



Society of Petroleum Engineers

SPE WORKSHOP: THE FUTURE OF DRILLING AND COMPLETION TECHNOLOGIES - FROM DATA TO DESIGN

22 - 25 April 2025

Rimrock Resort Hotel | Banff, Alberta, Canada

This workshop examines the key challenges and innovations shaping modern drilling and completions, focusing on how new technologies and approaches are overcoming barriers to progress.

Sponsorship is a powerful tool to stand out and be noticed.

- Brand prominence and visibility in the oil and gas industry
- Recognition as an industry contributor and leader
- Opportunities to network with thought leaders and decision-makers

ALL SPONSORSHIP BENEFITS INCLUDE:

- Recognition on the workshop website, including a link to your company's website
- Recognition on the PowerPoint sponsor page displayed during breaks
- Display of logo on sponsor signage displayed throughout the day
- Company listing and description write up, logo and handout option in the official workshop app



Options may be tailored to meet your specific business needs. Please contact:

April Cote

Events Specialist, SPE Canada

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CORPORATE

CAD 10,500 + GST

- Two (2) complimentary registrations
- Sponsor logo on lanyards provided by SPE
- Complimentary Technology Showcase
- Recognition as corporate sponsor on all marketing
- Full page digital ad displayed in a prominent location

AUDIO VISUAL

CAD 7,500 + GST

- Two (2) complimentary registrations
- Exclusive signage placement in the technical session room
- Door prize item provided by SPE to be drawn toward the end of the event
- Half page digital ad displayed in a prominent location

NOTEPADS & PENS

CAD 7,500 + GST

- One (1) complimentary registration
- Distribution of notepads and pens with sponsor logo, provided by SPE

CANDY

CAD 6,500 + GST

- One (1) complimentary registration
- Customized, colour-themed, candy station



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BREAKFAST

CAD 6,000 + GST Excl.
CAD 3,500 + GST 2 Avail.

- Receive one (1) complimentary registration
- Sponsor signage showcased during breakfast
- Optional: Sponsor-provided item distributed at breakfast

Exclusive Package includes all of the above mentioned benefits and:

- An extra complimentary registration
- Half page digital ad displayed in a prominent location

COFFEE BREAK

CAD 6,000 + GST Excl.
CAD 3,500 + GST 2 Avail.

- Receive one (1) complimentary registration
- Sponsor signage showcased during coffee break
- Optional: Sponsor-provided item distributed at coffee break

Exclusive Package includes all of the above mentioned benefits and:

- An extra complimentary registration
- Half page digital ad displayed in a prominent location

LUNCH

CAD 6,500 + GST Excl.
CAD 4,000 + GST 2 Avail.

- Receive one (1) complimentary registration
- Sponsor signage showcased during lunch
- Optional: Sponsor-provided item distributed at lunch

Exclusive Package includes all of the above mentioned benefits and:

- An extra complimentary registration
- Half page digital ad displayed in a prominent location

RECEPTION

CAD 6,500 + GST Excl.
CAD 4,000 + GST 2 Avail.

- Receive one (1) complimentary registration
- Sponsor signage showcased during reception
- Optional: Sponsor-provided item distributed at reception

Exclusive Package includes all of the above mentioned benefits and:

- An extra complimentary registration
- Half page digital ad displayed in a prominent location



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PLATINUM

CAD 9,500+ GST

- Four (4) complimentary registrations
- Complimentary Technology Showcase
- Full page digital ad displayed in a prominent location
- Optional: Sponsor-provided item for giveaway

GOLD

CAD 7,500 + GST

- Three (3) complimentary registrations
- Bring your own company pop up banner to be displayed in the technical showcase area
- Half page digital ad displayed in a prominent location
- Optional: Sponsor-provided item for giveaway

SILVER

CAD 5,500 + GST

- Two (2) complimentary registrations
- Half page digital ad displayed in a prominent location

BRONZE

CAD 4,000 + GST

- Two (2) complimentary registrations



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TECHNOLOGY SHOWCASE

CAD 3,500 + GST

The Technology Showcase provides a platform for companies to present their technologies to key oil and gas industry decision-makers. It is located in the networking areas during the workshop, not in a booth, offering a more casual setting for technology demonstrations and discussions.

Here are the details:

- Area: 8' X 6' table space in the foyer and 8' X 10' in the ballroom (**no booths**).
- One (1) complimentary registration.
- Participants should bring their own signs, displays, laptops, etc.
- Setup includes standard booth draping (8' back wall and 3' side walls). *No furniture is included.*
- Acknowledgment on the PowerPoint sponsor page during breaks.
- Inclusion in the official SPE conference app with company details, logo, and handouts.

Please Note:

The Rimrock Hotel is not designed for full booth set ups. The loading dock hallway is fairly narrow. There are no 10' X 10' spaces available. Height restriction for all showcases is 8'. Please contact April (acote@spe.org) if you have any questions about the size of materials that you are bringing.