



SPE Symposium: Asia Pacific Deepwater

Innovation and Collaboration to Advance Deepwater Frontiers

22-23 Sept 2025 | Kuala Lumpur, Malaysia

“ The deepwater industry is entering a transformative era, driven by strategic investments, technological innovation, and an unwavering commitment to sustainability. This symposium serves as a critical platform for fostering collaboration and exploring solutions that not only address today’s challenges but also unlock future opportunities.

By sharing knowledge and advancing innovation, we can collectively shape a resilient and sustainable deepwater sector for the Asia Pacific region and beyond.



Symposium Advisor
Datuk Ir. Bacho Piong
Senior Vice President
Malaysia Petroleum
Management (MPM)
PETRONAS

go.spe.org/25BSM1S

Sponsorship Opportunities



Welcome Message by Symposium Chair and Programme Co-Chairs

Dear Industry Colleagues,

On behalf of the Symposium Committee, it is our privilege to invite you to the **SPE Symposium: Asia Pacific Deepwater**, scheduled to take place from **22-23 September 2025** in **Kuala Lumpur, Malaysia**. Under the theme, **“Innovation and Collaboration to Advance Deepwater Frontiers,”** this symposium will focus on the pivotal trends and technical drivers shaping the future of the deepwater industry.

As the energy sector undergoes a profound transformation, the deepwater industry stands at the forefront of navigating complex challenges while capitalising on emerging opportunities. Malaysia and the region are actively enhancing its deepwater exploration and production capabilities, positioning itself as a key player in the global ecosystem¹. Globally, the industry continues to witness robust investment, with annual deepwater capital expenditures reaching \$60–70 billion². This scale of investment highlights the critical role of innovation and collaboration in advancing deepwater exploration and production³.

Energy companies are also adopting **strategic diversification**, investing in frontier areas to balance risk and ensure long-term production capacity⁴. This shift is redefining traditional approaches to exploration and production, enabling operators to adapt to an evolving energy landscape.

The programme will be meticulously crafted to address the critical needs of today’s market, including advancements in **subsea systems, digitalisation for real-time decision-making, and well design innovations for HPHT conditions**. Strategies for **optimising reservoir performance, cost reduction, and risk mitigation**, alongside efforts to achieve **decarbonisation** in deepwater operations, will also be key discussion points. Participants will gain actionable insights through keynote presentations, technical sessions, and interactive panel discussions.

Moreover, this event offers a valuable platform to exchange ideas, showcase successes, and foster partnerships that advance the region’s deepwater capabilities. Stakeholders from operators, service providers, regulatory agencies, and academia are invited to contribute their expertise and perspectives, ensuring a comprehensive and dynamic conversation.

Join us at the **SPE Symposium: Asia Pacific Deepwater** and be part of the transformative dialogue that will shape the future of deepwater exploration and production in the Asia Pacific region. Your participation is key to building a resilient, innovative, and sustainable industry.

Thank you, and we eagerly look forward to welcoming you to Kuala Lumpur for a rewarding and insightful experience.

1. *Malaysia Enhances Deepwater Capabilities,” Energy Voice, 2024*
2. *Global Deepwater Capital Expenditure Report,” Rystad Energy, 2024.*
3. *Deepwater Innovation and Collaboration Trends,” Offshore Technology Conference Proceedings, 2024.*
4. *Zion Market Research. Deepwater Hydrocarbons Exploration Market Size, Trends, and Forecast (2021-2030).*



Symposium Chair
Ir. Norafizal Mat Saad
Senior General Manager,
Resource Development and
Management
**Malaysia Petroleum
Management (MPM),
PETRONAS**



Programme Co-Chair
Hongkun Dong
Regional Director, Asia
Sales and Commercial
OneSubsea



Programme Co-Chair
Budi Mawardi Nasron
General Manager,
Resource Development and
Management (RDM - Sabah)
**Malaysia Petroleum
Management (MPM)
PETRONAS**



Programme Co-Chair
Roald Rijnbeek
General Manager,
Development & Subsurface Malaysia
Sarawak Shell Berhad

Committee

Symposium Advisor



Datuk Ir. Bacho Pilong
Senior Vice President
Malaysia Petroleum Management (MPM)
PETRONAS



