

# SPE Symposium and Exhibition: Decommissioning and Abandonment

## 3-4 December 2024 | Kuala Lumpur, Malaysia

Undoubtedly, decommissioning is on an increasing trend over the last few years in this region; and it is the duty of regulators, operators, service providers and academia alike to continuously collaborate in achieving cost compression and increased execution efficiencies.

Ariff Irfan Zainai General Manager Asset Decommissioning Malaysia Petroleum Management PETRONAS

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**Sponsorship and Exhibition Opportunities** 



## Welcome Message

Dear Industry Colleagues,

On behalf of the Symposium Committee, it is with great pleasure that we invite you to the **SPE Symposium and Exhibition: Decommissioning and Abandonment,** scheduled to be held from **3 - 4 December 2024** in **Kuala Lumpur, Malaysia**.

Amidst the global transition towards cleaner energy, the reuse and repurposing of disused oil and gas infrastructure should be seriously considered as viable decommissioning options to promote sustainability and cost-efficiency.

Although the challenges of decommissioning and abandonment are formidable, adopting a holistic, sustainable, and collaborative approach enables us to envision and create a future where trust, credibility, and a sense of responsibility to the environment take centre stage.

These endeavours are typically costly and lack revenue generation, yet they are vital for mitigating safety and environmental risks. Emerging trends and technologies are applied to optimise costs, manage risks, and ensure regulatory compliance.

Topics and discussions at the symposium will encompass policies, regulations, offshore and onshore decommissioning, cost optimisation, lessons learnt and best practices. Despite challenges, collaborative efforts have the potential to spur innovation, promote sustainability, and drive responsible energy practices in Asia Pacific and globally.

We welcome and encourage the support and collaboration of our industry and its leaders to join us in showcasing your thought leadership, solutions, and services at the symposium. We eagerly anticipate your participation at the SPE Symposium and Exhibition on Decommissioning and Abandonment in Kuala Lumpur!



Ariff Irfan Zainai General Manager Asset Decommissioning Malaysia Petroleum Management **PETRONAS** 







## Committee

## **Symposium Advisor**



Handan Ramli Head Production and Operations Management Malaysia Petroleum Management **PETRONAS** 

## **Symposium Chair**



Ariff Irfan Zainai General Manager Asset Decommissioning Malaysia Petroleum Management **PETRONAS** 

## **Programme Co-Chairs**



Devi Putra Lead Specialist Upstream Research **PT Pertamina (Persero)** 



Mohd Ammar Ahmad Hanapi Head Asset Delivery Integration, Value and Assurance Malaysia Assets, Upstream Business **PETRONAS Carigali Sdn Bhd** 

CLICK TO VIEW THE COMMITTEE LINE-UP



## **About the Symposium**

In our efforts to drive a global transition towards cleaner energy sources, the role of decommissioning in the energy transition is crucial. However, during economic downturns, decommissioning and abandonment (D&A) projects are often deprioritised, risking the loss of momentum and innovation. Despite the daunting challenges presented by decommissioning and abandonment processes, embracing a comprehensive, sustainable, and collaborative approach enables us to envision and shape a future where trust, credibility, and environmental stewardship take on paramount importance.



SPE Symposium: Decommissioning and Abandonment





**80+** industry and subject

matter expert speakers



**15+** hours of engaging plenary, panel, technical, and ePoster sessions



6+ hours of targeted networking



**Exhibit showcase** of cutting-edge services and solutions



The symposium will include discussions on innovative solutions, environmental protection, safety, and strategic measures. These discussions will address the financial, operational, and regulatory complexities involved in decommissioning and abandonment projects. Our focus is on providing professionals and stakeholders with valuable resources to address today's challenging economic climate responsibly and sustainably.



