



# Methane and Fugitive Emissions Management – Innovative Strategies for Methane Detection, Mitigation, and Cost-Effective Solutions

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### **GAIA** in Brief

\*: Eric Neumayer, LSE: Weak v
Strong Sustainability



- A **non-hierarchical community** of dynamic technical professionals committed to the oil and gas industry and to living and operating within planetary boundaries.
- A strategic event programming framework focused on STRONG SUSTAINABILITY \*to use for any SPE event anywhere
- An **emerging brand** creation unity and aggregation so we can know if "we are doing enough, fast enough"
- A bottom-up movement to smash the "sustainability glass floor" [c] and thereby support operations & R&D in operationalizing the UN SDGs, the most comprehensive framework of sustainability performance areas.
- A response to detractors that earns "trust through technical knowledge"
- A space for confident collective engagement among diverse view holders
- A means to **showcase** the industry's sustainability commitments through virtual and in person events





## The History of Sustainability as an SPE Discipline From Externally-Driven to Internally -Driven



- Engineering Solutions for Sustainability Workshop in Lausanne AIST with SPF
- Sustainability standing committee formed

2010-2012



- Webinar series
- Board approves sustainability definition
- Proposal to develop sustainability training program for members

2014

- Sustainability PetroTalks at HSSE-SR conference
- Sustainability speaker roster
- New subcommittees on "Metrics that Matter" and "Citizen Engineer"

2016

- Sustainability award approved
- Proposal—Gaia Summit
- Measuring What Matters
- Climate Strategy implemented
- 3 Distinguished Lecturers
- MOU IOGP & IPIECA
- Webinar Program

2018

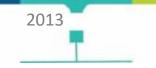


- Gaia Incubation
- Tech Sections SD integration
- GCS Energy Dot

2020

- 3 DLS
- 3 Climate & ET Workshops IPTC

- Oman Gaia Summits
- ATCE Dinners & Special Sessions
- Gaia Talks [global & regional]
- Gaia Masterclasses
- TREE program
- DL program



- First Sustainability Panel at ATCE
- Task force on sustainability formed

2015

- Two-day training program on Sustainability Imperative developed
- Sustainable Development Technical Section formed



- Three workshops on sustainability
- Sustainability Imperative training
- French Section conference on climate change
- Climate change strategy approved



2019

- 19ATCE
- Bahrain Energy Summit
- GCS EnergyDot
- External Engagement
- Sustainability Award
- 1 DL



- Gaia Launch & Deployment
- ~ 40 Gaia Talks
- 11 Climate & ET Workshops -Gaia-enabled
- 21ATCE, 21OTC, Energy Dot
- YP Congress
- JPT Decarbonisation Edition
- Climate DL



























### WHY

## SPE Gaia Sustainability Program

#### Mission:



- Designed by SPE HSE & Sustainability discipline volunteers
- to accompany fellow SPE members in their transition toward the future where oil and gas is the center of a clean energy system
- With human-life and biodiversity thriving inside <u>planetary</u> boundaries.

#### Who we are:

- Systems thinkers who think like activists but act like engineers.
- Shatter the sustainability glass floor
- Accelerate the operationalization of "strong" or "true" sustainability practices that respect planetary boundaries.

#### What we do:

- Create and enable programming which reaches inside and outside SPE and is designed to empower learning and agency
- masterclasses, study groups, workshops, conference panels, Gaia Talks on SPE Live, in SPE Sections and Regions, Sustainable Development Technical Section; Methane Technical Section and the flagship event – the SPE annual international Gaia Summit.











### WHY

SPE Gaia
Sustainability
Program

Planetary boundaries are nine ecological thresholds within Earth's systems that define a safe operating space for humanity.

Crossing these limits, such as climate change or biodiversity loss, could lead to irreversible environmental damage, threatening the stability of the planet







## SPE Gaia Brand Hallmarks



- Oil and gas as the linchpin of the new energy system aligned with sustainable development
- Commitment to "strong" sustainability
- Knowledge sherpas in new disciplines
- Safe space to address daunting content and engage with internal and external experts including activists
- Planetary boundaries as context;
- 7 generation and systems thinking;
- Framing tough questions; re-scaling, aggregation, collaboration, new models, new knowledge;
- Non hierarchical,, agency building; knowledge sharing;
- Confident conditions to act our way into new thinking;
- Safe & experimental space to convene divergent views and sources of new expertise.











## SPE Gaia Sustainability Program

Co-created in 2019 by SPE Members for SPE members and near members





Transform the Energy System



Measure what Matters for Action & Impact



Enable People-Centered Transition



Regenerate Natural Capital





Engage and Listen



Collaborate to Innovate







SPE Gaia Sustainability
program was created by
HSES discipline in 2019 to
enable and empower all
members who wish to
engage in the alignment of
the future of energy with
sustainable development











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### **GAIA Programming**





30 minute webinars on Zoom or SPE Live with one guest/one host External experts in new knowledge Internal operationalizing sustainability practices



90 minute, single or series, panel or fireside, open exchange on complex new knowledge, safe space, external and internal



Up to 100 invited attendees focused on a strategic theme and move the needle goal



Gaia-enabled panels at SPE events e.g. ATCE, EuropEC



2000 members & growing Diverse community of il and gas, adjacent, engineers and activists







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### **GAIA RESOURCES**



Gaia LinkedIn Community:

https://www.linkedin.com/groups/12464854/

Sustainable Development Technical Section:

https://connect.spe.org/sdts/home

➤ Gaia Talks:

https://streaming.spe.org/?s=gaia

https://www.spe.org/en/events/live-events/

Gaia Digital Assets:

https://spe.widencollective.com/c/2bnv38at





Master and Regional Logos

Zoom background

Banner

## Gaia Brand – digital asset library





https://spe.widencollective.com/c/2bnv38at





### How to Gaia: Sections, Chapters, Standing Committees, Technical Sections



### **Sections & Chapters**

- Each Region has 1-3 Gaia Liaisons who can create a committee of section and chapter representatives to encourage, plan and oversee programming
- The Gaia Regional Liaison will serve on the SDTS Board of Directors and will ensure a supportive feedback loop.
- Liaises with SDTS Board, makes good use of the on-demand library, develops local relations, drawing on IPIECA, OGCI, IOGP and other relations
- The Student chapters should join the regional committee and be represented on the SDTS Board by the Regional Liaison

#### There are four Gaia programming types supported by a central planning vehicle – the Gaia Study Group

- 1: Gaia Talks developed centrally and by Regions and large Sections
- 2 Gaia Masterclasses developed centrally so far but capacity can be built in regions
- 3: Gaia Summits & Decarbonisation Congress
- 4 Gaia Panels [at SPE flagship events produced directly by SDTS or enabled by SDTS sustainability expertise]

Use the Gaia Strategic Programming framework and SDTS network to design your Gaia Talk, Masterclass, Event Panel etc The six-element framework is designed to be comprehensive, give a lot of latitude and yet create an aggregated output that can be accountable and tell us if we are doing enough, fast enough and to showcase what we are doing to encourage and engage members and non-members.











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"Give me a place to stand, and a lever long enough,
we
stand we world." — Archimedes

Please register: Sustainable Development Technical Section:

https://connect.spe.org/sdts/home















