



Society of Petroleum Engineers

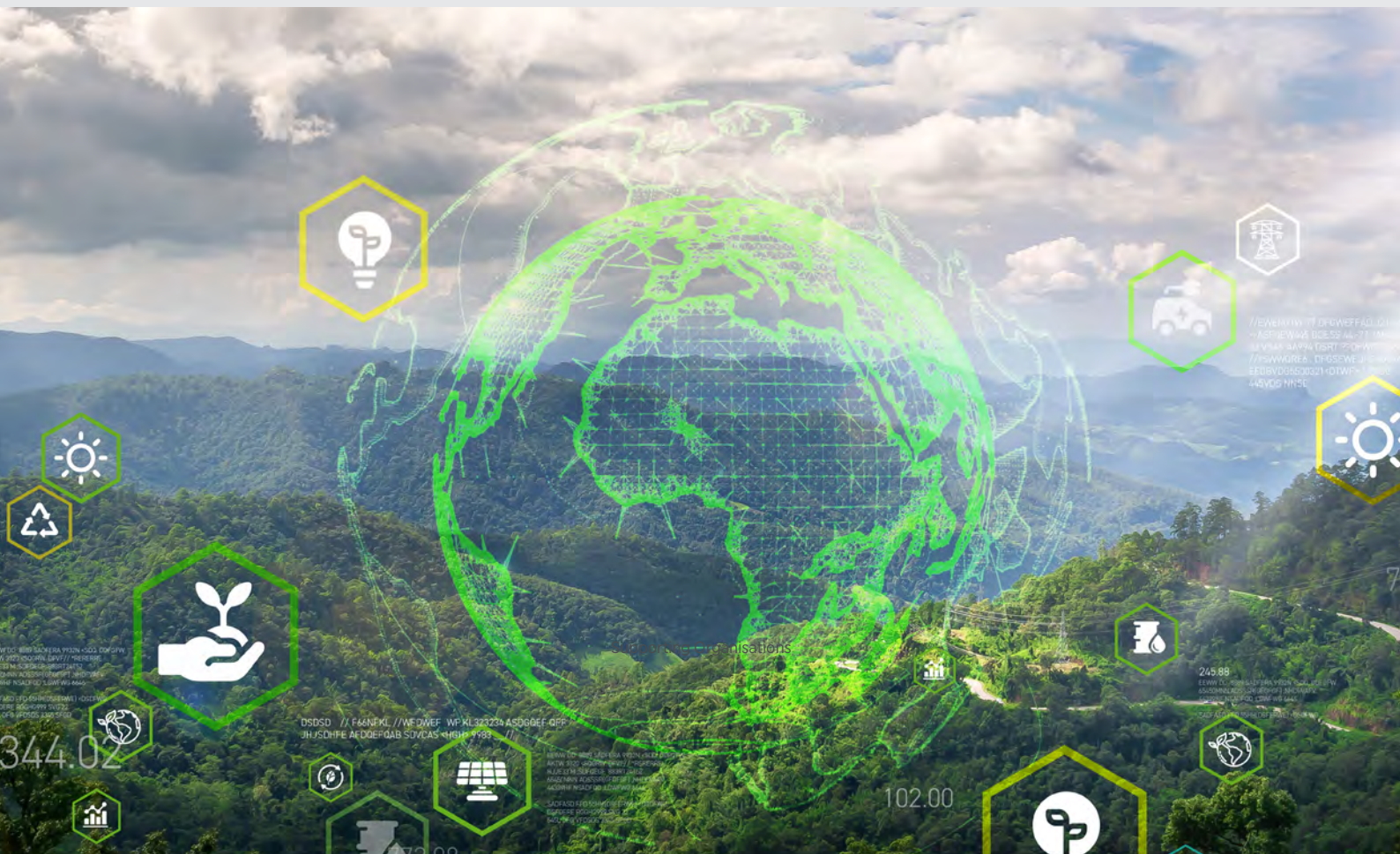
# SPE Europe Energy Conference

26–28 June 2024

Congress Centre Lingotto  
Turin, Italy

[spe-events.org/europeenergyconference](https://spe-events.org/europeenergyconference)

## Sponsorship and Exhibition







# IMPLEMENTING ENERGY TRANSITION THROUGH INNOVATION AND SUSTAINABLE TECHNOLOGY

It is a pivotal time in the industry as the energy landscape changes at pace and the drive for decarbonisation forges ahead to meet global net-zero goals. SPE is focused on the future of our industry, the energy transition, and the process and technological developments surrounding lower carbon emissions.

