

People.



Asia Pacific CCUS Conference and Exhibition

Commitment to Action: Unlocking the Full Potential of CCUS

26-27 August 2025 | Kuala Lumpur Convention Centre, Malaysia



go.spe.org/25APCCC

Sponsorship and Exhibition Opportunities

WELCOME MESSAGE

Dear Industry Colleagues,

We are thrilled to announce the **Asia Pacific CCUS Conference and Exhibition (APCC) 2025** will take place from **26-27 August 2025** in **Kuala Lumpur, Malaysia**. This event represents the culmination of various SPE workshops and symposia held over the past decade, making it the pivotal platform for advancing the region's pursuit of cutting-edge CCS/CCUS technologies, commercial objectives and hub ambitions.

CCS/CCUS technologies have emerged as critical solutions for mitigating greenhouse gas emissions, particularly in the rapidly industrialising and urbanising Asia Pacific region.

However, several challenges impede the widespread adoption of these technologies. One major obstacle is the high upfront costs of implementing CCS/CCUS infrastructure, which includes capture technologies and storage facilities. Additionally, regulatory frameworks governing CCS/CCUS projects vary across countries, posing legal and financial uncertainties for investors and project developers. APCC 2025 acknowledges these obstacles and aims to provide a platform for the community to exchange knowledge, foster collaborative partnerships, and function as a catalyst for the region's ongoing efforts in implementing scalable CCS/CCUS technologies to meet economic and climate goals.

APCC 2025 offers specialised opportunities for companies and industry leaders to network with business and technical professionals, and to access the latest in research and technology. The conference programme will encompass the entire CCS/CCUS value chain, addressing efforts and solutions across industries. Emphasis will be placed on both upstream and midstream sectors, tackling challenges involved in developing capture sites, establishing efficient transportation and pipeline infrastructure, designing hubs, and creating networks for the effective deployment of CCS/CCUS.

The goal of the exhibition is to feature companies and service providers showcasing their latest technologies and capabilities, demonstrating the industry's dedication to adopting technological advancements and scalable solutions with a focus on sustainability and emissions reduction.

On behalf of the Organising Committee, we invite and welcome you and your company to showcase your thought leadership, solutions, and services at the conference. Your participation will contribute to the conversations that will shape the future of the energy sector.

We look forward to welcoming you to APCC 2025. See you in Kuala Lumpur!



Emry Hisham Yusoff Head Carbon Management Division PETRONAS Conference Chair



Hiroshi Okabe Deputy Director General CCS Project Department Energy Business Unit JOGMEC Programme Co-Chair



Faizah Ramlee General Manager Strategy, Planning and Commercial Carbon Management PETRONAS Programme Co-Chair



Grace Stephani Titaley Senior Expert D&P Technical Excellence & Coordination PT Pertamina Hulu Energi Programme Co-Chair

The Region's Leading CCUS Event

Asia Pacific CCUS Conference and Exhibition (APCC) 2025 - a pivotal platform for fostering the region's pursuit of cutting-edge CCS/CCUS technologies, commercial objectives and hub ambitions.







6+ hours
of targeted networking
pportunities

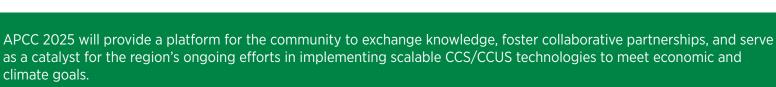


Cutting-edge technologies, services and

13+ hours

of engaging plenary, panel,

technical, and ePoster sessions



The Society of Petroleum Engineers (SPE) is a not-for-profit organisation dedicated to advancing the oil, gas and energy industry.

Sponsoring or exhibiting at an SPE event helps fund vital industry programmes. Your support reinvests in initiatives such as the Energy4me[®] education programme, scholarships, and the Distinguished Lecturer series, driving professional growth and advancing the energy sector.



Explore new frontiers in the CCS/CCUS

value chain leveraging innovative research, project development, case studies, and lessons learnt.



Gain inspiration from thought leaders and decision-makers who are driving the strategic development of CCS/CCUS in the region.





collaborative partnerships to advance R&D investments and shape a sustainable energy future.



and exchange diverse perspectives with peers and experts.