Create new networks with industry experts and professionals globally



Collaborate with industry players, regulators, research institutions, and NGOs to foster common goals through knowledge sharing



Communicate ideas, experiences, and technological innovations to streamline costs and enhance existing decommissioning and wells P&A methodologies

## **Enhance, Showcase and Strengthen Your Brand**

**HIGHLIGHT** your organisation's latest innovations, services and expertise on a global scale ENGAGE and NETWORK face-to-face with existing clients and meet new business prospects

**OBTAIN** qualified leads and opportunities

**PROMOTE** and feature your organisation's latest services and products to key buyers and stakeholders.

## Join business executives, decision makers, technical experts, and solution enablers specialising in:

- Asset Management
- Civil and Environmental Engineering
- Cost Engineering and Estimation
- Decommissioning and Abandonment
- Drilling and Completions
- Front End Engineering and Development
- Health, Safety and Environment
- Offshore Facilities and Structural Management

- Operations Engineering
- Production Engineering
- Project Delivery
- Regulations and Policy
- Research and Academia
- Subsea and Subsurface Management
- Supply Chain
- Wells Plug and Abandonment (P&A)
- Wells Fluid and Cementing
- Wells Management





A LOOK BACK AT 2023 EDITION CLICK TO FIND OUT MORE

## **Sponsorship Opportunities**

Sponsorship opportunities for the SPE Symposium and Exhibition: Decommissioning and Abandonment have been designed to provide exposure and visibility for organisations in the energy industry. We offer a variety of sponsorship packages to strengthen your brand identity and enhance your organisation's image at the symposium.

As sponsorship packages are limited and available on a first-come first-served basis, we appreciate your support and request that you confirm your preferred sponsorship packages as soon as possible.

Please contact **Jessica Lee**, Sales Manager at <u>jeslee@spe.org</u> for more information. Following is the list of available sponsorship packages:

### **Sponsorship Packages**

Early Bird Rates - Deadline 26 August 2024

List of Packages	By 26 August	After 26 August
Principal Sponsor	USD 10,000	USD 11,500
Gold Sponsor (With 4 sqm Exhibit Showcase Display Kiosk)	USD 7,900	USD 8,200
Welcome Reception - Day 1 (3 December)	USD 7,500	USD 8,000
Lanyards	USD 7,000	USD 7,500
Symposium Bags	USD 7,000	USD 7,500
Directional Signage	USD 6,000	USD 6,500
Silver Sponsor (With 4 sqm Exhibit Showcase Display Kiosk)	USD 5,900	USD 6,200
Digital Symposium Preview and Mobile App	USD 5,500	USD 6,000
Networking Luncheon - Day 1 (3 December)	USD 5,500	USD 6,000
Networking Luncheon - Day 2 (4 December)	USD 5,500	USD 6,000
Symposium Water Bottles	USD 5,000	USD 5,500
Symposium Caps	USD 4,500	USD 5,000
Symposium Writing Pads and Pens	USD 4,500	USD 5,000
Daily Coffee Breaks	USD 4,000	USD 4,500
Symposium Bag Insertion	USD 3,500	USD 4,000



### **SECURE YOUR PACKAGE**

Sponsorship items are limited and available on a first-come first-served basis. Confirm yours today!

Contact our sales expert today: Jessica Lee Sales Manager +60 3 2182 3143 or Kessee@spe.org

## Be a Sponsor | Enhance Your Brand, Maximise Your Visibility



#### PRINCIPAL SPONSOR USD 10,000 per sponsor (Normal Rate; USD 11.500)

The sponsor will receive:

- Company logo displayed at the Opening Session.
- Acknowledgement during the Opening Session.
- Eight (8) complimentary Full Symposium registrations\*
- Company/product listing in the Mobile App\*\*\*
- Company logo in the digital Symposium Preview\*\*\*, event website, Mobile App, and onsite sponsor recognition
- 10% discount on additional sponsorship items



### **GOLD SPONSOR**

USD 7,900 per sponsor (Normal Rate: USD 8,200)

The sponsor will receive:

- One (1) 4 sqm Exhibit Showcase display kiosk (refer to display kiosk entitlements on page 6)
- Six (6) complimentary Full Symposium registrations\*
- Ten (10) Exhibit Showcase Visitor registrations\*\*
- Company/product listing in the Mobile App\*\*\*
- Company logo in the digital Symposium Preview\*\*\*, event website, Mobile App, and onsite sponsor recognition
- 10% discount on additional sponsorship items



### WELCOME RECEPTION Tuesday, 3 December 2024 USD 7,500

(Normal Rate: USD 8,000)