Formerly known as SPE EuropEC, the **SPE Europe Energy Conference** will be a unique event where leaders from the energy, environment, geoscience, underground engineering and policymaking communities will convene to integrate knowledge and expertise and to share technological solutions to the challenges posed by the energy transition.

The 2024 event will focus on the net-zero concept creating a uniquely integrated event and broadening our network to the wider energy, environmental, and economic communities. Through this collaboration, the event will aim to fuel innovation to hasten decarbonisation and showcase the latest science and technology needed by the E&P industry to achieve net-zero emissions.



**“The conference will offer a unique opportunity to establish a common ground throughout disciplines to highlight scientific and technical achievements, identify needs to deploy the value chain of the energy transition, share proposed guidelines for optimising integrated processes and procedures, and discuss the new targets of education in the energy sector.”**

**Francesca Verga**

Underground Energy Systems, Politecnico di Torino and Conference Chair

➤ With an attendee profile comprised of senior professionals from the energy, engineering and policymaking communities, the event provides an ideal backdrop to associate your company with the themes driving innovation within decarbonisation.

➤ SPE’s peer-reviewed and selected technical content is internationally renowned and will focus on innovation and technology as well as operational challenges and solutions.



## Technical Sessions

Technical sessions will provide content from practitioners and professionals from across multiple technical disciplines in the industry who will share ideas, best practices, innovative solutions, progress and technological advances that address the current industry challenges in the energy transition space. Session topics include:

- Capture, utilisation and storage of fluids in the subsurface
- Extraction of heat (geothermal) and materials (e.g. metals) from the subsurface fluids
- Plant conversion to adapt the existing infrastructures to the new needs of energy and material compatibility.
- Carbon efficient reservoir management
- NetZero energy economics
- Machine learning, AI and Digitisation for lower margin operations
- Sustainability in the energy industry

## Engage with leaders from the energy, geoscience and engineering communities

Sponsorship and exhibiting at this unique event will deliver a high return on investment by enabling you to meet the decision-makers that matter to your business and to provide visibility for your company and its brand.



## Who you will meet

### Job Classification

- Engineer
- Executive
- Manager
- Consultant
- Research and Development
- Regulator/Public official
- Academia

### Discipline

- Reservoir Engineering
- Geoscience
- Energy Transition
- Subsurface Technology
- Carbon Management
- Data Science
- Technology Development
- Petroleum Engineering
- Regulatory / Environmental policymaking

### Organisation type

- Energy companies
- Service companies
- Academia

### Geographical Reach

- Europe
- North America
- Asia- Pacific
- Middle East



Position your organisation as a progressive industry player at the forefront of innovation needed by the E&P industry in the drive towards net-zero.



Showcase your expertise and new technologies to a unique audience of energy leaders.



Reach and network with a highly targeted audience of industry stakeholders at the forefront of energy transition technological developments.



Associate your brand with the highest calibre of technical content in the industry.



Gain maximum brand exposure as part of a targeted international marketing campaign.



To find out more about how you can elevate your brand at the SPE Europe Energy Conference, please contact:

**Dean Guest, Business Development Manager – Events, Europe, Society of Petroleum Engineers**

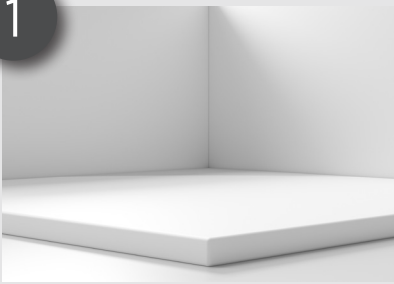
Tel: + 44 (0) 20 8078 6711 , Email: [dguest@spe.org](mailto:dguest@spe.org)

# Exhibiting

Exhibition stands will be positioned next to the main session rooms. The area will be the location for all refreshment breaks, eposter sessions, the welcome reception as well as the Energy Transition Innovation Stage.

