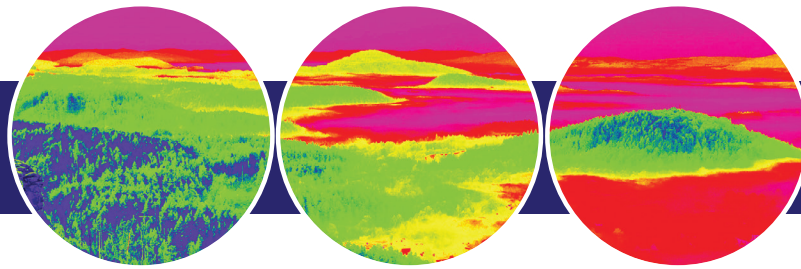


SPE Thermal Well Integrity and Production Symposium

go.spe.org/24TWIP

Exhibition and Sponsorship Opportunities





About the Symposium

The Thermal Well Integrity and Production Symposium is an event that brings together industry professionals to learn, discuss and connect. Presenters share their recent experiences, ongoing challenges, new innovations and solutions associated with well integrity, drilling, completions and production of thermal wells.

Who Will Be There?

Attending the symposium are participants from thermal operating companies, service providers, manufacturers, regulators, academia, consulting firms and more.

Why You Should Sponsor

The TWIP Symposium is the premier thermal event of the year. People attend this event to meet and interact with knowledgeable, experienced, and influential industry peers and experts. Stand out as a leader in this space by sponsoring and having your brand prominently displayed. Whether you're demonstrating your company's commitment to safety and continuous improvement or showcasing high-caliber products and services — sponsorship is a powerful tool to stand out and be noticed.

Benefits Include:

- Recognition on the Symposium website, including a link to your company's website
- Recognition in the Symposium digital program
- Recognition on sponsor slides displayed between technical sessions
- Company logo, listing and handout option in the SPE International mobile app

“The TWIP Symposium is by far the best event to make connections with people, products and services to further SAGD operations. The knowledge, experience and technologies shared at this event are truly world class. No matter who you are I guarantee you'll learn something”.

Ryan Turner, Renown Downhole Solutions

Metal Sponsorship:

Platinum Sponsor: (1 Available)

CAD 9,000 + GST

- Five (5) registrations
- Full page, full-color ad in digital program
- Custom elevator wrap advertising

Gold Sponsor: (2 Available)

CAD 8,000 + GST

- Four (4) registrations
- Full page, full-color ad in digital program

Silver Sponsor: (4 Available)

CAD 5,500 + GST

- Three (3) registrations
- Half page, full-color ad in digital program

Bronze Sponsor: (Unlimited)

CAD 3,500 + GST

- One (1) registration

Sponsorship Opportunities

Corporate

CAD 10,500 (Exclusive) + GST

- Exclusive distribution of lanyard with logo **provided by SPE*
- Sponsor logo displayed on all promotional materials
- Three (3) registrations
- Full-color ad in digital program
- Two (2) custom advertising pillars leading into conference area

Breakfast(s)

CAD 7,000 (Exclusive) + GST
CAD 3,000 (3 available)

- One (1) registration
- Hot breakfast
- Item with Sponsor's logo or prize draw item **provided by Sponsor*

Exclusive: includes all benefits listed above plus the following:

- One (1) additional registration
- Half-page, full-color ad in digital program
- Item with Sponsor's logo or prize draw item **provided by SPE*
- Signage on every banquet table with sponsor ad and logo

Lunch

CAD 8,000 (Exclusive) + GST
CAD 3,800 (3 available)

- Hot lunch
- One (1) registration
- Item with Sponsor's logo or prize draw item **provided by Sponsor*

Exclusive includes all benefits listed above plus:

- One (1) additional registration
- Half-page, full-color ad in digital program
- Item with Sponsor's logo or prize draw item **provided by SPE*
- Signage on every banquet table with sponsor ad and logo

Coffee Break(s)

CAD 9,000 (Exclusive) + GST
CAD 3,500 (3 available)

- Coffee, tea, and snacks for morning and afternoon break
- One (1) registration
- Item with Sponsor's logo or prize draw item **provided by Sponsor*

Exclusive includes all benefits listed above plus the following:

- One (1) additional registrations
- Half-page, full-color ad in digital program
- Branded decals on large mirror in the bathrooms
- Item with Sponsor's logo or prize draw item **provided by SPE*

Reception with Live Music:

CAD 6,000 (Exclusive) + GST

Host an energized reception that includes live music and brings together attendees for engaging conversation:

- Two (2) registrations
- Reception ad with your logo in digital program
- Signage with logo prominently displayed
- Hot appetizers and three (3) drink tickets provided by SPE to attendees

Casino Night Welcome Reception

CAD 6,500 + GST

Create a memorable experience for attendees by hosting a fun money casino night reception. This will include roulette, blackjack and poker tables.

