



SPE 2025 Permian Basin Energy Conference

Bush Convention Center

18 – 20 November 2025 • Midland, TX, USA

SPONSORSHIP CONTRACT

This is the Advertising and Sponsorship Contract for the 2025 SPE Permian Basin Energy Conference in Midland, Texas which will become a binding contract if the sponsor satisfies and agrees to the Advertising and Sponsorship Policies as set forth in this Contract. The undersigned does hereby request to be an advertiser and/or sponsor for SPE Permian Basin Energy Conference scheduled 18 – 20 November 2025. The individual signing this agreement warrants that he/she has the authority to bind contractually the organization contracting for the advertising and/or sponsorship.

BILLING INFORMATION FOR INVOICING *

***Required: All information must be filled in completely before submitting Billing Invoice: Send to:**

Primary Company Contact

Invoice Address:

Company Name: _____

Street Address: _____

City/State/Province: _____

Zip Code/Postal Code: _____ Country: _____

Phone: _____ Email: _____

CONTACT INFORMATION *

Company: _____

Primary Contact Name: _____

Primary Contact Title: _____

Primary Contact Phone: _____

Primary Contact Cell: _____

Primary Email: _____

Company URL: _____

OPPORTUNITY SELECTED

Sponsorship: _____

PAYMENT DUE

Payment accepted in US dollars (USD) only.
Refer to Payment Policy on Page 4

Sponsorship Total:

100% Due with Contract USD _____

Print & Website Advertising:

100% Due with Contract USD _____

Total Paid with Contract USD _____

PAYMENT METHOD

For payment by check:

***Required: All information must be filled in completely**

☐ Check Enclosed Check Number: _____

Please make checks payable to the Society of Petroleum Engineers.

For Payment by Wire or Credit Card:

An invoice will be generated and emailed to the billing contact. Payment instructions will be included for Wire Transfers and CreditCard processing.

P.O. Number: _____(if required)

SOCIETY OF PETROLEUM ENGINEERS
SPE SALES DEPARTMENT
222 Palisades Creek Drive Richardson, Texas, USA 75080
Phone: +1.972.952.9393 • Fax: +1.866.491.7171

For questions, please reach out to our Sales Team:

Henry Tinne (A-L) + 1.713.966.0255 or htinne@spe.org

Kirk Colligan (M-Z) + 1.972.952.9516 or kcolligan@spe.org

COMPANY NAME: _____

SPE 25 PBEC Sponsorship Contract

ADVERTISING OPPORTUNITIES

Web: Banner — USD 875 - 3 Available

Please note page preference. Pages subject to availability. Banner will be posted when received.

___ Registration page

___ Travel page

___ Schedule page

WEB BANNER AD SPECS

Dimensions: 468 pixels wide X 60 pixels high

File Size: 30KB limit, regardless of file type

File Types: Flash, GIF, or JPG. Animation is allowed but sound is not.

The advertiser must embed the target URL in a Flash banner before sending it to SPE. Otherwise, the advertiser must specify the target URL when the file is submitted.

Contract deadline: 20 October 2025 • Ad/Artwork/Materials deadline: 28 October 2025

Submit Web Banner Ads to: [25PBEC](#)

100% of Payment due with Contract

DIGITAL BANNER on Event Dashboard:

Rotating banner ad on the main page of the new Digital Event Dashboard. Banner ad will be displayed on the Event Dashboard during the conference and may be hyperlinked to company's URL of choice. These are offered as part of certain sponsorships available.

BANNER AD SPECS:

Dimensions: 728 pixels wide X 90 pixels high

File Size: 150KB limit, regardless of file type

File Types: .gif, .png or .jpg

The advertiser must specify the target URL when the file is sent.

