



Society of Petroleum Engineers

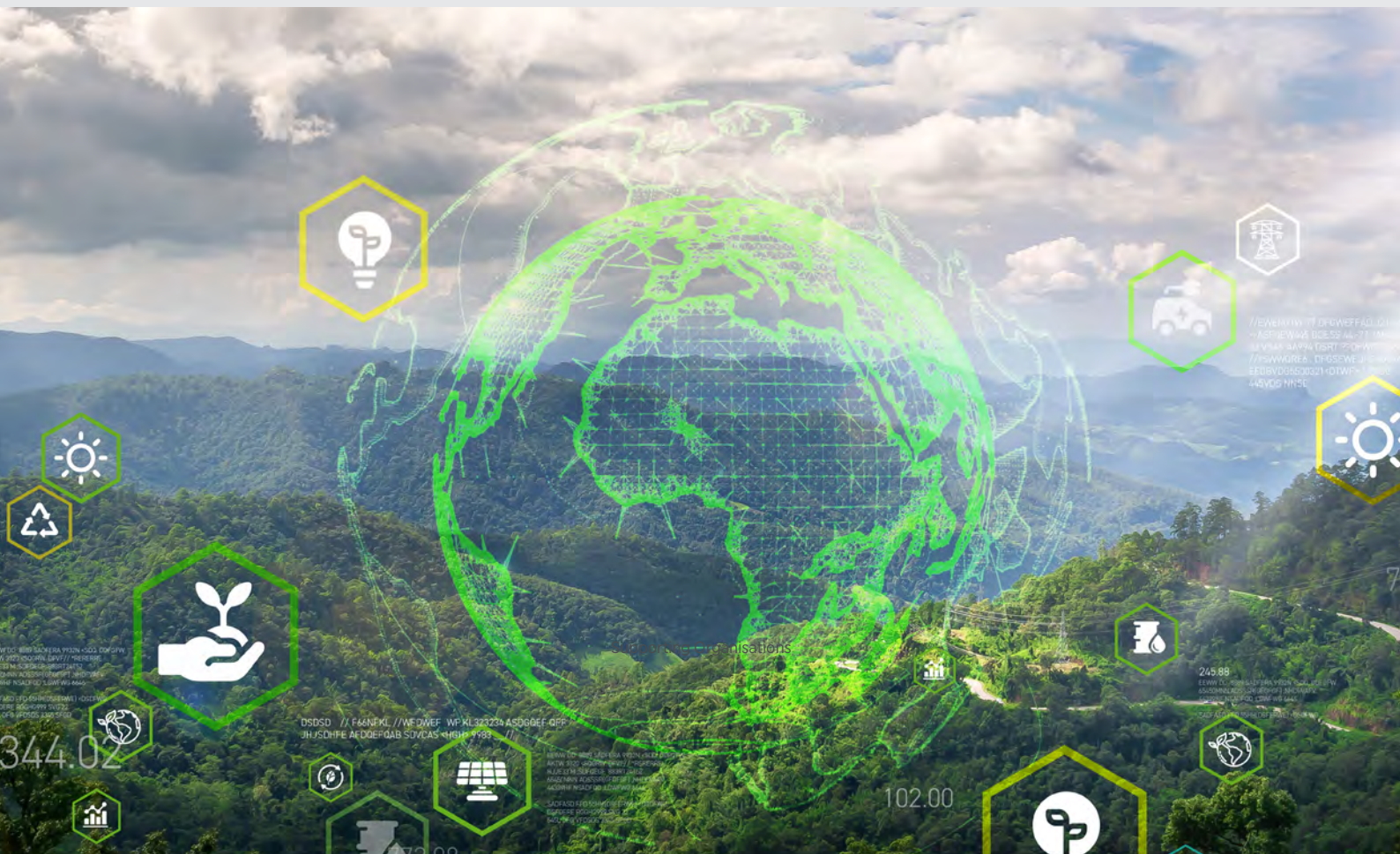
SPE Europe Energy Conference

26–28 June 2024

Congress Centre Lingotto
Turin, Italy

spe-events.org/europeenergyconference

Sponsorship and Exhibition





IMPLEMENTING ENERGY TRANSITION THROUGH INNOVATION AND SUSTAINABLE TECHNOLOGY

It is a pivotal time in the industry as the energy landscape changes at pace and the drive for decarbonisation forges ahead to meet global net-zero goals. SPE is focused on the future of our industry, the energy transition, and the process and technological developments surrounding lower carbon emissions.

Formerly known as SPE EuropEC, the **SPE Europe Energy Conference** will be a unique event where leaders from the energy, environment, geoscience, underground engineering and policymaking communities will convene to integrate knowledge and expertise and to share technological solutions to the challenges posed by the energy transition.

The 2024 event will focus on the net-zero concept creating a uniquely integrated event and broadening our network to the wider energy, environmental, and economic communities. Through this collaboration, the event will aim to fuel innovation to hasten decarbonisation and showcase the latest science and technology needed by the E&P industry to achieve net-zero emissions.



“The conference will offer a unique opportunity to establish a common ground throughout disciplines to highlight scientific and technical achievements, identify needs to deploy the value chain of the energy transition, share proposed guidelines for optimising integrated processes and procedures, and discuss the new targets of education in the energy sector.”

Francesca Verga

Underground Energy Systems, Politecnico di Torino and Conference Chair

➤ With an attendee profile comprised of senior professionals from the energy, engineering and policymaking communities, the event provides an ideal backdrop to associate your company with the themes driving innovation within decarbonisation.

➤ SPE’s peer-reviewed and selected technical content is internationally renowned and will focus on innovation and technology as well as operational challenges and solutions.

