

SPE Montney/Duvernay Symposium

go.spe.org/25MODU

Exhibition and Sponsorship Opportunities



About the Symposium

This Symposium is designed to engage and educate through live panel discussions, interactive breakout sessions, and case study presentations outlining operators' recent success and failures as Montney and Duvernay transition into a more mature development mode which has brought new challenges and concerns. By fostering a collaborative environment for knowledge sharing and networking, the 2025 Symposium aims to explore a wide range of real-world topics including development strategies, production optimization, execution challenges in non-ideal situations, water management, ESG and regulatory best practice, as well as new technologies and innovation to unlock the full potential of the Montney and Duvernay for the benefit of all stakeholders involved.

Who Will Be There?

Attending the symposium are operating companies, service providers, consulting firms, regulators, academia and more.

Why You Should Sponsor?

This highly attended event is the place to stand out as an influential leader and give your organization maximum exposure within this renowned unconventional resource. Sponsorships are proven to give your company immediate visibility and impact. Your support also helps to offset the cost of producing symposiums and allows SPE to keep the registration fee as low as possible for our attendees.

Why You Should Exhibit?

The Montney Duvernay Symposium is one of SPE Canada's most popular events. Over 450 leaders in this sector attended in 2024. Operators from ARC Resources, Athabasca Oil, Birchcliff Energy, Strathcona Resources, Tourmaline, PETRONAS, ConocoPhillips, Canadian Natural, and more attend this sold out event each year.

Benefits Include:

- Recognition on the Symposium website, including a link to your company's website
- Recognition on sponsor slides displayed between technical sessions
- Company logo, listing and handout option in the SPE International mobile app

"The SPE Montney/Duvernay Symposium is my favorite event of the year for people in Canada working on Unconventionals – it's a great place to see what other operators are working on through case study presentations, learn about new technologies to potentially implement, and network with other professionals working on similar problems".

Pat Miller, PETRONAS Canada

"We exhibit because it's one of the most focused and well-attended events in the region. It brings together the right people—decision-makers, engineers, and operators—who are driving real progress in completions. The conversations are meaningful, the attendance is strong, and the connections we make here continue to drive real value for our business and our customers."

Kelly Williams, Yellow Jacket Oil Tools

Metal Sponsorship:

Platinum Sponsor

CAD 9,000 (Exclusive) + GST

- Four (4) registrations
- Full page, full-color ad on digital display
- Custom decals

Gold Sponsor

CAD 8,000 + GST (4 available)

- Three (3) registrations
- Full page, full-color ad on digital display

Silver Sponsor

CAD 5,500 + GST (6 available)

- Two (2) registrations
- Half page, full-color ad on digital display

Bronze Sponsor

CAD 4,000 + GST

- One (1) registration
- Half page, full-color ad on digital display

Sponsorship Opportunities

Corporate

CAD 10,500 (Exclusive) + GST

- Exclusive distribution of lanyard with logo **provided by SPE*
- Sponsor logo displayed on all promotional materials
- Two (2) registrations
- Full-color ad on digital display
- Complimentary 10 x 10 exhibition booth

Breakfast(s)

CAD 6,500 (Exclusive) + GST
CAD 3,800 (1 day)

- One (1) registration
- Hot breakfast
- Optional: Item with Sponsor's logo or prize draw item **provided by Sponsor*

Exclusive: includes all benefits listed above plus the following:

- One (1) additional registration
- Half-page, full-color ad on digital display
- Signage on every banquet table with sponsor QR code and logo

Lunch

CAD 6,500 (Exclusive) + GST
CAD 3,800 (1 day)

- Hot lunch
- One (1) registration
- Optional: Item with Sponsor's logo or prize draw item **provided by Sponsor*

Exclusive includes all benefits listed above plus:

- One (1) additional registration
- Half-page, full-color ad on digital display
- Signage on every banquet table with sponsor QR code and logo

Coffee Break(s)

CAD 6,000 (Exclusive) + GST
CAD 3,500 (3 available)

- Coffee, tea, and snacks for morning and afternoon break
- One (1) registration
- Optional: item with Sponsor's logo or prize draw item **provided by Sponsor*

Exclusive includes all benefits listed above plus the following:

- One (1) additional registrations
- Half-page, full-color ad on digital display
- Item with Sponsor's logo or prize draw item OR Exclusive speciality treat offered in sponsors booth **provided by SPE*

Reception with Live Music

CAD 6,000 (Exclusive) + GST

Host an energized reception that includes live music and brings together attendees for engaging conversation:

- Two (2) registrations
- Reception ad with your logo on digital display
- Signage with logo prominently displayed
- Corporate branded signature cocktail

Casino Night Welcome Reception

CAD 7,500 (Exclusive) + GST

Create a memorable experience for attendees by hosting a fun money casino night reception. This will include roulette, blackjack and poker tables.