## There are three easy ways to exhibit:

1



### Space Only

Stands between 18 and 24 square metres

#### SPACE ONLY (18 to 24 SQM)

Space Only provides an area on the exhibition floor for you to construct your stand. It is **ONLY** available for stands that are between 18 and 24 square metres in size.

#### Space Only Exhibitors receive:

- Space on the exhibition floor to build your own stand
- 1 x complimentary delegate registrations to attend the conference per 6 sqm booked
- Exhibitor name listed on the Conference website

**Price:** 420 EUR / per square metre

Price exclusive of any applicable taxes

2



### Kiosk Package

6 square metres only

#### KIOSK PACKAGE (6 SQM)

The Kiosk Package provides a pre-constructed exhibiting area which is fully equipped and ready to use for exhibitors on arrival at the exhibition. **Size:** 6 square metres only

#### Kiosk package Exhibitors receive:

- Carpeting
- A pylon tower incorporating company name, mounted 49" video screen and lockable counter
- Reception desk with exhibitor company logo
- 2 x stools
- 1 x complimentary delegate registration to attend the conference
- Exhibitor name listed on the Conference website

Exhibitor has the option to bring a roller banner (maximum height: Xxxxxx)

**Price:** 4,350 EUR

Price exclusive of any applicable taxes

3



### Stand Package

9 square metres only

#### STAND PACKAGE (9 SQM)

The Stand Package provides a pre-constructed, customised two-sided backdrop mounted on the walls of the booth. The stand is fully equipped and ready to use for exhibitors on arrival at the exhibition. **Size:** 9 square metres only.

#### Stand Package Exhibitors receive:

- Seamless graphics on two adjoining walls (artwork provided by exhibitor)
- Reception desk with exhibitor company logo
- Video screen 49" on freestanding support
- 1 x table
- 2 x chairs
- 2 x stools
- 1 x bin
- 2 x spotlights
- Carpeting
- 2 x complimentary delegate registrations to attend the conference
- Exhibitor name listed on the Conference website

**Price:** 5,850 EUR

Price exclusive of any applicable taxes

# Sponsorship Opportunities

<b>Platinum Partner (Exclusive)</b>		<b>EUR 42,000</b> (plus VAT if applicable)
<b>Pre-Event Thought Leadership</b>	<ul style="list-style-type: none"> <li>• Opportunity for senior representative to join the Programme Committee</li> <li>• Content upload on Industry Insights page on the conference website</li> </ul>	
<b>Pre-Event Branding</b>	<ul style="list-style-type: none"> <li>• Acknowledgement and logo in all pre- and post-event promotional email activity</li> <li>• Acknowledgement and logo on social media promotional campaign</li> <li>• Logo will be displayed on the conference website with a link to the sponsor's website</li> <li>• Digital banner advertisement on event website</li> </ul>	
<b>Event Thought Leadership</b>	<ul style="list-style-type: none"> <li>• Opportunity for senior representative to join an Executive Dialogue session</li> <li>• Opportunity to present 3 x 20-minute presentations at the Energy Transition Innovation stage on the exhibition floor</li> </ul>	
<b>Event Branding</b>	<ul style="list-style-type: none"> <li>• Acknowledgement of Platinum Partner support by the SPE President at the Opening Session</li> <li>• Logo prominently placed on sponsorship signage throughout the event venue</li> <li>• Logo prominently placed on conference holding slides between conference sessions and during the Opening Session</li> <li>• Logo with a link to sponsor's home page and a company description on the mobile app used by attendees at the event</li> <li>• Digital banner advertisement on mobile app</li> <li>• 2 x mobile app notifications to deliver a promotional message on behalf of sponsor to all attendees</li> </ul>	
<b>Delegate Participation</b>	<ul style="list-style-type: none"> <li>• 15 complimentary full conference registrations (including lunches, refreshment breaks, event reception and access to proceedings etc)</li> <li>• Special discounted rates on the full SPE members delegate rate for additional sponsor staff to attend the conference (discount rate relative to number of additional delegates)</li> </ul>	
<b>Exhibition</b>	<ul style="list-style-type: none"> <li>• Complimentary 9m<sup>2</sup> stand package exhibition booth</li> <li>• 25% discount on additional exhibition space (subject to availability).</li> <li>• 2 complimentary registrations for exhibition staff</li> </ul>	
<b>Additional services (subject to SPE approval and additional fee)</b>	<ul style="list-style-type: none"> <li>• Option of a customised training course or workshop organised by SPE on behalf of the Platinum Partner</li> <li>• Option of a VIP Dinner organised by SPE on behalf of the Platinum Partner</li> <li>• 30% discount on additional sponsorship items (subject to availability).</li> </ul>	