Technical Sessions

Technical sessions will provide content from practitioners and professionals from across multiple technical disciplines in the industry who will share ideas, best practices, innovative solutions, progress and technological advances that address the current industry challenges in the energy transition space. Session topics include:

- Capture, utilisation and storage of fluids in the subsurface
- Extraction of heat (geothermal) and materials (e.g. metals) from the subsurface fluids
- Plant conversion to adapt the existing infrastructures to the new needs of energy and material compatibility.
- Carbon efficient reservoir management
- NetZero energy economics
- Machine learning, AI and Digitisation for lower margin operations
- Sustainability in the energy industry

Engage with leaders from the energy, geoscience and engineering communities

Sponsorship and exhibiting at this unique event will deliver a high return on investment by enabling you to meet the decision-makers that matter to your business and to provide visibility for your company and its brand.



Who you will meet

Job Classification

- Engineer
- Executive
- Manager
- Consultant
- Research and Development
- Regulator/Public official
- Academia

Discipline

- Reservoir Engineering
- Geoscience
- Energy Transition
- Subsurface Technology
- Carbon Management
- Data Science
- Technology Development
- Petroleum Engineering
- Regulatory / Environmental policymaking

Organisation type

- Energy companies
- Service companies
- Academia

Geographical Reach

- Europe
- North America
- Asia- Pacific
- Middle East



Position your organisation as a progressive industry player at the forefront of innovation needed by the E&P industry in the drive towards net-zero.



Showcase your expertise and new technologies to a unique audience of energy leaders.



Reach and network with a highly targeted audience of industry stakeholders at the forefront of energy transition technological developments.



Associate your brand with the highest calibre of technical content in the industry.



Gain maximum brand exposure as part of a targeted international marketing campaign.