**CLICK TO VIEW THE
COMMITTEE LINE-UP**

Symposium Chair



Norafizal Mat Saad
Senior General Manager
Resource Development and
Management
Malaysia Petroleum Management (MPM)
PETRONAS

Programme Co-Chairs



Programme Co-Chair
Hongkun Dong
Regional Director, Asia
Sales and Commercial
OneSubsea



Programme Co-Chair
Budi Mawardi Nason
General Manager, Resource
Development & Management (RDM-Sabah)
Malaysia Petroleum Management (MPM)
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Programme Co-Chair
Roald Rijnbeek
General Manager,
Development & Subsurface Malaysia
Sarawak Shell Berhad

Programme Committee Member Organisations

Baker Hughes
CenerTech
China Offshore Oil Engineering Company Limited
(COOEC)
China Oilfield Services Limited (COSL)
CNOOC Research Institute

ConocoPhillips
Eni Indonesia
Noble Corporation
Onesubsea
PETRONAS
Prime Energy

PTTEP
PT Pertamina Hulu Energi
Samsung Heavy Industries (SHI)
Sarawak Shell Berhad
TechnipFMC
Weatherford

Unlocking New Frontiers, Addressing Challenges, and Driving Sustainable Growth

Prepare to be part of the **SPE Symposium: Asia Pacific Deepwater**—“Innovation and Collaboration to Advance Deepwater Frontiers” scheduled for **22-23 September 2025** in **Kuala Lumpur, Malaysia**.

As the energy sector undergoes a profound transformation, the deepwater industry stands at the forefront of navigating complex challenges while capitalising on emerging opportunities. Malaysia and the region are actively enhancing its deepwater exploration and production capabilities, positioning itself as a key player in the global ecosystem.



250+
participants from
10+ countries



50+
industry and subject
matter expert speakers



15+
hours of engaging
plenary, panel, technical
and ePoster sessions



6+
hours of targeted
networking

The symposium will bring together a diverse audience of professionals, including operators, service providers, regulators, researchers, and academics. This collaborative environment provides a platform to exchange insights, share best practices, and drive discussions that will shape the future of the deepwater industry.



“ Let’s explore the future of deepwater exploration and development in the Asia Pacific region – shaping a resilient, innovative, and sustainable deepwater industry.

Gain insights, discuss innovative ideas, and meaningful connections that will drive the deepwater industry forward. ”

Symposium Advisor
Datuk Ir. Bacho Pilong
Senior Vice President
**Malaysia Petroleum Management (MPM)
PETRONAS**



Enhance, Showcase and Strengthen Your Brand

HIGHLIGHT your organisation's latest innovations, services and expertise on a global scale

ENGAGE and **NETWORK** face-to-face with existing clients and meet new business prospects

OBTAIN qualified leads and opportunities

PROMOTE and **FEATURE** your organisation's latest services and products to key buyers and stakeholders

Join business executives, decision makers, technical experts, and solution enablers specialising in:

- Deepwater Exploration and Development
- Subsea and Subsurface Engineering
- Offshore Facilities and Structural Management
- Drilling and Completions
- Production Operations and Optimisation
- Reservoir Engineering and Simulation
- Asset Integrity Management
- Health, Safety, Security & Environment (HSSE) Management
- Decommissioning and Abandonment
- Cost Engineering and Project Estimation
- Technology Development and Innovation
- Supply Chain and Procurement
- Project Management and Delivery
- Research, Academia, and Education
- Regulatory Affairs and Policy Development
- Marine Operations and Logistics
- Field Development Planning and Economics



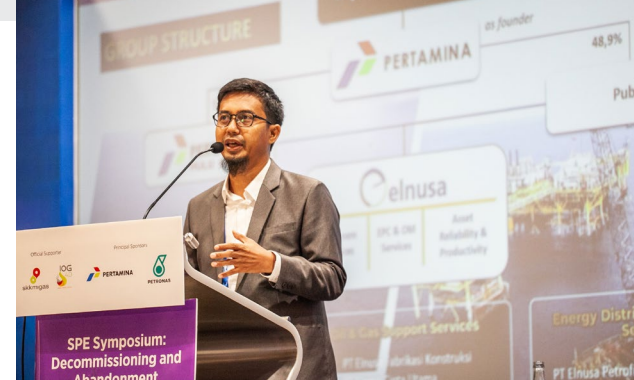
Sponsorship Opportunities

Sponsorship opportunities for the SPE Symposium: Asia Pacific Deepwater have been designed to provide exposure and visibility for organisations in the energy industry. We offer a variety of sponsorship packages to strengthen your brand identity and enhance your organisation's image at the symposium. Following is the list of available sponsorship packages:

Sponsorship Summary

Early Bird Rates - Deadline 9 May 2025

Sponsorship Category	By 9 May 2025	After 9 May 2025
Platinum Sponsor	USD 30,000	USD 35,000
Principal Sponsor	USD 10,000	USD 11,500
Gold Sponsor (With 4 sqm Exhibit Showcase Display Kiosk)	USD 7,900	USD 8,200
Welcome Reception - Day 1 (22 September)	USD 7,500	USD 8,000
Lanyards	USD 7,000	USD 7,500
Directional Signage	USD 6,000	USD 6,500
Silver Sponsor (With 4 sqm Exhibit Showcase Display Kiosk)	USD 5,900	USD 6,200
Digital Symposium Preview and Mobile App	USD 5,500	USD 6,000
Networking Luncheon - Day 1 (22 September 2025)	USD 5,500	USD 6,000
Networking Luncheon - Day 2 (23 September 2025)	USD 5,500	USD 6,000
Symposium Water Bottles	USD 5,000	USD 5,500
Symposium Caps	USD 4,500	USD 5,000
Symposium Writing Pads and Pens	USD 4,500	USD 5,000
Daily Coffee Breaks	USD 4,000	USD 4,500
Symposium Bag Insertion	USD 3,500	USD 4,000



SECURE YOUR PACKAGE

As sponsorship packages are limited and available on a first-come first-served basis, we appreciate your support and request that you confirm your preferred sponsorship packages as soon as possible.

Please contact

Jessica Lee

Sales Manager

+603 2182 3143 or spesales.apac@spe.org

Be a Sponsor | Enhance Your Brand, Maximise Your Visibility



PLATINUM SPONSOR

USD 30,000 per sponsor
(Normal Rate: USD 35,000)

The sponsor will receive:

- Company logo displayed at the Opening Session
- Acknowledgement during the Opening Session
- Fifteen (15) complimentary Full Symposium registrations*
- Company logo printed on the symposium bags
- Company/product listing in the Mobile App**
- Company logo in the digital Symposium Preview**, event website, Mobile App, and onsite sponsor recognition
- 10% discount on additional sponsorship items



PRINCIPAL SPONSOR

USD 10,000 per sponsor
(Normal Rate: USD 11,500)

The sponsor will receive:

- Company logo displayed at the Opening Session
- Acknowledgement during the Opening Session
- Eight (8) complimentary Full Symposium registrations*
- Company/product listing in the Mobile App**
- Company logo in the digital Symposium Preview**, event website, Mobile App, and onsite sponsor recognition
- 10% discount on additional sponsorship items



GOLD SPONSOR

USD 7,900 per sponsor
(Normal Rate: USD 8,200)

The sponsor will receive:

- One (1) 4 sqm Exhibit Showcase display kiosk (refer to display kiosk entitlements on page 6)
- Six (6) complimentary Full Symposium registrations*
- Ten (10) Exhibit Showcase Visitor registrations**
- Company/product listing in the Mobile App**
- Company logo in the digital Symposium Preview***, event website, Mobile App, and onsite sponsor recognition
- 10% discount on additional sponsorship items



WELCOME RECEPTION

USD 7,500 per sponsor
(Normal Rate: USD 8,000)
Monday, 22 September 2025

The Welcome Reception is opened to all Full Symposium attendees, where industry leaders and professionals will come together to network over light-bites and drinks at the end of Day 1 (Monday, 22 September 2025). The sponsor will receive:

- An opportunity for a senior representative of the sponsor to deliver a 10-minute address to all attendees introducing the company and Welcome Reception
- Signage with company logo prominently displayed at the reception area
- Two (2) complimentary Full Symposium registrations*
- Company logo in the digital Symposium Preview***, event website, Mobile App, and onsite sponsor recognition
- Group Full Conference Registration discount



LANYARDS

USD 7,000 per sponsor
(Normal Rate: USD 7,500)

The sponsor will receive:

- Company logo printed on the lanyards
- Two (2) complimentary Full Symposium registrations*
- Company logo in the digital Symposium Preview***, event website, Mobile App, and onsite sponsor recognition



DIRECTIONAL SIGNAGE

USD 6,000 per sponsor
(Normal Rate: USD 6,500)

The sponsor will receive:

- Company logo on all onsite signage to direct attendees to various symposium sessions and function rooms
- Company logo displayed on ePoster stations
- One (1) complimentary Full Symposium registration*
- Company logo in the digital Symposium Preview***, event website, Mobile App, and onsite sponsor recognition



CUSTOMISED SPONSORSHIP PACKAGE

Sponsoring the SPE Symposium: Asia Pacific Deepwater is a unique way to raise your organisation's profile and increase brand awareness with the energy industry. Our sponsorship packages are flexible and may be customised to give your organisation targeted exposure and increase your presence at the event.

Contact our sales expert today:

Jessica Lee

Sales Manager

+603 2182 3143 or spesales@spe.org

Be a Sponsor | Enhance Your Brand, Maximise Your Visibility



SILVER SPONSOR

USD 5,900 per sponsor
(Normal Rate: USD 6,200)

The sponsor will receive:

- One (1) 4 sqm Exhibit Showcase display kiosk (refer to display kiosk entitlements on page 6)
- Four (4) complimentary Full Symposium registrations*
- Ten (10) Exhibit Showcase Visitor registrations**
- Company/product listing in the Mobile App***
- Company logo in the digital Symposium Preview***, event website, Mobile App, and onsite sponsor recognition
- 10% discount on additional sponsorship items



DIGITAL SYMPOSIUM PREVIEW AND MOBILE APP

USD 5,500 per co-sponsor
(Normal Rate: USD 6,000)

The digital Symposium Preview will be produced as a sneak peek of the event, while all attendees will access to the Mobile App during the event days, which will be available on all IOS and Android devices. The Mobile App will provide the most up-to-date information about the symposium. The sponsor will receive:

- Company logo on the cover of the digital Symposium Preview***
- One (1) full page ROP colour advertisement in the digital Symposium Preview***
- One (1) complimentary Full Symposium registration*
- One (1) splash/landing page advertisement in the Mobile App
- Company logo in the digital Symposium Preview***, event website, Mobile App, and onsite sponsor recognition



NETWORKING LUNCHEON

Day 1 (Monday, 22 September 2025)
Day 2 (Tuesday, 23 September 2025)
USD 5,500 per luncheon
(Normal Rate: USD 6,000)

Daily networking luncheons will be provided to all Full Symposium attendees. The sponsor will receive:

- Signage with company logo prominently displayed at the networking luncheon area
- An opportunity to give away goody bag or distribute company's leaflet to the attendees during the sponsored networking luncheon (items to be produced and supplied by sponsor)
- An opportunity for a senior representative of the sponsor to deliver a 10-minute address to attendees
- One (1) complimentary Full Symposium registration*
- Company logo in the digital Symposium Preview***, event website, Mobile App, and onsite sponsor recognition



SYMPOSIUM WATER BOTTLES

USD 5,000 per sponsor
(Normal Rate: USD 5,500)

Water bottles will be inserted in the symposium bags.

The sponsor will receive:

- Company logo printed on the water bottles
- One (1) complimentary Full Symposium registration*
- Company logo in the digital Symposium Preview***, event website, Mobile App, and onsite sponsor recognition



SYMPOSIUM CAPS

USD 4,500 per co-sponsor
(Normal Rate: USD 5,000)

Caps will be inserted in the symposium bags.

The sponsor will receive:

- Company logo printed on the caps
- One (1) complimentary Full Symposium registration*
- Company logo in the digital Symposium Preview***, event website, Mobile App, and onsite sponsor recognition



SYMPOSIUM WRITING PADS AND PENS

USD 4,500 per sponsor
(Normal Rate: USD 5,000)

Writing pads and pens will be inserted in the symposium bags. The sponsor will receive:

- Company logo printed on the writing pads and pens
- One (1) complimentary Full Symposium registration*
- Company logo in the digital Symposium Preview***, event website, Mobile App, and onsite sponsor recognition