# Sponsorship Opportunities

<b>Gold Partner</b>		<b>EUR 28,000</b> (plus VAT if applicable)
<b>Pre-Event Branding</b>	<ul style="list-style-type: none"> <li>• Acknowledgement and logo in all pre- and post-event promotional email activity.</li> <li>• Acknowledgement and logo on social media promotional campaign</li> <li>• Logo will be displayed on the conference website with a link to the sponsor's website</li> <li>• Digital banner advertisement on event website</li> </ul>	
<b>Event Thought Leadership</b>	<ul style="list-style-type: none"> <li>• Opportunity for senior representative to join an Executive Dialogue session</li> <li>• Opportunity to present 2x 20-minute presentations at the Energy Transition Innovation stage on the exhibition floor</li> </ul>	
<b>Event Branding</b>	<ul style="list-style-type: none"> <li>• Logo prominently placed on sponsorship signage throughout the event venue</li> <li>• Logo prominently placed on conference holding slides between conference sessions and during the Opening Session</li> <li>• Logo with a link to sponsor's home page and a company description on the mobile app used by attendees at the event</li> <li>• Digital banner advertisement on mobile app</li> <li>• 1 x mobile app notification to deliver a promotional message on behalf of sponsor to all attendees</li> </ul>	
<b>Delegate Participation</b>	<ul style="list-style-type: none"> <li>• 8 complimentary full conference registrations (including lunches, refreshment breaks, event reception and access to proceedings etc)</li> <li>• Special discounted rates on the full SPE members delegate rate for additional sponsor staff to attend the conference (discount rate relative to number of additional delegates)</li> </ul>	
<b>Exhibition</b>	<ul style="list-style-type: none"> <li>• 30% discount on exhibition space (subject to availability) including complimentary registrations for exhibition stand staff</li> </ul>	
<b>Additional services (subject to SPE approval and additional fee)</b>	<ul style="list-style-type: none"> <li>• 25% discount on additional sponsorship items (subject to availability).</li> </ul>	

# Sponsorship Opportunities

<b>Silver Partner</b>		<b>EUR 18,500</b> (plus VAT if applicable)
<b>Pre-Event Branding</b>	<ul style="list-style-type: none"> <li>• Acknowledgement and logo in all pre- and post-event promotional email activity</li> <li>• Acknowledgement and logo on social media promotional campaign</li> <li>• Logo will be displayed on the conference website with a link to the sponsor's website</li> <li>• Digital banner advertisement on event website</li> </ul>	
<b>Event Thought Leadership</b>	<ul style="list-style-type: none"> <li>• Opportunity to present 2 x 20-minute presentations at the Energy Transition Innovation stage on the exhibition floor</li> </ul>	
<b>Event Branding</b>	<ul style="list-style-type: none"> <li>• Logo prominently placed on sponsorship signage throughout the event venue</li> <li>• Logo prominently placed on conference holding slides between conference sessions and during the Opening Session</li> <li>• Logo with a link to sponsor's home page and a company description on the mobile app used by attendees at the event</li> <li>• Digital banner advertisement on mobile app</li> <li>• 1 x mobile app notifications to deliver a promotional message on behalf of sponsor to all attendees</li> </ul>	
<b>Delegate Participation</b>	<ul style="list-style-type: none"> <li>• 5 complimentary full conference registrations (including lunches, refreshment breaks, event reception and access to proceedings etc)</li> <li>• Special discounted rates on the full SPE members delegate rate for additional sponsor staff to attend the conference (discount rate relative to number of additional delegates)</li> </ul>	
<b>Exhibition</b>	<ul style="list-style-type: none"> <li>• 20% discount on exhibition space (subject to availability) including complimentary registrations for exhibition stand staff</li> </ul>	
<b>Additional services (subject to SPE approval and additional fee)</b>	<ul style="list-style-type: none"> <li>• 20% discount on additional sponsorship items (subject to availability).</li> </ul>	

# Sponsorship Opportunities

## Energy Transition Innovation Partner (Exclusive)

EUR 37,000 (plus VAT if applicable)