To find out more about how you can elevate your brand at the SPE Europe Energy Conference, please contact:

Dean Guest, Business Development Manager – Events, Europe, Society of Petroleum Engineers

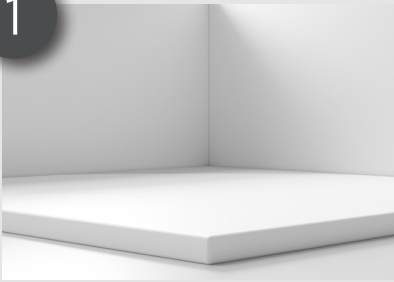
Tel: + 44 (0) 20 8078 6711 , Email: dguest@spe.org

Exhibiting

Exhibition stands will be positioned next to the main session rooms. The area will be the location for all refreshment breaks, eposter sessions, and the welcome reception.

There are three easy ways to exhibit:

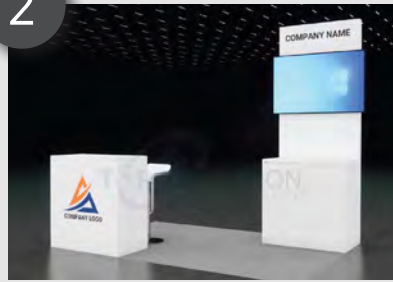
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Space Only

Stands between 18 and 24 square metres

2



Kiosk Package

6 square metres only

3



Stand Package

9 square metres only

SPACE ONLY (18 to 24 SQM)

Space Only provides an area on the exhibition floor for you to construct your stand. It is **ONLY** available for stands that are between 18 and 24 square metres in size.

Space Only Exhibitors receive:

- Space on the exhibition floor to build your own stand
- 1 x complimentary delegate registrations to attend the conference per 6 sqm booked
- Exhibitor name listed on the Conference website

Price: 420 EUR / per square metre

Price exclusive of any applicable taxes

KIOSK PACKAGE (6 SQM)

The Kiosk Package provides a pre-constructed exhibiting area which is fully equipped and ready to use for exhibitors on arrival at the exhibition. **Size:** 6 square metres only

Kiosk package Exhibitors receive:

- Carpeting
- A pylon tower incorporating company name, mounted 49" video screen and lockable counter
- Reception desk with exhibitor company logo
- 2 x stools
- 1 x complimentary delegate registration to attend the conference
- Exhibitor name listed on the Conference website

Exhibitor has the option to bring a roller banner.

Price: 4,350 EUR

Price exclusive of any applicable taxes

STAND PACKAGE (9 SQM)

The Stand Package provides a pre-constructed, customised two-sided backdrop mounted on the walls of the booth. The stand is fully equipped and ready to use for exhibitors on arrival at the exhibition. **Size:** 9 square metres only.

Stand Package Exhibitors receive:

- Seamless graphics on two adjoining walls (artwork provided by exhibitor)
- Reception desk with exhibitor company logo
- Video screen 49" on freestanding support
- 1 x table
- 2 x chairs
- 2 x stools
- 1 x bin
- 2 x spotlights
- Carpeting
- 2 x complimentary delegate registrations to attend the conference
- Exhibitor name listed on the Conference website

