

SPE WORKSHOP

19-20 NOVEMBER 2024 | BANGKOK, THAILAND



Digital, Data Analytics, and Automation: Value Creation Through Digital E&P

[CALL FOR ABSTRACTS](#) 

DIGITAL, DATA ANALYTICS, AND AUTOMATION: VALUE CREATION THROUGH DIGITAL E&P

19-20 NOVEMBER 2024 | BANGKOK, THAILAND

About the Workshop

Digital, Data Analytics, and Automation: Value Creation Through Digital E&P

The workshop aims to gather industry stakeholders, including regional and global experts, to review the current state of DDAA in upstream E&P, explore what's next, and how it will impact the region. The workshop will also help measure the pace of DDAA across upstream E&P. Our goal is to maximise value creation via enhancing upstream digitalisation, data acquisition, and insight through DDAA across various upstream E&P workstreams.



LEARN from leading experts and decision-makers driving the field through in-depth technical knowledge sharing and discussions



IMPROVE operational efficiency in various areas of the upstream E&P value chain using DDAA



PROVIDE the necessary platform for peer-to-peer networking opportunities to enhance industry collaborative efforts

Who Should Attend?

- | | |
|---|--|
|  ACADEMIA |  NEW AND FUTURE ENERGY |
|  ARTIFICIAL INTELLIGENCE |  PRODUCTION ENGINEERING AND MANAGERS |
|  ASSET MANAGERS |  PROCESS OPTIMISATION |
|  AUTOMATION TECHNOLOGY |  RIG CONSTRUCTION |
|  DATA SCIENTISTS |  REAL-TIME MONITORING |
|  DIGITAL PRACTITIONERS |  REMOTE OPERATIONS |
|  DRILLING AND COMPLETION |  RENEWABLES AND SUSTAINABLE ENERGY |
|  DRILLING CONSTRUCTION |  RESERVOIR ENGINEERING |
|  ENGINEERING ANALYTICS |  SERVICE PROVIDERS |
|  EXPLORATION ENGINEERING |  TECHNOLOGICAL ADVANCEMENT |
|  GEOLOGICAL & GEOPHYSICAL |  WELLS ENGINEERING AND SERVICES |
|  HSE AND RISK MANAGEMENT | |
|  MACHINE LEARNING | |

**OUR
COMMITTEE
MEMBERS**

Get to know the Committee Members that shapes the programme.

**NOT AN SPE
MEMBER?**

Join SPE today and receive a discounted registration rate for this workshop and other SPE events.

DIGITAL, DATA ANALYTICS, AND AUTOMATION: VALUE CREATION THROUGH DIGITAL E&P

19-20 NOVEMBER 2024 | BANGKOK, THAILAND

Sponsorship Opportunities

Sponsorship support of the event helps offset the cost of producing workshops and allows SPE to keep the attendance price within reach of operation level-individuals, those who benefit most from these technical workshops.

Sponsors benefit both directly and indirectly by having their names associated with a specific workshop. While SPE prohibits any type of commercialism within the workshop room itself, the Society recognises that sponsoring companies offer valuable information to attendees outside the technical sessions.

Entitlements	Principal Sponsor USD 10,000	Gold Sponsor USD 8,000	Silver Sponsor USD 4,000
Complimentary Full Workshop registrations	10	6	3
Acknowledgement during Welcome Remarks	✓		
Company logo on front cover of workshop flyer/brochure	✓		
Company logo on Mobile App attendee email header	✓		
Opportunity to insert sponsors' promotional materials (PDF or link) as downloadable resources in Mobile App	✓	✓	
Company logo displayed during event	✓	✓	✓
Company logo in all workshop promotional email broadcasts	✓	✓	✓
Company logo links to sponsor's website on digital platforms including but not limited to event website, marketing materials and social media postings	✓	✓	✓
Company logo in all workshop Mobile App attendee emailers	✓	✓	✓
Company Logo listed in workshop brochure	✓	✓	✓

Sponsorship packages are offered on a first-come, first-served basis. Limited add-on showcase opportunities are available onsite to spotlight your company's portfolio. Please contact Eugene Lee at elee@spe.org to verify the availability of a particular sponsorship package.



Enhance Brand Identity

Enhance and strengthen your brand identity to a targeted audience



Maximise Visibility

Expand and maximise your brand and organisation's visibility and longevity at the event in-person and on the mobile app



Reinforce Relationships

Reinforce your organisation's relationships with key industry practitioners



Demonstrate Commitment

Demonstrate your commitment to the industry through support

Who We Are

SPE is the largest individual member organisation serving managers, engineers, scientists and other professionals worldwide in the upstream segment of the oil and gas industry.

The Society of Petroleum Engineers (SPE) is a not-for-profit organisation. Income from this event will be invested back into SPE to support many other Society programmes. When you attend an SPE event, you help provide even more opportunities for industry professionals to enhance their technical and professional competence. Scholarships, certification, the Distinguished Lecturer programme, and SPE's energy education programme Energy4Me® are just a few examples of programmes supported by SPE.