



SPE Symposium and Exhibition: Production Enhancement and Cost Optimisation

3-4 September 2024 | Kuala Lumpur, Malaysia



“ In the ever-changing energy landscape, our focus is on maximising production, keeping costs in check, and embracing sustainability. From going digital to fostering collaboration, this symposium is where we gather to share and discuss operational efficiency, ensuring financial health, and paving the way for a resilient, low-carbon future to share. ”

Handan Ramli
Symposium Chair
Head, Production and Operations Management
Malaysia Petroleum Management
PETRONAS

go.spe.org/25SM02S

Sponsorship and Exhibition Opportunities



Welcome Message

Dear Industry Colleagues,

We are delighted to extend a warm invitation on behalf of the Symposium Committee to the third edition of the **SPE Symposium and Exhibition: Production Enhancement and Cost Optimisation**, scheduled to take place from 3 - 4 September 2024 in Kuala Lumpur, Malaysia.

Amidst the industry's continuous evolution and the urgent need for sustainability in the transition toward renewable energy sources, the emphasis on optimising production output, precise cost control, and the adoption of low-carbon, sustainable practices including GHG emissions management and operational efficiency, has become paramount.

Digitalisation, automation, and electrification enhance operational efficiency, while data analytics, predictive maintenance, and asset integrity management ensure equipment reliability and minimise downtime. Additionally, reservoir management strategies optimise hydrocarbon recovery, and innovations in subsea and remote operation technologies create new possibilities in challenging offshore environments. Collaborative efforts among industry players in driving innovation and cost-sharing also underscore the increasing importance of partnership in industry.

This symposium has been meticulously designed to provide a comprehensive industry update while fostering knowledge exchange within the collaborative sphere of production optimisation. This event serves as a crucial platform for engaging in high-level discussions with senior leaders, and facilitating the sharing of technical expertise through the presentation of best practices and case studies; all with the ultimate goal of achieving optimised and cost-efficient operations.

On behalf of the Organising Committee, we invite you to participate and showcase your technical and innovative solutions and services. Numerous networking opportunities will be available to reconnect with business partners and establish new connections.

We look forward to welcoming you to Kuala Lumpur, where knowledge intersects with innovation, and collaboration propels us towards a sustainable and prosperous future.



Handan Ramli
Symposium Chair
Head, Production and Operations Management
Malaysia Petroleum Management
PETRONAS



**CLICK TO VIEW THE
COMMITTEE LINE-UP**



Driving Productivity, Optimising Costs: Showcase Your Solutions

Prepare to be part of the third edition of the **SPE Symposium and Exhibition: Production Enhancement and Cost Optimisation**, coming to life in **Kuala Lumpur, Malaysia** on **3rd – 4th September 2024**.

In the ever-changing landscape of the industry and the pressing call for sustainable practices in the shift to renewable energy, there is a critical focus on enhancing production efficiency, meticulous cost management, and embracing eco-friendly measures such as managing greenhouse gas emissions and improving operational efficiency. The significance of collaboration among industry stakeholders in promoting innovation and sharing costs further highlights the growing importance of partnerships in the sector.



300+
participants from
15+ countries



50+
industry and subject
matter experts



15+
hours of engaging
plenary panels,
technical, and
ePoster session



6+
hours of targeted
networking breaks



Exhibit showcase
of cutting-edge
services and
solutions

The symposium will provide critical and timely industry insights and facilitate knowledge sharing on advance production optimisation and operational decarbonisation. Senior business leaders and subject matter experts will share best practices and case studies to achieve optimised, cost-effective, and low-carbon production operations through interactive dialogues and industry-leading technical presentations.



Enhance, Showcase and Strengthen Your Brand

HIGHLIGHT your organisation's latest innovations, services and expertise on a global scale

ENGAGE and **NETWORK** face-to-face with existing clients and meet new business prospects

OBTAIN qualified leads and opportunities

PROMOTE and feature your organisation's latest services and products to key buyers and stakeholders.