Submit Dashboard Banner Ads to: [25PBEC](#)

SPONSORSHIP OPPORTUNITIES

ALL SPONSORSHIPS RECEIVE:

- Prominent on-site signage displayed at the event recognizing the sponsorship
- Recognition on the digital event dashboard (provided sponsorship is confirmed before deadline of 20 October 2025)
- Recognition on the PowerPoint slides viewed between technical sessions
- Recognition on the event website, including a link to your company's website

Conference – USD 10000

- Four (4) complimentary full conference registrations
- One (1) digital banner on the event dashboard home page during the event (created by sponsoring company, SPE to place ad) (must be received by 28 October 2025)
- Sponsor may provide one (1) 8½ x 11 full page flyer to be placed on a table for attendees. SPE recommends 250 copies.
- One logo item give-a-way provided by the sponsoring company. Must be approved by SPE. SPE recommends 300. (Cannot be an item offered as sponsorship)

Titanium – USD 7000

- Three (3) complimentary full conference registrations
- One (1) digital banner on the event dashboard home page during the event (created by sponsoring company, SPE to place ad)
- Sponsor may provide one (1) 8½ x 11 full page flyer to be placed on a table for attendees. SPE recommends 250 copies.

Exhibit Hall Entrance Unit – USD 6,5000

- One (1) complimentary full conference registration
- Prominent visual promotion at Exhibit Hall Entrance
- Must meet artwork deadline of 20 September, or additional fees may apply
- Sponsor to get SPE approval on the design

Platinum – USD 5500

- Two (2) complimentary full conference registrations
- Sponsor may provide one (1) 8½ x 11 full page flyer to be placed on a table for attendees. SPE recommends 250 copies.

Gold – USD 4500

- One (1) complimentary full conference registration
- Sponsor may provide one (1) 8½ x 11 full page flyer to be placed on a table for attendees. SPE recommends 250 copies.

Silver – USD 4000

- One (1) complimentary full conference registration

Luncheons (2 Available) — USD 6000

- Two (2) complimentary full conference registrations
- Sponsor may provide one (1) 8½ x 11 full page flyer to be placed on a table for attendees. SPE recommends 250 copies.
- Recognition prior to Lunch starting.

___ Tuesday

___ Wednesday

Receptions (2 Available) — USD 6000

- Two (2) complimentary, full conference registrations for company employees
- SPE to provide branded cocktail napkins to be used during reception. SPE recommends 800.
- Recognition prior to Reception starting.

___ Tuesday

___ Wednesday

CONFERENCE LANYARDS — USD 4,500

- Company logo and/or marketing message printed on lanyards (provided by sponsor) and distributed by SPE at registration
- Sponsor to provide sample for SPE approval
 - *Must be dual-clip and breakaway*
- The lanyard sponsor is responsible for providing the required quantity of sponsored lanyards.
 - SPE recommends 350.

CONFERENCE PENS & NOTEPADS — USD 4000

- Company logo printed on pens and notepads (provided by sponsor) distributed by SPE on tables in the back of conference session room
 - Sponsor to provide sample for SPE approval
 - SPE recommends 300
 - Minimum size 5"x7. No grid paper. Recommended to have pens attached to pads, but not required.

REUSABLE WATER BOTTLE — USD 4000

- Company logo printed on reusable water bottle or insulated cup (provided by sponsor) distributed by SPE on tables
- Sponsor to provide sample for SPE approval
- SPE recommends 300

CONFERENCE BAGS — USD 4000

- Company logo printed on bag (provided by sponsor) distributed by SPE on tables
 - Sponsor to provide sample for SPE approval
 - SPE recommends 300

CONFERENCE BREAKS SPONSORSHIP (3 AVAILABLE) — USD 4000 INDIVIDUAL; USD 10000 EXCLUSIVE

- Sponsor may provide branded cocktail napkins to be used during sponsored break. SPE recommends 300 per break.

___ Tuesday a.m.

___ Wednesday a.m.

___ Thursday a.m.

SPE has instituted the following policies for advertising and sponsorship opportunities for all SPE events. Once signed, the Advertiser/Sponsor agrees that these policies are considered binding and agrees to adhere to these policies in order to secure a sponsorship/advertising.

