



Society of Petroleum Engineers

SPE Canadian Energy Technology Conference and Exhibition

12–13 March 2025

BMO Centre at Stampede Park
Calgary, Alberta, Canada

go.spe.org/SPEX25CET

Exhibition and Sponsorship Opportunities





Welcome to the 2025 Canadian Energy Technology Conference and Exhibition

About the Conference

The fourth annual Canadian Energy Technology Conference and Exhibition will deliver innovative technology, shared learnings for oil and gas production and operations, and solutions for energy integration.

Oil and gas will continue to play an important role in the world’s energy demand for decades to come. The SPE Canadian Energy Technology Conference and Exhibition brings together the industry’s best and brightest who want to learn, grow, share and connect. Be part of a community that drives change and is proud of how we deliver energy responsibly, efficiently, and safely.

Join us in Calgary, Alberta, Canada on 12-13 March 2024 for an exciting, forward-focused event that will advance us toward the next generation of energy development.

All sponsorship opportunities include the following:

- Recognition on prominent signage displayed on-site at the conference
- Recognition in the Conference Digital Program (if sponsor contract and logo are received prior to the deadline)
- Recognition on the slides displayed between technical sessions
- Recognition on the conference website, including a link to your company’s website
- Company listing and description write up, logo and handout option in the SPE International App

Metal Partnership Packages

Metal	Price CAD	Conference Registrations	Digital Ad On-site	Giveaway Item	On-Site Signage	Logo in Mobile App	App Alerts Attendees Mobile App	Logo and Link on Website
Titanium (Corporate Group)	14,000	10	-	-	✓	✓	-	✓
Platinum	9,000	5	Full Page	*	✓	✓	1	✓
Gold	7,500	4	Half Page	-	✓	✓	-	✓
Silver	5,000	2	Half Page	-	✓	✓	-	✓
Bronze	3,500	1	-	-	✓	✓	-	✓

* Option for company to provide promotional giveaway item.

Sponsorship Opportunities

Sponsorship	Price CAD	Conference Registrations	Digital Ad Onsite	Giveaway Item	On-Site Signage	Logo in Mobile App	App Alerts to Attendees	Logo and Link on Website
Title Sponsor	15,000	5	Full Page	Branded Lanyards	✓	✓	3	✓
Networking Luncheon (Exclusive)	12,000	6	Full Page	Draw Prize	Ad and logo on every banquet table	✓	1	✓
Networking Luncheon (One-day)	6,500	3	Half Page	*	Ad and logo on every banquet table	✓	-	✓
Breakfast (Exclusive)	10,000	4	Full Page	Draw Prize	✓	✓	1	✓
Breakfast (One-day)	5,500	2	Half Page	*	✓	✓	-	✓
Networking Coffee Breaks (Exclusive)	8,000	2	Full Page	Draw Prize	✓	✓	-	✓
Networking Coffee Breaks (One-day)	4,500	1	Half Page	*	✓	✓	-	✓
Welcome Reception and Live Music	6,500	2	-	-	Exclusive Signage at Reception	✓	1	✓
Audio/Visual	7,500	2	Half Page	Draw Prize	Signage in Session Rooms and Screens Outside of Rooms	✓	-	✓
Pens and Notebooks	6,500	1	-	✓	✓	✓	-	✓
Candy Station	6,500	1	-	✓	✓	✓	-	✓
Wi-Fi for Attendees	7,000	-	In Digital Program and Redirected Splash Page Upon Login to App	-	Signage Throughout Event Space	✓	-	✓
Recharge Lounge	6,500	2	-	-	✓	✓	-	✓
Conference Bags	6,000	2	-	✓	✓	✓	-	✓
Headshot Photo Booth	6,000	1	-	-	Exclusive signage at Photo Booth and logo on email out with attendee photos	✓	-	✓

* Option for company to provide promotional giveaway item.

Exhibition

Showcase your products and services to a knowledgeable audience ready to see the latest technologies and techniques in the energy industry.

Why Exhibit?

New this year, free access to the exhibit floor for all SPE Members.