Price: 5,850 EUR

Price exclusive of any applicable taxes

Sponsorship Opportunities

Platinum Partner (Exclusive)		EUR 42,000 (plus VAT if applicable)
Pre-Event Thought Leadership	<ul style="list-style-type: none"> • Opportunity for senior representative to join the Programme Committee. • Content upload on Industry Insights page on the conference website. 	
Pre-Event Branding	<ul style="list-style-type: none"> • Logo in all pre- and post-event promotional email activity. (Email campaign includes ten distributions sent to approximately 35,000 verified contacts across the Europe and North Sea regions). • Logo on social media promotional campaign (193,000 SPE International LinkedIn following; 256,000 FaceBook following). • Logo will be displayed on the conference website with a link to the sponsor's website. Traffic generated across similar SPE Europe events typically hits over 40,000 unique visits). • Digital banner advertisement on event website. 	
Event Thought Leadership	<ul style="list-style-type: none"> • Opportunity for senior representative to join an Executive Dialogue session 	
Event Branding	<ul style="list-style-type: none"> • Acknowledgement of Platinum Partner support by the SPE President at the Opening Session • Logo prominently placed on sponsorship signage throughout the event venue • Logo prominently placed on conference holding slides between conference sessions and during the Opening Session • Logo with a link to sponsor's home page and a company description on the mobile app used by attendees at the event • Digital banner advertisement on mobile app • 2 x mobile app notifications to deliver a promotional message on behalf of sponsor to all attendees 	
Delegate Participation	<ul style="list-style-type: none"> • 15 complimentary full conference registrations (including lunches, refreshment breaks, event reception and access to proceedings etc) • Special discounted rates on the full SPE members delegate rate for additional sponsor staff to attend the conference (discount rate relative to number of additional delegates) 	
Exhibition	<ul style="list-style-type: none"> • Complimentary 9m² stand package exhibition booth • 25% discount on additional exhibition space (subject to availability). • 2 complimentary registrations for exhibition staff 	
Additional services (subject to SPE approval and additional fee)	<ul style="list-style-type: none"> • Option of a customised training course or workshop organised by SPE on behalf of the Platinum Partner • Option of a VIP Dinner organised by SPE on behalf of the Platinum Partner • 30% discount on additional sponsorship items (subject to availability). 	

Sponsorship Opportunities

Gold Partner		EUR 28,000 (plus VAT if applicable)
Pre-Event Branding	<ul style="list-style-type: none"> • Logo in all pre- and post-event promotional email activity. (Email campaign includes ten distributions sent to approximately 35,000 verified contacts across the Europe and North Sea regions). • Logo on social media promotional campaign (193,000 SPE International LinkedIn following; 256,000 FaceBook following). • Logo will be displayed on the conference website with a link to the sponsor's website. (Traffic generated across similar SPE Europe events typically hits over 40,000 unique visits). • Digital banner advertisement on event website. 	
Event Thought Leadership	<ul style="list-style-type: none"> • Opportunity for senior representative to join an Executive Dialogue session 	
Event Branding	<ul style="list-style-type: none"> • Logo prominently placed on sponsorship signage throughout the event venue • Logo prominently placed on conference holding slides between conference sessions and during the Opening Session • Logo with a link to sponsor's home page and a company description on the mobile app used by attendees at the event • Digital banner advertisement on mobile app • 1 x mobile app notification to deliver a promotional message on behalf of sponsor to all attendees 	
Delegate Participation	<ul style="list-style-type: none"> • 8 complimentary full conference registrations (including lunches, refreshment breaks, event reception and access to proceedings etc) • Special discounted rates on the full SPE members delegate rate for additional sponsor staff to attend the conference (discount rate relative to number of additional delegates) 	
Exhibition	<ul style="list-style-type: none"> • 30% discount on exhibition space (subject to availability) including complimentary registrations for exhibition stand staff 	
Additional services (subject to SPE approval and additional fee)	<ul style="list-style-type: none"> • 25% discount on additional sponsorship items (subject to availability). 	

Sponsorship Opportunities

Silver Partner

EUR 18,500 (plus VAT if applicable)

Pre-Event Branding	<ul style="list-style-type: none"> • Logo in all pre- and post-event promotional email activity. (Email campaign includes ten distributions sent to approximately 35,000 verified contacts across the Europe and North Sea regions). • Logo on social media promotional campaign (193,000 SPE International LinkedIn following; 256,000 Facebook following). • Logo will be displayed on the conference website with a link to the sponsor's website. (Traffic generated across similar SPE Europe events typically hits over 40,000 unique visits). • Digital banner advertisement on event website
Event Branding	<ul style="list-style-type: none"> • Logo prominently placed on sponsorship signage throughout the event venue • Logo prominently placed on conference holding slides between conference sessions and during the Opening Session • Logo with a link to sponsor's home page and a company description on the mobile app used by attendees at the event • Digital banner advertisement on mobile app • 1 x mobile app notifications to deliver a promotional message on behalf of sponsor to all attendees
Delegate Participation	<ul style="list-style-type: none"> • 5 complimentary full conference registrations (including lunches, refreshment breaks, event reception and access to proceedings etc) • Special discounted rates on the full SPE members delegate rate for additional sponsor staff to attend the conference (discount rate relative to number of additional delegates)
Exhibition	<ul style="list-style-type: none"> • 20% discount on exhibition space (subject to availability) including complimentary registrations for exhibition stand staff
Additional services (subject to SPE approval and additional fee)	<ul style="list-style-type: none"> • 20% discount on additional sponsorship items (subject to availability).