SPE EDITORIAL AND ADVERTISING POLICY

The Society of Petroleum Engineers encourages open and objective discussion of technical and professional subjects pertinent to the interests of SPE in its publications. SPE publications shall contain no judgmental remarks or opinions on the technical competence, personal character, or motivations of any individual, company, or group. Any material which, in SPE's opinion, does not meet the standards for objectivity, pertinence, and professional tone will be returned to the contributor with a request for revision before publication.

SPE accepts advertising (print and electronic) for goods and services that, in the publisher's judgment, address the technical or professional interests of its readers. SPE reserves the right to refuse to publish any advertising it considers to be unacceptable. Advertising that can be construed as discriminating or advocating discrimination on the basis of race, gender, religion, disability, sexual orientation, or national origin will not be accepted. As a global organization, SPE will also reject advertising that, in the publisher's opinion, might be culturally offensive to SPE members.

ADVERTISING GUIDELINES

- All copy must be submitted and approved by SPE prior to implementation.
- SPE will contact each previous year's advertiser to advise the right of renewal and the deadline they must submit their advertising contract and deposit in order to renew their advertisement.
- Should the previous year's advertiser not meet the deadline or should they elect not to renew their advertisement, SPE will then consider this advertisement available to all.
- Advertising will not be accepted that is considered by SPE in any way to be inappropriate to SPE's image.
- Advertising will not be accepted if it includes politically controversial terms.
- Advertising is accepted by SPE with the understanding that the advertiser is ultimately responsible and liable for full payment to SPE of any outstanding charges for advertising space.
- In accepting advertising, SPE provides no guarantees that such advertising will result in revenues for the advertiser.
- The final decision on advertising format and terminology rests with SPE and is provided in the advertising specifications.
- It is the responsibility of the advertiser to adhere to the advertising and logo specifications information.
- All advertising must be submitted online in the [25PBEC](#) folder by the stated deadline.

SPONSORSHIP GUIDELINES

- All copy must be submitted and approved by SPE prior to implementation.
- All individual and exclusive sponsorships are subject to the right of renewal of the previous year's sponsor.
- SPE will contact each previous year's sponsor to advise the right of renewal and the deadline they must submit their sponsorship contract and deposit in order to renew their sponsorship.
- Should the previous year's sponsor not meet the deadline or should they elect not to renew their sponsorship, SPE will then consider this sponsorship available to all.
- It is the responsibility of the sponsor to adhere to the sponsorship and logo specifications information.
- All logos must be submitted to logos@spe.org and idudley@spe.org by no later than the stated deadline.

PAYMENT POLICY

- SPE requires that one hundred percent (100%) payment on all sponsorships and advertising (print & web) be submitted with the signed contract.
- No sponsorship will be acknowledged or promoted, either in print or on the SPE official website, until the contract and required deposit has been submitted.
- Payment is accepted in US dollars only. SPE also accepts most credit cards, checks, money orders and wire transfers.
 - If an invoice is required before payment, it can be accessed in the system using the company password.

CANCELLATION

- If an advertisement/sponsorship cancellation occurs 90 days before event, a 30% penalty shall be incurred.
- If an advertisement/sponsorship cancellation occurs 60-89 days before event, a 40% penalty shall be incurred.
- If an advertisement/sponsorship cancellation occurs 30-59 days before event, a 60% penalty shall be incurred.
- If an advertisement/sponsorship cancellation occurs less than 30 days before event, a 75% penalty shall be incurred.
- If an advertisement/sponsorship cancellation occurs after the program has gone to print, a 100% penalty shall be incurred.

2025 PBEC SPONSORSHIP DEADLINES

****In order for sponsorship to be promoted on the 2025 PBEC Digital Event Dashboard:**

- Sponsorship Contracts and payment must be received **prior to 20 October 2025.**
- Advertising materials must be received **no later than 28 October 2025.**

****If a sponsor does not meet the published deadlines, we cannot guarantee promotion of sponsorship. ****