



SPE WORKSHOP: DATA ANALYTICS

27-29 January 2025

Pomeroy Kananaskis Mountain Lodge
Kananaskis, Alberta, Canada

The data landscape is evolving at an unprecedented pace, and the future promises to be even more transformative. Collaborate with data analytics thought leaders in the Oil & Gas sector to create a brighter, data-driven future.

Sponsorship is a powerful tool to stand out and be noticed.

- Connect with Industry Professionals
- Showcase Your Technologies
- Stand Out as a Leader



ALL SPONSORSHIP BENEFITS INCLUDE:

Recognition on the workshop website, including a link to your company's website

Recognition on the PowerPoint sponsor page displayed during breaks

Display of logo on sponsor signage displayed throughout the day

Company listing and description write up, logo and handout option in the official workshop app



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CORPORATE

Price: CAD 9,000 + GST

- Exclusive distribution of lanyards showcasing sponsor logos, supplied by SPE for all participants
- Technical Showcase details (see the final page of the package for additional information)
- Two (2) complimentary registrations
- 30-second video, provided by sponsor, for display at the event

AUDIO VISUAL

CAD 6,500 + GST

- A door prize item, provided by SPE on behalf of the sponsor, will be featured at the registration table and drawn at the end of the event.
- Two (2) complimentary registrations
- Digital advertisement for display during the event
- Exclusive signage placement in the technical session room

NOTEPADS & PENS

CAD 6,000 + GST

- Distribution of notepads and pens with both sponsor and SPE logos, provided by SPE
- One (1) complimentary registration
- 30-second video, provided by sponsor, for display at the event

CANDY

CAD 5,500 plus GST

- Customized, colour-themed, candy station
- One (1) complimentary registration
- Digital advertisement for display during the event



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BREAKFAST

CAD 5,000 + GST Excl.
CAD 3,000 + GST 2 Avail.

- Receive one (1) complimentary admission
- Sponsor signage showcased during breakfast
- Optional: Sponsor-provided item distributed at breakfast

Exclusive package includes all the mentioned benefits and:

- An extra complimentary registration
- Digital ad for display during event

COFFEE BREAK

CAD 5,000 + GST Excl.
CAD 3,000 + GST 2 Avail.

- Receive one (1) complimentary admission
- Sponsor signage showcased during break
- Optional: Sponsor-provided item distributed at break

Exclusive package includes all the mentioned benefits and:

- An extra complimentary registration
- Digital ad for display during event

LUNCH

CAD 6,000 + GST Excl.
CAD 3,500 + GST 2 Avail.

- Receive one (1) complimentary admission
- Sponsor signage showcased during lunch
- Optional: Sponsor-provided item distributed at lunch

Exclusive package includes all the mentioned benefits and:

- An extra complimentary registration
- Digital ad for display during event

RECEPTION

CAD 7,000 + GST Excl.
CAD 3,500 + GST 2 Avail.

- Receive one (1) complimentary admission
- Sponsor signage showcased during reception
- Optional: Sponsor-provided item distributed at reception

Exclusive package includes all the mentioned benefits and:

- An extra complimentary registration
- Digital ad for display during event



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PLATINUM

CAD 7,000 + GST

- Four (4) complimentary registrations
- Technical Showcase details (see the final page of the package for additional information)
- 30-second video, provided by sponsor, for display at the event

GOLD

CAD 6,000 + GST

- Three (3) complimentary registrations
- 30-second video, provided by sponsor, for display at the event
- Bring your own company pop up banner to be displayed in the technical showcase area

SILVER

CAD 5,000 + GST

- Two (2) complimentary registrations
- Digital ad for display during event
- Bring your own company pop up banner to be displayed in the technical showcase area

BRONZE

CAD 3,500 + GST

- Two (2) complimentary registrations



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TECHNOLOGY SHOWCASE

CAD 2,200 + GST

The Technology Showcase provides a platform for operators, service companies, and consultants to present their technologies to key oil and gas industry decision-makers. It is located in a networking area during the workshop, not in a booth, offering a more casual setting for technology demonstrations and discussions. Here are the details:

- Area: 8' X 6' table space (no booths).
- Participants should bring their own signs, displays, laptops, etc.
- Setup includes a 6 ft. draped table and two chairs.
- Access to electricity and free Wi-Fi.
- Acknowledgment on the PowerPoint sponsor page during breaks.
- Inclusion in the official SPE workshop app with company details, logo, and handouts.

***Please Note:**

No complimentary registration is provided for showcases. You must purchase registrations for your table.

Many options can be packaged and tailored to meet your specific business objectives.

To discuss or secure sponsorship packages, please contact:

April Cote

Events Specialist, SPE Canada

acote@spe.org | P: +1-403-930-5461