Sponsorship Opportunities

Specialist Industry Partner (Multiple sponsors)

EUR 23,000 (plus VAT if applicable)

Opportunity to align your organisation as a leader in your specialist field within the wider Energy Transition solutions community

Pre-Event Thought Leadership	<ul style="list-style-type: none"> • Opportunity to provide a content upload on Industry Insights newsfeed on the conference website
Pre-Event Branding	<ul style="list-style-type: none"> • Logo in all pre- and post-event promotional email activity. (Email campaign includes ten distributions sent to approximately 35,000 verified contacts across the Europe and North Sea regions). • Logo on social media promotional campaign (193,000 SPE International LinkedIn following; 256,000 Facebook following). • Logo will be displayed on the conference website with a link to the sponsor's website. (Traffic generated across similar SPE Europe events typically hits over 40,000 unique visits). • Digital banner advertisement on event website with a link to the sponsor's website
Event Thought Leadership	<ul style="list-style-type: none"> • Opportunity for senior representative to join an Executive Dialogue session
Event Branding	<ul style="list-style-type: none"> • Acknowledgement of Specialist Industry Partner support by the SPE President at the Opening Session • Logo prominently placed on sponsorship signage throughout the event venue • Logo prominently placed on conference holding slides between conference sessions and during the Opening Session • Logo with a link to sponsor's home page and a company description on the mobile app used by attendees at the event • Digital banner advertisement on mobile app with a link to the sponsor's website • 2 x mobile app notifications to deliver a promotional message on behalf of sponsor to all attendees
Delegate Participation	<ul style="list-style-type: none"> • 6 complimentary full conference registrations (including lunches, refreshment breaks, event reception and access to proceedings etc) • Special discounted rates on the full SPE members delegate rate for additional sponsor staff to attend the conference (discount rate relative to number of additional delegates)
Exhibition	<ul style="list-style-type: none"> • 25% discount on exhibition space (subject to availability) including complimentary registrations for exhibition stand staff
Additional sponsorship discount	<ul style="list-style-type: none"> • 25% discount on additional sponsorship items (subject to availability).

Sponsorship Opportunities

Insights Sponsor (Exclusive)

EUR 14,000 (plus VAT if applicable)

Opportunity to align with the main themes of the event and exclusive sponsorship of the Insights newsfeed on the conference website

Pre-Event Thought Leadership	<ul style="list-style-type: none"> • Opportunity to provide content upload on Insights newsfeed on the conference website
Pre-Event Branding	<ul style="list-style-type: none"> • Logo in all pre- and post-event promotional email activity. (Email campaign includes ten distributions sent to approximately 35,000 verified contacts across the Europe and North Sea regions). • Logo on social media promotional campaign (193,000 SPE International LinkedIn following; 256,000 FaceBook following). • Logo will be displayed on the conference website with a link to the sponsor's website. (Traffic generated across similar SPE Europe events typically hits over 40,000 unique visits). • Digital banner advertisement on event website with a link to the sponsor's website
Event Branding	<ul style="list-style-type: none"> • Logo prominently placed on sponsorship signage throughout the event venue • Logo prominently placed on conference holding slides between conference sessions and during the Opening Session • Logo with a link to sponsor's home page and a company description on the mobile app used by attendees at the event • Digital banner advertisement on mobile app with a link to the sponsor's website • 1 x mobile app notifications to deliver a promotional message on behalf of sponsor to all attendees
Exhibition	<ul style="list-style-type: none"> • 15% discount on exhibition space (subject to availability) including complimentary registrations for exhibition stand staff
Delegate Participation	<ul style="list-style-type: none"> • 4 complimentary full conference delegate registrations (including lunches, refreshment breaks, event reception and access to proceedings, etc.)
Additional sponsorship discount	<ul style="list-style-type: none"> • 15% discount on additional sponsorship items (subject to availability).