Opportunity to align with the main themes of the event and exclusive sponsorship of Energy Transition Innovation stage on the exhibition floor

<b>Pre-Event Thought Leadership</b>	<ul style="list-style-type: none"> <li>• Opportunity for senior representative to join the Programme Committee</li> <li>• Opportunity to provide a content upload on Industry Insights page on the conference website</li> </ul>
<b>Pre-Event Branding</b>	<ul style="list-style-type: none"> <li>• Acknowledgement and logo in all pre- and post-event promotional email activity</li> <li>• Acknowledgement and logo on social media promotional campaign</li> <li>• Logo will be displayed on the conference website with a link to the sponsor's website</li> <li>• Digital banner advertisement on event website with a link to the sponsor's website</li> </ul>
<b>Event Thought Leadership</b>	<ul style="list-style-type: none"> <li>• Opportunity for senior representative to join an Executive Dialogue session</li> <li>• Opportunity to present 3 x 20-minute presentations at the Energy Transition Innovation stage on the exhibition floor</li> </ul>
<b>Event Branding</b>	<ul style="list-style-type: none"> <li>• Acknowledgement of Energy Transition Innovation Partner support by the SPE President at the Opening Session</li> <li>• Exclusive sponsorship of Energy Transition Innovation stage on the exhibition floor displaying sponsor branding</li> <li>• Logo prominently placed on sponsorship signage throughout the event venue</li> <li>• Logo prominently placed on conference holding slides between conference sessions and during the Opening Session</li> <li>• Logo with a link to sponsor's home page and a company description on the mobile app used by attendees at the event</li> <li>• Digital banner advertisement on mobile app with a link to the sponsor's website</li> <li>• 2 x mobile app notifications to deliver a promotional message on behalf of sponsor to all attendees</li> </ul>
<b>Delegate Participation</b>	<ul style="list-style-type: none"> <li>• 12 complimentary full conference registrations (including lunches, refreshment breaks, event reception and access to proceedings etc)</li> <li>• Special discounted rates on the full SPE members delegate rate for additional sponsor staff to attend the conference (discount rate relative to number of additional delegates)</li> </ul>
<b>Exhibition</b>	<ul style="list-style-type: none"> <li>• Complimentary 9m<sup>2</sup> stand package exhibition booth</li> <li>• 20% discount on additional exhibition space (subject to availability) including complimentary registrations for exhibition stand staff</li> </ul>
<b>Additional sponsorship discount</b>	<ul style="list-style-type: none"> <li>• 30% discount on additional sponsorship items (subject to availability).</li> </ul>



# Sponsorship Opportunities

## Specialist Industry Partner (Multiple sponsors)

EUR 23,000 (plus VAT if applicable)

Opportunity to align your organisation as a leader in your specialist field within the wider Energy Transition solutions community

<b>Pre-Event Thought Leadership</b>	<ul style="list-style-type: none"> <li>• Opportunity to provide a content upload on Industry Insights newsfeed on the conference website</li> </ul>
<b>Pre-Event Branding</b>	<ul style="list-style-type: none"> <li>• Acknowledgement and logo in all pre- and post-event promotional email activity</li> <li>• Acknowledgement and logo on social media promotional campaign</li> <li>• Logo will be displayed on the conference website with a link to the sponsor's website</li> <li>• Digital banner advertisement on event website with a link to the sponsor's website</li> </ul>
<b>Event Thought Leadership</b>	<ul style="list-style-type: none"> <li>• Opportunity for senior representative to join an Executive Dialogue session</li> <li>• Opportunity to present 2 x 20-minute presentations at the Energy Transition Innovation stage on the exhibition floor</li> </ul>
<b>Event Branding</b>	<ul style="list-style-type: none"> <li>• Acknowledgement of Specialist Industry Partner support by the SPE President at the Opening Session</li> <li>• Logo prominently placed on sponsorship signage throughout the event venue</li> <li>• Logo prominently placed on conference holding slides between conference sessions and during the Opening Session</li> <li>• Logo with a link to sponsor's home page and a company description on the mobile app used by attendees at the event</li> <li>• Digital banner advertisement on mobile app with a link to the sponsor's website</li> <li>• 2 x mobile app notifications to deliver a promotional message on behalf of sponsor to all attendees</li> </ul>
<b>Delegate Participation</b>	<ul style="list-style-type: none"> <li>• 6 complimentary full conference registrations (including lunches, refreshment breaks, event reception and access to proceedings etc)</li> <li>• Special discounted rates on the full SPE members delegate rate for additional sponsor staff to attend the conference (discount rate relative to number of additional delegates)</li> </ul>
<b>Exhibition</b>	<ul style="list-style-type: none"> <li>• 25% discount on exhibition space (subject to availability) including complimentary registrations for exhibition stand staff</li> </ul>
<b>Additional sponsorship discount</b>	<ul style="list-style-type: none"> <li>• 25% discount on additional sponsorship items (subject to availability).</li> </ul>