OPENING AND KEYNOTE SESSION



Enhance, Showcase and Strengthen Your Brand

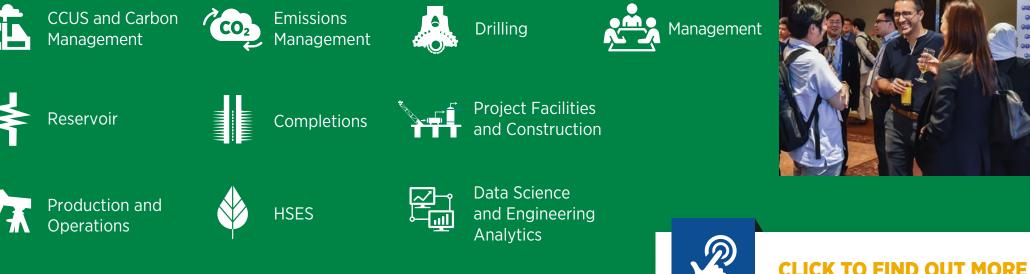
SHOWCASE your organisation as a pioneer at the forefront of emerging trends and innovations in CCS/CCUS for a sustainable energy future. **ESTABLISH and REINFORCE** your brand's mission and commitment to sustainable development and emissions reduction.

ENGAGE and NETWORK with key stakeholders, industry leaders, and decision-makers to forge strategic partnerships and expand your professional network.

SHOWCASE and FEATURE your organisation's expertise, innovations and leading-edge technologies to the energy community

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Join decision makers, business executives, technical professionals, policy makers and academia specialising in:



Sponsorship Opportunities

Sponsorship opportunities for the Asia Pacific CCUS Conference and Exhibition are designed to offer maximum exposure and visibility for organisations. For a cost-effective method to strengthen your brand identity and enhance your company's image at the conference, we offer a variety of sponsorship items.

We appreciate your generous support and request that you confirm your preferred sponsorship package as soon as possible. Sponsorship items are limited and available on a first-come first-served basis.

Sponsorship Category	Early Bird by 27 January 2025	Standard Rate after 27 January 2025
Principal Sponsor	USD 30,000	USD 35,000
Platinum Sponsor	USD 20,000	USD 23,000
Gold Sponsor	USD 15,000	USD 18,000
Lanyards	USD 9,000	USD 10,000
Conference Bags	USD 8,000	USD 9,000
Networking Luncheon and Coffee Breaks - Day 1 (26 August)	USD 8,000	USD 8,500
Welcome Reception – Day 1 (26 August)	USD 8,000	USD 8,500
ePoster Stations and Audio Visual Equipment	USD 7,000	USD 8,000
Silver Sponsor	USD 7,000	USD 8,000
Conference Umbrellas	USD 7,000	USD 7,500
Networking Luncheon and Coffee Breaks – Day 2 (27 August)	USD 7,000	USD 7,500
Networking Reception – Day 2 (27 August)	USD 7,000	USD 7,500
Reusable Water Bottles and Stations	USD 7,000	USD 7,500
Conference Caps	USD 6,500	USD 7,000
Conference Notebooks and Pens	USD 6,000	USD 6,500
Foyer Hanging Banner	USD 6,000	USD 6,500
Conference Digital Proceedings	USD 5,000	USD 5,500
Directional Signage	USD 5,000	USD 5,500
Ice Cream Social (per day)	USD 5,000	USD 5,500
Mobile App	USD 5,000	USD 5,500



SECURE YOUR PACKAGE

Sponsorship items are limited and available on a firstcome first-served basis. Confirm yours today!

Contact our sales expert today: **Winston Teh** Sales Manager & Team Lead, Asia Pacific **4** +60 3 2182 3112 or <u>Wteh@spe.org</u>



The sponsor will receive:

Branding

- Recognised as a Principal Sponsor.
- Company logo displayed at the Opening Session.
- Acknowledgement during the Opening Session.
- Company logo links to sponsor's website on selected event digital platforms including but not limited to event website, marketing materials and social media postings.
- Company logo in the Conference Preview***, Mobile App*** and onsite sponsor recognition board.
- One (1) full page ROP colour advertisement in the Conference Preview***.
- One (1) digital advertisement in the Mobile App header.
- One (1) conference bag insertion (insertion to be provided by sponsor).
- One (1) holding slide bearing the sponsor's company logo projected on the screen in all conference session rooms.

Event Access

- Ten (10) complimentary Full Conference registrations*.
- Three hundred (300) Exhibition Visitor registrations**.