Sponsorship Opportunities

Welcome Reception Sponsor

EUR 14,000 (plus VAT if applicable)

Exclusive sponsorship of the welcome reception at the end of the first day of the conference

Pre-Event Branding	<ul style="list-style-type: none"> • Acknowledgement and logo in all pre- and post-event promotional email activity. • Acknowledgement and logo on social media promotional campaign • Logo will be displayed on the conference website with a link to the sponsor's website
Event Branding	<ul style="list-style-type: none"> • Opportunity to give a 5-minute welcome address during the welcome reception • Logo will be placed on signage at the lunch distribution points • Logo prominently placed on signage at the registration area • Logo prominently placed on sponsorship signage throughout the event venue • Logo prominently placed on conference holding slides between conference sessions and during the Opening Session • Logo with a link to sponsor's home page and a company description on the mobile app used by attendees at the event
Exhibition	<ul style="list-style-type: none"> • 15% discount on exhibition space (subject to availability) including complimentary registrations for exhibition stand staff
Delegate Participation	<ul style="list-style-type: none"> • 4 complimentary full conference delegate registrations (including lunches, refreshment breaks, event reception and access to proceedings, etc.)
Additional sponsorship discount	<ul style="list-style-type: none"> • 15% discount on additional sponsorship items (subject to availability).

Sponsorship Opportunities

Lanyards Sponsor

EUR 13,000 (plus VAT if applicable)

Exclusive sponsorship of the Lanyards carrying name badges and distributed by SPE at registration to all attendees

Pre-Event Branding	<ul style="list-style-type: none"> • Acknowledgement and logo in all pre- and post-event promotional email activity • Acknowledgement and logo on social media promotional campaign • Logo will be displayed on the conference website with a link to the sponsor's website
Event Branding	<ul style="list-style-type: none"> • Logo printed on dual clip, breakaway lanyard (supplied by sponsor) • Logo prominently placed on signage at the registration area • Logo prominently placed on sponsorship signage throughout the event venue. • Logo prominently placed on conference holding slides between conference sessions and during the Opening Session • Logo with a link to sponsor's home page and a company description on the mobile app used by attendees at the event
Exhibition	<ul style="list-style-type: none"> • 15% discount on exhibition space (subject to availability) including complimentary registrations for exhibition stand staff
Delegate Participation	<ul style="list-style-type: none"> • 3 complimentary full conference delegate registrations (including lunches, refreshment breaks, event reception and access to proceedings, etc.)
Additional sponsorship discount	<ul style="list-style-type: none"> • 15% discount on additional sponsorship items (subject to availability).

Sponsorship Opportunities

Lunch Sponsor

EUR 11,250 (plus VAT if applicable)

Exclusive sponsorship of all three lunches for the duration of the conference

Pre-Event Branding	<ul style="list-style-type: none"> • Acknowledgement and logo in all pre- and post-event promotional email activity • Acknowledgement and logo on social media promotional campaign • Logo will be displayed on the conference website with a link to the sponsor's website
Event Branding	<ul style="list-style-type: none"> • Logo will be placed on signage at the lunch distribution points • Logo prominently placed on sponsorship signage throughout the event venue • Logo prominently placed on conference holding slides between conference sessions and during the Opening Session • Logo with a link to sponsor's home page and a company description on the mobile app used by attendees at the event
Exhibition	<ul style="list-style-type: none"> • 15% discount on exhibition space (subject to availability) including complimentary registrations for exhibition stand staff
Delegate Participation	<ul style="list-style-type: none"> • 3 complimentary full conference delegate registrations (including lunches, refreshment breaks, event reception and access to proceedings, etc.)
Additional sponsorship discount	<ul style="list-style-type: none"> • 15% discount on additional sponsorship items (subject to availability).

