and Sponsor’s obligations.

B. Governing Law and Jurisdiction. This contract will be construed and enforced in accordance with the laws of England and each party hereby submits to the jurisdiction of the English courts.

C. Severability. If any portion of this contract is held to be invalid or unenforceable, all other terms and conditions shall remain in full force and effect.

D. Assignment. Sponsor may not assign this contract without the written consent of SPE.

E. Relationship of Parties. At no time shall either party make any commitments or incur any charges or expenses for or in the name of the other party. No joint venture, partnership, employment, or agency relationship exists between the parties as a result of the contract.