Discount

- 20% discount on additional sponsorship items and exhibition booth.
- Group Full Conference Registration discount.



Platinum Sponsor USD 20,000 per sponsor (Normal Rate: USD 23,000)

The sponsor will receive:

Branding

- Recognised as a Platinum Sponsor.
- Company logo links to sponsor's website on selected event digital platforms including but not limited to event website, marketing materials and social media postings.
- Company logo in the Conference Preview***, Mobile App*** and onsite sponsor recognition board.
- One (1) full page ROP colour advertisement in the Conference Preview***.
- One (1) digital advertisement in the Mobile App header.
- One (1) conference bag insertion (insertion to be provided by sponsor).
- One (1) holding slide bearing the sponsor's company logo projected on the screen in all conference session rooms

Event Access

- Eight (8) complimentary Full Conference registrations*.
- Two hundred (200) Exhibition Visitor registrations**.

Discount

- 15% discount on additional sponsorship items and exhibition booth.
- Group Full Conference Registration discount.



Gold Sponsor USD 15,000 per sponsor

(Normal Rate: USD 18,000)

The sponsor will receive:

Branding

- Recognised as a Gold Sponsor.
- Company logo links to sponsor's website on selected event digital platforms including but not limited to event website, marketing materials and social media postings.
- Company logo in the Conference Preview***, Mobile App*** and onsite sponsor recognition board.
- One (1) half page ROP colour advertisement in the Conference Preview***.
- One (1) digital advertisement in the Mobile App header.
- One (1) conference bag insertion (insertion to be provided by sponsor).

Event Access

- Five (5) complimentary Full Conference registrations*.
- One hundred and fifty (150) Exhibition Visitor registrations**.

Discount

• Group Full Conference Registration discount.

Notes:

- Full Conference Registration includes access to the Opening Session, Executive Plenary Session, Panel Sessions, Technical Sessions, Knowledge Sharing ePoster Sessions, Exhibition, Daily Coffee Breaks, Daily Networking Luncheons, Welcome Reception, Networking Reception (if any) and one (1) Conference Digital Proceedings.
- ** Exhibition Visitor Registration includes access to the Exhibition and Knowledge Sharing ePoster Sessions.
- *** Sponsors will be acknowledged in the Conference Preview (if confirmed by 31 March 2025), Mobile App (if confirmed by 1 July 2025).



The sponsor will receive:

- Company logo printed on the lanyards.
- Two (2) complimentary Full Conference registrations*.
- Company logo in the Conference Preview***, Mobile App***, event website and onsite sponsor recognition board.



Conference Bags USD 8,000 (Normal Rate: USD 9,000)

The conference bags are distributed to all Full Conference delegates. The sponsor will receive:

- Company logo printed on the conference bags.
- One (1) conference bag insertion (insertion/item to be provided by sponsor).
- Two (2) complimentary Full Conference registrations*.
- Company logo in the Conference Preview***, Mobile App***, event website and onsite sponsor recognition board.



Welcome/Networking Reception Welcome Reception: USD 8,000

(Normal Rate: USD 8,500) - Day 1 (Tuesday, 26 August 2025) Networking Reception: USD 7,000 (Normal Rate: USD 7,500)

- Day 2 (Wednesday, 27 August 2025)

The welcome/networking reception allows all attendees the opportunity to network and offers the sponsor an avenue to demonstrate hospitality to all attendees. The sponsor will receive:

- Acknowledgement during the sponsored Welcome/ Networking Reception.
- Signage with company logo displayed prominently at the sponsored Welcome/Networking Reception area.
- An opportunity for a senior representative of the sponsor to deliver a 10-minute welcome message to reception attendees.
- Two (2) complimentary Full Conference registrations*.
- Company logo in the Conference Preview***, Mobile App***, event website and onsite sponsor recognition board.



ePoster Stations and Audio Visual Equipment USD 7,000 (Normal Rate: USD 8,000)

The sponsor will receive:

- One (1) slide bearing sponsor's company logo projected on the screens in all conference sessions and functions rooms.
- Company logo prominently displayed at ePoster sessions area.
- Two (2) complimentary Full Conference registrations*.
- Company logo in the Conference Preview***, Mobile App***, event website and onsite sponsor recognition board.