Join business executives, decision makers, technical experts, and solution enablers specialising in:



Digitalisation and Remote Operations



HSE and Risk Management



Reservoir and Production Surveillance



Drilling and Completions



Production and Operation Management



Wells Engineering and Service



Geology and Geophysics



Production Technology



A LOOK BACK AT 2022 EDITION
CLICK TO FIND OUT MORE

Sponsorship Opportunities

Sponsorship opportunities for the SPE Symposium and Exhibition: Production Enhancement and Cost Optimisation have been designed to provide exposure and visibility for organisations in the energy industry. **We offer a variety of sponsorship packages to strengthen your brand identity and enhance your organisation's image at the symposium.**

Sponsorship Packages

List of Packages	By 4 May	After 4 May
Principal Sponsor	USD 10,000	USD 11,500
Gold Sponsor (With 4 sqm Exhibit Showcase Display Kiosk)	USD 7,900	USD 8,200
Welcome Reception - Day 1 (3 September)	USD 7,500	USD 8,000
Lanyards	USD 7,000	USD 7,500
Symposium Bags	USD 7,000	USD 7,500
Directional Signage	USD 6,000	USD 6,500
Silver Sponsor (With 4 sqm Exhibit Showcase Display Kiosk)	USD 5,900	USD 6,200
Digital Symposium Preview and Mobile App	USD 5,500	USD 6,000
Networking Luncheon - Day 1 (3 September)	USD 5,500	USD 6,000
Networking Luncheon - Day 2 (4 September)	USD 5,500	USD 6,000
Symposium Water Bottles	USD 5,000	USD 5,500
Symposium Caps	USD 4,500	USD 5,000
Symposium Writing Pads and Pens	USD 4,500	USD 5,000
Daily Coffee Breaks	USD 4,000	USD 4,500
Symposium Bag Insertion	USD 3,500	USD 4,000



SECURE YOUR PACKAGE

Sponsorship items are limited and available on a first-come first-served basis. Confirm yours today!

Contact our sales expert today:

Winston Teh

Sales Manager and Team Lead, Asia Pacific

☎ +603 2182 3112 or ✉ wteh@spe.org

Be a Sponsor | Enhance Your Brand, Maximise Your Visibility



PRINCIPAL SPONSOR

USD 10,000 per sponsor
(Normal Rate: USD 11,500)

The sponsor will receive:

- Company logo displayed at the Opening Session.
- Acknowledgement during the Opening Session.
- Eight (8) complimentary Full Symposium registrations*
- Company/product listing in the Mobile App***
- Company logo in the digital Symposium Preview***, event website, Mobile App, and onsite sponsor recognition
- 10% discount on additional sponsorship items



GOLD SPONSOR

USD 7,900 per sponsor
(Normal Rate: USD 8,200)

The sponsor will receive:

- One (1) 4 sqm Exhibit Showcase display kiosk (refer to display kiosk entitlements on page 6)
- Six (6) complimentary Full Symposium registrations*
- Ten (10) Exhibit Showcase Visitor registrations**
- Company/product listing in the Mobile App***
- Company logo in the digital Symposium Preview***, event website, Mobile App, and onsite sponsor recognition
- 10% discount on additional sponsorship items



WELCOME RECEPTION

Tuesday, 3 September 2024

USD 7,500
(Normal Rate: USD 8,000)

The Welcome Reception is opened to all Full Symposium attendees, where industry leaders and professionals will come together to network over light-bites and drinks at the end of Day 1 (Tuesday, 3 September 2024). The sponsor will receive:

- An opportunity for a senior representative of the sponsor to deliver a 10-minute address to all attendees introducing the company and Welcome Reception
- Signage with company logo prominently displayed at the reception area
- Two (2) complimentary Full Symposium registrations*
- Company logo in the digital Symposium Preview***, event website, Mobile App, and onsite sponsor recognition



LANYARDS

USD 7,000 per sponsor
(Normal Rate: USD 7,500)

The sponsor will receive:

- Company logo printed on the lanyards
- Two (2) complimentary Full Symposium registrations*
- Company logo in the digital Symposium Preview***, event website, Mobile App, and onsite sponsor recognition



CONFERENCE BAGS

USD 7,000 per sponsor
(Normal Rate: USD 7,500)

The sponsor will receive:

- Company logo printed on the symposium bags
- One (1) symposium bag insertion (insertion to be provided by sponsor)
- Two (2) complimentary Full Symposium registrations*
- Company logo in the digital Symposium Preview***, event website, Mobile App, and onsite sponsor recognition



DIRECTIONAL SIGNAGE

USD 6,000
(Normal Rate: USD 6,500)

The sponsor will receive:

- Company logo on all onsite signage to direct attendees to various symposium sessions and functions rooms
- Company logo displayed on ePoster stations
- One (1) complimentary Full Symposium registration*
- Company logo in the digital Symposium Preview***, event website, Mobile App, and onsite sponsor recognition



CUSTOMISED SPONSORSHIP PACKAGE

Sponsoring the SPE Symposium and Exhibition: Production Enhancement and Cost Optimisation is a unique way to raise your organisation's profile and increase brand awareness within the energy industry. Our sponsorship packages are flexible and may be customised to give your organisation targeted exposure and increase your presence at the event.