The Welcome Reception is opened to all Full Symposium attendees, where industry leaders and professionals will come together to network over light-bites and drinks at the end of Day 1 (Tuesday, 3 September 2024). The sponsor will receive:

- An opportunity for a senior representative of the sponsor to deliver a 10-minute address to all attendees introducing the company and Welcome Reception
- Signage with company logo prominently displayed at the reception area
- Two (2) complimentary Full Symposium registrations\*
- Company logo in the digital Symposium Preview\*\*\*, event website, Mobile App, and onsite sponsor recognition

LANYARDS USD 7,000 per sponsor (Normal Rate: USD 7,500)

The sponsor will receive:

- Company logo printed on the lanyards
- Two (2) complimentary Full Symposium registrations\*
- Company logo in the digital Symposium Preview\*\*\*, event website, Mobile App, and onsite sponsor recognition



### **SYMPOSIUM BAGS**

USD 7,000 per sponsor (Normal Rate: USD 7,500)

The sponsor will receive:

- Company logo printed on the symposium bags
- One (1) symposium bag insertion (insertion to be provided by sponsor)
- Two (2) complimentary Full Symposium registrations\*
- Company logo in the digital Symposium Preview\*\*\*, event website, Mobile App, and onsite sponsor recognition

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#### DIRECTIONAL SIGNAGE USD 6,000 (Normal Rate: USD 6,500)

The sponsor will receive:

- Company logo on all onsite signage to direct attendees to various symposium sessions and functions rooms
- Company logo displayed on ePoster stations
- One (1) complimentary Full Symposium registration\*
- Company logo in the digital Symposium Preview\*\*\*, event website, Mobile App, and onsite sponsor recognition



## **CUSTOMISED SPONSORSHIP PACKAGE**

Sponsoring the SPE Symposium and Exhibition: Decommissioning and Abandonment is a unique way to raise your organisation's profile and increase brand awareness within the energy industry. Our sponsorship packages are flexible and may be customised to give your organisation targeted exposure and increase your presence at the event. For more information, please contact: Jessica Lee Sales Manager \$\$\ +60 3 2182 3143 or \$\$\ isslee@spe.org

## **Be a Sponsor | Enhance Your Brand, Maximise Your Visibility**



## SILVER SPONSOR USD 5,900 per sponsor

The sponsor will receive:

- One (1) 4 sgm Exhibit Showcase display kiosk (refer to display kiosk entitlements on page 6)
- Four (4) complimentary Full Symposium registrations\*
- Ten (10) Exhibit Showcase Visitor registrations\*\*
- Company/product listing in the Mobile App\*\*\*
- Company logo in the digital Symposium Preview\*\*\*, event website, Mobile App, and onsite sponsor recognition
- 10% discount on additional sponsorship items



### **DIGITAL SYMPOSIUM PREVIEW AND MOBILE APP**

USD 5,500 per sponsor

(Normal Rate: USD 6,000)

The digital Symposium Preview will be produced as a sneak peek of the event, while all attendees will access to the Mobile App during the event days, which will be available on all IOS and Android devices. The Mobile App will provide the most up-todate information about the symposium. The sponsor will receive:

- Company logo on the cover of the digital Symposium Preview\*\*\*
- One (1) full page ROP colour advertisement in the digital Symposium Preview\*\*\*
- One (1) complimentary Full Symposium registration\*
- One (1) splash/landing page advertisement in the Mobile App
- Company logo in the digital Symposium Preview\*\*\*, event website, Mobile App, and onsite sponsor recognition



#### **NETWORKING LUNCHEON**

Day 1 (Tuesday, 3 December 2024) Dav 2 (Wednesdav, 4 December 2024)

USD 5,500 per luncheon (Normal Rate: USD 6,000)

Daily networking luncheons will be provided to all Full Symposium attendees. The sponsor will receive:

- Signage with company logo prominently displayed at the networking luncheon area
- An opportunity to give away goody bag or distribute company's leaflet to the attendees during the sponsored networking luncheon
- An opportunity for a senior representative of the sponsor to deliver a 10-minute address to attendees
- One (1) complimentary Full Symposium registration\*
- Company logo in the digital Symposium Preview\*\*\*, event website, Mobile App, and onsite sponsor recognition