- Half-page ad in digital program
- One (1) registration

Audio/Visual

CAD 6,500 + GST

- Two (2) registrations
- Half-page, full-color ad in digital program
- A/V related prize draws at the end of the symposium **provided by SPE*
- Exclusive signage displayed in the session room and near overflow screen in exhibit area
- Custom window decals across from session room

Notepads and Pens

CAD 6,500 + GST

- Distribution of notepads and pens **provided by SPE*
- One (1) registration
- Half-page, full-color ad in digital program

Headshot Photo Booth

CAD 6,500 (Exclusive) + GST

- One (1) registration
- Sponsor signage at photobooth and recognition as providing complimentary headshots to all attendees

Symposium Bag

CAD 5,500 + GST

- Distribution of tote bags **provided by SPE*
- One marketing insert **provided by sponsor*
- Giveaway item **provided by sponsor*
- One (1) registration

Bowling Social Event

***NEW THIS YEAR**

CAD 4,000 + GST x 4 Sponsors

- Dedicated bowling lane per sponsor
- Cost of bowling, appetizers, and three drinks per guest covered by SPE
- Fifteen (15) guest tickets provided to each sponsor
- Signage and logos displayed onsite and in digital program

All 4 sponsorships must be taken for event to happen

Candy Station

CAD 5,500 + GST

- Color themed candy station
- One (1) registration
- Half-page, full-color ad in digital program

Mobile App

CAD 4,500 + GST

- Company branding on flash page when app first opens
- Logo displayed as app sponsor on main banner in app
- One (1) registration
- Mobile app ad with your logo in digital program

Hotel Room Welcome Sponsor

CAD 6,000 + GST

- Branded hotel key cards
- One (1) registration
- Half-page, full-colour ad in digital program
- Welcome Package delivered to each attendee room, including:
 - Welcome letter from sponsor
 - Sweet treat for guests

Recharge Lounge

CAD 6,000 + GST

Host a dedicated lounge area with mountain views.

Includes:

- Massage chair and comfortable seating
- Phone charging area
- Signage and branded window decals

Do you have other sponsorship ideas? Are you looking for a customized package?

Call or email April Cote, Events Specialist
+1-403-930-5461 | acote@spe.org

Exhibition and Advertising Opportunities

Why Should You Exhibit?

SPE's signature destination event for the thermal community offers access to a targeted and engaged industry audience in a beautiful, relaxed setting. If your organization is in the thermal business and you're looking to share your technology or services with key decision-makers, this is the event for you.

Showcase your technologies, valuable services and unique expertise with industry leaders.



Generate new sales leads and strengthen existing business relationships.



Expand your business by identifying new customers, suppliers and partners.



Secure deals face-to-face.



EXHIBITOR PRICING

- New booth pricing: **CAD \$35/sq. ft. +GST**
- Review the floorplan and exhibit info, select booth and download contract at go.spe.org/24TWIP
- Space is assigned on a first-come, first contracted basis

WHAT EXHIBITORS WILL RECEIVE

- Standard booth draping (8-ft. high back wall and 3-ft. side rails) with booth number
- Company listing in the official Symposium digital program
- Company logo with description and handout option in the SPE International mobile app
- Two (2) complimentary registrations per 100 sq. ft. of contracted space

All prices are listed in Canadian dollars. Applicable taxes will be added to the invoice. Sponsorships and exhibit booths are offered on a first come basis.

“TWIP was one of the first events DarkVision attended, and it is one we will always come back to. The quality of the presentations and conversations never disappoints.”

Rick Reeves, DarkVision Technologies

“The value of the Thermal Well Integrity and Production Symposium (TWIP) includes more than just the excellent presentations, it's a platform where operators and vendors are able to connect and discuss challenges and successes they are experiencing. The panels and breakout sessions allow for people within the industry to bring forward problems that can be solved through a collaborative approach with all the right people in the room. And finally, the openness and willingness to share at this event is what helps propel the industry forward.”

