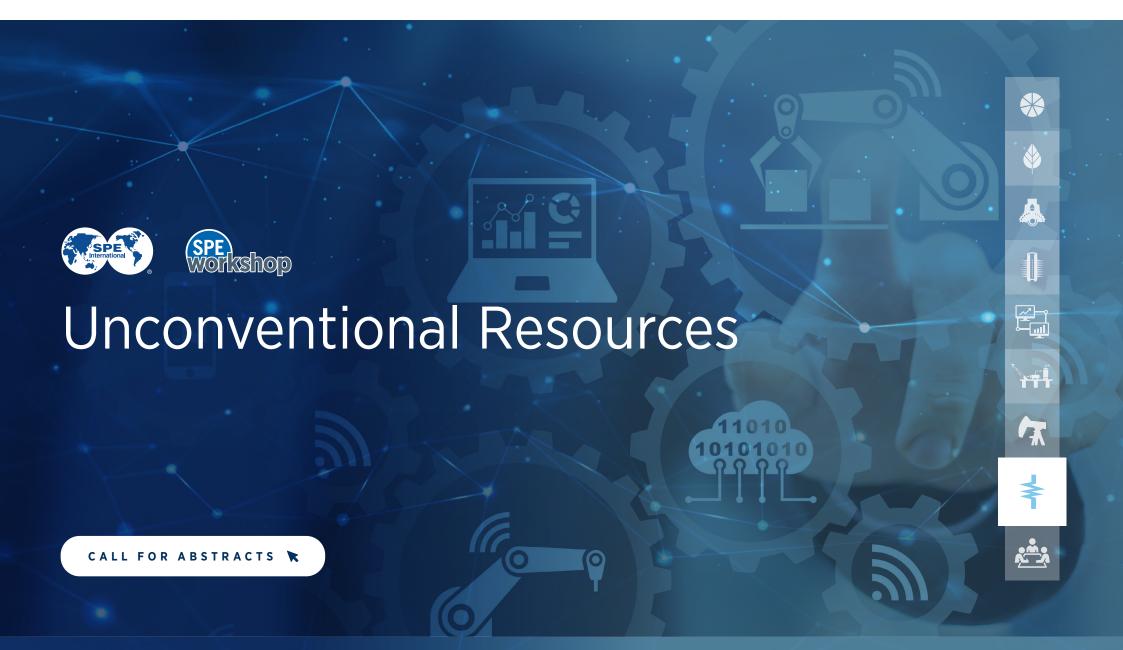
SPE WORKSHOP

9-10 SEPTEMBER 2025 | BRISBANE, AUSTRALIA









## UNCONVENTIONAL RESOURCES

9-10 SEPTEMBER 2025 | BRISBANE, AUSTRALIA



# About the Workshop

# SPE Workshop: Unconventional Resources

Expanding exploration and appraisal in Australia's Beetaloo Basin and Taroom Trough regions, China's continued investment in shale, and Southeast Asia's growing emphasis on cleaner energy and stronger Environmental, Social, and Governance (ESG) performance are putting pressure on developing all resources, especially unconventional resources. This workshop aims to provide a vital platform to examine the technical and economic challenges of emerging resources and position the industry for a more resilient, low-carbon future.

Attendees will explore current trends, emerging technologies, and strategies shaping the future of unconventional resource management and production across Asia Pacific, within the broader context of accelerating global and regional efforts toward sustainability and decarbonisation.



#### **UNCOVER**

the latest developing projects and challenges in unconventional resource development, including economic, operational, and regulatory aspects.



with industry professionals and subject matter experts from around the world.



insights on strategic approaches in optimising unconventional resources in today's challenging economic climate.



# Who Should Attend?

- ASSET AND PORTFOLIO MANAGEMENT
- CIVIL AND ENVIRONMENTAL ENGINEERING
- COMPLETIONS
- 👤 DRILLING
- **■** GEOSCIENCE
- HEALTH, SAFETY, AND ENVIRONMENT
- IMPROVED AND ENHANCED RECOVERY
- INSTALLATION AND OPERATION
- **OPERATIONAL EXCELLENCE**
- PRODUCTION ENGINEERING

- **REGULATIONS AND POLICY**
- RESEARCH AND ACADEMIA
- RESERVOIR MANAGEMENT
- MANAGEMENT
- SUBSEA AND SUBSURFACE MANAGEMENT
- SUSTAINABILITY
- UNCONVENTIONAL AND COMPLEX RESERVOIRS
- UNCONVENTIONAL PRODUC TION FACILITIES
- WELL INTEGRITY
- **WELLS MANAGEMENT**

OUR COMMITTEE MEMBERS

Get to know the Committee Members that shapes the programme.



Join SPE today and receive a discounted registration rate for this workshop and other SPE events.











## UNCONVENTIONAL RESOURCES

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# Sponsorship Opportunities

Sponsorship support of the event helps offset the cost of producing workshops and allows SPE to keep the attendance price within reach of operation level-individuals, those who benefit most from these technical workshops.

Sponsors benefit both directly and indirectly by having their names associated with a specific workshop. While SPE prohibits any type of commercialism within the workshop room itself, the Society recognises that sponsoring companies offer valuable information to attendees outside the technical sessions.

Entitlements	Principal Sponsor	Gold Sponsor	Silver Sponsor	Table Display*
	USD 10,000	USD 8,000	USD 4,000	USD 2,500
Complimentary Full Workshop registrations	10	6	3	1
Acknowledgement during Welcome Remarks	✓			
Company logo on front cover of workshop flyer/brochure	✓			
Company logo on Mobile App attendee email header	✓			
Opportunity to insert sponsors' promotional materials (PDF or link) as downloadable resources in Mobile App	✓	✓		
Company logo displayed during event	✓	✓	✓	✓
Company logo in all workshop promotional email broadcasts	✓	✓	✓	✓
Company logo links to sponsor's website on digital platforms including but not limited to event website, marketing materials and social media postings	✓	✓	✓	✓
Company logo in all workshop Mobile App attendee emails	✓	✓	✓	✓
Company logo listed on workshop brochure	✓	✓	✓	✓
Option to display one company bunting**	✓	✓	✓	✓

\*Include 1 Oblong Table + 2 Chairs \*\*Company to provide bunting

Sponsorship packages are offered on a first-come, first-served basis. Please contact Eugene Lee at elee@spe.org to verify the availability of a particular sponsorship package.



## **Enhance Brand Identity**

Enhance and strengthen your brand identity to a targeted audience



### **Maximise Visibility**

Expand and maximise your brand and organisation's visibility and longevity at the event in-person and on the mobile app



### **Reinforce Relationships**

Reinforce your organisation's relationships with key industry practitioners



#### **Demonstrate Commitment**

Demonstrate your commitment to the industry through support



# Who We Are

SPE is the largest individual member organisation serving managers, engineers, scientists and other professionals worldwide in the upstream segment of the oil and gas industry.

The Society of Petroleum Engineers (SPE) is a not-for-profit organisation. Income from this event will be invested back into SPE to support many other Society programmes. When you attend an SPE event, you help provide even more opportunities for industry professionals to enhance their technical and professional competence. Scholarships, certification, the Distinguished Lecturer programme, and SPE's energy education programme Energy4Me® are just a few examples of programmes supported by SPE.