### SYMPOSIUM WATER BOTTLES

USD 5,000 per sponsor (Normal Rate: USD 5.500)

Water bottles will be inserted in the symposium bags. The sponsor will receive:

- Company logo printed on the water bottles
- One (1) complimentary Full Symposium registration\*
- Company logo in the digital Symposium Preview\*\*\*, event website, Mobile App, and onsite sponsor recognition



### SYMPOSIUM CAPS

USD 4,500 per sponsor (Normal Rate: USD 5,000)

Caps will be inserted in the symposium bags. The sponsor will receive:

- Company logo printed on the caps
- One (1) complimentary Full Symposium registration\*
- Company logo in the digital Symposium Preview\*\*\*, event website, Mobile App, and onsite sponsor recognition

=	SYMPOSIUM WRITING PADS AND PENS
	USD 4,500 per sponsor
	(Normal Rate: USD 5.000)

Writing pads and pens will be inserted in the symposium bags. The sponsor will receive:

- Company logo printed on the writing pads and pens
- One (1) complimentary Full Symposium registration\*
- Company logo in the digital Symposium Preview\*\*\*. event website, Mobile App, and onsite sponsor recognition

#### Notes:

\* Full Symposium registration includes access to the Opening and Keynote Session, Executive Plenary Session, Panel Sessions, Technical Sessions, Knowledge Sharing ePoster Sessions, Exhibit Showcase, Daily Networking Luncheons, Welcome Reception (if any) and Daily Coffee Breaks.

- \*\* Exhibit Showcase Visitor Registration includes access to the Exhibit Showcase, Knowledge Sharing ePoster Sessions, Welcome Reception (if any) and Daily Coffee Breaks.
- \*\*\*\* Sponsors/Exhibitors will be acknowledged in the digital Symposium Preview (if confirmed by 12 August 2024) and Mobile App (if confirmed by 4 November 2024).

## Be a Sponsor | Enhance Your Brand, Maximise Your Visibility



### DAILY COFFEE BREAKS - DAY 1 AND DAY 2

(Normal Rate: USD 4,500)

**USD 4.000** 

Daily morning and afternoon coffee breaks will be provided to Full Symposium attendees. The sponsor will receive:

- Signage with company logo prominently displayed at the coffee break area
- One (1) complimentary Full Symposium registration\*
- Company logo in the digital Symposium Preview\*\*\*, event website, Mobile App, and onsite sponsor recognition



### SYMPOSIUM BAG INSERTION

USD 3,500 (Normal Rate: USD 4.000)

The sponsor will receive:

- One (1) symposium bag insertion (insertion to be provided by sponsor)
- One (1) complimentary Full Symposium registration\*
- Company logo in the digital Symposium Preview\*\*\*, event website, Mobile App, and onsite sponsor recognition

Notes:

\* Full Symposium registration includes access to the Opening and Keynote Session, Executive Plenary Session, Panel Sessions, Technical Sessions, Knowledge Sharing ePoster Sessions, Exhibit Showcase, Daily Networking Luncheons, Welcome Reception (if any) and Daily Coffee Breaks.

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## **Exhibit Showcase Opportunities**

SPE Symposium and Exhibition: Decommissioning and Abandonment is the perfect platform that allows you to spotlight your company's portfolio of leading innovations while delivering your message to the right target audience.



#### GOLD Early Bird Rate: USD 7,900 per sponsor SPONSOR (Normal Rate: USD 8.200)

#### BENEFITS

- Recognised as Gold Sponsor
- One (1) 4 sgm Exhibit Showcase display kiosk
- Six (6) complimentary Full Symposium registrations\*
- Ten (10) Exhibit Showcase Guest registrations\*\*
- Company/product listing in the Mobile App
- Company logo in the digital Symposium Preview\*\*\*, event web site, Mobile App, and onsite sponsor recognition
- 10% discount on additional sponsorship items

#### DISPLAY KIOSK ENTITLEMENTS

- 2m x 2m Exhibit Showcase display kiosk
- 2mW x 2.5mH back wall with customised graphics
- 43-inch TV with stand
- One (1) information counter with front customised graphics
- Lighting
- One (1) 4 amp power point
- Two (2) bar stools
- One (1) waste paper bin