For more information, please contact:

Winston Teh

Sales Manager & Team Lead, Asia Pacific

☎ +60 3 2182 3221 or ✉ wteh@spe.org

Be a Sponsor | Enhance Your Brand, Maximise Your Visibility



SILVER SPONSOR

USD 5,900 per sponsor
(Normal Rate: USD 6,200)

The sponsor will receive:

- One (1) 4 sqm Exhibit Showcase display kiosk (refer to display kiosk entitlements on page 6)
- Four (4) complimentary Full Symposium registrations*
- Ten (10) Exhibit Showcase Visitor registrations**
- Company/product listing in the Mobile App***
- Company logo in the digital Symposium Preview***, event website, Mobile App, and onsite sponsor recognition
- 10% discount on additional sponsorship items



DIGITAL SYMPOSIUM PREVIEW AND MOBILE APP

USD 5,000 per sponsor
(Normal Rate: USD 6,000)

Embrace the symposium digital experience to captivate, engage, and resonate with our attendees. The digital Symposium Preview will be produced as a sneak peek of the event, and the Mobile App is the one-stop resource for the symposium's most up-to-date information during the event. The sponsor will receive:

- Company logo on the cover of the digital Symposium Preview***
- One (1) full page ROP colour advertisement in the digital Symposium Preview***
- One (1) complimentary Full Symposium registration*
- One (1) splash/landing page advertisement in the Mobile App
- Company logo in the digital Symposium Preview***, event website, Mobile App, and onsite sponsor recognition



NETWORKING LUNCHEON

Day 1 (Tuesday, 3 September 2024)
Day 2 (Wednesday, 4 September 2024)
USD 5,500 per luncheon
(Normal Rate: USD 6,000)

Daily networking luncheons will be provided to all Full Symposium attendees. The sponsor will receive:

- Signage with company logo prominently displayed at the networking luncheon area
- An opportunity to give away goody bag or distribute company's leaflet to the attendees during the sponsored networking luncheon
- An opportunity for a senior representative of the sponsor to deliver a 10-minute address to attendees
- One (1) complimentary Full Symposium registration*
- Company logo in the digital Symposium Preview***, event website, Mobile App, and onsite sponsor recognition



SYMPOSIUM WATER BOTTLES

USD 5,000 per sponsor
(Normal Rate: USD 5,500)

Water bottles will be inserted in the symposium bags. The sponsor will receive:

- Company logo printed on the water bottles
- One (1) complimentary Full Symposium registration*
- Company logo in the digital Symposium Preview***, event website, Mobile App, and onsite sponsor recognition



SYMPOSIUM CAPS

USD 4,500 per sponsor
(Normal Rate: USD 5,000)

Caps will be inserted in the symposium bags. The sponsor will receive:

- Company logo printed on the caps
- One (1) complimentary Full Symposium registration*
- Company logo in the digital Symposium Preview***, event website, Mobile App, and onsite sponsor recognition



SYMPOSIUM WRITING PADS AND PENS

USD 4,500 per sponsor
(Normal Rate: USD 5,000)

Writing pads and pens will be inserted in the symposium bags. The sponsor will receive:

- Company logo printed on the writing pads and pens
- One (1) complimentary Full Symposium registration*
- Company logo in the digital Symposium Preview***, event website, Mobile App, and onsite sponsor recognition

Notes:

* Full Symposium registration includes access to the Opening and Keynote Session, Executive Plenary Session, Panel Sessions, Technical Sessions, Knowledge Sharing ePoster Sessions, Exhibit Showcase, Daily Networking Luncheons, Welcome Reception (if any) and Daily Coffee Breaks.

** Exhibit Showcase Visitor registration includes access to the Exhibit Showcase, Knowledge Sharing ePoster Sessions, Welcome Reception (if any) and Daily Coffee Breaks.

