



# SPE Annual Caspian Technical Conference and Exhibition

**26–28 November 2024**

**Atyrau Oil and Gas University,  
Kazakhstan**

Sponsorship and Exhibiting Opportunities



# CONNECTING ENERGY PROFESSIONALS IN THE CASPIAN



We are excited to welcome you back to Kazakhstan for our landmark technical event as we bring together major upstream players from across the region to discuss the latest industry developments, new technologies and digital advancements.

Established as the leading dedicated technical conference in the region, it is renowned for its high calibre peer-selected technical papers, expert panel sessions on the key issues facing the Caspian region, and unparalleled networking with E&P experts.

With its new location in the major industry hub city of Atyrau, the conference will provide the ideal opportunity to meet the E&P community in Kazakhstan and the wider Caspian region.

## Drive business in the Caspian's Energy Industry

With all technical disciplines represented in one location, the 2024 event offers a great opportunity for you to meet the E&P community in Kazakhstan and the wider Caspian region. Sponsoring and exhibiting at this leading regional gathering will allow your organisation to:



**Network with existing and potential customers among the highly targeted international and Caspian audience**



**Generate more business by demonstrating your products and services face-to-face to the industry**



**Gain maximum exposure for your company's brand within the Caspian region from now until the event**



**Position your organisation as a progressive industry player at the forefront of innovation**



**Build contacts with senior members from the industry's most influential organisations.**

## WHY PARTICIPATE?



**300+**

attendees



**80%**

of attendees were from the Caspian region



**80+**

Different organisations represented



**15**

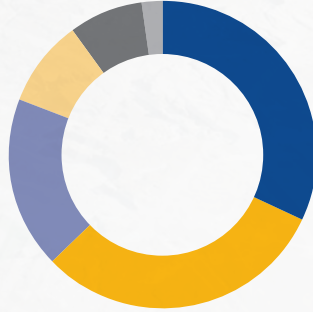
Countries Represented

(Based on the 2022 In-person event in Astana)

“ It is a great opportunity to network and hold discussions on what we are facing in our industry’s future. One thing I would like to highlight is the direct access to CEO level managers at this conference, to hear their expertise, their vision, and strategies, and to hear their technical perspective on what we are facing as an industry. ”

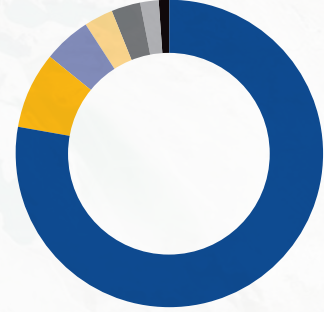
Diana Shigapova,  
**Global Senior Marketing Manager – Upstream, Aspen Technology**

## Who You Will Meet (based on the 2022 in-person event in Astana.)



### Organisation Type

■ NOCs	32%
■ Joint venture operators and IOCs	31%
■ Service Companies and Technology Providers	18%
■ Academia	9%
■ Other	8%
■ Government	2%



### Geographic Region

■ Kazakhstan	78%
■ Russia	8%
■ North America	5%
■ Europe	3%
■ Other countries in the Caspian region	3%
■ Middle East	2%
■ Asia	1%



## PREVIOUS SPONSORS INCLUDE:



# CONFERENCE SPONSORSHIP OPPORTUNITIES

<b>Platinum Partner (Exclusive) - SOLD</b>		USD \$50,000 <small>(plus any applicable taxes)</small>
<b>Branding</b>	Acknowledgement and logo in all pre- and post-event promotional email activity. Email campaign includes eight distributions sent to approximately 20,000 verified contacts each across the Caspian region and Europe.	
	Acknowledgement and logo on social media promotional campaign (LinkedIn campaign: typically over 375,000 impressions, around 2,700 direct clicks and over 4,000 visits to the event website).	
	Logo will be displayed on the conference website with a link to the Platinum Partner's website (there were 15,000 unique visits from launch to the start of the event in 2022).	
	Acknowledgement of Platinum Partner's support by the SPE President at the Opening Ceremony.	
	Acknowledgement and logo on onsite promotional materials including the Conference Preview and the Conference Programme.	
	Logo prominently placed on sponsorship signage throughout the event venue.	
	Logo prominently placed on conference holding slides between technical sessions and during the conference Opening Plenary Session.	
	Acknowledgement and recognition on the signage at the event drinks reception.	
	Logo with a link to the Platinum Partner's home page plus a company description on the mobile app used by attendees at the event.	
<b>Advertising</b>	Full page four colour advertisement in the Conference Preview.	
	Full page four colour advertisement in the Conference Programme.	
<b>Press and Marketing Communications</b>	SPE to keep the Platinum Partner informed of the schedule of press, PR and marketing communications throughout the planning cycle. The Platinum Partner's involvement will be acknowledged as appropriate.	
<b>Delegates</b>	Priority registration for 25 employees to attend as full conference delegates giving access to the technical sessions.	