- Half-page ad on digital display
- One (1) registration

Audio/Visual

CAD 7,000 + GST

- Two (2) registrations
- Half-page, full-color ad on digital display
- A/V related prize draw **provided by SPE*
- Exclusive signage displayed in the session room and near overflow screens

Notepads and Pens

CAD 6,500 (Exclusive) + GST

- Distribution of notepads and pens **provided by SPE*
- One (1) registration
- Half-page, full-color ad on digital display

Photo Booth Experience

CAD 6,000 (Exclusive) + GST

- One (1) registration
- Sponsor signage at photobooth
- Sponsor will receive complimentary marketing photos taken during event
- Central location

Symposium Bag

CAD 5,500 (Exclusive) + GST

- Distribution of tote bags **provided by SPE*
- One marketing insert **provided by sponsor*
- Optional: giveaway item **provided by sponsor*
- One (1) registration

Bowling Social Event

CAD 1,500 + GST (4 Available)

- Dedicated bowling lane per sponsor
- Cost of bowling, snacks, and three drinks per guest covered by SPE
- Fifteen (15) guest tickets provided to each sponsor
- Signage and logos displayed onsite and on digital display

Candy Station

CAD 6,500 (Exclusive) + GST

- Color themed candy station
- One (1) registration
- Half-page, full-color ad on digital display

Hotel Room Welcome Package

CAD 5,500 (Exclusive) + GST

- Welcome Package delivered to each attendee room, including:
 - Welcome letter from sponsor
 - Sweet treat for guests
- One (1) registration

Hotel Key Card Sponsor

CAD 6,000 (Exclusive) + GST

- Branded hotel key cards for attendees
- One (1) registration
- Half-page, full colour ad on digital screen

Recharge Lounge

CAD 6,000 (Exclusive) + GST

Host a dedicated lounge area with mountain views.

Includes:

- Massage chair and comfortable seating
- Phone charging area
- Exclusive signage

After-Party Sponsor

CAD 2,500 + GST

- After dinner gathering for fun sing-along/jam session
- Located in the beautiful Conservatory
- Light snacks provided
- Great place to host clients

**Do you have other sponsorship ideas?
Are you looking for a customized package?**

Call or email April Cote, Events Specialist

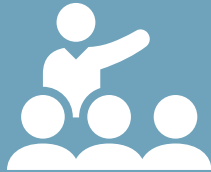
+1-403-930-5461 | acote@spe.org

Exhibition Opportunities

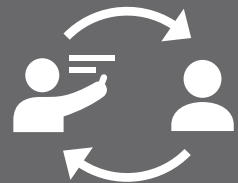
Why Should You Exhibit?

SPE's signature destination event for the Montney/Duvernay community offers access to a targeted and engaged industry audience in a beautiful, relaxed setting. If your organization is in the Montney/Duvernay plays and you're looking to share your technology or services with key decision-makers, this is the event for you.

Showcase your technologies, valuable services and unique expertise with industry leaders.



Generate new sales leads and strengthen existing business relationships.



Expand your business by identifying new customers, suppliers and partners.



Secure deals face-to-face.



EXHIBITOR PRICING

- Booth pricing: **CAD \$35/sq. ft. +GST**
- Review the floorplan and exhibit info, select booth and download contract at go.spe.org/25MODU
- Space is assigned on a first-come, first contracted basis

WHAT EXHIBITORS WILL RECEIVE

- Standard booth draping (8-ft. high back wall and 3-ft. side rails) with booth number
- Six foot table and two banquet chairs
- Company logo with description and handout option in the SPE International mobile app
- One (1) complimentary registration per 100 sq. ft. of contracted space

All prices are listed in Canadian dollars. Applicable taxes will be added to the invoice. Sponsorships and exhibit booths are offered on a first come basis.

“This SPE event has proven to be one of the most rewarding and strategic events for our brand. The sponsorship provides us with an excellent opportunity to connect directly with our target audience, showcase our expertise, and align our name with innovation and leadership within our field. SPE provides us with increased brand visibility and valuable networking with our potential clients and partners, where it delivers tangible leads and opportunities.”

Jeff Solmosan, TTS

Contact

SPE Canada

April Cote, Events Specialist | +1-403-930-5461 | acote@spe.org

Exhibitor Floor Plan

2025 Montney/Duvernay Symposium