#### SILVER Early Bird Rate: USD 5,900 per sponsor **SPONSOR** (Normal Rate: USD 6.200)

#### BENEFITS

- Recognised as Silver Sponsor
- One (1) 4 sgm Exhibit Showcase display kiosk
- Four (4) complimentary Full Symposium registrations\*
- Ten (10) Exhibit Showcase Guest registrations\*\*
- Company/product listing in the Mobile App
- Company logo in the digital Symposium Preview\*\*\*, event web site, Mobile App, and onsite sponsor recognition
- 10% discount on additional sponsorship items

#### **DISPLAY KIOSK ENTITLEMENTS**

- 2m x 2m Exhibit Showcase display kiosk
- 2mW x 2.5mH back wall with customised graphics
- 43-inch TV with stand
- One (1) information counter with front customised graphics
- Lighting
- One (1) 4 amp power point
- Two (2) bar stools
- One (1) waste paper bin

#### STANDARD Early Bird Rate: USD 3,900 per booth PACKAGE (Normal Rate: USD 4.200)

#### BENEFITS

- One (1) 4 sgm Exhibit Showcase display kiosk
- Two (2) complimentary Full Symposium registrations\*
- Five (5) Exhibit Showcase Guest registrations\*\*
- Company/product listing in the Mobile App

#### DISPLAY KIOSK ENTITLEMENTS

- 2m x 2m Exhibit Showcase display kiosk
- 2mW x 2.5mH back wall with customised graphics
- One (1) information counter with front customised graphics
- Lighting
- One (1) 4 amp power point
- Two (2) bar stools
- One (1) waste paper bin

Notes:

\* Full Symposium registration includes access to the Opening and Keynote Session, Executive Plenary Session, Panel Sessions, Technical Sessions, Knowledge Sharing ePoster Sessions, Exhibit Showcase, Daily Networking Luncheons, Welcome Reception (if any) and Daily Coffee Breaks.

\*\* Exhibit Showcase Visitor Registration includes access to the Exhibit Showcase, Knowledge Sharing ePoster Sessions, Welcome Reception (if any) and Daily Coffee Breaks.

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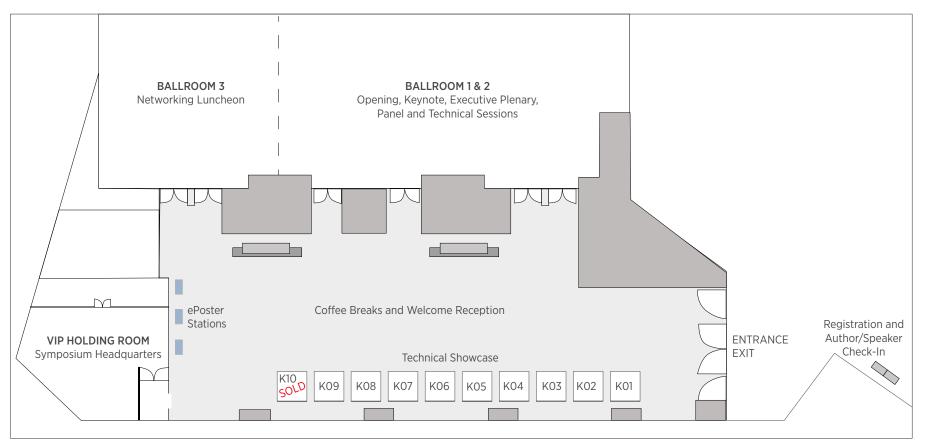
### **SAVE WITH EARLY BIRD RATES!**

Confirm your package

by 26 August 2024.

## **Exhibit Showcase Opportunities**

### **Exhibit Showcase Floor Plan**



## **SECURE YOUR EXHIBIT SPACE TODAY**

- 1. Review all exhibit information carefully.
- 2. Select your booth location and package preference.
- 3. Complete and return the Application/Contract for Exhibit Space.

For more information, please contact: Jessica Lee Sales Manager +60 3 2182 3143 or signales/

## **CONTACT US**

### Jessica Lee

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Visit go.spe.org/25SM03S for more information about SPE Symposium and Exhibition: Decommissioning and Abandonment





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