Networking Luncheon and Coffee Breaks USD 8.000

(Normal Rate: USD 8,500) - Day 1 (Tuesday, 26 August 2025) USD 7,000 (Normal Rate: USD 7,500) - Day 2 (Wednesday, 27 August 2025)

Daily networking luncheons and coffee breaks will be provided to all Full Conference delegates. These luncheons and coffee breaks allow delegates the opportunity to network and offer the sponsor an avenue to demonstrate hospitality to conference attendees. The sponsor of each luncheon and coffee breaks will receive:

- Signage with company logo displayed prominently at the sponsored networking luncheon and coffee breaks area.
- Two (2) complimentary Full Conference registrations*.
- Company logo in the Conference Preview***, Mobile App***, event website and onsite sponsor recognition board.

Notes:

- **Full Conference Registration** includes access to the Opening Session, Executive Plenary Session, Panel Sessions, Technical Sessions, Knowledge Sharing ePoster Sessions, Exhibition, Daily Coffee Breaks, Daily Networking Luncheons, Welcome Reception, Networking Reception (if any) and one (1) Conference Digital Proceedings.
- ** Exhibition Visitor Registration includes access to the Exhibition and Knowledge Sharing ePoster Sessions.
- *** Sponsors will be acknowledged in the Conference Preview (if confirmed by 31 March 2025), Mobile App (if confirmed by 1 July 2025).



The sponsor will receive:

Branding

- Recognised as a Silver Sponsor
- Company logo links to sponsor's website on selected event digital platforms including but not limited to event website, marketing materials and social media postings.
- Company logo in the Conference Preview***, Mobile App*** and onsite sponsor recognition board.
- One (1) digital advertisement in the Mobile App header.
- One (1) conference bag insertion (insertion to be provided by sponsor).

Event Access

- Two (2) complimentary Full Conference registrations*.
- One hundred (100) Exhibition Visitor registrations**.

Discount

• Group Full Conference Registration discount.



Conference Caps

USD 6,500 (Normal Rate: USD 7,000)

Caps will be inserted into the conference bags. The sponsor will receive:

- Company logo printed on the caps.
- One (1) complimentary Full Conference registration*.
- Company logo in the Conference Preview***, Mobile App***, event website and onsite sponsor recognition board.



Conference Umbrellas USD 7,000 (Normal Rate: USD 7,500)

Umbrellas will be inserted in the conference bags. The sponsor will receive:

- Company logo printed on the umbrellas.
- Two (2) complimentary Full Conference registrations*.
- Company logo in the Conference Preview***, Mobile App***, event website and onsite sponsor recognition board.

Conference Notebooks and Pens USD 6,000 (Normal Rate: USD 6,500)

A conference notebooks and pen will be inserted into the conference bags. The sponsor will receive:

- Company logo printed on the conference notebooks and pens.
- One (1) complimentary Full Conference registration*.
- Company logo in the Conference Preview***, Mobile App***, event website and onsite sponsor recognition board.



Reusable Water Bottles and Stations USD 7,000 (Normal Rate: USD 7,500)

The sponsor will receive:

- Company logo printed on the reusable water bottles and will be inserted in the conference bags.
- Company logo displayed at water stations.
- Two (2) complimentary Full Conference registrations*.
- Company logo in the Conference Preview***, Mobile App***, event website and onsite sponsor recognition board.

Foyer Hanging Banner USD 6,000 (Normal Rate: USD 6,500)

A hanging banner is placed in the foyer to advertise your company. The sponsor will receive:

- One (1) complimentary Full Conference registration*.
- Company logo in the Conference Preview***, Mobile App***, event website and onsite sponsor recognition board.

Notes:

- Full Conference Registration includes access to the Opening Session, Executive Plenary Session, Panel Sessions, Technical Sessions, Knowledge Sharing ePoster Sessions, Exhibition, Daily Coffee Breaks, Daily Networking Luncheons, Welcome Reception, Networking Reception (if any) and one (1) Conference Digital Proceedings.
- ** Exhibition Visitor Registration includes access to the Exhibition and Knowledge Sharing ePoster Sessions.
- *** Sponsors will be acknowledged in the Conference Preview (if confirmed by 31 March 2025), Mobile App (if confirmed by 1 July 2025).

Conference Digital Proceedings USD 5,000

(Normal Rate: USD 5,500)

The Conference Digital Proceedings contain the technical papers presented at the conference and will be distributed to all Full Conference delegates. The sponsor will receive:

- Company advertisement in conference digital proceedings
 emailer
- Company logo and acknowledgement as "Conference Digital Proceedings Sponsor" on holding slides in conference session rooms.
- One (1) complimentary Full Conference registration*.
- Company logo in the Conference Preview***, Mobile App***, event website and onsite sponsor recognition board.