Sponsorship Opportunities

Refreshment Breaks Sponsor

EUR 11,750 (plus VAT if applicable)

Exclusive sponsorship of all the morning and afternoon refreshment breaks for the duration of the conference

Pre-Event Branding	<ul style="list-style-type: none"> • Acknowledgement and logo in all pre- and post-event promotional email activity • Acknowledgement and logo on social media promotional campaign • Logo will be displayed on the conference website with a link to the sponsor's website
Event Branding	<ul style="list-style-type: none"> • Logo will be placed on signage at the refreshment distribution points • Logo prominently placed on sponsorship signage throughout the event venue • Logo prominently placed on conference holding slides between conference sessions and during the Opening Session • Logo with a link to sponsor's home page and a company description on the mobile app used by attendees at the event
Exhibition	<ul style="list-style-type: none"> • 15% discount on exhibition space (subject to availability) including complimentary registrations for exhibition stand staff
Delegate Participation	<ul style="list-style-type: none"> • 3 complimentary full conference delegate registrations (including lunches, refreshment breaks, event reception and access to proceedings, etc.)
Additional sponsorship discount	<ul style="list-style-type: none"> • 15% discount on additional sponsorship items (subject to availability).

Sponsorship Opportunities

Digital Conference Proceedings Sponsor

EUR 10,750 (plus VAT if applicable)

Exclusive sponsorship of the Proceedings giving digital access to the papers from the technical sessions

Pre-Event Branding	<ul style="list-style-type: none"> • Acknowledgement and logo in all pre- and post-event promotional email activity • Acknowledgement and logo on social media promotional campaign • Logo will be displayed on the conference website with a link to the sponsor's website
Event Branding	<ul style="list-style-type: none"> • Logo displayed exclusively on the email sent to all registered delegates post-event with login information to access the digital proceedings • Logo placed on sponsorship signage throughout the event venue • Logo prominently placed on conference holding slides between conference sessions and during the Opening Session • Logo with a link to sponsor's home page and a company description on the mobile app used by attendees at the event
Exhibition	<ul style="list-style-type: none"> • 15% discount on exhibition space (subject to availability) including complimentary registrations for exhibition stand staff
Delegate Participation	<ul style="list-style-type: none"> • 2 complimentary full conference delegate registrations (including lunches, refreshment breaks, event reception and access to proceedings, etc.)
Additional sponsorship discount	<ul style="list-style-type: none"> • 15% discount on additional sponsorship items (subject to availability).

Sponsorship Opportunities

Associate Sponsor

EUR 7,500 (plus VAT if applicable)

Pre-Event Branding	<ul style="list-style-type: none"> • Acknowledgement and logo in all pre- and post-event promotional email activity • Acknowledgement and logo on social media promotional campaign • Logo will be displayed on the conference website with a link to the sponsor's website
Event Branding	<ul style="list-style-type: none"> • Logo prominently placed on sponsorship signage throughout the event venue • Logo prominently placed on conference holding slides between conference sessions and during the Opening Session • Logo with a link to sponsor's home page and a company description on the mobile app used by attendees at the event
Delegate Participation	<ul style="list-style-type: none"> • 1 complimentary full conference delegate registration (including lunches, refreshment breaks, event reception and access to proceedings, etc.)



To find out more, please contact: Dean Guest, Business Development Manager – Events, Europe & Caspian Tel + 44 (0) 208 078 6711, Email: dguest@spe.org

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