*** Sponsors will be acknowledged in the digital Symposium Preview (if confirm by 4 May 2024) and Mobile App (if confirm by 2 August 2024).

Be a Sponsor | Enhance Your Brand, Maximise Your Visibility



DAILY COFFEE BREAKS - DAY 1 AND DAY 2

USD 4,000

(Normal Rate: USD 4,500)

Daily morning and afternoon coffee breaks will be provided to Full Symposium attendees. The sponsor will receive:

- Signage with company logo prominently displayed at the coffee break area
- One (1) complimentary Full Symposium registration*
- Company logo in the digital Symposium Preview***, event website, Mobile App, and onsite sponsor recognition



SYMPOSIUM BAG INSERTION

USD 3,500

(Normal Rate: USD 4,000)

The sponsor will receive:

- One (1) symposium bag insertion (insertion to be provided by sponsor)
- One (1) complimentary Full Symposium registration*
- Company logo in the digital Symposium Preview***, event website, Mobile App, and onsite sponsor recognition

Notes:

* Full Symposium registration includes access to the Opening and Keynote Session, Executive Plenary Session, Panel Sessions, Technical Sessions, Knowledge Sharing ePoster Sessions, Exhibit Showcase, Daily Networking Luncheons, Welcome Reception (if any) and Daily Coffee Breaks.

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Winston Teh

Sales Manager & Team Lead, Asia Pacific

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Exhibit Showcase Opportunities

SPE Symposium and Exhibition: Production Enhancement and Cost Optimisation is the perfect platform that allows you to spotlight your company's portfolio of leading innovations while delivering your message to the right target audience.

**SAVE WITH
EARLY BIRD RATES!**

Confirm your package
by 4 May 2024.



GOLD SPONSOR

Early Bird Rate: USD 7,900 per sponsor
(Normal Rate: USD 8,200)

BENEFITS

- Recognised as Gold Sponsor
- One (1) 4 sqm Exhibit Showcase display kiosk
- Six (6) complimentary Full Symposium registrations*
- Ten (10) Exhibit Showcase Visitor registrations**
- Company/product listing in the Mobile App
- Company logo in the digital Symposium Preview***, event website, Mobile App, and onsite sponsor recognition
- 10% discount on additional sponsorship items

DISPLAY KIOSK ENTITLEMENTS

- 2m x 2m Exhibit Showcase display kiosk
- 2mW x 2.5mH back wall with customised graphics
- 43-inch TV with stand
- One (1) information counter with front customised graphics
- Lighting
- One (1) 4 amp power point
- Two (2) bar stools
- One (1) waste paper bin



SILVER SPONSOR

Early Bird Rate: USD 5,900 per booth
(Normal Rate: USD 6,200)

BENEFITS

- Recognised as Silver Sponsor
- One (1) 4 sqm Exhibit Showcase display kiosk
- Four (4) complimentary Full Symposium registrations*
- Ten (10) Exhibit Showcase Visitor registrations**
- Company/product listing in the Mobile App
- Company logo in the digital Symposium Preview***, event website, Mobile App, and onsite sponsor recognition
- 10% discount on additional sponsorship items

DISPLAY KIOSK ENTITLEMENTS

- 2m x 2m Exhibit Showcase display kiosk
- 2mW x 2.5mH back wall with customised graphics
- 43-inch TV with stand
- One (1) information counter with front customised graphics
- Lighting
- One (1) 4 amp power point
- Two (2) bar stools
- One (1) waste paper bin



STANDARD PACKAGE

Early Bird Rate: USD 3,900 per booth
(Normal Rate: USD 4,200)

BENEFITS

- One (1) 4 sqm Exhibit Showcase display kiosk
- Two (2) complimentary Full Symposium registrations*
- Five (5) Exhibit Showcase Visitor registrations**
- Company/product listing in the Mobile App

DISPLAY KIOSK ENTITLEMENTS

- 2m x 2m Exhibit Showcase display kiosk
- 2mW x 2.5mH back wall with customised graphics
- One (1) information counter with front customised graphics
- Lighting
- One (1) 4 amp power point
- Two (2) bar stools
- One (1) waste paper bin

Notes:

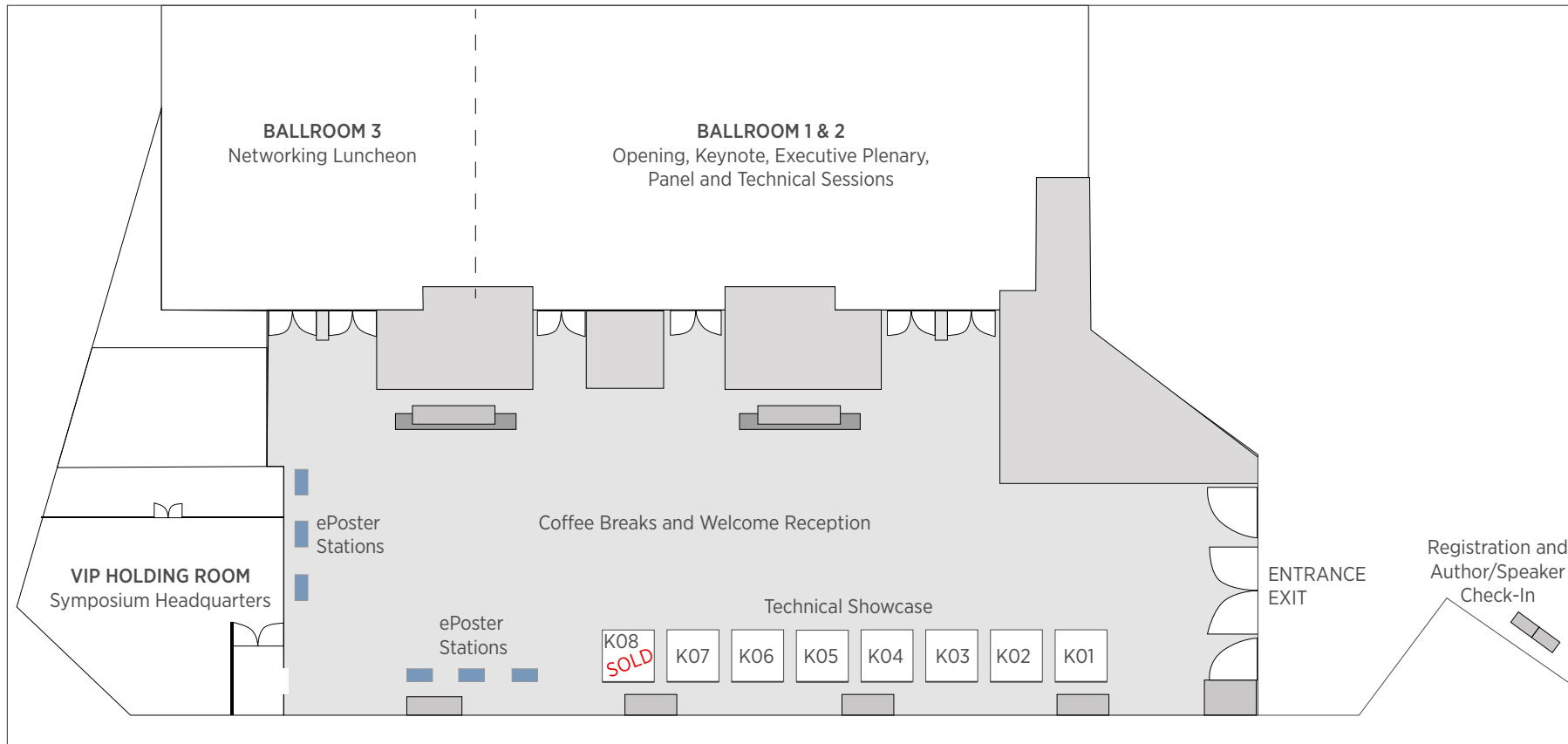
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Exhibit Showcase Opportunities

Exhibit Showcase Floor Plan



SECURE YOUR EXHIBIT SPACE TODAY

1. Review all exhibit information carefully.
2. Select your booth location and package preference.
3. Complete and return the Application/Contract for Exhibit Space.

Contact our sales expert today:

Winston Teh

Sales Manager & Team Lead, Asia Pacific

☎ +60 3 2182 3221 or ✉ wteh@spe.org

CONTACT US

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Visit go.spe.org/25SM02S for more information about SPE Symposium and Exhibition: Production Enhancement and Cost Optimisation.



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