# Sponsorship Opportunities

## Insights Sponsor (Exclusive)

EUR 14,000 (plus VAT if applicable)

Opportunity to align with the main themes of the event and exclusive sponsorship of the Insights newsfeed on the conference website

<b>Pre-Event Thought Leadership</b>	<ul style="list-style-type: none"> <li>• Opportunity to provide content upload on Insights newsfeed on the conference website</li> </ul>
<b>Pre-Event Branding</b>	<ul style="list-style-type: none"> <li>• Acknowledgement and logo in all pre- and post-event promotional email activity</li> <li>• Acknowledgement and logo on social media promotional campaign</li> <li>• Logo will be displayed alongside the Insights newsfeed on the conference website</li> <li>• Logo will be displayed on the conference website with a link to the sponsor's website</li> <li>• Digital banner advertisement on event website with a link to the sponsor's website</li> </ul>
<b>Event Thought Leadership</b>	<ul style="list-style-type: none"> <li>• Opportunity to present 2 x 20-minute presentations at the Energy Transition Innovation stage on the exhibition floor</li> </ul>
<b>Event Branding</b>	<ul style="list-style-type: none"> <li>• Logo prominently placed on sponsorship signage throughout the event venue</li> <li>• Logo prominently placed on conference holding slides between conference sessions and during the Opening Session</li> <li>• Logo with a link to sponsor's home page and a company description on the mobile app used by attendees at the event</li> <li>• Digital banner advertisement on mobile app with a link to the sponsor's website</li> <li>• 1 x mobile app notifications to deliver a promotional message on behalf of sponsor to all attendees</li> </ul>
<b>Exhibition</b>	<ul style="list-style-type: none"> <li>• 15% discount on exhibition space (subject to availability) including complimentary registrations for exhibition stand staff</li> </ul>
<b>Delegate Participation</b>	<ul style="list-style-type: none"> <li>• 4 complimentary full conference delegate registrations (including lunches, refreshment breaks, event reception and access to proceedings, etc.)</li> </ul>
<b>Additional sponsorship discount</b>	<ul style="list-style-type: none"> <li>• 15% discount on additional sponsorship items (subject to availability).</li> </ul>



# Sponsorship Opportunities

## Welcome Reception Sponsor

EUR 14,000 (plus VAT if applicable)

Exclusive sponsorship of the welcome reception at the end of the first day of the conference

<b>Pre-Event Branding</b>	<ul style="list-style-type: none"> <li>• Acknowledgement and logo in all pre- and post-event promotional email activity.</li> <li>• Acknowledgement and logo on social media promotional campaign</li> <li>• Logo will be displayed on the conference website with a link to the sponsor's website</li> </ul>
<b>Event Thought Leadership</b>	<ul style="list-style-type: none"> <li>• Opportunity to present 1 x 20-minute presentation at the Energy Transition Innovation stage on the exhibition floor</li> </ul>
<b>Event Branding</b>	<ul style="list-style-type: none"> <li>• Opportunity to give a 5-minute welcome address during the welcome reception</li> <li>• Logo will be placed on signage at the lunch distribution points</li> <li>• Logo prominently placed on signage at the registration area</li> <li>• Logo prominently placed on sponsorship signage throughout the event venue</li> <li>• Logo prominently placed on conference holding slides between conference sessions and during the Opening Session</li> <li>• Logo with a link to sponsor's home page and a company description on the mobile app used by attendees at the event</li> </ul>
<b>Exhibition</b>	<ul style="list-style-type: none"> <li>• 15% discount on exhibition space (subject to availability) including complimentary registrations for exhibition stand staff</li> </ul>
<b>Delegate Participation</b>	<ul style="list-style-type: none"> <li>• 4 complimentary full conference delegate registrations (including lunches, refreshment breaks, event reception and access to proceedings, etc.)</li> </ul>
<b>Additional sponsorship discount</b>	<ul style="list-style-type: none"> <li>• 15% discount on additional sponsorship items (subject to availability).</li> </ul>