Shaista Jivraj, Canadian Natural

Exhibitor Floor Plan

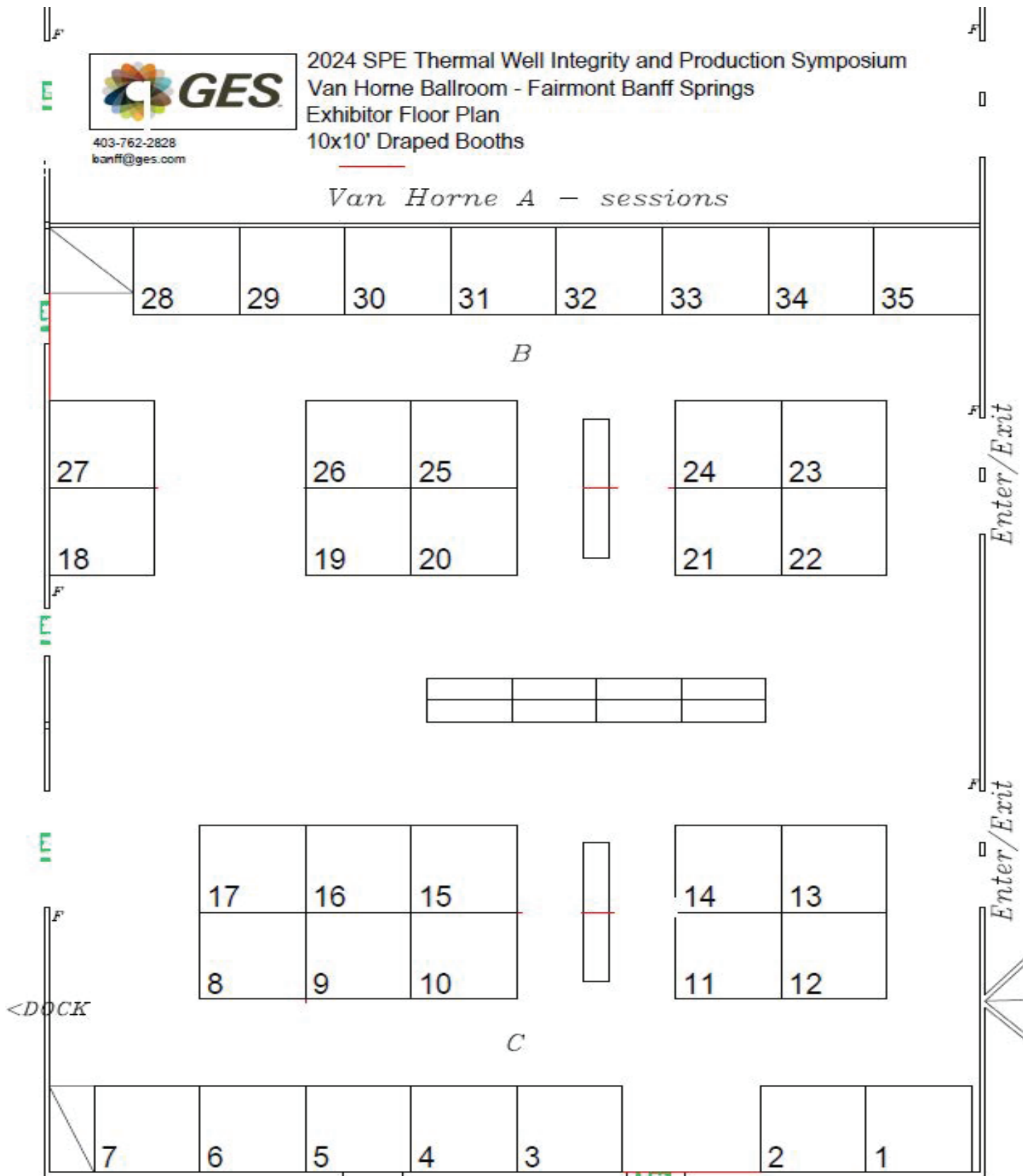
2024 SPE Thermal Well Integrity and Production Symposium



403-762-2828
banff@ges.com

2024 SPE Thermal Well Integrity and Production Symposium
Van Horne Ballroom - Fairmont Banff Springs
Exhibitor Floor Plan
10x10' Draped Booths

Van Horne A - sessions



Contact

SPE Canada

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