# CONFERENCE SPONSORSHIP OPPORTUNITIES

<b>Gold Partner</b>		USD \$40,000 (plus any applicable taxes)
<b>Branding</b>	Acknowledgement and logo in all pre- and post-event promotional email activity. Email campaign includes eight distributions sent to approximately 20,000 verified contacts each across the Caspian region and Europe.	
	Acknowledgement and logo on social media promotional campaign (LinkedIn campaign: typically over 375,000 impressions, around 2,700 direct clicks and over 4,000 visits to the event website).	
	Logo will be displayed on the conference website with a link to the Gold Partner's website (there were 15,000 unique visits from launch to the start of the event in 2022).	
	Acknowledgement and logo on onsite promotional materials including the Conference Preview and the Conference Programme.	
	Logo prominently placed on sponsorship signage throughout the event venue.	
	Logo prominently placed on conference holding slides between technical sessions and during the conference Opening Plenary Session.	
	Acknowledgement and recognition on the signage at the event drinks reception.	
	Logo with a link to the Gold Partner's home page plus a company description on the mobile app used by attendees at the event.	
<b>Advertising</b>	Full page four colour advertisement in the Conference Programme.	
<b>Delegates</b>	Priority registration for 15 employees to attend as full conference delegates giving access to the technical sessions.	

# CONFERENCE SPONSORSHIP OPPORTUNITIES

<b>Silver Partner</b>		USD \$30,000 (plus any applicable taxes)
<b>Branding</b>	Acknowledgement and logo in all pre- and post-event promotional email activity. Email campaign includes eight distributions sent to approximately 20,000 verified contacts each across the Caspian region and Europe.	
	Acknowledgement and logo on social media promotional campaign (LinkedIn campaign: typically over 375,000 impressions, around 2,700 direct clicks and over 4,000 visits to the event website).	
	Logo will be displayed on the conference website with a link to the Silver Partner's website (there were 15,000 unique visits from launch to the start of the event in 2022).	
	Acknowledgement and logo on onsite promotional materials including the Conference Preview and the Conference Programme.	
	Logo prominently placed on sponsorship signage throughout the event venue.	
	Logo prominently placed on conference holding slides between technical sessions and during the conference Opening Plenary Session.	
	Acknowledgement and recognition on the signage at the event drinks reception.	
	Logo with a link to Silver Partner's home page plus a company description on the mobile app used by attendees at the event.	
<b>Advertising</b>	Full page four colour advertisement in the Conference Programme.	
<b>Delegates</b>	Priority registration for ten employees to attend as full conference delegates giving access to the technical sessions.	

# CONFERENCE SPONSORSHIP OPPORTUNITIES

<b>Bronze Partner</b>		USD \$15,000 (plus any applicable taxes)
<b>Branding</b>	Acknowledgement and logo in all pre- and post-event promotional email activity. Email campaign includes eight distributions sent to approximately 20,000 verified contacts each across the Caspian region and Europe.	
	Acknowledgement and logo on social media promotional campaign (LinkedIn campaign: typically over 375,000 impressions, around 2,700 direct clicks and over 4,000 visits to the event website).	
	Logo will be displayed on the conference website with a link to the Bronze Partner's website (there were 15,000 unique visits from launch to the start of the event in 2022).	
	Acknowledgement and logo on onsite promotional materials including the Conference Preview and the Conference Programme.	
	Logo prominently placed on sponsorship signage throughout the event venue.	
	Logo prominently placed on conference holding slides between technical sessions and during the conference Opening Plenary Session.	
	Acknowledgement and recognition on the signage at the event drinks reception.	
	Logo with a link to the Bronze Partner's home page plus a company description on the mobile app used by attendees at the event.	
<b>Advertising</b>	Half-page four colour advertisement in the Conference Programme.	
<b>Delegates</b>	Priority registration for three employees to attend as full conference delegates with access to the technical sessions.	