# Sponsorship Opportunities

## Lanyards Sponsor

EUR 13,000 (plus VAT if applicable)

Exclusive sponsorship of the Lanyards carrying name badges and distributed by SPE at registration to all attendees

<b>Pre-Event Branding</b>	<ul style="list-style-type: none"> <li>• Acknowledgement and logo in all pre- and post-event promotional email activity</li> <li>• Acknowledgement and logo on social media promotional campaign</li> <li>• Logo will be displayed on the conference website with a link to the sponsor's website</li> </ul>
<b>Event Thought Leadership</b>	<ul style="list-style-type: none"> <li>• Opportunity to present 1 x 20-minute presentation at the Energy Transition Innovation stage on the exhibition floor</li> </ul>
<b>Event Branding</b>	<ul style="list-style-type: none"> <li>• Logo printed on dual clip, breakaway lanyard (supplied by sponsor)</li> <li>• Logo prominently placed on signage at the registration area</li> <li>• Logo prominently placed on sponsorship signage throughout the event venue.</li> <li>• Logo prominently placed on conference holding slides between conference sessions and during the Opening Session</li> <li>• Logo with a link to sponsor's home page and a company description on the mobile app used by attendees at the event</li> </ul>
<b>Exhibition</b>	<ul style="list-style-type: none"> <li>• 15% discount on exhibition space (subject to availability) including complimentary registrations for exhibition stand staff</li> </ul>
<b>Delegate Participation</b>	<ul style="list-style-type: none"> <li>• 3 complimentary full conference delegate registrations (including lunches, refreshment breaks, event reception and access to proceedings, etc.)</li> </ul>
<b>Additional sponsorship discount</b>	<ul style="list-style-type: none"> <li>• 15% discount on additional sponsorship items (subject to availability).</li> </ul>



# Sponsorship Opportunities

## Lunch Sponsor

EUR 11,250 (plus VAT if applicable)

Exclusive sponsorship of all three lunches for the duration of the conference

<b>Pre-Event Branding</b>	<ul style="list-style-type: none"> <li>• Acknowledgement and logo in all pre- and post-event promotional email activity</li> <li>• Acknowledgement and logo on social media promotional campaign</li> <li>• Logo will be displayed on the conference website with a link to the sponsor's website</li> </ul>
<b>Event Thought Leadership</b>	<ul style="list-style-type: none"> <li>• Opportunity to present 1 x 20-minute presentation at the Energy Transition Innovation stage on the exhibition floor</li> </ul>
<b>Event Branding</b>	<ul style="list-style-type: none"> <li>• Logo will be placed on signage at the lunch distribution points</li> <li>• Logo prominently placed on sponsorship signage throughout the event venue</li> <li>• Logo prominently placed on conference holding slides between conference sessions and during the Opening Session</li> <li>• Logo with a link to sponsor's home page and a company description on the mobile app used by attendees at the event</li> </ul>
<b>Exhibition</b>	<ul style="list-style-type: none"> <li>• 15% discount on exhibition space (subject to availability) including complimentary registrations for exhibition stand staff</li> </ul>
<b>Delegate Participation</b>	<ul style="list-style-type: none"> <li>• 3 complimentary full conference delegate registrations (including lunches, refreshment breaks, event reception and access to proceedings, etc.)</li> </ul>
<b>Additional sponsorship discount</b>	<ul style="list-style-type: none"> <li>• 15% discount on additional sponsorship items (subject to availability).</li> </ul>

# Sponsorship Opportunities

## Refreshment Breaks Sponsor

EUR 11,750 (plus VAT if applicable)

Exclusive sponsorship of all the morning and afternoon refreshment breaks for the duration of the conference