Signage will be placed onsite to direct attendees to various conference and function venues. The sponsor will receive:

- Company logo on all onsite directional signage.
- One (1) complimentary Full Conference registration*.
- Company logo in the Conference Preview***, Mobile App***, event website and onsite sponsor recognition board.



Ice Cream Social (per day) USD 5,000 (Normal Rate: USD 5,500)

The Ice Cream station will be strategically positioned in the exhibition hall to provide delightful refreshments during the event. The sponsor will receive:

- Company name and logo prominently displayed at the Ice Cream station in the exhibition hall during the sponsored Ice Cream break period.
- One (1) complimentary Full Conference registration*.
- Company logo in the Conference Preview***, Mobile App***, event website and onsite sponsor recognition board.



Mobile App USD 5,000 (Normal Rate: USD 5,500)

This will be the techno-savvy attendees' one stop resource for conference and exhibition information. The sponsor will receive:

- Company logo displayed prominently on the mobile app.
- Two (2) complimentary Full Conference registrations*
- Company logo in the Conference Preview***, Mobile App***, event website and onsite sponsor recognition board

Notes:

- **Full Conference Registration** includes access to the Opening Session, Executive Plenary Session, Panel Sessions, Technical Sessions, Knowledge Sharing ePoster Sessions, Exhibition, Daily Coffee Breaks, Daily Networking Luncheons, Welcome Reception, Networking Reception (if any) and one (1) Conference Digital Proceedings.
- ** Exhibition Visitor Registration includes access to the Exhibition and Knowledge Sharing ePoster Sessions.
- *** Sponsors will be acknowledged in the Conference Preview (if confirmed by 31 March 2025), Mobile App (if confirmed by 1 July 2025).



CUSTOMISED SPONSORSHIP PACKAGE

Sponsoring the Asia Pacific CCUS Conference and Exhibition is a unique way to raise your organisation's profile and brand awareness within the energy industry. Our sponsorship packages are flexible and may be customised to give your organisation targeted exposure and increase your presence at the conference.

Contact our sales expert today:

Winston Teh Sales Manager & Team Lead, Asia Pacific +60 3 2182 3112 or wteh@spe.org

Exhibition Opportunities



PREMIER Package Early Bird Rate USD 15,000 per booth (Normal Rate: USD 16.000)

BENEFITS

- Branding
- Company/Product Listing in the Mobile App****

Booth

• 18 sqm display style exhibition booth with pre-build back wall

Event Access

- Two (2) complimentary Full Conference registrations*
- Four (4) complimentary Exhibitor registrations**
- One Hundred (100) Exhibition Visitor registrations***

Discount

Group Full Conference Registration discount

DISPLAY STYLE EXHIBITION BOOTH ENTITLEMENTS

- 6m x 3m display style exhibition booth
- Back wall with customised graphics
- One (1) 2m x 1m storeroom
- Plywood underlay flooring with carpet
- One (1) wall-mounted 50-inch TV
- One (1) information counter with customised front graphics
- One (1) bar stool
- One (1) round table
- Four (4) easy arm chairs
- Three (3) downlight for back wall
- One (1) brochure stand
- Two (2) power points
- One (1) waste paper bin



ENHANCED Ear Dackage USI

Early Bird Rate USD 8,000 per booth (Normal Rate: USD 8,500)

BENEFITS

Branding

Company/Product Listing in the Mobile App****

Booth

• 9 sqm display style exhibition booth with pre-build back wall

Event Access

- One (1) complimentary Full Conference registration*
- Two (2) complimentary Exhibitor registrations**
- Eighty (80) Exhibition Visitor registrations***

Discount

Group Full Conference Registration discount

DISPLAY STYLE EXHIBITION BOOTH ENTITLEMENTS

- 3m x 3m display style exhibition booth
- 3mW x 3mH back wall with customised graphics
- Plywood underlay flooring with carpet
- One (1) wall mounted 42-inch TV
- One (1) information counter with customised front graphics
- One (1) bar stool
- One (1) round table
- Two (2) easy arm chairs
- Two (2) downlight for back wall
- One (1) brochure stand
- One (1) power point
- One (1) waste paper bin