DAILY COFFEE BREAKS – DAY 1 AND DAY 2

USD 4,000 per sponsor
(Normal Rate: USD 4,500)

Daily morning and afternoon coffee breaks will be provided to Full Symposium attendees. The sponsor will receive:

- Signage with company logo prominently displayed at the coffee break area
- One (1) complimentary Full Symposium registration*
- Company logo in the digital Symposium Preview***, event website, Mobile App, and onsite sponsor recognition



SYMPOSIUM BAG INSERTION

USD 3,500 per sponsor
(Normal Rate: USD 4,000)

The sponsor will receive:

- One (1) symposium bag insertion (insertion to be provided by sponsor)
- One (1) complimentary Full Symposium registration*
- Company logo in the digital Symposium Preview***, event website, Mobile App, and onsite sponsor recognition

Exhibition Opportunities

SPE Symposium: Asia Pacific Deepwater is the perfect platform that allows you to spotlight your company's portfolio of leading innovations while delivering your message to the right target audience.

**SAVE WITH
EARLY BIRD RATES!**

Confirm your package
by 9 May 2025.



GOLD SPONSOR

Early Bird Rate: USD 7,900 per sponsor
(Normal Rate: USD 8,200)

BENEFITS

- Recognised as Gold Sponsor
- One (1) 4 sqm Exhibit Showcase display kiosk
- Six (6) complimentary Full Symposium registrations*
- Ten (10) Exhibit Showcase Visitor registrations**
- Company/product listing in the Mobile App
- Company logo in the digital Symposium Preview***, event website, Mobile App, and onsite sponsor recognition
- 10% discount on additional sponsorship items

DISPLAY KIOSK ENTITLEMENTS

- 2m x 2m Exhibit Showcase display kiosk
- 2mW x 2.5mH back wall with customised graphics
- 43-inch TV with stand
- One (1) information counter with front customised graphics
- Lighting
- One (1) 13 amp power point
- Two (2) bar stools
- One (1) waste paper bin



SILVER SPONSOR

Early Bird Rate: USD 5,900 per sponsor
(Normal Rate: USD 6,200)

BENEFITS

- Recognised as Silver Sponsor
- One (1) 4 sqm Exhibit Showcase display kiosk
- Four (4) complimentary Full Symposium registrations*
- Ten (10) Exhibit Showcase Visitor registrations**
- Company/product listing in the Mobile App
- Company logo in the digital Symposium Preview***, event website, Mobile App, and onsite sponsor recognition
- 10% discount on additional sponsorship items

DISPLAY KIOSK ENTITLEMENTS

- 2m x 2m Exhibit Showcase display kiosk
- 2mW x 2.5mH back wall with customised graphics
- 43-inch TV with stand
- One (1) information counter with front customised graphics
- Lighting
- One (1) 13 amp power point
- Two (2) bar stools
- One (1) waste paper bin



STANDARD PACKAGE

Early Bird Rate: USD 3,900 per booth
(Normal Rate: USD 4,200)

BENEFITS

- One (1) 4 sqm Exhibit Showcase display kiosk
- Two (2) complimentary Full Symposium registrations*
- Five (5) Exhibit Showcase Visitor registrations**
- Company/product listing in the Mobile App

DISPLAY KIOSK ENTITLEMENTS

- 2m x 2m Exhibit Showcase display kiosk
- 2mW x 2.5mH back wall with customised graphics
- One (1) information counter with front customised graphics
- Lighting
- One (1) 13 amp power point
- Two (2) bar stools
- One (1) waste paper bin

Notes:

* **Full Symposium Registration** includes access to the Opening and Keynote Session, Executive Plenary Session, Panel Sessions, Technical Sessions, Knowledge Sharing ePoster Sessions, Exhibit Showcase, Daily Networking Luncheons, Welcome Reception (if any) and Daily Coffee Breaks.

** **Exhibit Showcase Visitor Registration** includes access to the Exhibit Showcase, Knowledge Sharing ePoster Sessions, Welcome Reception (if any) and Daily Coffee Breaks.

*** Sponsors/Exhibitors will be acknowledged in the digital Symposium Preview (if confirmed by 9 May 2025) and Mobile App (if confirmed by 25 July 2025).

CONTACT US

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visit go.spe.org/25BSM1S for more information about SPE Symposium: Asia Pacific Deepwater



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