- Acquire valuable sales contacts
- Showcase your company's expertise
- Introduce new technology to a knowledgeable audience
- Meet face-to-face with your clients

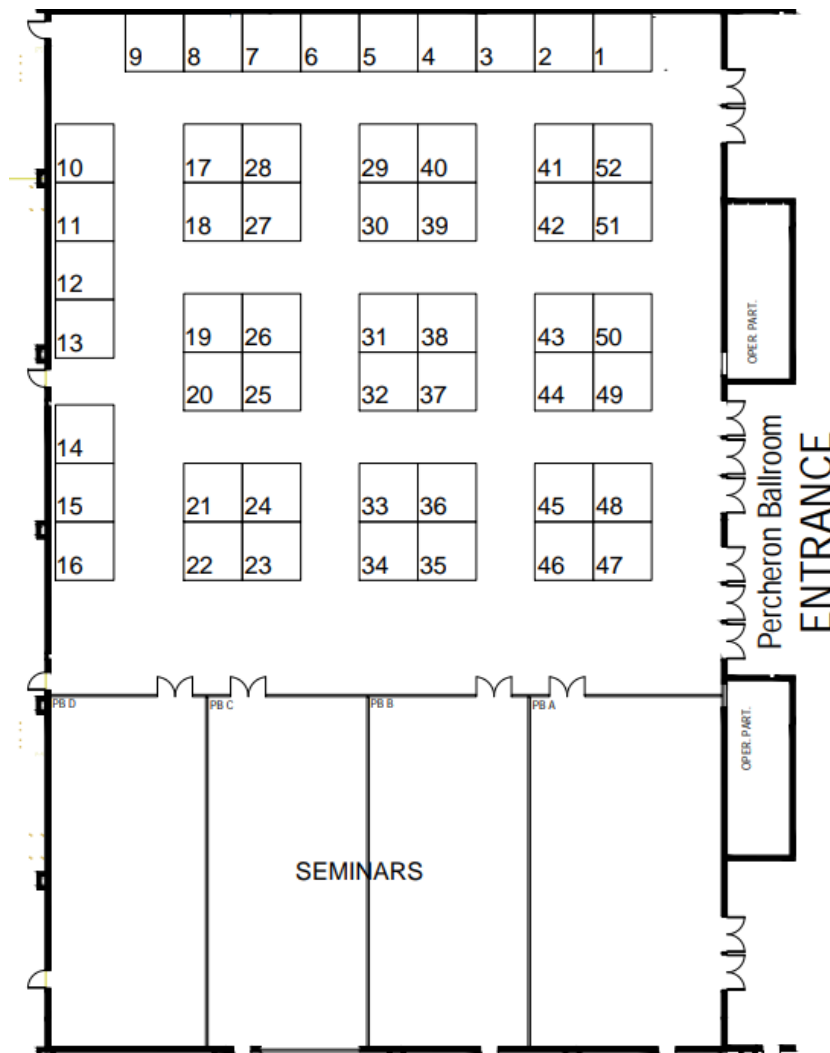
Exhibitor Pricing

- CAD 37/sq. ft. + GST
- Space is assigned on a first-come, first-contracted basis.

Exhibitors Receive

- Two full-conference registrations, one exhibits-only registration (for company personnel) and three guest invitations (for potential clients and should not be used for exhibit staff) per 100 sq. ft.
- Standard booth draping (8-ft back wall and 3-ft side rails) and sign with company name and booth number are provided. Electricity is not included.
- Exhibitor Services Manual providing the necessary tools, information, and services for a successful exhibiting experience.
- Company listing and description write up, logo and handout option in the official symposium app.

Located in the Newly Renovated BMO Centre Percheron Ballroom



Advertising Opportunities

Conference Digital Advertising

- Full Page: CAD 1000 + GST

For more information about exhibition, sponsorship, and advertising opportunities, visit go.spe.org/SPEX25CET

Important Deadlines

SPE requires that a 50% deposit be submitted upon invoicing. The remaining 50% is due 30 days prior to the event.

If a participant has contracted a sponsorship or exhibit within thirty days of the event, full payment is required with submittal of contract.

Advertising materials must be received no later than **14 February 2025**. If a sponsor does not meet the published deadlines, SPE cannot guarantee promotion of sponsorship.



Contact

April Cote

Event Specialist

Tel: +1-403-930-5461

acote@spe.org



Society of Petroleum Engineers

Exhibit at the Canada Conferences to Impact the E&P Industry

The Society of Petroleum Engineers is a not-for-profit organization. Income from these events are invested back into the organization to support other educational programs. When you exhibit, sponsor, or advertise, you help shape the future of the industry, funding SPE's scholarships and supporting professionals to enhance their technical competence. Learn more at www.spe.org/about.