EXHIBITOR Early I Package USD 4

Early Bird Rate USD 4,750 per booth (Normal Rate: USD 5,000)

BENEFITS Branding

Company/Product Listing in the Mobile App****

Booth

• 9 sqm shell scheme exhibition booth

Event Access

- Two (2) complimentary Exhibitor registrations**
- Fifty (50) Exhibition Visitor registrations***

Discount

Group Full Conference Registration discount

SHELL SCHEME EXHIBITION BOOTH ENTITLEMENTS

- 3m x 3m Shell Scheme booth
- 2.5mH wall partition with laminated in-fill panels
 - Overhead fascia panel with company name and booth number
 - One (1) information desk
 - Two (2) easy arm chairs
 - Two (2) spotlights
 - One (1) power point
- One (1) waste paper bin

SAVE WITH EARLY BIRD RATES! Confirm your package by 27 January 2025.

Notes:

- * Full Conference Registration includes access to the Opening Session, Executive Plenary Session, Panel Sessions, Technical Sessions, Knowledge Sharing ePoster Sessions, Exhibition, Daily Coffee Breaks, Daily Networking Luncheons, Welcome Reception, Networking Reception (if any) and one (1) Conference Digital Proceedings.
- ** Exhibitor Registration includes access to the Exhibition, Knowledge Sharing ePoster Sessions, Welcome Reception, Networking Reception (if any) and Daily Coffee Breaks.
- *** Exhibition Visitor Registration includes access to the Exhibition and Knowledge Sharing ePoster Sessions.
- **** Exhibitors will be acknowledged in the Conference Preview (if confirmed by 31 March 2025), Mobile App (if confirmed by 1 July 2025).

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Exhibition Opportunities

Sample Booth Displays

PREMIER PACKAGE



Sample of 18sqm display style exhibition booth

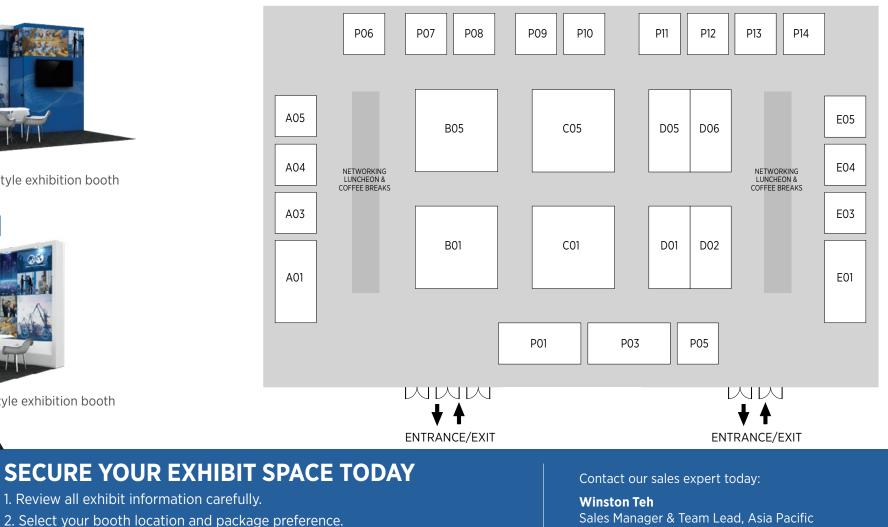
ENHANCED PACKAGE



Sample of 9sqm display style exhibition booth

Exhibition Floor Plan

CONFERENCE HALLS 2 & 3, LEVEL 3



3. Complete and return the Application/Contract for Exhibit Space.

Sales Manager & Team Lead, Asia Pacific **1** +60 3 2182 3112 or **1** wteh@spe.org

1. Review all exhibit information carefully.

CONTACT US

Winston Teh

Sales Manager & Team Lead, Asia Pacific +603 2182 3112 wteh@spe.org

Visit go.spe.org/25APCCC for more information about the Asia Pacific CCUS Conference and Exhibition

The Society of Petroleum Engineers (SPE) is a not-for-profit organisation. Income from this event will be invested back into SPE to support many other Society programmes. When you attend, sponsor, or exhibit at an SPE event, you help provide even more opportunities for industry professionals to enhance their technical and professional competence. Scholarships, certification, the Distinguished Lecturer programme, and SPE's energy education programme Energy4me® are just a few examples of programmes supported by SPE.



Solutions. People. Energy.[™]

Society of Petroleum Engineers

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