# CONFERENCE SPONSORSHIP OPPORTUNITIES

## Drinks Reception Sponsorship

USD \$20,000 (plus any applicable taxes)

Exclusive sponsorship of the drinks reception at the end of proceedings on Day 1 of the conference

<b>Branding</b>	Logo placed on promotional signage and on the table signage at the drinks reception venue.
	Acknowledgement and recognition as 'Drinks Reception Sponsor' on the signage at the event drinks reception.
	Acknowledgement and logo in all pre- and post-event promotional email activity. Email campaign includes eight distributions sent to approximately 20,000 verified contacts each across the Caspian region and Europe.
	Acknowledgement and logo on social media promotional campaign (LinkedIn campaign: typically over 375,000 impressions, around 2,700 direct clicks and over 4,000 visits to the event website).
	Logo will be displayed on the conference website with a link to the sponsor's website (there were 15,000 unique visits from launch to the start of the event in 2022).
	Acknowledgement and logo on onsite promotional materials including the Conference Preview and the Conference Programme.
	Logo prominently placed on sponsorship signage throughout the event venue.
	Logo prominently placed on conference holding slides between technical sessions and during the conference Opening Plenary Session.
	Logo with a link to sponsor's home page plus a company description on the mobile app used by attendees at the event.
<b>Welcome Address</b>	Opportunity for a senior member of the Sponsor's staff to deliver a short (five minutes maximum) welcome address at the start of the drinks reception.
<b>Advertising</b>	Half page four colour advertisement in the Conference Programme.
<b>Delegates</b>	Priority registration for five of the Sponsor's employees to attend as full conference delegates giving access to the technical sessions



# CONFERENCE SPONSORSHIP OPPORTUNITIES

## Registration & Lanyard Sponsorship

USD \$16,500 (plus any applicable taxes)

Exclusive sponsorship of registration area and lanyards carrying name badges given to all attendees

<b>Branding</b>	Exclusive sponsor logo or branding on the lanyard strap carrying the name badge given to all attendees at registration (lanyards are supplied by the sponsor who will send a sample to the SPE for approval). Lanyards must be designed to be breakaway with a dual clip.
	Logo to appear on promotional signage at the registration area.
	Acknowledgement and logo in all pre- and post-event promotional email activity. Email campaign includes eight distributions sent to approximately 20,000 verified contacts each across the Caspian region and Europe.
	Acknowledgement and logo on social media promotional campaign (LinkedIn campaign: typically over 375,000 impressions, around 2,700 direct clicks and over 4,000 visits to the event website).
	Logo will be displayed on the conference website with a link to the sponsor's website (there were 15,000 unique visits from launch to the start of the event in 2022).
	Acknowledgement and logo on onsite promotional materials including the Conference Preview and the Conference Programme.
	Logo prominently placed on sponsorship signage throughout the event venue.
	Logo prominently placed on conference holding slides between technical sessions and during the conference Opening Plenary Session.
	Acknowledgement and recognition on the signage at the event drinks reception.
Logo with a link to sponsor's home page plus a company description on the mobile app used by attendees at the event.	
<b>Advertising</b>	Half-page four colour advertisement in the Conference Programme.
<b>Delegates</b>	Priority registration for a maximum of three of the Sponsor's employees to attend as full conference delegates giving access to the technical sessions.

# CONFERENCE SPONSORSHIP OPPORTUNITIES

Conference Stationery Sponsorship		USD \$15,000 (plus any applicable taxes)
Branding	Exclusive distribution of pens and pads to the delegates (supplied by the sponsor).	
	Acknowledgement and logo in all pre- and post-event promotional email activity. Email campaign includes eight distributions sent to approximately 20,000 verified contacts each across the Caspian region and Europe.	
	Acknowledgement and logo on social media promotional campaign (LinkedIn campaign: typically over 375,000 impressions, around 2,700 direct clicks and over 4,000 visits to the event website).	
	Logo will be displayed on the conference website with a link to the sponsor's website (there were 15,000 unique visits from launch to the start of the event in 2022).	
	Acknowledgement and logo on onsite promotional materials including the Conference Preview and the Conference Programme.	
	Logo prominently placed on sponsorship signage throughout the event venue.	
	Logo prominently placed on conference holding slides between technical sessions and during the conference Opening Plenary Session.	
	Acknowledgement and recognition on the signage at the event drinks reception.	
	Logo with a link to sponsor's home page plus a company description on the mobile app used by attendees at the event.	
Advertising	Half page four colour advertisement in the Conference Programme.	
Delegates	Priority registration for three of the Sponsor's employees to attend as full conference delegates with access to the technical sessions.	

# CONFERENCE SPONSORSHIP OPPORTUNITIES

<b>Lunch Sponsorship</b>		USD \$15,000 (All lunches) <small>(plus any applicable taxes)</small>
Exclusive sponsorship of all conference lunches		
<b>Branding</b>	Logo to be included on promotional signage, on the menu and on table signage at the lunch venue.	
	Acknowledgement and logo in all pre- and post-event promotional email activity. Email campaign includes eight distributions sent to approximately 20,000 verified contacts each across the Caspian region and Europe.	
	Acknowledgement and logo on social media promotional campaign (LinkedIn campaign: typically over 375,000 impressions, around 2,700 direct clicks and over 4,000 visits to the event website).	
	Logo will be displayed on the conference website with a link to the sponsor's website (there were 15,000 unique visits from launch to the start of the event in 2022).	
	Acknowledgement and logo on onsite promotional materials including the Conference Preview and the Conference Programme.	
	Logo prominently placed on sponsorship signage throughout the event venue.	
	Logo prominently placed on conference holding slides between technical sessions and during the conference Opening Plenary Session.	
	Acknowledgement and recognition on the signage at the event drinks reception.	
	Logo with a link to sponsor's home page plus a company description on the mobile app used by attendees at the event.	
<b>Advertising</b>	Half page four colour advertisement in the Conference Programme.	
<b>Delegates</b>	Priority registration for a maximum of three of the Sponsor's employees to attend as full-conference delegates with access to the technical sessions.	