<b>Pre-Event Branding</b>	<ul style="list-style-type: none"> <li>• Acknowledgement and logo in all pre- and post-event promotional email activity</li> <li>• Acknowledgement and logo on social media promotional campaign</li> <li>• Logo will be displayed on the conference website with a link to the sponsor's website</li> </ul>
<b>Event Thought Leadership</b>	<ul style="list-style-type: none"> <li>• Opportunity to present 1 x 20-minute presentation at the Energy Transition Innovation stage on the exhibition floor</li> </ul>
<b>Event Branding</b>	<ul style="list-style-type: none"> <li>• Logo will be placed on signage at the refreshment distribution points</li> <li>• Logo prominently placed on sponsorship signage throughout the event venue</li> <li>• Logo prominently placed on conference holding slides between conference sessions and during the Opening Session</li> <li>• Logo with a link to sponsor's home page and a company description on the mobile app used by attendees at the event</li> </ul>
<b>Exhibition</b>	<ul style="list-style-type: none"> <li>• 15% discount on exhibition space (subject to availability) including complimentary registrations for exhibition stand staff</li> </ul>
<b>Delegate Participation</b>	<ul style="list-style-type: none"> <li>• 3 complimentary full conference delegate registrations (including lunches, refreshment breaks, event reception and access to proceedings, etc.)</li> </ul>
<b>Additional sponsorship discount</b>	<ul style="list-style-type: none"> <li>• 15% discount on additional sponsorship items (subject to availability).</li> </ul>



# Sponsorship Opportunities

## Digital Conference Proceedings Sponsor

EUR 10,750 (plus VAT if applicable)

Exclusive sponsorship of the Proceedings giving digital access to the papers from the technical sessions

<b>Pre-Event Branding</b>	<ul style="list-style-type: none"> <li>• Acknowledgement and logo in all pre- and post-event promotional email activity</li> <li>• Acknowledgement and logo on social media promotional campaign</li> <li>• Logo will be displayed on the conference website with a link to the sponsor's website</li> </ul>
<b>Event Thought Leadership</b>	<ul style="list-style-type: none"> <li>• Opportunity to present 1 x 20-minute presentation at the Energy Transition Innovation stage on the exhibition floor</li> </ul>
<b>Event Branding</b>	<ul style="list-style-type: none"> <li>• Logo displayed exclusively on the email sent to all registered delegates post-event with login information to access the digital proceedings</li> <li>• Logo placed on sponsorship signage throughout the event venue</li> <li>• Logo prominently placed on conference holding slides between conference sessions and during the Opening Session</li> <li>• Logo with a link to sponsor's home page and a company description on the mobile app used by attendees at the event</li> </ul>
<b>Exhibition</b>	<ul style="list-style-type: none"> <li>• 15% discount on exhibition space (subject to availability) including complimentary registrations for exhibition stand staff</li> </ul>
<b>Delegate Participation</b>	<ul style="list-style-type: none"> <li>• 2 complimentary full conference delegate registrations (including lunches, refreshment breaks, event reception and access to proceedings, etc.)</li> </ul>
<b>Additional sponsorship discount</b>	<ul style="list-style-type: none"> <li>• 15% discount on additional sponsorship items (subject to availability).</li> </ul>

# Sponsorship Opportunities

## Associate Sponsor

EUR 7,500 (plus VAT if applicable)

<b>Pre-Event Branding</b>	<ul style="list-style-type: none"> <li>• Acknowledgement and logo in all pre- and post-event promotional email activity</li> <li>• Acknowledgement and logo on social media promotional campaign</li> <li>• Logo will be displayed on the conference website with a link to the sponsor's website</li> </ul>
<b>Event Branding</b>	<ul style="list-style-type: none"> <li>• Logo prominently placed on sponsorship signage throughout the event venue</li> <li>• Logo prominently placed on conference holding slides between conference sessions and during the Opening Session</li> <li>• Logo with a link to sponsor's home page and a company description on the mobile app used by attendees at the event</li> </ul>
<b>Delegate Participation</b>	<ul style="list-style-type: none"> <li>• 1 complimentary full conference delegate registration (including lunches, refreshment breaks, event reception and access to proceedings, etc.)</li> </ul>



**To find out more, please contact:** Dean Guest, Business Development Manager – Events, Europe & Caspian Tel + 44 (0) 208 078 6711, Email: [dguest@spe.org](mailto:dguest@spe.org)



## Sponsorship and Exhibition



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