# CONFERENCE SPONSORSHIP OPPORTUNITIES

## Coffee Breaks Sponsorship

USD \$14,000 (plus any applicable taxes)

Exclusive sponsorship of the coffee breaks for the duration of the conference

<b>Branding</b>	Logo to be included on promotional signage at the coffee distribution points.
	Acknowledgement and logo in all pre- and post-event promotional email activity. Email campaign includes eight distributions sent to approximately 20,000 verified contacts each across the Caspian region and Europe.
	Acknowledgement and logo on social media promotional campaign (LinkedIn campaign: typically over 375,000 impressions, around 2,700 direct clicks and over 4,000 visits to the event website).
	Logo will be displayed on the conference website with a link to the sponsor's website (there were 15,000 unique visits from launch to the start of the event in 2022).
	Acknowledgement and logo on onsite promotional materials including the Conference Preview and the Conference Programme.
	Logo prominently placed on sponsorship signage throughout the event venue.
	Logo prominently placed on conference holding slides between technical sessions and during the conference Opening Plenary Session.
	Acknowledgement and recognition on the signage at the event drinks reception.
	Logo with a link to sponsor's home page plus a company description on the mobile app used by attendees at the event.
<b>Advertising</b>	Half-page four colour advertisement in the Conference Programme.
<b>Delegates</b>	Priority registration for two of the Sponsor's employees to attend as full conference delegates giving access to the technical sessions.

# CONFERENCE SPONSORSHIP OPPORTUNITIES

<b>Proceedings Sponsorship</b>		USD \$12,500 <small>(plus any applicable taxes)</small>
Exclusive sponsorship of Conference Proceedings giving digital access to the papers from the technical sessions		
<b>Branding</b>	Logo placed exclusively on the email sent to all registered delegates with login information to access the digital conference proceedings.	
	Acknowledgement and logo in all pre- and post-event promotional email activity. Email campaign includes eight distributions sent to approximately 20,000 verified contacts each across the Caspian region and Europe.	
	Acknowledgement and logo on social media promotional campaign (LinkedIn campaign: typically over 375,000 impressions, around 2,700 direct clicks and over 4,000 visits to the event website).	
	Logo will be displayed on the conference website with a link to the sponsor’s website (there were 15,000 unique visits from launch to the start of the event in 2022).	
	Acknowledgement and logo on onsite promotional materials including the Conference Preview and the Conference Programme.	
	Logo prominently placed on sponsorship signage throughout the event venue.	
	Logo prominently placed on conference holding slides between technical sessions and during the conference Opening Plenary Session.	
	Acknowledgement and recognition on the signage at the event drinks reception.	
	Logo with a link to sponsor’s home page plus a company description on the mobile app used by attendees at the event.	
<b>Advertising</b>	Half page four colour advertisement in the Conference Programme.	
<b>Delegates</b>	Priority registration for two of the Sponsor’s employees to attend as full conference delegates giving access to the technical sessions.	



# CONFERENCE SPONSORSHIP OPPORTUNITIES

Associate Sponsor		USD \$10,000 (plus any applicable taxes)
Branding	Acknowledgement and logo in all pre- and post-event promotional email activity. Email campaign includes eight distributions sent to approximately 20,000 verified contacts each across the Caspian region and Europe.	
	Acknowledgement and logo on social media promotional campaign (LinkedIn campaign: typically over 375,000 impressions, around 2,700 direct clicks and over 4,000 visits to the event website).	
	Logo will be displayed on the conference website with a link to the sponsor’s website (there were 15,000 unique visits from launch to the start of the event in 2022).	
	Acknowledgement and logo on onsite promotional materials including the Conference Preview and the Conference Programme.	
	Logo prominently placed on sponsorship signage throughout the event venue.	
	Logo prominently placed on conference holding slides between technical sessions and during the conference.	
	Acknowledgement and recognition on the signage at the event drinks reception.	
	Logo with a link to sponsor’s home page plus a company description on the mobile app used by attendees at the event.	
Delegates	Priority registration for one of the Sponsor’s employees to attend as a full conference delegate with access to the technical sessions.	

**To find out more, please contact:**  
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